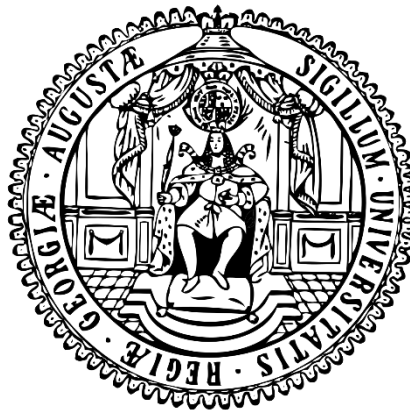

From Bonded Laborers to Educated Citizens?

Immigration, Labor Markets, and Human Capital in São Paulo, Brazil (1820-2010)

**Dissertation in order to acquire the doctoral degree
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“Vão-se as datas e as letras eruditas
na pedra e na alma, sob etéreos ventos,
em lúcidas venturas e desditas”

(Cecília Meireles. Romanceiro da Inconfidência)

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Introduction

The claim that *history matters* for our understanding of economic development stepped down from its pedestal of an alleged eternal truth in the nineteenth century to become a humble hypothesis at the beginning of the twenty-first century¹. Relatedly, in the last two decades, Development Economics revived the debate about the interconnections between Economics and History². To the economist interested in the diverging paths of material and human wellbeing across and within nations, historical analyses currently offer two main research branches. The first is the theoretical and empirical inquiry into the deep determinants of physical capital accumulation, human capital formation and technological progress³. The second is the methodological quest for historical data that provide increasingly more refined identification strategies and for historical events that allow for quasi-experimental designs⁴.

In this thesis, I aim at contributing to these two branches of the literature and fostering yet another one, acknowledged more frequently by economic historians than by development economists, namely the study of historically specific events that have parallels to current developmental challenges. Although the disciplinary boundaries between Development Economics and Economic History became more blurred in recent times, this thesis builds upon the stronger assumption that historical discoveries provide a too important building block to the understanding of development to be taken only as data by the economist⁵.

The thesis studies the consequences of the Age of Mass Migration (1820-1920) for the socioeconomic development of the province/state of São Paulo, Brazil, in the short and long run. The determinants of immigration and the economic integration of foreigners in the short run is the object of the empirical analysis in Chapter 1. This analysis focuses on how immigrants sorted across different localities in São Paulo. The underlying question, derived from the literature on the determinants of immigration, is on how policies interact with local labor market conditions to explain the geographic and occupational allocation of immigrants. While this first approach considers institutions related to labor markets as exogenous, Chapter

¹ Classical views on the relationship between Economics and History include Gras (1920, 1927), Sombart (1929), Schumpeter (1947, 1949), Spiethoff (1952), Dorfman (1955), Solow (1985) and Hodgson (2001).

² Nunn (2009) and Woolcock, Szreter and Rao (2011). The metaphor of the latter, seeing history as a river whose paths are less obvious than currently assessed by economists, has remarkable parallels to Nef (1944, p. 11).

³ A summary of this immense literature is in Acemoglu (2009, Chapter 4).

⁴ See Farnam's (1912) and McIver's (1943) critics. Currently, see Diamond and Robinson's (2010) compendium.

⁵ See Ashley (1895, p. 118), Loos (1918, p. 549) and Schumpeter (1949, pp. 350-1) on the benefits and risks of specialization within subfields of Economics.

2 takes a step back and explores the history of contract labor in Brazilian coffee plantations. The chapter proposes a theoretical model and collects new archival evidence to explain the immigration of agricultural bonded laborers. These were hired to work mainly under sharecropping contracts in the plantations, during the Brazilian transition from slavery. This analysis revisits the literature on the rationale of sharecropping and bonded labor, contributing with a historically specific case study. Chapter 3, in turn, broadens the time horizon of the empirical exercise to assess the impacts that a group of immigrants – namely, German-speakers – had on the accumulation of human capital in the long run. The chapter is a contribution to the literature on how immigration can change the developmental path of certain regions. Empirical results show, however, that this impact was less direct than usually assumed and that educational path dependence varied substantially between private and public schools.

Why São Paulo?⁶

For most of Brazil's colonial history (1500-1822), the region corresponding to the current state of São Paulo was of marginal economic importance to the Portuguese Empire. Its geographic position, limited natural endowments for the mercantilist trade and relatively low demographic density made São Paulo less attractive than northeastern Brazil⁷. This relative economic irrelevance started to change by the mid-nineteenth century. The expansion of coffee plantations in that province of newly independent Brazil triggered a process of sustained economic growth that translated into a booming industrial economy in the twentieth century. As a result, the state underwent its own reversal of fortune⁸: this once neglected colonial economy is now responsible for about a third of the Brazilian GDP.

However, various indices of human development reveal that São Paulo remains caught in a middle-income trap. Average life expectancy at birth (75.7 years) is comparable to those of Argentina and Oman⁹; and expected years of schooling (10.33) are between those of Yemen and Laos¹⁰. Income inequality remains infamously high, even above the Brazilian average (with Gini coefficients of 0.56 and 0.53, respectively) and comparable to those of Bolivia and

⁶ *Appendix IV* maps the main regions referred to in this thesis.

⁷ Almeida Prado (2007, p. 119), Buarque de Holanda (2007, pp. 107-9) and Naritomi, Soares and Assunção (2012).

⁸ Summerhill (2010, p. 13).

⁹ <https://data.worldbank.org/indicator/SP.DYN.LE00.IN>, accessed on November 28 2018. Data from 2010.

¹⁰ <http://hdr.undp.org/en/content/expected-years-schooling-males-years>, *idem*. Data from 2010.

the Central African Republic¹¹. Furthermore, 4.7% of the state's population still lived under the Brazilian poverty line and 16.1% were vulnerable to poverty in 2010¹². Finally, an average black in São Paulo has an overall HDI of 0.73, comparatively to 0.81 of an average white; and the incidence of poverty is twice as high for the blacks as for the whites¹³.

In short, although São Paulo performs well relatively to the Brazilian average, human development is still constrained and its fruits remain unequally distributed. These features fit a path of development typical of some Latin American regions. On the one hand, the rural export-led economy of the nineteenth century allowed for the accumulation of capital in plantations and initiated an intense path of modernization. This process coincided with the expansion of infrastructure – mainly in transport and in some public goods –, the consolidation of financial capital markets and an intense sectoral diversification in the twentieth century. On the other hand, these deep modifications did not alter some ingrained extractive institutions. To cite two prominent examples, the facts that Brazil was the last country in the Americas to abolish slavery in 1888 and that the plantation system survived probably tell us something about the black-white divide and the concentration of riches mentioned above.

Fundamental to this thesis is the observation that the deep economic changes in the nineteenth century were frequently simultaneous to the transformation of those Latin American regions into major destinations to immigrants during the Age of Mass Migration. São Paulo is an archetypical example of this phenomenon. Related to the transition from slavery in Brazil and the expansion of the coffee economy deep into the new agricultural frontiers, the province/state received *ca.* 1.74 million immigrants between 1872 and 1919. These cumulative migratory flows led to a share of foreign-born population at about 21% in 1900¹⁴.

Based on similar observations, a plethora of studies has defended the importance of those immigrants for the modernization process of São Paulo. This thesis builds on some hypotheses of this classical Brazilian historiography, which are then re-evaluated along the three chapters with some new empirical and theoretical tools¹⁵.

¹¹ <https://data.worldbank.org/indicator/SI.POV.GINI?locations=BR> and <http://hdr.undp.org/en/content/income-gini-coefficient>, *idem*. Data from 2013.

¹² The poverty line for 2010 was set at BRL 4.7/day (equivalent to U\$2.65/day in nominal exchange rates averaged monthly for 2010). The vulnerability line was set at BRL 8.5/day (U\$4.83/day).

¹³ *Atlas de Desenvolvimento Humano*, a program by UNDP, IPEA and *Fundação João Pinheiro* to calculate HDI for Brazilian municipalities (<http://www.atlasbrasil.org.br>, *idem*). Unless otherwise indicated, data from 2010.

¹⁴ Levy (1974, Appendix Tables 3 and 8).

¹⁵ Throughout the thesis, the term “Brazilian historiography” refers to all historiographical production focused on Brazil, independently of the nationality of the researcher.

Moreover, such discussions aim at contributing to a renewed branch of research on the global effects of international migration and its relationship to economic development. For this, it is fortunate to notice that the international literature has now steadily started to re-explore different Latin American experiences, as the region provides some unique contexts that combine institutional persistence from the colonial past with deep modifications brought about by the Age of Mass Migration.

Structure and content

The chapters of the thesis are distributed thematically. The first provides an overview of different immigration waves to study economic integration in the short run. The second zooms into the hiring of bonded laborers to discuss persistence in immigration policies. The third analyzes the impact of German-speaking immigrants on human capital accumulation to understand its development in the long run.

The first question addressed refers to the relationship between immigration policies and the occupational integration of foreigners. Chapter 1 stresses the importance of incorporating policies into the empirical evaluations of the determinants of immigration during the Age of Mass Migration. The first discussion focuses on the differences between the two main immigration policies that prevailed in São Paulo from the 1820s to the 1920s, namely the hiring of foreign agricultural laborers to plantations and of settlers to rural colonies. Based on this, the empirical approach identifies the main channels of economic integration available to foreigners. The econometric analysis evaluates the impacts of immigration policies and of the distribution of occupations on the number of immigrants settled across regions. This procedure is repeated for all nationalities available in a cross-section of municipalities in 1872 and in a(n) (unbalanced) panel of rural colonies for the period 1897-1920. Results show that economic integration in the urban economy in the 1870s varied with immigrants' origins. Moreover, important nuances appear if the occupational composition of municipalities is interacted with prevailing immigration policies – a result that is particularly strong for manufacturing-related occupations. For the rural economy, immigrants did not integrate as agricultural laborers, despite the efforts of plantation owners in accomplishing this goal. Furthermore, to the vast majority of immigrants, landownership remained what it had been in their countries of origin: a far distant dream. Except for some minorities and nationalities related to specific immigration policies, the average foreigner in the 1870s did not become a rural proprietor. Finally, the

sample of colonies in 1897-1920 shows that settlers in those rural areas did not divert to non-agricultural occupations, a result expected by the definition of an immigration policy that aimed at transforming foreigners into rural proprietors. Nevertheless, under the light of results of the previous period, the chapter casts doubt on whether these settlers were able to remain as landowners in the longer-run.

Chapter 2 studies the immigration of bonded agricultural laborers. Concentrated mainly in the period 1835-1890, these migratory waves were related to the transition from slavery in Brazil. Besides reviving a classical theme of the Brazilian historiography with new theoretical tools and factual evidence, this chapter contributes to the long-standing inquiry into the rationale of bonded labor and sharecropping. More specifically, the chapter discusses the history of contracts proposed to bonded immigrants. A credit interlinkage in the contracts supplied by landowners provided immigrants with the necessary funds to cover migration-related costs. This led poor and otherwise credit-constrained foreigners to bond the labor of their entire households to the repayment of the outstanding debts thus incurred. Moreover, sharecropping prevailed as the first successful labor-rental arrangement in these contracts. The chapter thus assesses the economic and political interests of plantation owners in bonding the labor of immigrants and in adopting sharecropping contracts. A theoretical framework is proposed that allows for the interlinkage of credit to three types of labor-rental dimensions: sharecropping, fixed rents and wage systems. The theoretical and historical analyses lead to two propositions. First, the credit-labor interlinkage provided landowners with a stable and secure supply of labor in substitution to the constrained inflow of slaves. Historical evidence confirms that this mechanism became a constituent part of the immigration policy in São Paulo. By facilitating the immigration of people with fewer alternatives, the credit-labor interlinkage transformed Brazil into an important destination to immigrants without the promotion of institutional reforms. The chapter argues that albeit potentially increasing the inflow of non-bonded foreigners, such reforms remained very costly in political terms for the Brazilian elites. Second, the adoption of sharecropping as the labor-rental dimension of the contracts resulted more from the emulation of other historical and international experiences than from a purely economic decision of landowners.

Finally, Chapter 3 takes the path of long-term analyses. It is a contribution to the thriving literature on whether immigrants change the path dependence of certain developmental outcomes. This empirical exercise analyzes the determinants of human capital accumulation in the long run. The chapter asks whether German-speaking immigrants influenced the

educational attainment of the municipalities where they settled. A first novelty of this chapter is to disentangle the human capital brought by immigrants into three dimensions, namely the immigrant's on-the-job skills, the schools they founded and their share in the population – *ceteris paribus* interpreted as their cultural contribution. The focus on German-speakers is justified by the fact that this ethno-linguistic group founded the largest number of foreign schools in Brazil and presented one of the highest literacy rates of all immigrants, ranking especially high above Brazilian standards in educational attainment. Results show that the main positive influence of German-speaking immigrants on the educational attainment of receiving societies was due to the schools they founded. This conclusion supports the institutionalist view over the cultural approach to the impact of immigrants: while the share of foreigners had no effect on educational attainment either in the nineteenth, or in the twentieth century, German schools positively influenced the process of human capital accumulation. However, educational path dependence is far from straightforward, as this positive effect of the German schools required time to mature and dissipated afterwards. Nevertheless, these foreign educational institutions substantially influenced enrolment in private and state schools at the beginning of the twentieth century. Another contribution of this chapter is to show that current flows of human capital are strongly associated with their historical levels. At the same time, path dependence is conditional on specific features of the educational system: while the chapter finds a positive persistence for enrolment in private schools throughout the twentieth century, a negative relation is found between current and historical enrolment levels in state schools.

Contributions to the literature

The research questions of this thesis always address a historically specific case study that has a parallel to current developmental challenges. Therefore, each chapter aims at contributing to an intersecting branch of the literature on Development Economics and Economic History.

The question on whether and how immigration is related to socioeconomic development is far from being a new preoccupation. On the contrary, such question has long occupied academicians and policymakers alike. For the view that historical experiences contain useful information to teach us about current challenges and opportunities posed by immigration, it is reassuring to read how a leading Brazilian politician in the nineteenth century anticipated by 150 years some of the arguments I defend in the current thesis. Even if the analyses are now supported by more solid theoretical frameworks and better-assessed scientific inference, the

understanding of migration-related phenomena owes much to a long-standing hypothesis, thus posited in 1871: “For those who currently [in 1871] look for the causes of the progress of the province, this fact must not be forgotten [...]. In the lives of the peoples, circumstances that sometimes seemed insignificant later appear to the inquiring spirit as a happening of utmost importance for their consequences. Such was the immigration essay practiced [with contract laborers]”¹⁶.

In this spirit, the first chapter is a contribution to literature on the determinants of immigration, whose historical studies are famously looking for a set of “fundamentals” that drive the move of people, past and now¹⁷. The statistical analysis of this chapter demonstrates the importance of taking immigration policies explicitly into account for assessing the determinants of immigration. The chapter argues that the literature needs to consider more cautiously policies that promoted immigration in the past, rather than focusing only on those that deterred the inflows of people¹⁸. Empirical results show that some hypotheses of the literature are not always confirmed if we take into account the interactions between economic conditions and specific immigration policies¹⁹. Moreover, the chapter considers the economic integration not only of the main groups of immigrants, but also of minorities. While this approach introduces some noise into the statistical inference, results show some patterns not previously hypothesized about the economic integration of minorities with distinct migratory histories.

The second chapter revisits the puzzle on why sharecropping and bonded labor are such pervasive arrangements in the history of agricultural production. Historically, sharecropping has been not only a mechanism of labor allocation and risk sharing – as assessed by a more classical literature –, but also of crop formation, of organizing production under seasonality and of setting property rights between tenants and landlords – as assessed by a more recent, usually institutional approach²⁰. The case of São Paulo adds yet another economic and political motivation to this list, namely the employment of sharecropping as the labor dimension of a contract that interlinked labor to credit. The contribution of this chapter is to discuss the economic and political rationale of the credit-labor interlinkage *jointly*. The chapter concludes

¹⁶ Francisco Rangel Pestana in *Correio Paulistano* (18/10/1871, pp. 1-2), originally published in *Almanak de Campinas*. The author referred more specifically to the economic development fostered by German-speaking bonded laborers hired by Senator Nicolau Vergueiro – the object of Chapter 2.

¹⁷ See the literature review by Abramitzky and Boustan (2017).

¹⁸ See theoretical and empirical proposals of Haas (2010, 2011, 2014).

¹⁹ For a succinct review of hypotheses of the emigration life cycle, see Hatton and Williamson (2002).

²⁰ See the renewed approaches and reviews by Carmona and Simpson (1999, 2012) and Garrido (2017).

that the credit dimension outlived sharecropping and became a cornerstone of the Brazilian immigration policy, aiming primarily at bonding the labor force of immigrants. While in the past bonding labor was seen as a politically desirable goal, the fight against the economic and institutional underpinnings that support bonded labor survives as a current global challenge in agricultural labor markets of low-income countries nowadays²¹. Even if for different reasons, the credit-labor interlinkage and the relationship between bonded labor and sharecropping remain as vivid a challenge today as it had been in a far-distant corner of Brazil by the mid-nineteenth century.

Finally, the third chapter assesses the influences of immigrants on the developmental paths of regions where they settle²². This analysis is a contribution to the thriving debate on whether the inflows of people *per se* are able to change outcomes of receiving societies that had been previously hampered by extractive institutions²³. Although the chapter answers this question positively, it also shows that historical determinants are not fate: the institutional contributions of immigrants required time to mature and vanished over the course of a century. These conclusions were reached by refining two dimensions of the empirical literature with the collection of new data. First, the chapter considers variations in the path dependence of different types of schools, roughly understood as private or public. Second, it disentangles the human capital brought by immigrants in three components, namely the institutional contribution of schools founded by foreigners, immigrants' on-the-job skills and their cultural impact, defined as the *ceteris paribus* effect of the share of immigrants in the population.

Main conclusions and implications

Similar to troubled economists of the turbulent first decades of the twentieth century, current development economists inclined to historical analyses feel the urges of a world changing in fast pace²⁴. In face of overwhelming global challenges and humanitarian crises, one feels the need of a justification to keep slowly scratching the dust of the past in geographically specific studies. Pure curiosity and freedom of inquiry *per se* are necessary features of a society that I

²¹ Premchander, Prameela and Chidambaranathan (ILO, 2014).

²² See the classical views by Sokoloff and Engerman (2000) and Acemoglu, Johnson and Robinson (2001, 2002).

²³ See the ongoing debate between Glaeser, La Porta, Lopez-de-Silanes and Shleifer (2004), as well as Gennaioli, La Porta, Lopez-de-Silanes and Shleifer (2013), on the one hand, and Acemoglu, Gallego and Robinson (2014), on the other.

²⁴ See Gras (1927), Nef (1944) and the academic discourses by Johnson (1937), Mills (1941) and Nef (1941).

consider desirable²⁵. Notwithstanding, the public question remains: are these historical analyses of any use to understand and solve some current problems?²⁶

What this thesis does is to provide historical, empirical and theoretical evidence on the relationship between immigration and institutions in the receiving societies. Its main conclusions point to positive and enduring influences of immigrants on the socioeconomic development of destination regions. Chapter 3 demonstrates how the local society benefited directly from the organization of German schools at the beginning of the twentieth century and indirectly nowadays. The empirical analysis shows a positive influence of German schools on the enrolment of students not only in private organizations, but also in schools established by the government of São Paulo. This result is interpreted as a contagion effect on the overall demand for education and as a spillover on the supply of educational services. The intense interaction between Brazilians and foreigners was fundamental for the former to benefit from the arrival of the latter. If the development triggered by immigration in the past can be used as a guide for the challenges and potentialities of current migratory waves, this conclusion provides strong evidence on the importance of tightening, from the start, the laces between immigrants and natives in immigrant-based societies²⁷.

The findings of the other chapters point to similar conclusions, but for the opposite reason, *i.e.* by showing how some ingrained extractive institutions perpetuated in spite of the arrival of immigrants. Chapter 1 demonstrates that only specific groups of immigrants sorted positively as rural proprietors, even when the immigration policy was allegedly tailored to settle foreigners in rural areas. By the third quarter of the nineteenth century, immigrants were not able to change the distribution of land prevailing in a typical Latin American plantation economy. A classical literature on this theme has established the deleterious effects that similar degrees of land concentration have for the distribution of political power and investments in public goods. This result is not surprising under the conclusions of Chapter 2, which argues that plantation owners had economic incentives to bond the labor force of foreigners and that political elites benefited by obtaining immigrants without promoting institutional reforms against their own direct interests.

²⁵ Telling whether a blurred data-point in a nineteenth century source refers to a pig or to a sheep might be absolutely irrelevant for statistical inference; but it was not so for the life of the girl who fed it.

²⁶ On this, see the initiative *History and Policy Partnership* (<http://www.historyandpolicy.org/policy-papers>).

²⁷ The literature on the determinants of immigration is extremely cautious in stressing historical specificities. See in particular Hatton and Williamson (2004, pp. 14-6), Freeman (2006, pp. 159-60) and Hatton (2011, p. 207).

These conclusions indicate that ruling elites have enough instruments to block the influences of foreigners. Nevertheless, the same chapters show that immigrants find their way around. This indicates how modelling agency adequately remains an important task in migration studies. Chapter 1 shows how different nationalities adapted to the immigration policies in sorting in urban occupations. Perfectly mirrored patterns were found for some nationalities in their processes of economic integration, demonstrating that some groups benefited from specific immigration policies and local economic conditions, while others had to adapt their integration channels *in spite of* those policies. Chapter 2, in turn, surveys the reactions of bonded laborers to control mechanisms imposed by plantation owners; they strengthened their own networks, rioted and gained some prominence in international debates about immigration.

1. Immigration policies, nationalities and occupational sorting: new evidence from the Age of Mass Migration in São Paulo, Brazil (1820-1920)

Summary

This chapter studies the occupational sorting of immigrants in São Paulo. It shows the importance of incorporating immigration policies into empirical analyses of the determinants of immigration during the Age of Mass Migration (1820-1920). The chapter first discusses the historical differences between the two main immigration policies that prevailed in São Paulo at the time, namely the hiring of foreign bonded laborers for plantations and settlers to rural colonies. Based on this, the empirical approach identifies the channels for the economic integration of foreigners. I evaluate the impacts of prevailing immigration policies and the distribution of professions on the number of immigrants of each nationality settled across different regions. This analysis is conducted for a cross-section of municipalities in 1872 and a panel of settlement colonies in 1897-1920. Results show that sorting in the urban economy in the 1870s varied with immigrants' origins and immigration policies, not always as hypothesized. In the rural economy, immigrants did not integrate as agricultural laborers, despite the efforts of plantation owners. Furthermore, to the vast majority of immigrants, landownership remained what it had been in their countries of origin: a far distant dream. Finally, the sample of settlement colonies in 1897-1920 shows the prevalence of farming-related activities, as expected from this policy. Nevertheless, in light of the results of the previous period, this study questions the longer-term sustainability of landownership thereby obtained.

1. Introduction

The transatlantic flows of people during the Age of Mass Migration not only reshaped the demographic and ethnic composition of entire regions in the course of a single generation, but also had long-standing consequences for the economic development of the western world¹. From 1820 to 1918, about 3.48 million people immigrated to Brazil, introducing the country, most especially its central-southern regions, into the global circulation of labor². The motives that led people to emigrate, their expectations about receiving regions and the actual possibilities of achieving their imagined goals influenced the composition of the flows, the interplay with the expectations of various interest groups in receiving societies and the processes of socioeconomic assimilation³. Many of the consequences of the Age of Mass Migration in the short and long run were a collateral effect of the interaction between these forces.

In the Americas, the province/state of São Paulo became a major destination in this period⁴. The history of immigration in this region has two features of interest to the literature on the determinants of migration and economic integration⁵. First, the government of São Paulo experimented with an ample array of policies to attract immigrants. These included the hiring of European bonded laborers to plantations; projects to indenture Asian immigrants; the foundation of rural colonies for the settlement of foreigners; and the hiring of laborers for public works. Second, although southern Europeans – mainly from Portugal, Italy and Spain – constituted the highest share of immigrants by the end of the 1920s, São Paulo also received the inflow of minorities whose countries of origin had very distinct migratory histories.

¹ The periodization 1820-1920 for the Age of Mass Migration follows approximately Ferrie and Hatton's (2015) "rise and mass migration from Europe" (1820-1914). The period 1820-1920 encompasses all migratory cases discussed in this thesis, being thus preferred to defining the Age of Mass Migration between 1850 and 1920 (Abramitzky, Boustan and Eriksson, 2012; Abramitzky and Boustan, 2017). Other classifications include Borja's (1994) "First Great Migration" (1881-1924); Hatton and Williamson's (2002) and Kosack and Ward's (2014) "European mass emigration" (1860-1914); and Freeman's (2006) "earlier period of mass migration" (1870-1940).

² Levy (1974, Appendix Table 2).

³ Cohn (1995, p. 398), Wegge (2002, p. 365), Abramitzky *et al.* (2012, p. 1833), Kosack and Ward (2014, p. 1016), Covarrubias, Lafortune and Tessada (2015, p. 115).

⁴ South America received 21% of the 55 million European emigrants in the period 1820-1914 (Ferrie and Hatton, 2015). Balderas and Greenwood (2010, pp. 1302-3) present slightly dissonant numbers, referring to 1870-1910.

⁵ Compared to the U.S. and Argentina, the Brazilian labor force was the least augmented by foreigners (Williamson, 2015, p. 9); however, this conclusion has to be qualified by region within Brazil (Sánchez-Alonso, 2007).

These features are explored in the current chapter to study the determinants of immigration across regions of São Paulo. In particular, I ask how local economic opportunities influenced the sorting of foreigners and how such opportunities related to prevailing immigration policies. For this purpose, I study the sorting of 19 nationalities identified across municipalities in 1872 and of 12 nationalities recorded among settlers in rural colonies in the period 1897-1920⁶.

Four questions related to the occupational sorting of foreigners are addressed. First, in the booming rural economy of São Paulo, was the average immigrant, irrespective of his/her origin, attracted by agricultural employment in a farm or plantation? Second, in a society built upon the institutions of slavery and the plantation system, did the average immigrant become a landowner, or were rural elites able to block this channel of economic integration? Finally, did the average immigrant abandon the rural economy in search of better occupational opportunities in the urban economy? Related to the last question, were some nationalities more attracted to specific sectors, namely to manufacturing, services, or trade-related occupations?

These questions are explored within a broader inquiry about the importance of immigration policies. In particular, I ask how the main policies to attract immigrants to São Paulo interacted with the distribution of occupations in local labor markets to determine the sorting of foreigners. This leads me to consider the relationship between two well-developed branches of the literature that grew more or less independently of each other; namely, the determinants of immigration and selectivity, on the one hand, and the political economy of migratory policies, on the other.

Overall, the literature on the determinants of current international migration is confident in arguing that it provides “clear answers to why people immigrate”⁷. A similar view prevails in the analyses of the Age of Mass Migration⁸. Indeed, a major motivation to study historical migration has been to identify the so-called “fundamentals” that have led people to move across borders, then and now⁹. The most prevalent models to study historical and current

⁶ I follow Martins (1989), Ferrie (1997a), Walker (2000) and Abramitzky *et al.* (2014) in hypothesizing that nationality influenced selectivity. In contrast, Eltis (1983, footnote 255), Galenson (1991, p. 590-2) and Grubb (1994, pp. 795, 803) emphasize differences less by origin and more by skills.

⁷ Freeman (2006, p. 152). Massey, Arango, Hugo, Kouaouci, Pellegrino and Taylor (1993) and Haas (2010) qualify these conclusions in light of alternative economic and sociological theories of migration.

⁸ See the literature review in Abramitzky and Boustan (2017). Haas (2010, pp. 3-6; 2011, pp. 8-9) and Hatton (2011, pp. 188-91) discuss the transition from *ad hoc* push-pull analyses to more solid theoretical frameworks.

⁹ Hatton and Williamson (2002, 2009), Freeman (2006, pp. 160-2) and Ferrie and Hatton (2015, pp. 69-70).

determinants consider migration a rational response to economic incentives, especially to lifelong income gaps across countries for a given level of skill¹⁰. Under usual assumptions of rational choice, potential migrants make a cost-benefit analysis and decide to move when facing an expected positive differential¹¹. In the long run and under stable conditions, factor prices converge and international migration declines as a global equilibrium is reached¹².

A related concern of these models has been to determine who goes abroad. This academic preoccupation reflects a persistent societal question. Perhaps nothing illustrates best its recurrence and the negative light in which it tends to be framed than the sad similarity between the Brazilian press in the nineteenth century and a U.S. president in the twenty-first century respectively claiming that groups of immigrants are the “scum of Europe” and “[Mexican] rapists”¹³. Theory predicts that immigrants self-select according to the transferability of their skills and the relative inequality on the returns to such skills in different countries¹⁴. Historical studies have qualified these propositions by showing that the skill composition of immigrants, the distribution of earnings and the costs of migration changed substantially over time. Considering these various effects, immigrants were, in general, positively self-selected during the Age of Mass Migration. However, the trend declined throughout the nineteenth century and results differ according the considered countries of origin¹⁵.

The literature on immigration policies, in turn, has mostly used models of political economy to explain the emergence of restrictive immigration policies in the Americas from the beginning of the twentieth century¹⁶. To some extent, the literature on the determinants has used the absence of official constraints to immigration in the nineteenth century as an identification strategy. Influential studies claimed that policies that deter immigration are most likely endogenous to other determinants; therefore, the nonexistence of such policies in the nineteenth century has been used to the empirical advantage of these studies¹⁷. A problem

¹⁰ See a review of the literature in Borjas (1994) and Hatton (2014).

¹¹ Roy (1951), Borjas (1989), Freeman (2006), Docquier, Peri and Ruyssen (2014) and Hatton (2014).

¹² Sjaastad (1962, p. 80), Borjas (1989, pp. 458-9), Grogger and Hanson (2011, p. 51) and McKenzie, Stillman and Gibson (2010, p. 914).

¹³ A Phenix – 1839 (02/01, p. 4); The Washington Post (16/06/2015). Abramitzky and Boustan (2017, p. 1311) discuss how immigration has remained a polemical political topic since the nineteenth century.

¹⁴ Borjas (1989, pp. 465-72; 1994, pp. 1687-92). For a historical comparison between Argentina, Brazil and the U.S., see Balderas and Greenwood (2010, p. 1306).

¹⁵ Hatton and Williamson (1994, pp. 535-6; 2004, pp. 13-6, 21), Sánchez-Alonso (2007, p. 401), Ferrie and Hatton (2015, p. 60), Williamson (2015, p. 91) and Abramitzky and Boustan (2017, pp. 1311-2, 1321-4).

¹⁶ Hatton and Williamson (2004, p. 25) and Ferrie and Hatton (2015, pp. 64-6).

¹⁷ Hatton (2011, p. 207), Abramitzky *et al.* (2012, 1832-3) and Covarrubias *et al.* (2015, pp. 116).

with this approach is that it considers only policies that restricted the inflow of people¹⁸. However, the nineteenth century was pervaded by a myriad of policies to promote immigration, rather than to deter it. Deliberate attempts to attract foreigners can be found especially in São Paulo¹⁹.

Policies that stimulated immigration influenced selectivity and the economic integration of foreigners. To understand the role of such policies in the occupational sorting of immigrants is the main task of this chapter. In this, I attempt to contribute to a research gap pointed out by Hatton and Williamson (2009) and Haas (2010, 2011). Contrary to the former, however, my analysis focuses on proactive policies to promote immigration rather than to block it. Contrary to the latter, the policies studied here are only those directly related to immigration; they do not include ampler, social-wide, policies that might influence the decision to migrate, such as modifications in the welfare state or in the initiatives to promote the cultural integration of foreigners.

Immigration policies carried out in São Paulo between 1820 and 1920 can be classified into two main categories. One policy referred to the foundation of rural colonies for the settlement of immigrants in smallholdings. Problems with the setting and enforcement of property rights, precarious infrastructure and opposition from plantation owners led to the decline of this policy from the early 1830s to the late 1870s, before it rebounded in the 1890s. The other policy aimed at creating a stable supply of immigrant labor to the plantations. Mainly from the 1850s to the 1870s, this policy fostered the hiring of poor and credit-constrained Europeans, who bonded their labor to loans advanced by landowners in order to cover migration-related costs. From the 1880s, the government of São Paulo took over the financial risk of these loans and started to subsidize the immigration costs of households who accepted employment in the plantations²⁰.

I differentiate between these policies in the empirical analysis with two strategies. The first is to repeat the same estimations of occupational sorting for two samples, namely for a cross-section of municipalities in 1872 and for a panel of settlement colonies in the period 1897-1920. While the sample of colonies in 1897-1920 is composed of rural settlers, the cross-section of municipalities in 1872 comprises all types of immigrants, including cohorts of

¹⁸ Balderas and Greenwood (2010) is an important exception.

¹⁹ Sánchez-Alonso (2007), Balderas and Greenwood (2010, pp. 1314-5) and Hatton (2011, p. 190).

²⁰ In contrast to Klein (1995), I consider the subsidization a continuance of the bonded labor policy. Both aimed at creating a stable supply of poor laborers (Martins, 1989; Sánchez-Alonso, 2007, p. 406). See also Chapter 2.

settlers in rural colonies founded since the 1820s and of laborers who had arrived to work in the plantations since the 1840s²¹. To differentiate between these policies, I assign to each municipality in 1872 binary identifiers on whether that municipality ever had a settlement colony or a farm that employed bonded labor. These binary variables are then interacted with the occupational composition of the labor force. To be sure, estimates thus obtained do not allow us to infer anything about the socioeconomic mobility of any particular immigrant. Such assessment would require microdata linking different immigration flows²². Notwithstanding, results do show the average effect of certain immigration policies and of the sector composition of local labor markets on the sorting of foreigners. This advances our understanding of the patterns of allocation of immigrants and adds the nuances of a geographically disaggregated analysis that compares different nationalities and policies in a Latin American setting²³.

The empirical results show the importance of considering the heterogeneous effects of immigration policies and occupational sorting on different nationalities. For the urban economy, no single general pattern for the geographic allocation of foreigners could be found with respect to occupational sorting. The economic structure of different municipalities influenced the allocation of foreigners in different ways according to their countries of origin. In the municipalities in 1872, trade-related occupations were the most common channel for the economic sorting of Portuguese immigrants and some minority groups. The sorting into manufacturing and services, in turn, depended on the countries of origin and prevailing immigration policies. By contrast, some more homogenous patterns were found in the rural economy, in which institutional constraints on landownership and agricultural labor seem to have played an important role. There is compelling evidence that the average immigrant of any nationality did not sort positively as agricultural laborer and that only a restricted group of minorities did so as landowners. Finally, the sample of colonies in 1897-1920 shows that most nationalities that ended up as settlers indeed became farmers in the rural colonies. However, the evidence of previous decades pointing to the low attainment of landownership among immigrants casts doubts on the sustainability of this result in the long run.

²¹ The cohort confoundedness criticized by Borjas (1989, 1994) and Abramitzky *et al.* (2014).

²² Galenson (1991), Cohn (1995), Herscovici (1998), Wegge (1999, 2002), Walker (2000), Stewart (2006), Abramitzky *et al.* (2012), Kosack and Ward (2014), Salisbury (2014) and Pérez (2017) provide refined microdata on historical selectivity and assimilation. To the best of my knowledge, Monasterio and Lopes (2018) is the only study focused on Brazil that has identified individuals by surnames, in an approach that *could* extend to census linkages.

²³ Hatton (2011, pp. 193, 200) presents a claim for disaggregated studies; Sánchez-Alonso (2007, pp. 397-8) and Balderas and Greenwood (2010, p. 1302) defend studies on the determinants of immigration beyond the U.S.

The chapter is organized as follows. Section 2 reviews the literature on the determinants of immigration, selectivity and sorting. Section 3 provides the historical background by focusing on the history of settlement colonies and comparing this policy to the hiring of laborers to the plantations. To this end, I explore new information from the *Brazilian Digital Newspaper's Repository* and a quantitative dataset on rural colonies from the *Statistical Yearbooks of the State of São Paulo*²⁴. Section 4 sets the hypotheses on how immigration policies impacted selectivity and sorting. Section 5 presents the methodology for the empirical analysis; its results are shown in Section 6. Section 7 concludes.

2. Immigration, selectivity and occupational sorting: a literature review

The most influential theoretical framework on the determinants of international migration models the decision of an agent i (individual or household) to emigrate from a country of origin o to a foreign destination f as a cost-benefit analysis represented by²⁵:

$$d_{i,of} = f(\Delta w_{i,of}, z_{i,f}, c_{i,f}, v_{i,of})$$

The agent emigrates conditional on a positive evaluation of costs and benefits, *i.e.* $d_{i,of} > 0$. This decision is determined by four sets of variables. First, the agent takes into account the earning gaps between origin and destination; the difference $\Delta w_{i,of}$ is the present value of the lifelong income expected by the agent in both countries. Second, the home bias with respect to destination, $z_{i,f}$, reflects the agent's preferences towards a certain country²⁶. This includes non-economic factors that might drive the decision to migrate, keeping constant expected economic gains. Loosely speaking, this set captures the cultural and institutional distance between origin and destination, as perceived by the potential migrant. Third, the costs of immigrating to destination f are captured by $c_{i,f}$. These include disbursements on transport and settlement²⁷; foregone income while on the move; the opportunity cost of not going to

²⁴ For an assessment of the *Repository* research in this thesis, see *Appendix III*.

²⁵ Borjas (1989, 1994) based on Roy (1951). The parametrization I present adapts Hatton and Williamson (2002).

²⁶ Nothing impedes this value to be negative, *i.e.* a bias towards foreign countries (Wegge, 2002, p. 372).

²⁷ See the cost categories in Carrington, Detragiache and Vishwanath (1996, pp. 914-5).

alternative destinations; and the psychological burden of the move²⁸. Fourth, $v_{i,of}$ can reflect a set of immigration policies at origin and destination²⁹.

Historical analyses have improved the literature on the determinants of immigration in three directions. First, the set of variables taken into account in the cost-benefit analysis was much refined since the original proposition that migrants responded to purely economic gains. Second, a growing branch of the literature has focused on the persecution of minorities and on humanitarian crises as explanatory reasons for the flows of people³⁰. Besides its lessons for the current challenge of having 25.9 million refugees and asylum seekers globally, this strand of the literature has questioned the hegemony of theories based on economic determinants³¹. Third, analyses of migration flows over time have added a dynamic component to otherwise static models. In particular, the emigration life cycle hypothesis posited how demographic and economic changes determine which regions supply emigrants and how the skill composition is distributed across different migratory waves. The hypothesis is that countries undergo an inverted-U emigration pattern. Early stages of demographic transition create population pressure, while sustained economic growth allows for the overcoming of poverty constraints that hinder initial emigration. As gaps in income close and the demographic transition matures, emigration declines. This hypothesis explains why northwestern Europeans prevailed in the flows of the early nineteenth century and southern and eastern Europeans during the last quarter of that century³².

The literature on selectivity builds on a related framework³³. Immigrants can self-select based on idiosyncratic and/or observable dimensions. The former includes agents' behavior and ethical codes. The latter encompasses agents' education, health, occupation and skills³⁴. The literature has advanced by considering whether (and how) these dimensions influence the costs and benefits of migration. Whether selectivity depends more on economic opportunities or on costs has important consequences for the motives that lead people to move and how

²⁸ Sjaastad (1962, pp. 84-5), Wegge (2002, p. 372), Balderas and Greenwood (2010, p. 1305), Borger (2010, p. 3), Grogger and Hanson (2011, p. 54) and McKenzie and Rapoport (2010, p. 811).

²⁹ This differs from Hatton and Williamson (2002, p. 8), who consider fixed costs, c (independent of individual), and interpret v_i (independent of country) as a catchall variable for idiosyncratic characteristics of immigrants.

³⁰ Hatton (2011, pp. 193-4) and Abramitzky and Boustan (2017, pp. 1322-3, 1333). Hatton and Williamson (2002, p. 10) defend the primacy of economic determinants, a view held theoretically also by Borjas (1989, p. 472).

³¹ International Migration Report (2017). See Chiswick (1999, pp. 181, 184-5), Ferrie (1997a, pp. 309, 313-5), Kosack and Ward (2014, pp. 1019-21) and Abramitzky and Boustan (2017, p. 1322).

³² Hatton and Williamson (1992, p. 3; 2009, p. 20) and Ferrie and Hatton (2015, p. 56).

³³ Sjaastad (1962), Borjas (1987) and Chiswick (1999). For selectivity, see Orrenius and Zavodny (2005).

³⁴ Borjas (1989, pp. 465-72) and Abramitzky *et al.* (2012, p. 1834).

they integrate in the receiving societies. The historiography of the Age of Mass Migration has swung between these two explanations: for the case of immigration to the U.S., a recurrent question is whether immigrants were primarily opportunity seekers at destination or poverty expellees from countries of origin³⁵.

Originally, selectivity was seen as a function of the income distribution for the range of skills at origin and destination. *Ceteris paribus*, if inequality is higher at origin than at destination, low-skilled immigrants can expect a greater leap forward from the move³⁶. Moreover, the higher the migration costs, the higher the bars to be surpassed. Relatedly, networks change relative costs, as the stock of foreigners abroad provides information, remittances and even pre-paid tickets to prospective immigrants, thus loosening poverty constraints that initially limited mass migration³⁷. Combined with the fact that mobility costs substantially decreased in the nineteenth century, this model predicts a decline in selectivity and suggests that the skill composition of the flows became increasingly more dependent on immigrants' countries of origin³⁸.

More recently, immigration costs started to be viewed not as an exogenous parameter, but as a function of agents' observable and unobservable skills³⁹. Borger (2010) and Covarrubias *et al.* (2015) synthesized this perspective by modeling the so-called "liquidity constraint restrictions". In these models, domestic economic growth narrows the income gaps with destination, leading to positive selectivity; however, growth also lowers liquidity constraints for all potential emigrants, leading to negative selectivity. The net effect becomes an empirical question⁴⁰. A problem for the empirical identification of selectivity in this case is that agents differ in an almost infinite array of characteristics. Unobservable characteristics include behavioral and ethical codes, entrepreneurship and attitudes towards risk. In non-experimental designs, these components can be measured only indirectly, *e.g.* with the residual of earnings' differentials after controlling for observables⁴¹. The difficulties of these assessments are larger in historical analyses, for which even indirect measures are scarce. The opposite problem occurs for selectivity in observables, for which the challenge is to identify

³⁵ Cohn (1995, pp. 393-404).

³⁶ Borjas (1987, 1989, 1994).

³⁷ Hatton and Williamson (1992, p. 10; 1994, pp. 534-5; 2002, p. 9; 2004, p. 21), Wegge (2002, pp. 369-70), Ferrie and Hatton (2015, p. 57) and Abramitzky and Boustan (2017, p. 1325). See also Section 4 of Chapter 2.

³⁸ Borjas (1994, pp. 1685-7), Hatton and Williamson (2004, pp. 4-5, 13-6) and Ferrie and Hatton (2015, p. 60).

³⁹ Carrington *et al.* (1996) were the first to model endogenous costs to networks. See also Chiswick (1999, pp. 182-3), McKenzie and Rapoport (2010, pp. 811-2) and Abramitzky *et al.* (2012, p. 1836).

⁴⁰ Same conclusion as in Orrenius and Zavodny (2005, p. 220).

⁴¹ Salisbury (2014, pp. 50-2). See McKenzie *et al.* (2010, p. 925) for an experimental design.

dimensions that are relevant for the context considered⁴². The most common candidates include immigrants' wealth⁴³; education⁴⁴; health (proxied by anthropometry)⁴⁵; and occupation⁴⁶.

Finally, the literature on immigrants' occupational and geographic sorting mirrors the questions posited above⁴⁷. If we accept that immigrants respond to a cost-benefit calculation, then it makes little difference, in economic terms, whether the reallocation of labor occurs across or within borders⁴⁸. Any initial mismatch between the supply of immigrants' skills and demands in local labor markets will be corrected by further reallocations of labor. Local demands for skills vary according to the relative scarcity of factors in the receiving societies and their sectoral composition. Under these considerations, historical analyses have shown the array of economic opportunities available to immigrants in the Americas. In particular, considering the open agricultural frontier in the U.S. in the nineteenth century, this literature has mainly dealt with the settling of frontier regions and with the access to landownership in them⁴⁹. More recently, the sorting of immigrants in urban occupations has gained attention⁵⁰. Finally, in an innovative panel data setting, Abramitzky *et al.* (2014) show how occupational assimilation in the U.S. in the early twentieth century was strongly associated with immigrants' origins; those from countries that had a higher real wage than the European mean had an advantage in high-paying occupations over and above American-born workers. With a similar methodology, Pérez (2017) shows that European immigrants in Argentina were more frequently able to upgrade their occupational status even when compared to the U.S.

In this study, I assess the occupational sorting of immigrants across municipalities and settlement colonies. The problem is that occupational sorting is not independent of selectivity, as we have just seen. For this reason, the next section explores historical evidence on selectivity according to immigration policies, with a focus on settlement colonies. In

⁴² See a parallel to the categories in Roy (1951, p. 135).

⁴³ Wegge (1999, 2002) and Abramitzky *et al.* (2012).

⁴⁴ Orrenius and Zavodny (2005), Borger (2010), McKenzie and Rapoport (2010) and Grogger and Hanson (2011).

⁴⁵ Humphries and Leunig (2009, pp. 122-3) summarize this literature. See also Kosack and Ward (2014).

⁴⁶ Borjas, Bronar and Trejo (1992), Wegge (2002) and Salisbury (2014).

⁴⁷ Grogger and Hanson (2011, pp. 43-6). Stewart (2006), Sánchez-Alonso (2007), Kosack and Ward (2014), Salisbury (2014) and Abramitzky *et al.* (2014) adopt a similar approach in historical terms.

⁴⁸ Sjaastad (1962, p. 80), Hatton and Williamson (1992, pp. 13-4), Carrington *et al.* (1996, p. 926) and Freeman (2006, p. 148). Salisbury (2014, p. 46) qualifies the differences between internal and international migration.

⁴⁹ See in particular the reviews of literature in Ferrie (1997a; 1997b), Stewart (2006) and Salisbury (2014).

⁵⁰ Galenson (1991), Herscovici (1998) and Walker (2000).

particular, I discuss the complaints of Brazilian authorities about alleged skill inadequacies of immigrants. Occupational sorting depends also on institutions prevailing at local labor markets. I therefore discuss the difficulties in setting and enforcing property rights over public lands; these problems pervaded the Brazilian immigration policy from the first settlement colonies and help to explain the empirical finding that foreigners usually did not sort as landowners in the 1870s.

3. Immigration policies in São Paulo: from settlers to bonded laborers to settlers⁵¹

From 1820 to 1920, the predominant immigration policy in São Paulo swung between two main projects: the foundation of colonies for the rural settlement of immigrants or the hiring of bonded laborers, mainly to work in coffee plantations.

The central Brazilian government tended to favor immigration to rural settlements administered by public authorities⁵². These colonies had some economic motivations, such as the expansion of local markets and the diffusion of technologies brought by immigrants. However, their main goals were political, such as increasing demographic density⁵³; whitening the population with European immigrants; and consolidating frontier regions with foreigners who would gradually identify themselves as Brazilians⁵⁴. This policy prevailed in São Paulo in the 1820s, where tentative experiments were carried out mainly with German-speakers. These colonies lost importance due to problems in setting and enforcing property rights over public lands, in supplying infrastructure and due to the opposing interests of plantation owners. Settlement colonies started regaining ground in the 1870s, once their goals became more aligned with the interests of plantation owners⁵⁵. New rural colonies were

⁵¹ The title of this section parodies the title of Engerman (1983).

⁵² Viotti da Costa (1998, pp. 109-13; 2004, p. 190). Buarque de Holanda (1941, p. 5) and Oberacker Jr. (2004, pp. 260-4) show how the central government had emphasized rural settlements since the colonial times.

⁵³ In the 1820s-30s, Brazil and São Paulo had demographic densities of 1.2 and 0.7 inhabitants per sq. kilometer, respectively. São Paulo had about 284,000 inhabitants in 40 municipalities in 1836. The territory of the current state of Paraná, at the time part of São Paulo, had about 36,000 inhabitants in six municipalities (Bassanezi, 1998, pp. 28, 165). For the country as a whole, the density estimates are based on the averaged population of 1819 and 1830 (*Anuario Estatístico do Brasil*, p. 1293) and area from ww2.ibge.gov.br/home/geociencias/areaterritorial (*Área Territorial Brasileira*, accessed on December 11 2017). The oldest area estimate I found was from 1889.

⁵⁴ Oberacker Jr. (2004, pp. 260-4), Buarque de Holanda (1941, pp. 6-7) and Dean (1977, p. 95).

⁵⁵ Or at least not in competition with them, as stated for 1908 in Colistete and Lamounier (2014, p. 5).

expected to reduce real wages by increasing the supply of foodstuff. Moreover, some settlements resulted from the financial bailout of plantation owners who went bankrupt and had their estates sold in installments for settlers.

The elite of plantation owners, in turn, aimed at securing a stable supply of agricultural labor. This policy gained ground around 1850, when the Brazilian government officially abolished the transatlantic slave trade. This was also a period of expanding coffee plantations, which increased the demand for labor. Therefore, from the 1850s to the 1870s, this immigration policy aimed primarily at finding new sources of secure, stable and cheap labor to substitute slaves. The most successful alternative in the 1850s-60s was the hiring of bonded laborers, especially Portuguese and German-speakers. Immigrants were mostly poor and credit-constrained households who bonded their labor to the repayment of loans offered by Brazilian landowners to cover immigration costs. In the 1850s-60s, this policy provided public credit to landowners who conducted the hiring in Europe. From the 1880s to the 1920s, the official policy aimed at fully subsidizing immigrants' fares. Immigration costs were covered directly with public funds, placing the burden and risk of debt onto the state. Linked with the position of Italian provinces in their emigration life cycle, this policy led to the mass immigration of Italians to São Paulo.

There were two other important categories of immigrants. The first refers to expatriates with high levels of physical and/or human capital⁵⁶. Despite having interesting aspects, studying this category involves biographical accounts that do not constitute an object of this thesis. The second were laborers hired by the provincial government for public works, especially for the construction and maintenance of roadways. This category of immigrant tended to be related to the other policies. In the early nineteenth century, laborers in public works signed contracts that also allowed for settlement in public lands. From the 1850s, the main Brazilian hirer of bonded laborers to the plantations became the hirer of laborers to public works as well⁵⁷.

These four categories of immigrants are not mutually exclusive. The collective imaginary of the countryside of São Paulo is filled with stories of ancestors who “made America” by arriving in Brazil as rural laborers and becoming small landowners afterwards⁵⁸. While the

⁵⁶ Klein (1995, pp. 208-9).

⁵⁷ Lamounier (2000, p. 47) shows how such proposals survived in later periods for the construction of railways.

⁵⁸ Dean (1976, pp. 493-4). For the prevalence of the same ideology in Argentina, see Pérez (2017, p. 975).

empirical analysis of this chapter shows that this description is not accurate for the experience of the average immigrant – at least not until the 1870s –, these accounts point to the importance of considering socioeconomic mobility as part of occupational sorting. On a related note, nothing impeded a bonded laborer first hired to work in a plantation from later settling in a colony, or vice-versa. Given that municipalities in the 1870s and settlement colonies in the 1890s-1910s constitute the units of analysis of this chapter, I cannot determine whether an individual in the sample of settlement colonies was not also a bonded laborer in the first sample. Therefore, when discussing the results, I will be talking about the impact that the characteristics of municipalities and settlement colonies had on the average sorting of immigrants. This has no implication for the history of any single immigrant and his/her socioeconomic mobility⁵⁹.

3.1. *First experiments with settlement colonies (1820s-30s)*

The most successful Brazilian rural colonies in the 1820s were located in the southernmost province of Rio Grande do Sul. Nevertheless, São Paulo witnessed some important experiments with this immigration policy as well. The first attempt to found a settlement with foreigners in the province was that of Baron von Langsdorf⁶⁰. However, barriers imposed by political disputes constrained this initiative and the Baron settled the immigrants in his own farm, in Rio de Janeiro⁶¹. The other attempts were related to a commission established by the Brazilian Empire to attract settlers from the German States⁶². Most immigrants thus hired went to the southern provinces, but the central government ordered the settlement of a parcel in São Paulo⁶³. In response, the Baron of Antonina founded colony Rio Negro in 1828⁶⁴. The other German-speakers were directed to São Paulo and would settle in Santo Amaro and Itapecerica⁶⁵. Finally, official documents referred also to a so-called *German colony of Entrada da Matta* in 1832⁶⁶.

⁵⁹ Dean (1977, pp. 119, 178), Oberacker Jr. (2004, pp. 264-79) and Petrone (2004, pp. 342-7).

⁶⁰ Langsdorf was a German-born scientist and Russian Consul in Brazil (Benigsen, 1954; Schnaiderman, 1966).

⁶¹ Karastojanov (1998, note 78).

⁶² See the opinion published in *O Farol Paulistano* (26/03/1828, pp. 2-4).

⁶³ Oberacker Jr. (2004, p. 263-4, 269).

⁶⁴ Scheler (1905, p. 171) and Sommer (1953, IV). This municipality is in the current state of Paraná. Baron of Antonina is co-signer of the 1835 consortium of *Luiz Vergueiro & Co.*, discussed in Chapter 2.

⁶⁵ *Correio Paulistano* (20/02/1855, p. 1). Viotti da Costa (1998, pp. 110-1) describes this episode in detail.

⁶⁶ *O Novo Farol Paulistano* – 1832, p. 1 (11/02; 19/05).

The emphasis on German-speaking immigrants is a classic example of how non-economic motives influenced immigration policy for an entire century⁶⁷. The Brazilian focus on the German States was associated with the objective of whitening the population and, most likely, with the origin of the first Empress of independent Brazil – the Archduchess of Austria⁶⁸. Combined with the ascending position of the German States in their emigration life cycle, these political forces created an important path for future immigration waves. The hiring of bonded laborers in the 1850s, for instance, took place mainly in the German States – paired with the hiring in Portugal⁶⁹. Moreover, most likely because of immigrant networks and selectivity, the share of German-speakers in settlement colonies in São Paulo in the 1890s-1910s was significantly above the shares of Austrian, German and Swiss immigrants to the state as a whole.

Among these colonies, those in Santo Amaro and Itapecerica became the most successful⁷⁰. In November 1827, the provincial government was informed about the arrival of the German-speakers⁷¹. By the end of that year, 926 German-speakers from Rhineland, Silesia and East Prussia, divided into 142 households and 72 single individuals, arrived at the capital of the province or remained at the seaport municipality of Santos⁷².

One year later, Nicolau Pereira de Campos Vergueiro, member of the Council of the Provincial Government, future senator and one of the most prominent figures in the history of immigration to Brazil, voiced his opposition to the policy of founding settlement colonies⁷³. His arguments reflected the interests of plantation owners and started a central debate about Brazilian immigration policy. While the provincial government struggled to determine where and how to settle the German-speakers, the foreigners kept receiving a daily subsistence subsidy from the provincial treasury. Vergueiro intervened for the termination of these subsidies⁷⁴. Arguing that “the entirety of Brazil has been settled with European immigrants

⁶⁷ Grubb (1994, pp. 798, 815) argues that the emergence of Brazil, Poland and Russia as alternative destinations was one of the causes for the drop in the number of German-speakers immigrating to the U.S. in the 1820s.

⁶⁸ Levy (1974, p. 51) and Oberacker Jr. (2004, pp. 260-3).

⁶⁹ The most important Brazilian firm hiring immigrants, *Vergueiro & Co.*, had connections with German-speaking regions, as some of its senior personnel had studied or worked in northern German States. See Chapter 2.

⁷⁰ Siriani (2003) provides a detailed monograph about this immigration wave.

⁷¹ O Farol Paulistano (15/11/1828, pp. 1-2); Correio Paulistano (20/02/1855, p. 1).

⁷² Of these, 326 settled in the village of Itapecerica and most of the others in Santo Amaro; another 36 were allocated to the village of Itanhaém and 37 to Cubatão (Correio Paulistano, 20/02/1855, p. 1).

⁷³ See Buarque de Holanda (1941, p. 12), Dean (1977, p. 96) and Viotti da Costa (1998, p. 110).

⁷⁴ For discussions about the benefits and subsidies, see O Farol Paulistano (26/03/1828, p. 2-4; 04/03/1829, pp. 1-2; 10/11/1829, p. 1; 20/06/1829, pp. 1-2).

without the aid of the government and I was one of them”, the future senator proposed three alternatives to the Germans-speakers⁷⁵. First, they could look for private employment in urban occupations. Second, the government could offer them plots of land in unsettled regions. Third, and most preferably to Vergueiro, they should be distributed as laborers to plantations in the countryside. Counselor Antonio da Veiga supported this view, claiming that immigrants would diffuse labor-saving technologies brought from Europe, an expected innovation that was particularly welcomed in the context of potential shortages in the supply of slave labor⁷⁶.

Vergueiro further pointed to the existence of a number bottlenecks of promoting settlement colonies. A prominent problem was the lack of basic infrastructure. No preparation had been taken even to lodge the foreigners upon arrival in 1827; two years later, the ranches that the government decided to construct in Santo Amaro were still not ready. Furthermore, there was a lack of proper institutions to set and enforce property rights over public lands⁷⁷. In hindsight, this can be viewed as the result of a limited state capacity – only slowly surpassed with increasing provincial revenues in the nineteenth century – and of the economic and political interests of landowners in limiting access to land⁷⁸.

The debates on where to found the colony subsumes these problems and Vergueiro stressed the opposing interests of Brazilians and foreigners on this matter⁷⁹. On the one hand, the provincial government favored settlements in isolated areas with low population density. On the other, the Inspector of Colonization, Dr. Mello Franco, argued that the villages of *Itapeperica*, *M'boy* and *Carapicuíba* had better infrastructure and transport facilities⁸⁰. Some deputies, including Vergueiro, also favored locations closer to urban areas because of expected economic spillovers and easier integration of foreigners. The decisive argument to found the colony in the neighborhood of the villages, however, had to do with property rights.

⁷⁵ *Idem* (15/11/1828, pp. 1-2).

⁷⁶ *Idem* (20/08/1828, pp. 1-3). Technological diffusion rarely occurred (Correio do Sertão, 05/12/1903, p. 1). Buarque de Holanda (1941, pp. 6-7), Goldman (2004, pp. 321-2), Viotti da Costa (1998, p. 111) and Siriani (2003, pp. 45-56) argue that Brazilian conditions impeded an immediate technological transfer from Europe and the U.S.

⁷⁷ Besides the political debate reported in *O Farol Paulistano* (15/11/1828, pp. 1-2), see also the lack of planning and coordination between the central and the state governments reported in *idem* (08/04/1829, p. 2).

⁷⁸ A regulatory law on landownership was enacted only in 1850 and affected smallholdings only in southern Brazil (Dean, 1971, pp. 621-3; Engerman and Sokoloff, 2011, pp. 19, 32-3). See also Sánchez-Alonso (2007, p. 401) and Engerman and Margo (2010, pp. 302-5).

⁷⁹ *O Farol Paulistano* (15/11/1828, pp. 1-2).

⁸⁰ Dr. Mello Franco studied medicine at the University of Göttingen. His daughter became the Baroness of Rio Claro and Countess of Araraquara (Sommer, 1953 - IV; Begliomini, n.d.; Karastojanov, 1998, p. 118, note 388).

Field-Marshal Rendon noticed that the three villages were old Jesuit *aldeamentos* confiscated by the provincial government and with plots already registered. Counselor Veiga opposed the expropriation of indigenous and squatters in the region. Moreover, according to him, the provincial government had not incorporated the Jesuit estates at the time. While the matter was not resolved, the government allowed some German-speakers to rent plots in the region⁸¹. After a lengthy debate, the colony was finally founded in the village of Santo Amaro. Problems persisted, however. The gathering of immigrants was troublesome, as some refused to follow the schedule of transfers to the colony, and infrastructure remained precarious. Moreover, establishing property rights required the demarcation and registration of plots. Led by the first director of the colony, Teófilo Schmidt, some discontent immigrants rioted and refused to accept the plots, considering them of low quality. Dr. Mello Franco assumed the responsibility of setting legal rights, but faced enormous difficulties⁸².

This first migratory wave to settlement colonies in São Paulo illustrates a recurrent feature of this immigration policy, namely, the disequilibrium between the government's proclaimed intention to set property rights and its ability to enforce them. This problem persisted for a long time in this region and elsewhere⁸³. Foreign settlements received renewed public attention in the 1860s due to projects to settle American and English immigrants⁸⁴. Despite laudatory views about the economic prosperity fostered by the German-speakers settled in the 1820s, public authorities noticed that problems with the enforcement of property rights over public lands still persisted, about thirty years later⁸⁵. It is also illustrative that uncertainties regarding land titles constituted a major restriction to the settlement of Americans in the municipality of Xiririca in the 1860s. On this occasion, a private colony was dissolved after Brazilian landowners reclaimed the lands that had been demarcated for the settlement⁸⁶.

⁸¹ For the political debates, see *O Farol Paulistano* – 1828 (30/07, p. 1; 20/08, pp. 1-3; 03/09, pp. 2-3).

⁸² *Idem* – 1829 (08/04, pp. 2-3; 06/06, p. 2; 20/06, pp. 1-2; 10/11, p. 1).

⁸³ *Idem* – 1830 (19/01, p. 2; 27/05, p. 1). Dr. Mello Franco announced the end of his works in the colony in *idem* (03/07, p. 4).

⁸⁴ Goldman (1957; 2004, pp. 308-314). The demonym *American* will be used throughout the thesis to refer to a citizen of the U.S. unless otherwise explicitly indicated.

⁸⁵ *Diário de S. Paulo* (18/10/1865, p. 2). This differs from the opinion expressed in *Correio Paulistano* (26/03/1866, p. 2), which considered the German-speaking colony a waste of public funds, leading only to the spread of pauperism from Europe.

⁸⁶ Goldman (1957, p. 18).

3.2. *Complementary policies: public works and settlement in public lands*

The hiring of laborers for public works, mainly to construct roadways, gained importance in the 1850s, but the first proposals to hire this specific type of immigrant date back to the 1820s. This modality of immigration was strongly associated with German-speakers, who allegedly had comparative advantages in the required skills. In the 1850s, the firm *Vergueiro & Co.* – founded by Senator Vergueiro and sons – was the main hirer of immigrants for public works, a business it developed together with the hiring of laborers to plantations. In the 1820s-30s, however, the main immigration policies were still focused on settlement colonies. Therefore, immigration for public works remained linked to settlement upon the completion of contracts.

In 1829, the provincial government had already proposed the transformation of the subsidies conceded to the German-speakers into salaries for those who accepted employment in the construction of roadways⁸⁷. In 1835, the theme returned to the political forefront with a proposal presented by a consortium formed by *Platt & Reid*, in Rio de Janeiro, and *Widow Aguiar & Sons*, in Santos. The consortium aimed at establishing a land- and river-shipping company between the municipalities of Santos and Cuiabá, with a stopover in Porto Feliz; the project further included the construction of a railway between Santos and the villages/municipalities of São Paulo, Constituição, Itú and Porto Feliz. Coupled with the infrastructure projects was the aim to foster immigration and settlements. The consortium demanded the rights to settle unoccupied land around the planned rail line and amended a project for a milder naturalization law if settlers were foreigners⁸⁸.

This project was subjected to intense debates in the Provincial Assembly, once again counting with an active participation of Nicolau Vergueiro⁸⁹. The Assembly accepted the concession of land, but debated for long how to regulate it. In particular, provincial representatives questioned the optimal number of immigrants and the area to be conceded⁹⁰.

In hindsight, the project was clearly unfeasible, as the municipalities to be connected by the consortium are more than 1,300 kilometers distant from each other. Nevertheless, the

⁸⁷ O Farol Paulistano (01/07/1829, p. 2).

⁸⁸ O Paulista Official (05/09/1835, pp. 3-4; 10/02/1836, pp. 3-4).

⁸⁹ Notice that this is the same year in which *Luiz Vergueiro & Co.* proposed the consortium to hire European laborers. It is reasonable to argue that these projects did not coexist by chance. See Chapter 2.

⁹⁰ O Paulista Official – 1836 (10/02, pp. 3-4; 12/02, p. 3; 15/02, pp. 2-3; 18/02, p. 1; 01/03, p. 3).

objective of hiring immigrants for public works and of promoting settlements along road- and railways became a new constant in the political debates on how to promote immigration⁹¹.

Another immigration wave took place under a commission established in 1838 to hire specialized laborers for the public industry *Royal Ironworks of St. John, Ipanema*, in the municipality of Sorocaba, and, once again, for the construction of roadways⁹². Despite being numerically limited, this immigration wave had an explicit focus on skilled craftsmen. This hiring was again strongly related to the Vergueiro family. Francisco de Souza Queiroz, brother-in-law of Nicolau Vergueiro, captained the approval of the project of the roadway, then coordinated by Vergueiro himself⁹³. This experience enhanced Vergueiro's political authority and management capacity to hire immigrants. It is reasonable to conclude that his hiring of contract laborers in the 1850s built on the expertise accumulated in the 1820s-30s⁹⁴.

Major Johann Bloem, director of the *Royal Ironworks* and responsible for the hiring, commissioned the Brazilian consul in Bremen to contract the laborers. By the end of 1838, 218 adult men and 59 women and children, mostly Prussians, arrived in São Paulo; 56 had been hired to work in the *Royal Ironworks*, but 18 refused the position upon arrival⁹⁵.

Reports in the press soon considered these immigrants a costly and useless experiment⁹⁶. This perception worsened in 1839, as the defection of some laborers, dissatisfied with the working conditions in the roadways, triggered strong xenophobic reactions⁹⁷. Contemporaneous analyses stressed the alleged skill inadequacies of immigrants to the occupations they were expected to undertake – a theme that became recurrent in future discussions about foreign laborers. Major Bloem was accused of hiring individuals with no experience or skills for roadway construction, leading to a pool of immigrants allegedly constituted by many petty

⁹¹ Lamounier (2000, pp. 47-8).

⁹² A Phenix – 1839 (06/02, p. 3; 23/03, p. 4; 21/08, pp. 1-2). See also Viotti da Costa (1998, p. 111) and Kupfer, Kutschat, Rothfuss and Fouquet (2016).

⁹³ O Paulista Official (27/10/1838, pp. 1-2; 02/01/1839, pp. 1-4).

⁹⁴ Sommer (1950) argues that José Vergueiro – son of Nicolau – coordinated a police force that suppressed a riot of German-speakers in 1839. This most likely influencing the manner by which he dealt with an important riot in the farm of his father in 1856, the so-called *Sharecropper's Riot*. See Chapter 2 on this matter.

⁹⁵ These figures are based on the report of the president of the province published in *Correio Paulistano* (20/02/1855, p. 1). An exhaustive and critical account of this hiring process is in A Phenix (02/01/1839, pp. 1-4).

⁹⁶ Remunerations included a fixed daily payment (0.5 mil-réis), a varying parcel (0.16 mil-réis), when specialized crafts were demanded, and a food ration of 0.135-0.16 mil-réis. Major Bloem agreed upon the varying parcel, but did not have governmental consent for it (A Phenix – 1839: 02/01, pp. 1-4; 21/08, pp. 1-2; 27/04, pp. 2-3).

⁹⁷ See a parallel with later construction of railroads, as described in Lamounier (2000, p. 74).

service providers⁹⁸. Even the supervisor of the works, the engineer Karl Bresser, presented similar complaints, arguing that a retailer and a tavern-keeper administered important sections of the roadway⁹⁹.

3.3. *The reemergence of official settlement colonies (1870s-1920s)*

Settlement colonies regained ground as an immigration policy in the 1870s. At the beginning of that decade, José Vergueiro advocated that the policy of hiring bonded laborers to the plantations, fostered by his father for thirty years, had reached a saturation point and that even the deceased senator had considered the immigration of bonded laborers only a step towards the inflow of non-bonded Europeans. José Vergueiro justified this view by mentioning cases of upward mobility among German-speakers who had worked in the plantations but later became landowners¹⁰⁰. He even claimed that farm *Angélica*, proprietary to *Vergueiro & Co.*, had been bought for allotment or lease to immigrants¹⁰¹. It is impossible to determine whether these words reflect true intentions, but historical evidence shows that this was never the strategy actually adopted by those landowners. Farm *Angélica* had been cultivated, since its foundation, by slaves and foreign bonded laborers. In the 1870s, the impawning of that farm probably made its allotment economically more attractive to *Vergueiro & Co.* than its foreclosure¹⁰².

In 1871, the central Brazilian government dispatched instructions to diplomatic outposts with the aim of fostering rural colonies in the provinces of Espírito Santo, Minas Gerais, Santa Catarina and São Paulo¹⁰³. None of the colonies founded by the central government in the 1820s was active by the 1870s¹⁰⁴. The consulates in Antwerp, Bremen and Hamburg were informed that the Brazilian government intended to cover the transportation costs of settlers. Moreover, to make landownership feasible to immigrants, the government proposed a package that included not only plots of land, but also seeds, tools and areas ready for

⁹⁸ A Phenix – 1839 (02/01, pp. 1-4; 23/03, p. 4; 27/04, pp. 2-3).

⁹⁹ *Idem* (31/03/1841, pp. 3-4).

¹⁰⁰ *Gazeta de Campinas* (24/04/1870, pp. 1-2).

¹⁰¹ *Idem* (10/04/1870, pp. 1-2).

¹⁰² It is noteworthy to read José Vergueiro defending the thesis that “large agricultural estates are advantageous only [...] to their few and happy proprietors; [...] The division of land is as necessary to the progress and development of a nation as the division of labor; and it is only via immigration that our country will be able to reach this fortunate result” (*Gazeta de Campinas*, 10/04/1870, p. 2). Dean (1977, p. 122) cites the same excerpt.

¹⁰³ *Diário de S. Paulo* (10/12/1871, p. 3).

¹⁰⁴ For the list of colonies in the 1820s, see Siriani (2005, p. 92).

cultivation (*i.e.* cleared from forestry). The payment schedule for the package involved five installments, starting in the second year upon arrival, and a subsidy of 20 mil-réis per child between five and ten years old¹⁰⁵. Resounding old complaints about immigrants' skill inadequacies, the government highlighted its willingness to hire "individuals used to rural works, excluding those, who living in manufacturing cities, are unable to adapt easily to agriculture"¹⁰⁶.

Other proposals sprouted up between the 1870s and the 1920s, when 28 settlement colonies were founded by the government of the province/state¹⁰⁷. The foundation and evolution of these colonies indicate a long but imperfect process of institutional learning. Similar to landowners who still attempted to hire bonded laborers in the 1870s, the government became increasingly worried about the provision of public goods to attract foreigners. Better facilities included educational services, enhanced infrastructure in transports and communications and the improved enforcement of property rights.

The history of specific settlement colonies is of increasing interest, but it goes beyond the scope of this chapter¹⁰⁸. Nevertheless, I collected data for a sample of settlement colonies from the *Statistical Yearbooks of the State of São Paulo*¹⁰⁹.

Table 1.1 presents descriptive statistics for this dataset and compares their overall means to the cross-section of municipalities in 1872. Comparisons between these samples are only tentative, as one refers to settlement colonies, mainly during the first decades of the twentieth century, and the other, to entire municipalities before the mass immigration to São Paulo. Nevertheless, comparisons are still informative about different immigration policies. To refine them, I categorized the sample of municipalities in 1872 into three groups according to immigration policies prevailing in them. The first category determines whether a municipality had a settlement colony before 1872, corresponding to the indicator (*ID settlement* = 1). The second category determines whether at least one farm in a municipality employed

¹⁰⁵ Correio Paulistano (21/09/1878, p. 3). Prices ranged from two to eight réis per approximately four sq.-meters; plots ranged from 131 to 605 sq.-km, including opened pathways.

¹⁰⁶ Diário de S. Paulo (10/12/1871, p. 3).

¹⁰⁷ Rocha, Ferraz and Soares (2017, p. 113).

¹⁰⁸ See Dean (1977, pp. 175-7) and Viotti da Costa (1998, pp. 181-2) for a historical account of the settlements of *Canoas*, *Cascalho* and *Jorge Tibiriçá* (only the latter included in my sample).

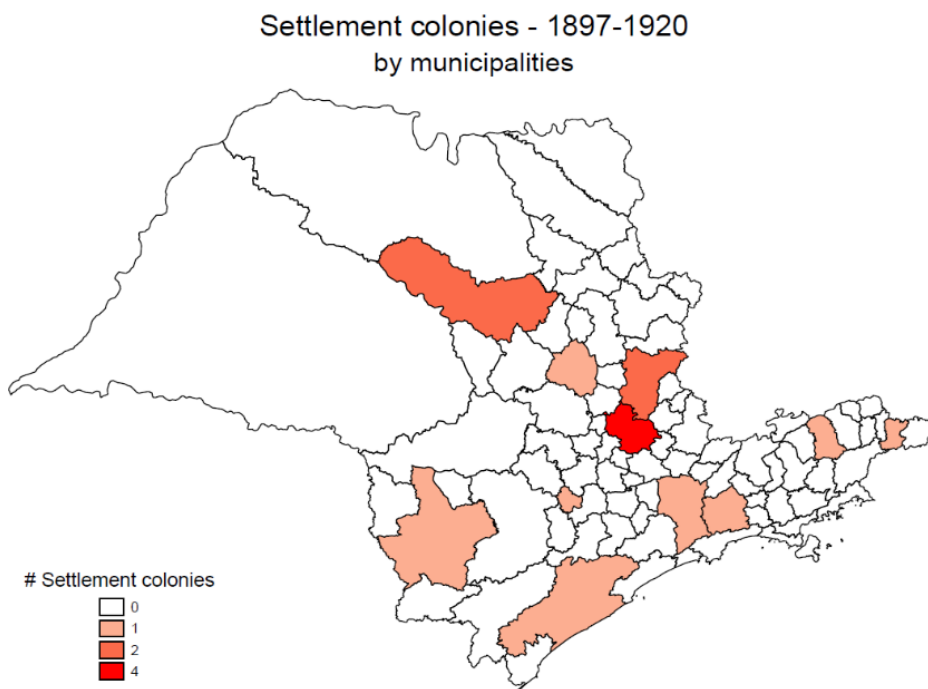
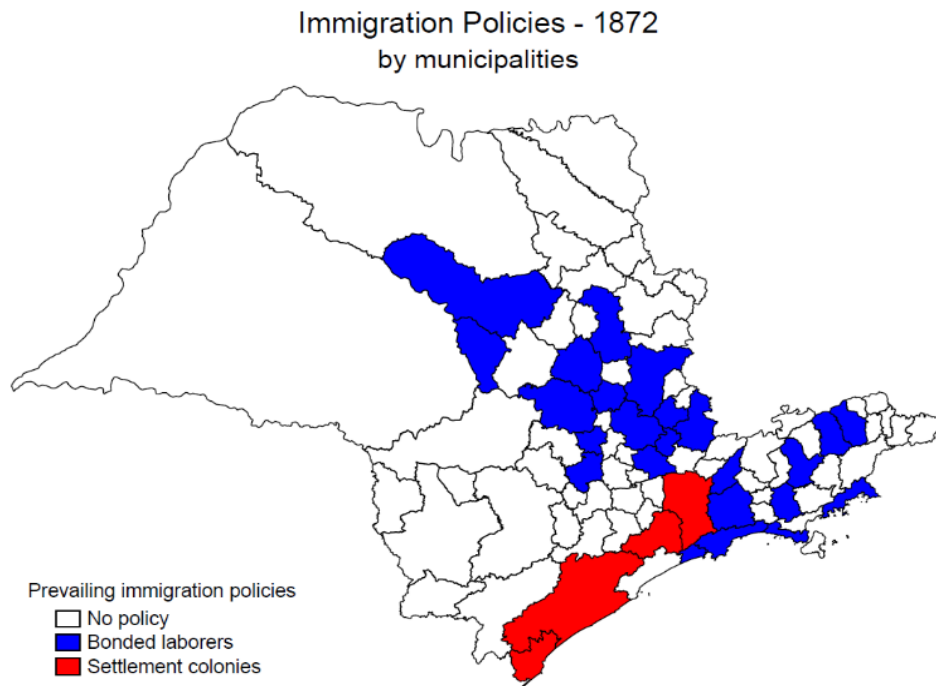
¹⁰⁹ Colonies *Bandeirantes* (municipality of São José do Barreiro), *Bom Sucesso* (Campo Largo de Sorocaba), *Campos Salles* (Campinas), *Conde de Parnaíba* (Campinas), *Gavião Peixoto* and section *Nova Paulicéia* (Araraquara), *Jorge Tibiriçá* (Rio Claro), *Martinho Prado Junior* (Mogi Guaçú), *Monção* (Avaré), *Nova Europa* (Ibitinga), *Nova Odessa* (Campinas), *Nova Veneza* (Campinas), *Pariquerá Assú* (Iguape), *Piaguhy* (Guaratinguetá), *Sabaúna* (Mogi das Cruzes), *São Bernardo* (capital) and *Visconde de Indaiatuba* (Mogi Mirim).

bonded laborers in the 1850s-60s, corresponding to the indicator (*ID bonded* = 1). The third category refers to municipalities where none of the previous policies prevailed. Figures 1 and 2, below, map these localities in 1872 and the municipalities that had a colony in the period 1897-1920.

The descriptive statistics are in line with the now well-established empirical findings by Rocha, Ferraz, and Soares (2017), which show that settlement colonies performed outstandingly in terms of human capital. The overall literacy rate for colonies in the period 1897-1920 was 40.91%. This pooled mean hides, however, large heterogeneities between and within colonies. With an overall standard deviation of 18.07%, literacy in settlement colonies varied from a minimum of 9.57% in colony *Nova Veneza* in 1913, to a maximum of 83.09% in *Jorge Tibiriçá* in 1914. These numbers compare to very low literacy rates in the municipalities in 1872, whose average among the free population was only at 19.11%. If subcategorized by regions where different migratory policies prevailed, the data indicate a small, but positive correlation between literacy and immigration: literacy rates among the free population reached 18.73% in municipalities where settlement colonies had prevailed; 22.20% where bonded immigrants were prevalent; and 17.92% in municipalities where none of the immigration policies dominated.

Immigrants also brought important cultural traits, particularly in religious matters. About 16% of the settlers in 1897-1920 were non-Catholics; this figure, however, varied largely with the ethno-linguistic composition of the colonies. To cite the most prominent cases, colonies *Bom Sucesso* and *Nova Veneza* had only Catholic inhabitants. The former was exclusively constituted of Brazilian settlers, while the latter was composed majorly by Italian and Spanish immigrants. Non-Catholics, in turn, were a majority in some settlements in specific years, including colonies *Bandeirantes*, *Campos Salles*, *Gavião Peixoto* and *Nova Odessa*. In most cases, the predominance of non-Catholics peaked around 1911 – a year associated with a rebound in the immigration of German-speakers and with the inflow of Russians. For municipalities in 1872, non-Catholics remained a very small minority. In municipalities where settlement colonies had prevailed, non-Catholics reached 1.01%, most likely related to German and English immigrants. Where bonded laborers had prevailed, the share of non-Catholics was only 0.59%. This probably reflects the fact that a significant number of Portuguese had been hired as bonded laborers and that an important share of the German-speakers were also Catholics. Finally, where no specific immigration policy had prevailed, non-Catholics constituted only 0.16% of the total population.

Figure 1.1 – Immigration policies per municipality in São Paulo¹



Note: (1) Both maps use political borders of 1872, *i.e.* settlement colonies in 1897-1920 are plotted against borders that prevailed in 1872.

Table 1.1 – Descriptive statistics (selected variables)

	Sample 1 – Cross-section of Municipalities in 1872												Sample 2 – Pooled Panel of Settlement Colonies in 1897-1920 (Overall)				
	Municipalities with at least one settlement colony ¹				Municipalities with at least one farm employing bonded labor ²				None of the previous categories								
	Mean	S.D.	Min.	Max.	Mean	S.D.	Min.	Max.	Mean	S.D.	Min.	Max.	N	Mean	S.D.	Min.	Max.
	<u>Demography</u>																
Population	15425	11725	3945	31385	12130	6935	1593	31397	7943	4474	1566	21426	104	1465	868.5	134	3740
% Infants (%) ³	13.08	4.95	6.77	18.86	12.51	4.19	5.37	21.96	13.99	3.72	5.93	21.42	83	22.45	5.34	6.99	31.91
% Children ⁴	23.14	3.29	18.32	25.73	23.17	6.08	10.65	40.36	23.30	6.12	8.66	37.00	83	19.56	4.21	7.66	29.75
% Young adults ⁵	9.95	1.07	9.30	11.56	10.37	1.96	8.46	15.96	9.98	1.71	5.68	14.00	83	18.72	6.81	8.75	49.45
% Singles	67.52	5.08	61.42	73.48	66.98	8.11	48.71	78.65	66.97	6.48	52.42	80.36	100	55.99	14.02	17.13	83.66
% Widows	3.61	1.18	2.22	4.61	4.63	3.60	1.21	15.58	4.43	2.99	0.93	14.88	100	2.34	1.23	0.21	6.74
	<u>Education and culture</u>																
Literacy rate	18.73	7.56	12.21	28.05	22.20	12.58	5.74	49.90	17.92	9.59	5.77	44.33	84	40.91	18.07	9.57	83.09
Enrolment rate	4.41	2.34	1.57	6.80	3.42	1.94	0.86	8.97	3.44	1.90	0.59	8.61	-	-	-	-	-
# Schools	-	-	-	-	-	-	-	-	-	-	-	-	84	2.63	1.55	1	6
% Non-Catholics	1.01	1.03	0	2.36	0.59	1.03	0	3.86	0.16	0.56	0	3.20	96	16.08	18.17	0.43	71.12
# Religious buildings	-	-	-	-	-	-	-	-	-	-	-	-	32	1.25	0.44	1	2
	<u>Economic determinants and networks</u>																
# Slaves	1600	1571	492	3828	2702	2725	198	13685	1399	1277	63	8281	-	-	-	-	-
Stock immigrants ¹⁸⁵⁴	537.75	586.43	2	1264	115.71	245.23	0	994	29.90	74.77	0	486	-	-	-	-	-
Municipal budget ^{6,7}	19668	28496	1995	52542	12917	13797	179	49650	4395.	3972	530.11	16577	-	-	-	-	-
# Free non-whites	4471	3732	1076	8723	3484	2454	545	9682	2390	1558	305	8314	-	-	-	-	-
L-productivity (nominal) ^{6,8}	-	-	-	-	-	-	-	-	-	-	-	-	81	203.3	137.1	23.12	566.9
% Cultivated area	-	-	-	-	-	-	-	-	-	-	-	-	93	31.18	21.74	1.96	90.81
	<u>Sector composition (excluding rural economy)</u>																
% Manuf.	19.38	14.58	0	34.59	14.43	9.51	0	30.64	19.85	11.5	0	60.42	100	2.50	3.56	0	18.68
% Serv.	6.6	6.98	0	13.71	9.83	12.04	1.68	61.54	8.25	11.05	0	60	-	-	-	-	-
% Trade	26	5.53	20	33.42	22.84	9.13	7.37	36.78	21.15	14.2	0	75.41	100	0.92	0.89	0	4.46
% Public Adm.	27.82	15.63	17.64	51.11	14.39	13.34	1.59	67.74	18.62	10.66	2.13	50.59	100	0.54	0.81	0	5.26
% Other professions	-	-	-	-	-	-	-	-	-	-	-	-	100	3.52	10.18	0	64.25
	<u>Agricultural labor and landownership</u>																
# Farms ⁹	21	12.25	10	37	107.7	76.49	16	337	61.7	44.56	4	184	-	-	-	-	-
# Foreign landowners ⁹	1.5	1	0	2	2.7	4.12	0	17	1.95	6.77	0	44	-	-	-	-	-
# Free agric. laborers	3974.25	1740.89	1904	6121	3156	2276.73	366	9778	2326.43	1834.24	247	10718	-	-	-	-	-
# Foreign agric. laborers	96	114.63	26	267	105.37	159.93	0	750	30.85	63.21	0	485	-	-	-	-	-

Notes: (1) (*ID settlement* = 1); (2) (*ID bonded* = 1); (3) *Infants* are defined as people younger than 6 years old for municipalities in 1872 and younger than 7 years old for colonies in 1897-1920; (4) *Children* are defined as people in the age range 6-15 and 7-14 years old in the two samples, respectively; (5) *Young adults* are defined as people in the age range 16-20 and 14-21 years old in the two samples, respectively; (6) *Municipal budget* and *L-productivity* were defined with nominal values for 1872 and 1897-1920, respectively; (7) For *Municipal budget* N = 3, 18 and 28 for the categories of municipalities; (8) *L-productivity* is defined as the nominal value of yearly production in a settlement colony per population older than 7 years old; (9) N = 4 for (*ID settlement* = 1); N = 20 for (*ID bonded* = 1); N = 43 for none of the categories (data from the Luné and Fonseca, 1873).

3.3.1. Nationalities, policies and the emigration life cycle

The ethno-linguistic composition of settlement colonies in 1897-1920 is worth discussing at this point, especially *vis-à-vis* the origins of foreigners in municipalities in 1872 and other migratory flows at the beginning of the twentieth century. Tables 1.2 and 1.3 present the shares of each nationality in the total population and the number of immigrants from each nationality, respectively.

The most outstanding characteristic of settlement colonies in 1897-1920 is the high share of foreigners among its inhabitants, with an overall mean of 45.31%. This is far above the share of immigrants in municipalities in 1872, where the highest mean was 4.2% in regions that had employed bonded laborers, compared to 3.67% where settlement colonies had prevailed and 2.22% where no immigration policy had dominated. This disparity in shares is to be expected because of the design of that policy and the nature of the samples. The average population of municipalities in 1872 was much larger than the number of inhabitants in a rural colony in the 1890s-1920s. If the absolute number of immigrants is considered, we notice that settlement colonies in 1897-1920 did not differ so substantially from municipalities in 1872. Naturally, the total number of immigrants in Brazil, in general, had skyrocketed since the mass immigration of Italians in the late 1880s; but the numbers of those going to settlement colonies were comparable to previous immigration waves to municipalities in 1872.

The composition of nationalities changed between 1872 and 1897-1920, reflecting the maturation of sending countries in their emigration life cycles and changes in Brazilian immigration policies. Some nationalities that had settled in the municipalities in 1872 were not present in the colonies in 1897-1920, including Latin Americans and Americans. Moreover, attempts to hire Chinese *coolies* – likely related to the presence of those immigrants in 1872 – had been substituted by the more successful immigration of the Japanese¹¹⁰. As a consequence of the mass immigration of Italians, this nationality was the most numerous in the colonies in 1897-1920. Also in line with general migratory flows to Brazil, Spanish immigrants became numerically prominent in the colonies, in contrast to their position as a minority in 1872.

¹¹⁰ Conrad (1975) and Yang (1977).

Table 1.2 – Percentage of foreigners: municipalities (1872) and settlement colonies (1897-1920)

	Sample 1 – Cross-section of Municipalities in 1872												Sample 2 – Pooled Panel of Settlement Colonies in 1897-1920 (Overall) ²			
	Municipalities with at least one settlement colony N = 4				Municipalities with at least one farm employing bonded labor N = 24				None of the previous categories N = 61							
	Mean ¹	S.D.	Min.	Max.	Mean	S.D.	Min.	Max.	Mean	S.D.	Min.	Max.	Mean	S.D.	Min.	Max.
Foreigners	3.67	3.23	0.91	7.83	4.20	3.38	0.55	11.00	2.22	2.58	0	14.48	45.31	24.47	0	96.19
Germans	0.51	0.57	0.08	1.34	0.78	1.16	0	3.74	0.17	0.48	0	3.40	6.92	9.52	0	45.51
Swiss	0.17	0.20	0	0.46	0.10	0.21	0	0.80	0.02	0.13	0	0.98	0.80	4.98	0	44.93
Portuguese	1.00	1.45	0.25	3.18	0.88	0.66	0.15	2.45	0.48	0.67	0	4.38	2.98	3.78	0	16.09
Austrians	0.02	0.02	0	0.05	0.02	0.10	0	0.50	0.01	0.05	0	0.41	3.52	4.87	0	17.49
French	0.17	0.18	0.03	0.42	0.07	0.08	0	0.30	0.03	0.05	0	0.21	0.15	0.56	0	4.49
Danish	0.00	0.01	0	0.02	0.00	0.00	0	0.01	0.00	0.00	0	0.03	-	-	-	-
Spanish	0.04	0.07	0	0.14	0.01	0.02	0	0.05	0.02	0.06	0	0.34	6.08	6.42	0	30.78
Dutch	0.00	0.01	0	0.01	0.00	0.01	0	0.04	0.00	0.01	0	0.07	-	-	-	-
Belgians	0.01	0.01	0	0.03	0.01	0.02	0	0.10	0.00	0.02	0	0.17	0.09	0.28	0	1.51
English	0.84	1.66	0	3.32	0.03	0.08	0	0.33	0.03	0.14	0	1.06	0.01	0.04	0	0.40
Americans	0.03	0.04	0	0.09	0.05	0.19	0	0.91	0.04	0.23	0	1.72	-	-	-	-
Italians	0.18	0.22	0.05	0.51	0.14	0.12	0	0.52	0.12	0.13	0	0.77	14.12	14.61	0	64.29
Swedes	0.00	0.01	0	0.02	0.00	0.01	0	0.04	0.01	0.04	0	0.33	0.24	1.03	0	9.29
Russians	0.01	0.03	0	0.06	0.00	0.01	0	0.07	0.00	0.01	0	0.07	5.32	10.25	0	68.34
Hungarians	0.01	0.01	0	0.03	0.00	0.00	0	0.00	0.00	0.00	0	0.00	0.12	1.19	0	12.14
Orientals	0.00	0.01	0	0.02	0.00	0.00	0	0.02	0.00	0.00	0	0.02	-	-	-	-
Chinese	0.00	0.00	0	0.00	0.00	0.01	0	0.02	0.00	0.01	0	0.05	-	-	-	-
Argentinians	0.00	0.01	0	0.02	0.00	0.00	0	0.01	0.00	0.00	0	0.02	-	-	-	-
Bolivians	0.00	0.00	0	0.00	0.00	0.02	0	0.09	0.00	0.00	0	0.00	-	-	-	-
Paraguayans	0.01	0.01	0	0.03	0.01	0.01	0	0.03	0.01	0.03	0	0.25	-	-	-	-
Polish	-	-	-	-	-	-	-	-	-	-	-	-	1.18	5.49	0	34.91
Syrians	-	-	-	-	-	-	-	-	-	-	-	-	0.21	0.50	0	2.61
Japanese	-	-	-	-	-	-	-	-	-	-	-	-	0.86	3.43	0	18.88

Notes: (1) Cells register the percentage of each nationality, e.g. 0.84 for the English in municipalities with at least one settlement colony refers to 0.84%; (2) Overall N = 104.

Table 1.3 – Number of foreigners: municipalities (1872) and settlement colonies (1897-1920)

	Sample 1 – Cross-section of Municipalities in 1872												Sample 2 – Pooled Panel of Settlement Colonies in 1897-1920 (Overall) ²			
	Municipalities with at least one settlement colony N = 4				Municipalities with at least one farm employing bonded labor N = 24				None of the previous categories N = 61							
	Mean ¹	S.D.	Min.	Max.	Mean	S.D.	Min.	Max.	Mean	S.D.	Min.	Max.	Mean	S.D.	Min.	Max.
Foreigners	573	898	100	1918	305	426	18	1844	79	118	0	801	317	406	0	1733
Germans	121	200	7	420	109	172	0	534	12	27	0	187	51	95	0	455
Swiss	21	26	0	58	17	38	0	129	1	7	0	54	2	10	0	93
Portuguese	272	485	10	999	127	167	14	770	45	92	0	683	24	46	0	233
Austrians	4	4	0	9	2	7	0	36	0	3	0	21	34	87	0	433
French	41	62	1	133	9	19	0	93	3	5	0	25	1	5	0	43
Danish	1	3	0	5	0	0	0	1	0	0	0	2	-	-	-	-
Spanish	11	22	0	44	2	4	0	17	2	6	0	37	50	102	0	589
Dutch	1	2	0	4	1	2	0	10	0	1	0	5	-	-	-	-
Belgians	1	2	0	4	2	7	0	32	0	1	0	9	0	2	0	12
English	34	65	0	131	7	22	0	104	2	9	0	68	0	1	0	7
Americans	8	14	0	29	8	27	0	130	3	13	0	100	-	-	-	-
Italians	46	77	2	161	19	26	0	118	9	11	0	60	93	134	0	674
Swedes	2	3	0	6	1	3	0	13	0	3	0	17	1	6	0	58
Russians	5	9	0	18	0	1	0	5	0	1	0	4	-	-	-	-
Hungarians	2	4	0	8	0	0	0	0	0	0	0	0	0	3	0	38
Oriental	1	3	0	5	0	0	0	1	0	0	0	1	-	-	-	-
Chinese	0	1	0	1	0	0	0	2	0	1	0	8	-	-	-	-
Argentinians	1	3	0	5	0	0	0	1	0	0	0	1	-	-	-	-
Bolivians	0	0	0	0	1	6	0	27	0	0	0	0	-	-	-	-
Paraguayans	3	4	0	9	1	1	0	2	0	2	0	13	-	-	-	-
Polish	-	-	-	-	-	-	-	-	-	-	-	-	7	44	0	408
Syrians	-	-	-	-	-	-	-	-	-	-	-	-	2	7	0	53
Japanese	-	-	-	-	-	-	-	-	-	-	-	-	10	61	0	516

Notes: (1) Values are rounded up to the first natural number; (2) Overall N = 192; the difference with respect to Table 1.2 is explained by missing data on total population to calculate the shares.

By contrast, some features demonstrate the persistence of migratory flows between 1872 and 1897-1920. German-speakers retained their relative importance in settlement colonies in 1897-1920. These figures are at odds with the composition of the main immigration flows to Brazil in this period. The gross-inflow of immigrants to São Paulo between 1895 and 1919 was about 1.23 million people, 40.65% from Italy, 21.84% from Spain and 17.7% from Portugal¹¹¹. Notwithstanding, Germans still constituted the second largest foreign group in the settlement colonies in 1897-1920 and the overall share of Austrians was above that of the Portuguese. These disparities indicate a certain selectivity against the Portuguese in the settlement colonies. They also reflect the importance of path dependence in the immigration of Germans and Austrians to settlement colonies.

In absolute terms, only the Germans and Portuguese had a mean higher than 100 immigrants in at least one category of municipality. Americans, English, French, Italians and Swiss, in turn, were concentrated in some more specific localities and at least one municipality had more than 100 immigrants of those nationalities (maxima in Table 1.3). The French-speaking Swiss and the French constituted a minority hired as bonded laborers¹¹². Americans were mainly a special group of expatriates from the U.S. South, who emigrated in the aftermath of the Civil War and settled majorly in the central plateau of São Paulo¹¹³. The English, in turn, tended to prevail on the southern coast of São Paulo, prominently in the settlement of Cananéia¹¹⁴.

3.4. *Official and private colonies in the western agricultural frontier (1900s-20s)*

Since 1889, a federalist Republican regime had substituted the centralism of the old Brazilian Empire, giving a very advantageous economic position to the state of São Paulo¹¹⁵. The government of the state had solid public revenues from the export of coffee and used the capital accumulated in that booming rural economy to subsidize immigration and to conduct

¹¹¹ Levy (1974, Appendix Table 8).

¹¹² See Bassanezi (1998, pp. 406-8) and references therein.

¹¹³ This statement is valid on average only. Goldman (1957) discusses the heterogeneities among American immigrants in São Paulo.

¹¹⁴ Kuhlman (1905, p. 90). Goldman (2004, pp. 309, 311-2) argues that these nationalities tended to confounded contemporaneously. Interestingly, the results of the empirical exercise show that Americans and English behaved very differently in terms of occupational sorting.

¹¹⁵ See Engerman and Sokoloff (2011) for the relation between decentralization, immigration and landownership.

a domestic policy that kept the prices of coffee artificially high, further stimulating the expansion of the plantations¹¹⁶. This led to the advancement of the agricultural frontier and of the transport infrastructure to the south- and north-western parcels of the state in the first decades of the twentieth century¹¹⁷. A number of settlement colonies, founded by the government and private incorporators, followed thereafter.

In the period 1900-1920, the inflow of about 814,000 immigrants implied an increase in the pool of rural laborers and in the contingent of people moving in the direction of the agricultural frontier¹¹⁸. Land allotment became a more prevalent strategy for rural settlement¹¹⁹.

Settlement via private land selling was not a novelty *per se*, as it had been a successful strategy in settling the southern provinces¹²⁰. Moreover, three migratory waves were associated with this strategy in São Paulo. First, in 1850 the private colony *Superaguy* was established by Charles Perret-Gentil, a Swiss ex-consul and businessman who had kinship ties with the Vergueiro family¹²¹. Second, in the aftermath of the American Civil War, some Confederate entrepreneurs attempted to found private colonies on the southern coast of the province. These experiments soon failed and most of the Americans who did not return to the U.S. settled in the economically booming central plateau of São Paulo. Finally, similar experiments in the same region had been conducted with English settlers¹²².

The novelties in the early twentieth century were the expanding agricultural frontiers and the role that private incorporators, trustees and, in some cases, speculators played in the selling of land to foreigners. Nevertheless, two features remained from previous immigration waves. First, the propaganda efforts of some land-sellers bore a remarkable resemblance to the old pro-emigration propaganda of the 1850s, especially in creating exaggerated expectations among immigrants. Second, some cases of land-selling included explicit deception by the offer of plots over which property rights had not yet been set¹²³. Although improved since the first colonies in Santo Amaro and Itapecerica, founded a century before, legal institutions

¹¹⁶ Dean (1971, pp. 624-5), Holloway (1978, p. 192) and Monasterio and Reis (2008, p. 10).

¹¹⁷ James (1932, 1940), Platt (1935) and Waibel (1950) provide interesting case studies.

¹¹⁸ Holloway (1978, pp. 202-3).

¹¹⁹ Martins (1989, p. 24), Klein (1995, pp. 211-2) and Colistete and Lamounier (2014, pp. 7-8).

¹²⁰ Oberacker Jr. (2004).

¹²¹ Located in the current state of Paraná; Oberacker Jr. (2004, pp. 279) and Heflinger Jr. (2009, p. 40).

¹²² Goldman (2004, pp. 311-2).

¹²³ Silva (2010, pp. 54-8); See further potential examples in the Archives of *Instituto Martius-Staden*: Documents GIVh, n. 72/2 and 198; *Deutsche Zeitung São Paulo* (28/10/1924; 08/10/1925).

safeguarding landownership among immigrants remained notably impaired at the beginning of the twentieth century.

4. Policy, selectivity and sorting in São Paulo: assumptions and hypotheses

In the empirical exercise, I test for the interplay of the main factors that determine the occupational sorting of immigrants. The first refers to the goals of policymakers with each immigration policy. The second is related to the pool of available immigrants. Combined, these factors determine different patterns of selectivity. The final sorting then depends on the interaction between selectivity and economic opportunities prevailing at local labor markets.

In the cross-section of municipalities in 1872, I interact variables that identify the immigration policy prevalent in a region with the number of individuals working in different sectors in that locality. The former captures the selectivity of immigrants implied by the policy. I use here the same identifiers applied to the descriptive statistics, namely municipalities that had a settlement colony (*ID settlement* = 1) and those with farms that employed bonded laborers (*ID bonded* = 1). The second set of variables reflects the economic opportunities available to immigrants. In the current section, I propose five hypotheses about these interactions.

Policymakers expected both settlers in rural colonies and laborers in the plantations to have some experience in agricultural occupations¹²⁴. However, the emphasis on immigrants' professions depended on their adaptability to tasks to be performed in Brazil. Settlers were expected to have a more solid rural background than agricultural laborers, as the latter performed ordinary tasks in the plantations – *e.g.* harvesting and pruning coffee trees –, which did not require specialized agricultural skills. The adaptation costs and risks of employing an urban immigrant as an unskilled agricultural laborer were likely smaller than having him/her as a proprietor in a rural colony. Although self-interested, this was the argument made by Senator Vergueiro to defend the employment of foreigners in the plantations¹²⁵. This leads to:

¹²⁴ See Hatton and Williamson (2004, p. 16) for a parallel with the U.S. at the beginning of the nineteenth century.

¹²⁵ See Buarque de Holanda (1941, p. 13). Menard (1973) and Wegge (2002, pp. 380-3) present similar arguments for indentures and immigrants in the U.S. in the seventeenth and nineteenth centuries, respectively.

Assumption 1: Policymakers expected settlers in rural colonies and bonded laborers in plantations to have an agricultural background, but the emphasis was stronger for the former.

Conversely, the policies aimed at selecting different immigrants by wealth and income. Settlers were expected to pay for the first installments of land acquisition, while bonded laborers had even their immigration costs covered by loans advanced by the farmers. This leads to:

Assumption 2: Bonded laborers were more likely to be poorer than rural settlers by the very definition of these immigration policies.

If occupational selectivity depended on wealth or income, these policies would have led to different skill compositions of the migratory flows. By the mid-nineteenth century, the demographic transition in western-Europe, the pauperism associated with it and the expectation of upward mobility in the Americas induced the emigration of people with very diverse occupational backgrounds. At the same time, the industrial revolution created profound economic difficulties for proto-industrial manufacturers, cottage artisans and skilled craftsmen, particularly in England, the German States, as well as parts of Switzerland, France and the Benelux¹²⁶. Moreover, those skills had fewer competitors in Brazilian labor markets. Although we still do not have good micro-based evidence on the occupational composition of immigrants' flows to Brazil in general, regional studies have shown that immigration by the mid-nineteenth century was, to a large extent, a flee from poverty and from proletarianization in Europe¹²⁷. This leads to:

Assumption 3: The advancement of the industrial revolution in northwestern Europe led to the pauperization of traditional craftsmanship. Therefore, the poorest group of immigrants – most likely the bonded laborers – should have been more than proportionally selected among craftsmen.

Naturally, not all expectations of policymakers were fulfilled in the actual hiring of immigrants¹²⁸. Section 3 has shown how plantation owners, administrators of public works and directors of settlement colonies alike complained about the skill inadequacies of

¹²⁶ Hatton and Williamson (2004, p. 20; 2009, pp. 17-9). Hatton (2011, p. 192) further suggests that “[...] on balance, agricultural populations were less mobile than urban/industrial populations”.

¹²⁷ Argollo Ferrão (1999) and Bezerra (2001, p. 17).

¹²⁸ Information asymmetry about skills can even be a cause of international migration (Chiswick, 1999, p. 183).

immigrants¹²⁹. Moreover, some rural settlers and laborers in public works were no better off than bonded laborers in their countries of origin¹³⁰. Nevertheless, these assumptions are still in line with the average effects captured by the empirical analysis.

Finally, economic opportunities and institutional constraints at destination conditioned the occupational sorting of settlers and bonded laborers. Three main channels of occupational sorting were open to foreigners in São Paulo. In the rural sector, immigrants could either be employed as agricultural laborers in a farm, or strive towards landownership. Alternatively, they could opt out of the rural sector in favor of urban labor markets¹³¹.

To become an unskilled laborer in a plantation involved relatively low adaptation costs in terms of skills and potentially high remunerations in an expanding rural economy with an expectedly high land per labor ratio. However, labor productivity was impaired by prevailing technologies and plantation laborers had a low social status in a slave-based country. To become a landowner, in turn, was a leitmotiv for migration in the nineteenth century¹³². However, the cost of land was high and Brazilian rural elites had no interest in expanding access to landownership, as this could cause a lower supply of agricultural laborers and potential economic and political competition. This leads to:

Assumption 4: Starting-off as settlers in rural colonies facilitated access to land in an environment that tended to constrain landownership otherwise.

Old bonded laborers and rural settlers who opted out of the rural sector could have sorted into manufactures, services, or trade-related activities. This strategy could be pursued by all immigrants who identified an occupational niche, usually in municipalities around their first residence or via a network of immigrants¹³³. Immigrants with non-agricultural backgrounds were probably more numerous in urban occupations, as the costs to acquire such skills could have been substantial¹³⁴. This leads to:

¹²⁹ For a parallel with Mexicans in the U.S. in the 1910s-20s, see Kosack and Ward (2014, pp. 1021-2).

¹³⁰ See specific cases in Oberacker Jr. (2004, pp. 262-4), as well as those reported in Farol Paulistano (26/03/1828, pp. 2-4) and Correio Paulistano (20/02/1855, p. 1).

¹³¹ See categories in Ferrie (1997a; 1997b).

¹³² Dean (1976, p. 487), Martins (1989, p. 9), Hatton and Williamson (1992, pp. 12-3; 1994, p. 538; 2004, p. 16) and Hatton (2011, p. 193). Eltis (1983, p. 257), Massey *et al.* (1993, p. 452), Wey (2005, pp. 145-9), Stewart (2006, p. 558) and Salisbury (2014, p. 53) stress the extra-income benefits of landownership in the past and now.

¹³³ Salisbury (2014, p. 57) describes this strategy for the U.S. and Pérez (2017, pp. 1002-3), for Argentina.

¹³⁴ Roy (1951, p. 145), Sjaastad (1962, pp. 87-90), Stewart (2006, p. 566) and Salisbury (2014, pp. 47-8).

Assumption 5: Immigrants with a non-rural background had lower adaptation costs in reverting back to urban professions after working for a period in the rural economy.

Moreover, the distribution of immigrants per sector most likely varied by nationality¹³⁵. On the one hand, cultural and linguistic proximity to Brazilians implied a comparative advantage in services and trade-related occupations¹³⁶. On the other, a background in craftsmanship implied a comparative advantage in manufacturing.

From these assumptions, I propose the following hypotheses to be tested empirically:

Hypothesis 1: On average, rural settlers had a higher likelihood of being landowners, as this policy targeted more strongly such occupational background (*Assumption 1*) and lowered institutional constraints towards landownership (*Assumption 4*). Therefore, I expect a positive interaction of variables related to landownership and the indicator (*ID settlement*).

Hypothesis 2: On average, bonded laborers had a lower likelihood of being landowners, for the opposite reasons detailed in *Hypothesis 1* and because they were relatively poorer upon arrival in Brazil (*Assumption 2*). The hypothesis is reinforced if we also assume that bonded laborers exercised mainly urban occupations at origin (*Assumption 3*). Therefore, I expect a negative or nonexistent relationship between foreign landownership and the indicator (*ID bonded*).

Hypothesis 3: The sorting of bonded immigrants as agricultural laborers is ambiguous. On the one hand, they started off in this occupation and could have faced a theoretically high return to labor. On the other, social stigma against physical labor and institutional/technological constraints counteracted the willingness of ex-bonded laborers to remain in the plantations. If *Assumptions 3* and *5* are adequate, they also had a comparative advantage in urban occupations.

Hypothesis 4: On average, rural settlers sorted out of urban occupations for the same reasons as stated in *Hypothesis 1*. Therefore, I expect negative interactions between urban occupations and (*ID settlement*).

Hypothesis 5a: On average, bonded laborers prevailed in urban occupations because of policy expectations (*Assumption 1*), immigrants' economic prospects (*Assumption 2*) and constraints

¹³⁵ Balderas and Greenwood (2010, p. 1306).

¹³⁶ See Sánchez-Alonso (2007, pp. 412-3, 422) and hypotheses on Portuguese assimilation in Brazil in Pasckes (1991, p. 82). In the same direction, for the importance of colonial past, see Abramitzky *et al.* (2014, pp. 476-9).

on rural alternatives (*Assumption 4*). This is reinforced if bonded laborers had a comparative advantage in non-rural occupations (*Assumptions 3 and 5*). Therefore, I expect significant interactions between urban occupations and (*ID bonded*).

Hypothesis 5b: The signs of these interactions would vary by sector and nationality. Immigrants from countries that were culturally and linguistically closer to Brazil had a comparative advantage in services and trade-related activities – especially the Portuguese. Immigrants from countries undergoing more advanced phases of the industrial revolution had a comparative advantage in manufacturing-related activities.

5. Empirical analysis: methodology

5.1. Specification

The previous hypotheses are now tested empirically with a cross-section of municipalities in 1872 and an unbalanced panel of up to 16 settlement colonies located in 13 municipalities for the period 1897-1900 and 1911-1920, except for 1917.

The following baseline aims at assessing whether (and how) the allocation of immigrants across municipalities and settlement colonies correlates with occupational sorting per sector and the prevailing immigration policies:

$$\begin{aligned} Immig_{ont} = & \alpha + (Sector\ comp_{nt})'\beta \\ & + (Sector\ comp_{nt}) * (ID\ settlement_{1872})'\gamma \\ & + (Sector\ comp_{nt}) * (ID\ bonded_{1872})'\delta \\ & + (W_{nt})'\theta + (Z_{nt})'\vartheta + (R_{nt})'\kappa + \alpha_t + \alpha_n + \varepsilon_{nt}^{137} \end{aligned}$$

The number of immigrants of origin o in region n (municipalities or colonies) and period t (cross-section in 1872 or panel in 1897-1920) is explained by the distribution of occupations across sectors – the variables in the set ($Sector\ comp_{nt}$) – interacted with indicators for immigration policies and conditional on further controls¹³⁸.

¹³⁷ Of course, the time component reflected in the subscript t varies only in the panel.

¹³⁸ The interactions are valid only for the cross-section of municipalities, as for the panel of settlement colonies in 1897-1920, ($ID\ settlement_{1872} = 0$) and ($ID\ bonded_{1872} = 0$), by construction.

The dependent variable is defined as the number of individuals of a certain nationality living in a municipality or in a settlement colony. There are two reasons for defining the dependent variable as the absolute number of foreigners instead of their shares in the population or densities in a certain area. The first is to harmonize the units of observation of the dependent variable and the main covariates of interest, *i.e.* the number of people working in each sector. Alternatively, the share of foreigners could have been regressed on the sectoral shares. However, this approach would be feasible only for the urban economy with the current data, as I do not have an adequate denominator to determine the share of people who were agricultural laborers or landowners, as explained in Section 5.3. In any case, all regressions control for total population and area of a municipality or settlement colony¹³⁹. Second, the total number of immigrants allows for better comparisons between the samples, as the shares and densities of foreigners varied substantially between municipalities in 1872 and settlement colonies in 1897-1920, as shown in Section 3.3.1.

The interactions between the set of variables in (*Sector comp_{nt}*) and the two policy indicators provide the main estimates of interest, as they allow us to test for the interplay between occupational sorting and immigration policies¹⁴⁰.

To recapitulate, the identifiers for immigration policies are the binary variables (*ID bonded*) and (*ID settlement*). The former determines whether a municipality had at least one farm with bonded laborers in the 1850s-60s (*ID bonded* = 1). The latter determines whether a municipality had a settlement colony founded up to 1872 (*ID settlement* = 1)¹⁴¹.

(*Sector comp_{nt}*) includes the total number of individuals working in different sectors¹⁴². For the urban economy, the 1872 sample includes manufacturing (*Manuf_{nt}*), services (*Serv_{nt}*) and trade-related occupations (*Trade_{nt}*)¹⁴³. This sample was constructed by counting individuals in nominal lists that recorded different professions per municipality, which I

¹³⁹ I checked for baselines with shares and densities as the dependent variables. General conclusions about sectoral allocation was not qualitatively altered. However, results do change in significance for some nationalities and specific sectors.

¹⁴⁰ This strategy has been increasingly used to assess selectivity (McKenzie and Rapoport, 2010, p. 815; Orrenius and Zavodny, 2005, p. 227). In historical analyses, see Walker (2000, pp. 266-8) and Stewart (2006, pp. 564-7).

¹⁴¹ Please notice that no triple interaction was included because there is no municipality in 1872 simultaneously with (*ID settlement* = 1) and (*ID bonded* = 1).

¹⁴² All regressions control for the total number of professions registered in the *almanacs* to accommodate concerns with the scale of labor markets.

¹⁴³ Another control refers to public administrators (*Public Adm_{nt}*).

aggregated into these sectors¹⁴⁴. For 1897-1920, the set was constructed using the number of individuals per sector, as recorded in the original sources¹⁴⁵. For this sample, we do not have the variable ($Serv_{nt}$); instead, a catchall category of other professions ($Other_{nt}$) was included. The latter is not defined explicitly in the source, but most likely referred to a category of workers providing services in the colonies and to households still awaiting their allocation to a plot of land. Finally, for the rural economy, I control for the total number of landowners ($Landowners_{nt}$) and of foreign landowners ($Foreign\ land_{nt}$) per municipality in 1872. Moreover, the total number of free agricultural workers ($Agr\ L_{nt}$) is added. The latter is *ceteris paribus* interpreted as the number of non-proprietors working in agriculture in 1872¹⁴⁶. For the sample of settlement colonies in 1897-1920, the professional category of “farmers” is the omitted group, against which I compare the sorting of immigrants into other, non-agricultural, occupations.

The other controls aim at eliminating confounders that could bias the coefficients on the immigration policies or the sectoral distribution of occupations.

For foreigners who were already at destination, *i.e.* whose immigration costs had already been covered, the literature reviewed in Section 2 suggests the need to control for economic characteristics related to returns to skill, $w_{i,f}$, and cultural-institutional determinants, $Z_{i,f}$. Aggregating i agents at destination n , we obtain the measures of economic performance and cultural-institutional proximity of the baseline, *i.e.* the sets (W_{nt}) and (Z_{nt})¹⁴⁷. I complement these with a set of controls for regional characteristics that may vary over time (R_{nt}) or not (α_n). Finally, the panel estimates include a time trend (α_t). The error term, ε_{nt} , is corrected for heteroscedasticity and/or serial correlation (in the panel); for the latter, the error term is always clustered at the level of settlement colonies.

Ideally, (W_{nt}) should control for measures of remuneration to skill. Currently, however, there is no possibility of conducting such analysis. To the best of my knowledge, there is no complete dataset on return to skills in Latin America disaggregated even at the level of

¹⁴⁴ See Chapter 3 for details about the compilation of this source.

¹⁴⁵ With the exception of the categories *Manufacturers* and *Industrialists*, which appear separately in the sources.

¹⁴⁶ See Section 5.3. for the precise interpretation of this effect.

¹⁴⁷ Docquier *et al.* (2014, p. S41).

provinces for this period¹⁴⁸. Furthermore, rural employment at the time was subjected to labor arrangements that confounded returns to skill and contractual design¹⁴⁹. To circumvent these limitations, I add demographic controls and proxies for productivity to the baseline. In both samples, demographic controls include the total population, the shares of singles and widows (with married people as the omitted group) and the share of people in age categories harmonized across samples¹⁵⁰. In 1872, the best proxy I have for cross-municipal differences in productivity is the number of slaves. Although far from perfect, this proxy has been used to identify booming regions in slave-based economies¹⁵¹. Considering the high price of slaves, especially after the abolition of the transatlantic traffic, captives were allocated to regions where their marginal productivity was highest¹⁵²; moreover, the amount of capital invested in slaves represented a substantial part of the operational capital of plantation owners¹⁵³. For the settlement colonies in 1897-1920, I have a more direct measure of labor productivity, as the sources registered the nominal value of each settlement's annual production. Combining this information with demographic data, I use the value of production per person older than seven years as a control for labor productivity.

The controls for cultural-institutional proximity in (Z_{nt}) include, for both samples, education-related variables; the share of non-Catholics – capturing cultural distances and the existence of minority clusters; and the number of all other nationalities in a region – reflecting the degree of complementarity or substitutability between immigrants of origin o and all other foreigners living in that locality.

Potentially time-varying regional characteristics are included in the set (R_{nt}). For municipalities in 1872, I control for the number of non-white free individuals; this variable reflects the likelihood of manumissions and the attractiveness of regions to non-whites,

¹⁴⁸ See also Pérez (2017, pp. 981, 989-90) for Argentina. Hatton and Williamson's (1994, pp. 544-6) wage index refer to unskilled urban occupations (see also Freeman, 2006). Sánchez-Alonso (2007, p. 404) is critical about the quality of historical cross-country real wages, arguing that Williamson's dataset is particularly fragile for Brazil.

¹⁴⁹ For the non-monetary returns implied by the design of Brazilian agricultural contracts, see Dean (1976, p. 488), Martins (1989, pp. 9, 20-2) and Sánchez-Alonso (2007, p. 406).

¹⁵⁰ The dataset for the settlement colonies has four age categories: younger than 7 years, 7-14, 14-21 and older than 21. To homogenize the data, I followed a similar categorization for municipalities in 1872, with the following age categories: younger than 6 years, 6-15, 16-20 and older than 20. See Section 6.3 for details.

¹⁵¹ Summerhill (2010). See Dean (1977, p. 184) and Viotti da Costa (1998, p. 196) for a methodological reflection.

¹⁵² Beiguelman (1967, p. 150), Engerman and Sokoloff (2011, pp. 20-1) and Naritomi, Soares and Assunção (2012, pp. 398-9). For a conditioning of this claim on the availability of different technologies of production, see Engerman and Margo (2010, p. 307).

¹⁵³ See Viotti da Costa (1998, pp. 53-4) and references therein.

characteristics that influenced total labor supply. Moreover, I control for the share of public administrators with a non-Iberian surname (*Foreign Public Adm_{nt}*) to capture the openness of local governments to the political and civic participation of foreigners. For the colonies in 1897-1920, in turn, this set includes the share of cultivated area in the settlements in order to control for their expansion potentialities.

Another crucial time-varying determinant for the allocation of immigrants is the likelihood of survival of foreigners. Considering the lack of data on mortality per municipality in the 1870s, I constructed indicators to capture the insalubrity of municipalities based on government reports¹⁵⁴. For the baseline, I coded two binary variables based on this qualitative source. The first indicates whether a region was generally considered insalubrious because of its geography, *e.g.* by being close to rivers that caused frequently outbreaks of epidemics. The second indicates whether a municipality had a widespread disease worth reporting in the provincial records for the period 1850-74¹⁵⁵. For the settlement colonies in 1897-1920, the sources registered total mortality and mortality among foreigners, which I use as controls in the baseline and in the robustness checks, respectively.

Regional characteristics that are time-invariant, (α_n), are dropped in the estimations for settlement colonies in 1897-1920 because of the fixed effects¹⁵⁶. For municipalities in 1872, controls include latitude, area, altitude and a categorical variable for different regions in the province¹⁵⁷. Finally, considering the importance of networks in altering patterns of selectivity, I add a control for the stock of immigrants in 1854 at the level of municipalities. This measure for network includes the total number of foreigners in a municipality in 1854, as data are not disaggregated by nationality¹⁵⁸.

¹⁵⁴ Alternatively, I could have used mortality rates in 1854, as these data exist at the level of municipalities. However, individuals would probably have adapted their locational choice based on these levels of mortality.

¹⁵⁵ For the construction and definition of these indicators, see *Appendix I*.

¹⁵⁶ To compare specifications across estimation strategies, I do not include them in the POLS estimates either.

¹⁵⁷ Based on Holloway's classification, as in Carvalho Filho and Colistete (2010).

¹⁵⁸ To control for the quality of the data, I also add a binary indicator for municipalities whose information on networks had a statistical remark in the original source or in the compilation by Bassanezi (1998).

5.2. Estimation strategies

Considering the data compiled for this chapter, specifications for municipalities in 1872 are estimated via ordinary least squares (OLS). This methodological approach is insufficient for a causal assessment for reasons discussed below. Therefore, the estimates thus obtained should be interpreted as conditional correlations, which are nonetheless informative about immigrants' occupational sorting.

The main limitation of OLS estimates is that they synthesize an average effect for cohorts that might have self-selected differently over time. Moreover, they ignore self-selection of return migrants who are in the sample for a single cross-sectional collection of data¹⁵⁹. Abramitzky *et al.* (2014) and Pérez (2017) are, to the best of my knowledge, the only studies on historical assimilation that were able to address properly this limitation by constructing a panel with individuals linked across censuses. In the current analysis, I mitigate this bias with the indicators for immigration policy; the identifier for bonded laborers attempts to capture the policy effects for cohorts arriving in the 1850s and 1860s; the identifier for settlers, in turn, is constructed with colonies that had been founded since the 1820s. Certainly, estimates are still average effects of different cohorts, but the partial effects are separated by regions where each policy prevailed.

The second limitation is the potential endogeneity of occupational sorting. Because immigrants screen economic opportunities, their occupational choices might be associated with businesses they start themselves, creating a direct simultaneity between the number of immigrants in a region and its sectoral composition¹⁶⁰. A solution is to instrument the endogenous variables¹⁶¹. Adequate instruments even provide the least biased estimators when compared to experimental designs that assess selectivity in non-observable characteristics¹⁶².

Following this methodology, I attempted to instrument the variables in (*Sector comp_{n 1872}*) with the distribution of occupations in 1835; *i.e.* the number of manufacturers in 1872 was instrumented by the number of manufacturers in 1835 and analogously so for services, trade and public administration. Instruments were constructed with a primary source that recorded

¹⁵⁹ Borjas (1989, 1994), Freeman (2006, pp. 152-3) and Docquier *et al.* (2014, p. S58). In historical analyses, see Ferrie (1997a, p. 309), Hatton (2011, pp. 195-6) and Abramitzky *et al.* (2012, p. 1833).

¹⁶⁰ Borjas *et al.* (1992, p. 166). Ferrie (1997a, pp. 308, 317) links this argument to the problem of cohort effects.

¹⁶¹ Ferrie (1997a, p. 317).

¹⁶² McKenzie *et al.* (2010, pp. 915, 940-2).

the number of individuals per profession in the municipalities in 1835¹⁶³. In terms of exclusion restriction, the occupational distribution in 1835 preceded the arrival of most cohorts of immigrants, except for the first rural settlers of Santo Amaro and Itapecerica – who I expect to have majorly remained in or around those colonies by 1835. Conditional on further controls, the validity of the instruments builds on the argument that immigrants who arrived after 1835 would not have previously self-selected according to the distribution of occupations in that specific year.

Unfortunately, this approach failed statistically, with weak instruments that rarely presented an F-statistic larger than one. Considering that inadequate instruments are particularly harmful for inference in non-experimental designs, I abandoned this estimator¹⁶⁴. Nevertheless, this statistical failure is informative. If instruments were weak because of measurement error from sources that had limitations in accuracy and comparability, then more refined data harmonization should solve the problem¹⁶⁵. However, it could also be that instruments were non-orthogonal and that better controls for returns to skill are required. If that is the case, the estimates for the sectoral composition in 1872 could indeed be biased. Monasterio and Reis (2008, pp. 26-8) provide some hints to evaluate these possibilities with Brazilian data. On the one hand, they find that the share of labor in manufacturing in 1872 had no significant impact on the sectoral distribution of labor in 1920. This result is similar to my weak first-stage, in which the sectoral composition in 1872 was regressed on its correspondent in 1835. On the other hand, the authors do find a significant correlation between the percentage of foreigners in manufacturing in 1872 and the geographic distribution of manufactures in that year, hinting towards the problem of simultaneity.

For the settlement colonies in 1897-1920, I explore the panel structure of the sample to obtain either pooled OLS (POLS) or fixed effects (FE) estimators. The choice between these estimators depended on the rejection of the null-hypothesis that the idiosyncratic terms are zero. I made no use of random effects (RE) estimates due to the structure of the data. The panel is unbalanced and has a cross-sectional dimension of similar size as the time dimension, reaching a maximum of $N = 16$ colonies and a time dimension up to $T = 12$ years. This structure leads to estimations with 11 groups and 49 observations. Furthermore, due to

¹⁶³ Mueller ([1838] 1978). I thank André Lanza for kindly providing me with this source.

¹⁶⁴ McKenzie *et al.* (2010, p. 942).

¹⁶⁵ Mueller ([1838] 1978, p. XIII) pondered: “The lack of clarity and uniformity in some of the tables [...] are reasons that oblige us to declare that it is not advisable to trust fully the statistical data that embed the present essay and [the data] should be seen [more] as some approximation to the truth [...]”.

negative serial correlation, the estimated variance of the idiosyncratic terms are automatically set to zero. For those two reasons, estimates obtained with RE were identical to those of POLS, therefore justifying the final choice only between POLS and FE estimates. It should be remarked that the unbalanced nature of the panel is caused by the compilation of the data for a varying number of settlement colonies and for some different variables over time – elements that do not imply any specifically obvious selection-bias. Furthermore, the error term in the final estimations is always clustered at the level of the settlement colonies¹⁶⁶.

5.3. Sources of data

For the sample of municipalities, the main source of data is the *1872 Brazilian Census*, which provides information on immigrants, demography, education and religion (separated between Catholics and non-Catholics). The dataset was complemented with geographic information from *Fundação Sistema Estadual de Análise de Dados (SEADE)*. The identifiers for immigration policies are based on the literature: (*ID settlement*) was coded with data from Rocha, Ferraz and Soares (2017); (*ID bonded*) is based on Witzel de Souza (2011), complemented by Bassanezi (1998) – the latter being also the source for the stock of immigrants in 1854¹⁶⁷. Finally, the variables for the insalubrity of municipalities were constructed with the *Annual Reports of the Presidency of São Paulo*.

For the sample of settlement colonies, all required data was compiled from the *Statistical Yearbooks of the State of São Paulo (1897-1920)*.

The sources for the variables in the set (*Sector comp_{nt}*) varied for the urban and rural sectors in the municipalities in 1872. To construct the distribution of urban occupations, I used information from the almanac of Luné and Fonseca (1873). To construct the distribution of rural occupations, I used information both from Luné and Fonseca (1873) and the *1872 Census*.

¹⁶⁶ Naturally, to test $H_0: u_i = 0$ for deciding between the POLS and the FE estimators, I had to use the estimates with non-clustered standard errors.

¹⁶⁷ I thank Maria Bassanezi for kindly providing me with the corresponding compiled dataset.

From Luné and Fonseca (1873), I obtained the number of landowners ($Landowners_{nt}$) and of foreigners among them ($Foreign\ landown_{nt}$)¹⁶⁸. The *1872 Census* provided a measure of total agricultural employment that summed up all free workers in agriculture, *i.e.* excluding slaves¹⁶⁹. This is the variable ($Agr\ L_{nt}$). The problem is that the historiography does not know exactly the composition of this professional category in the census¹⁷⁰. It certainly included agricultural laborers, but it is likely that proprietors were counted as well¹⁷¹.

However, this chapter aims fundamentally at disentangling the different effects that employment as agricultural labor and landownership had on the sorting of immigrants. To accomplish this, the baseline simultaneously controls for: (i) the number of proprietors ($Landowners_{nt}$); (ii) the number of foreigners among them ($Foreign\ landown_{nt}$); and (iii) the number of agricultural laborers ($Agr\ L_{nt}$). Once the total number of proprietors is controlled for, the *ceteris paribus* interpretation of ($Agr\ L_{nt}$) gives us the number of agricultural laborers only:

- Assuming that $Agr\ L_{1872\ Census} = Landowners + Agricultural\ laborers$.
- If we control for $Landowners = Landowners_{Luné\ and\ Fonseca\ 1873}$,
- Then, *ceteris paribus*, $Agr\ L_{1872\ Census} = Agricultural\ laborers + \epsilon$, where ϵ refers to measurement errors stemming from definitional differences between the *1872 Census* and Luné and Fonseca (1873).

For the settlement colonies in 1897-1920, the variables in the set ($Sector\ comp_{nt}$) were constructed directly from the *Statistical Yearbooks* and refer to professions that settlers exercised in the colonies. Descriptive statistics in Table 1.1 show that an overall mean of 92.52% of settlers worked as farmers in the colonies in 1897-1920, as expected from this immigration policy. However, a certain number of individuals in this sample still exercised non-agricultural tasks, a variation that will be explored in the empirical analysis.

¹⁶⁸ The coding of the variable ($Foreign\ landown_{nt}$) was conducted manually by identifying non-Iberian surnames.

¹⁶⁹ The *1872 Census* has also the category *Servants and Journeymen* (Paiva *et al.*, 2012, p. 82). While the latter could include a homonymous category of agricultural workers, the former refers to domestic occupations.

¹⁷⁰ This seems to be a general limitation with census data, as it has been observed in historical analyses for the U.S. (Ferrie, 1997a, pp. 301-3; Stewart, 2006, p. 549) and Argentina (Pérez, 2017, p. 989); as well as for current analyses in Mexico (Wey, 2005, p. 156). Dean (1976, p. 491) and Colistete and Lamounier (2014, p. 16) notice a similar problem even for the specialized agricultural census conducted in 1905 in São Paulo.

¹⁷¹ Senra (2006) and Monasterio and Reis (2008). Paiva, Godoy, Rodarte and Santos (2012) present census microdata in which *proprietors* and *laborers* cannot be differentiated. I thank André Lanza for this information.

6. Empirical analysis: results

Section 3.3.1. showed that only the Americans, English, French, Germans, Italians, Portuguese and Swiss had more than 100 immigrants in at least one municipality of São Paulo in 1872. The other 13 nationalities were minorities, in some cases even with a single or no individual in certain municipalities categorized by prevailing immigration policies. Although numerically limited, these minorities presented enough variation within the categories of immigration policies and between municipalities to permit adequate estimations, adding analytical nuances to the study of occupational sorting of foreigners¹⁷². For ease of exposition, I present the results for minorities in the municipalities in 1872 in different tables. By contrast, because estimates for settlement colonies in 1897-1920 are limited to 12 nationalities, they are presented all together.

6.1. *Occupational sorting: municipalities in 1872*

The baseline results (Table 1.4, below) lead to two main conclusions. First, the significance and signs of different occupations varied substantially by immigration policy and nationality. This makes us confident about the proposal to consider the simultaneous effect of origin and policy on the sorting of foreigners in receiving societies. Second, such variations were less prominent in the rural sector than in the urban. With some exceptions, becoming a landowner in São Paulo remained to the average immigrant what it had been in their countries of origin: a far distant dream. On a related note, there is no evidence of a systematic and positive sorting of foreigners as agricultural laborers, suggesting that Brazilian landowners failed to keep foreign workers employed in their farms even in regions where policies to bond labor had prevailed.

Results for the rural economy show that constraints prevailing in the Brazilian agrarian society were binding in limiting foreigners' access to land. Different immigration waves and policies did not change this situation substantially, at least not until 1872. To start with, it is safe to reject *Hypothesis 1*, which posited a positive relationship between landownership and the immigration policy based on settlement colonies. With the exception of the English, the

¹⁷² Given the degrees of freedom, the baseline could not be estimated for the Hungarians in the municipalities in 1872, nor for the English, Hungarians and Swiss in the colonies in 1897-1920.

interactions between those two variables were either non-significant or negatively so for all nationalities. Neither do we observe a positive significant sorting of foreign landowners in regions where bonded labor had prevailed, a result in line with *Hypothesis 2*, which argued that the interaction between bonded labor and landownership would be nonexistent or negative.

Table 1.4 – Partial effects: occupations and immigration policies – municipalities (1872)

	Germans	Swiss	Portug.	French	English	Amer.	Italians
Foreign land	-4.094** (1.812)	-0.320 (0.598)	1.270 (1.577)	0.0999 (0.163)	-0.394 (0.452)	2.395*** (0.221)	-0.228 (0.297)
Foreign land*(ID bonded)	9.979 (9.524)	6.682 (4.112)	8.625 (7.627)	0.999 (0.837)	0.487 (1.325)	-3.51*** (0.792)	3.063 (1.807)
Foreign land*(ID settl)	-201.1*** (53.62)	31.54 (18.54)	-135.7*** (44.76)	-12.43** (5.546)	84.3*** (10.77)	-56.62*** (5.962)	-4.136 (12.43)
Agr L	0.00392 (0.0098)	0.00325 (0.004)	0.00403 (0.0108)	0.00297 (0.0018)	0.00274 (0.0031)	-0.00192 (0.0016)	-0.0014 (0.003)
Agr L*(ID bonded)	-0.00893 (0.0093)	-0.0011 (0.0036)	0.0162* (0.0082)	-0.004** (0.0015)	-0.005** (0.0021)	-0.00114 (0.00112)	0.00397 (0.0035)
Manuf	0.189 (0.609)	0.200 (0.172)	-0.692 (0.587)	0.0932 (0.0832)	0.225 (0.204)	0.0313 (0.0786)	-0.124 (0.152)
Manuf*(ID bonded)	-1.222 (0.737)	-0.209 (0.233)	0.907 (0.696)	-0.0525 (0.0765)	-0.221 (0.220)	0.00624 (0.0978)	-0.184 (0.184)
Manuf*(ID settl)	22.76*** (5.855)	-1.704 (2.175)	3.128 (5.639)	0.484 (0.670)	-11.4*** (1.593)	1.081 (0.659)	0.409 (1.353)
Serv	-0.0425 (0.305)	0.0634 (0.104)	-0.378 (0.328)	0.0294 (0.0588)	0.0717 (0.117)	0.00571 (0.0569)	-0.0769 (0.165)
Serv*(ID bonded)	0.403 (0.527)	-0.0777 (0.214)	-0.234 (0.519)	0.0633 (0.0661)	0.232* (0.114)	0.129* (0.0645)	-0.212 (0.158)
Serv*(ID settl)	17.38* (9.807)	-0.0086 (2.813)	-7.196 (7.700)	-0.0597 (0.803)	-13.1*** (1.986)	-4.28*** (0.841)	1.143 (1.939)
Trade	-1.108 (0.771)	-0.182 (0.207)	1.666** (0.646)	-0.187* (0.0929)	-0.0712 (0.134)	-0.0129 (0.102)	0.157 (0.167)
Trade*(ID bonded)	1.808* (1.036)	0.221 (0.285)	-1.906** (0.849)	0.26*** (0.0837)	0.386** (0.166)	0.165* (0.0961)	-0.101 (0.158)
Trade*(ID settl)	-21.5*** (7.135)	1.180 (2.329)	1.712 (6.325)	0.0853 (0.714)	12.5*** (1.804)	0.848 (0.729)	-0.491 (1.475)
Full set of covariates ¹	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adj. R ²	0.836	0.571	0.940	0.931	0.741	0.915	0.804
Obs.	64	64	64	64	64	64	64

Notes: (1) Further determinants of immigration are presented in Table A1.1 (in the appendix to this chapter); (2) The interaction (ID settl)*Agr L is omitted due to collinearity. Robust standard errors in parenthesis if the hypothesis of homoscedasticity was rejected at the 10 percent level. *, ** and *** indicate $p < 0.10$, $p < 0.05$ and $p < 0.01$, respectively.

Despite generally pointing to the same conclusions, three regimes of occupational sorting in landownership can be discerned in Table 1.4. First, the objective of founding rural colonies to settle immigrants as landowners was fulfilled only for the English. For those repelled by this immigration policy and mechanism of occupational sorting – *i.e.* with a significant and negative interaction between landownership and (*ID settlement*) –, an alternative was to

acquire land in regions where other immigration policies had prevailed. A second pattern was observed for the Germans. This nationality negatively sorted as landowners also in regions where no immigration policy had prevailed and did not sort as agricultural laborers either, therefore ending up in urban occupations where settlement colonies had prevailed¹⁷³. It is noticeable that this pattern is exactly the opposite of what occurred to the English. Finally, Americans were repelled as landowners in regions where bonded labor and settlement colonies had prevailed. However, they sorted positively as landowners in regions where no immigration policy had prevailed, indicating a distinctive group of immigrants. There is abundant historical evidence that Americans developed a strong immigrant community in the current municipality of Santa Bárbara, where (*ID settlement* = 0) and (*ID bonded* = 0)¹⁷⁴.

These conclusions fundamentally agree with a pessimistic strand of the literature on access to land in plantation-based economies¹⁷⁵. The cost of land tended to be prohibitively high to the average immigrant; legal uncertainties recurrently limited landownership – as shown in the historical section; and Brazilian rural elites had no economic or political incentives to change institutions that supported this *status quo*¹⁷⁶. Considering land distribution in the municipality of Rio Claro – one of the central regions for the policy based on bonded laborers –, Dean (1977, pp. 180-1) calculates that the costs of repatriation of an immigrant family were only about five percent of the costs of buying land for the same household. Whether later immigration waves faced better opportunities to buy land is a question that cannot be answered with the evidence compiled for the current chapter. Klein (1995), for instance, is optimistic about the number of landowners among immigrants in São Paulo, especially after the 1880s¹⁷⁷. In contrast, Petrone (2004, pp. 343-5), dealing with the mass immigration of Italians, highlights the complex relationship between immigrants' aspirations for landownership and the objective of Brazilian farmers to obtain labor force, even if some among the latter recognized the importance of easing access to land to increase the inflow of foreigners. This author, however, remarks the importance of the urban economy – especially

¹⁷³ Differently from Italians in Argentina, German-speakers in São Paulo were not able – at least until this period – to increase access to land because of a longer integration period (Sánchez-Alonso, 2007, pp. 412-3).

¹⁷⁴ Goldman (1957; 2004). In 1872, 100 Americans lived in Santa Bárbara, second only in number to the other 130 living in the municipality of Limeira; 50.4% of the Americans in the sample lived in municipalities for which (*ID bonded* = 1); and 7.96% for which (*ID settlement* = 1).

¹⁷⁵ See the literature review in Engerman and Sokoloff (2011). For Brazil, see Dean (1976) and Martins (1989).

¹⁷⁶ See the arguments presented in Chapter 2.

¹⁷⁷ Ferrie and Hatton (2015, p. 59) cite Klein (1995) to argue that agricultural laborers who arrived in Brazil in the 1880s succeeded in becoming landowners.

in terms of craftsmanship and industry – in settling Italian immigrants who left the rural economy (*Ibid.*, pp. 346-7). Considering the scale of later immigration waves, it is not surprising to notice an increased number of foreign landowners. However, it is hard to conceive that persistent institutional constraints that determined land inequality in the 1870s would have been modified in the course of a single generation¹⁷⁸. In this, the implications of my results are in line with the inequality analysis on landownership by Colistete and Lamounier (2014). For the northwestern region of São Paulo in 1905, they find that foreigners were the majority among landowners, but total area and proxies for rural capital remained concentrated in the hands of a small group of larger landowners.

Similar conclusions are reached for the sorting of foreigners as agricultural laborers. The idea of immigrants eagerly looking for agricultural employment was more propaganda of plantation owners than a reality in the labor markets being formed in that slave-based economy. The only significant and positive case of sorting as agricultural laborers occurred with the Portuguese, whose significance at the 10% level in the baseline is sensitive to the robustness checks. For all other nationalities – including the minorities –, agricultural labor had either a non-significant or a negative impact on the sorting of immigrants. The prevalence of bonded labor in the 1850s-60s did not root the labor force of foreigners to the regions where those farms were located. Although highly praised by plantation owners, cases of immigrants spontaneously signing new contracts upon the completion of their obligations as bonded laborers were rather exceptional, or at least not the average channel of occupational sorting. While *Hypothesis 3* posited an ambiguous direction for the effect of bonded labor on the sorting as agricultural laborers, the empirical analysis points to an unambiguous non-positive effect.

More nuanced results appear according to immigrants' origins and immigration policies in the urban economy. *Hypothesis 4* describes well the relationship between immigration based on settlement colonies and the sorting into urban occupations, but for opposite reasons depending on the nationality considered. That hypothesis posited that rural settlers sorted less significantly into urban occupations because they would have stayed in their rural properties. Table 1.4 shows the validity of this hypothesis for the English. Because they were the exception in attaining landownership in regions where settlement colonies had prevailed, the

¹⁷⁸ For Rio Claro, Dean (1976, p. 491) argues that foreign landowners were usually members of a small bourgeoisie from the urban center or from the capital of the state, who had never worked as rural laborers.

English negatively sorted into manufacturing and services in those regions. Inversely, Germans sorted positively into services and manufacturing at the same time as they were negatively sorted as landowners in those same regions.

There is some evidence supporting *Hypothesis 5a*, namely that foreigners sorted into urban occupations where bonded labor had prevailed. This is in line with results that showed that this immigration policy interacted with agricultural labors and with foreign landownership did not increase the number of foreigners in the municipalities. Accordingly, we notice a positive sorting of Americans and English into services in those regions. For trade-related activities, a certain specialization seems to have occurred across regions by immigration policy and nationalities. On the one hand, Americans, English, French and Germans sorted positively into trade-related occupations in regions where bonded labor had prevailed¹⁷⁹. On the other, Portuguese were negatively sorted into trade-related activities in those municipalities, but were positively so in regions where no immigration policy had prevailed.

Finally, results are only partially in line with *Hypothesis 5b*, which associated northwestern Europeans with skilled crafts and gave southern Europeans a comparative advantage in occupations that benefited from cultural and linguistic proximity to Brazilians. As already seen, the Portuguese did sort into trade-related activities, but the sign of the effect depended on the interaction with the immigration policy. However, the sorting of Italians did not depend on any variable related to immigration policies or occupations. By contrast, various minorities, including non-Latin language speakers, positively sorted into trade-related activities. This sector probably offered a simpler or cheaper mechanism of economic integration. Contrary to expectations, the English sorted negatively into services and manufacturing in regions where settlement colonies had prevailed, but positively so in trade-related occupations. Germans behaved exactly in the opposite direction. The fact that English became landowners in those regions while Germans did not indicates how each nationality adopted different strategies of economic integration. Although *Hypothesis 5b* predicted a similar occupational sorting for the English and Germans, the results highlighted more the importance of conditioning such predictions on prevailing immigration policies.

Similarly, none of the main nationalities sorted positively into manufacturing or services where no immigration policy had prevailed. A word of caution is due here, especially in face of the historiographical perception that Germans and Swiss frequently worked as skilled

¹⁷⁹ The significance for the Americans and Germans is relatively weak in the robustness checks.

craftsmen and service providers in the 1870s¹⁸⁰. As Chapter 3 demonstrates, German-speakers indeed attained a monopoly in some specialized crafts in certain municipalities. What the current results show is that, conditional on other factors, the distribution of occupations did not determine the overall sorting of German-speakers – a conclusion that does not contradict the descriptive observation that German-speakers did monopolize some occupations in certain regions.

6.1.1. Occupational sorting: municipalities in 1872 – minorities

Results for the occupational sorting of minorities (Table 1.5, below) confirm the previous conclusions. First, rural labor markets imposed on the minorities similar constraints as those faced by larger groups of immigrants. Second, results for the urban economy remained dependent on immigration policies and nationalities. Interestingly, some patterns emerged for the sorting of specific minorities, which were in line with larger groups of immigrants.

Similar to the Germans, the Austrians and Russians were repelled from landownership in regions where settlement colonies prevailed¹⁸¹. Since they did not sort as agricultural laborers either, their alternative was to look for employment in the urban economy. Consequently, these two minorities also sorted into manufacturing-related activities and services precisely where settlement colonies had prevailed. Similar to the English and French, the Belgians, Bolivians, Danish and Swedes were negatively associated with agricultural labor in regions where bonded labor had prevailed, but were positively sorted into trade-related activities in those regions.

Finally, municipalities that had an official settlement colony seem also to have failed in rooting the average minority groups to the property of land. However, some minorities were the lucky ones who positively sorted as foreign landowners in regions where bonded labor had prevailed. In these exceptional cases, Belgians, Bolivians and Dutch were positively sorted as landowners. These are the exceptions that prove the rule, as these three nationalities altogether totaled only 120 individuals, equivalent to 0.83% of foreigners living in São Paulo in 1872.

¹⁸⁰ Buarque de Holanda (1941, pp. 23-4) and Oberacker Jr. (1967, pp. 469-75). For a revision of hypotheses on entrepreneurship and immigration to São Paulo, see Campos Araújo, Cruz Paiva and Rodrigues (2006). Argollo Ferrão (1999) provides a case study of occupational assimilation of old German-speaking bonded laborers.

¹⁸¹ These two nationalities sorted negatively as landowners also in regions with no specific immigration policy.

Table 1.5 – Partial effects: occupations and immigration policies – minorities in the municipalities (1872)

	Austr.	Danish	Spanish	Dutch	Belgians	Swedes	Russians	Orient.	Chinese	Argent.	Boliv.	Parag.
Foreign land	-0.476*** (0.0549)	0.00234 (0.00750)	-0.00815 (0.159)	0.00338 (0.0251)	0.00172 (0.0397)	0.0251 (0.0429)	-0.086*** (0.0260)	-0.00152 (0.00938)	0.0328 (0.0264)	-0.00230 (0.00537)	0.0100 (0.0316)	0.0171 (0.0197)
Foreign land*(ID bonded)	-0.271 (0.272)	-0.0137 (0.0300)	-0.957 (0.645)	0.417** (0.183)	0.962*** (0.183)	-0.230 (0.320)	-0.0262 (0.0754)	0.0508 (0.0430)	-0.181* (0.0982)	-0.00791 (0.0249)	0.302* (0.166)	-0.0843 (0.109)
Foreign land*(ID settl)	-5.977*** (1.910)	-1.035 (0.701)	-0.550 (4.162)	0.681 (0.926)	1.196 (1.546)	1.208 (1.926)	-2.174*** (0.651)	-0.644* (0.328)	-0.0884 (0.839)	-0.758*** (0.233)	0.898 (1.248)	-1.090 (0.657)
Agr L	-0.000561 (0.00045)	3.07e-05 (6.18e-05)	0.000321 (0.00117)	4.12e-05 (0.00025)	0.000428 (0.00047)	-0.000294 (0.00049)	-0.000113 (0.00015)	4.79e-06 (9.41e-05)	-2.65e-05 (0.002)	-5.00e-05 (6.68e-05)	0.000311 (0.00038)	-0.000217 (0.00028)
Agr L*(ID bonded)	0.000539 (0.00033)	-0.00016* (8.69e-05)	-7.17e-05 (0.00081)	-0.000187 (0.00018)	-0.001*** (0.00034)	-0.0008** (0.00032)	8.78e-05 (0.00012)	2.75e-05 (8.63e-05)	7.19e-05 (0.00014)	5.18e-05 (4.27e-05)	-0.001*** (0.0003)	0.000174 (0.00017)
Manuf	-0.0230 (0.0194)	0.00519 (0.00487)	0.0291 (0.0691)	0.0226 (0.0169)	0.00828 (0.0164)	0.0491 (0.0399)	-0.00553 (0.00676)	0.000590 (0.00385)	-0.0195* (0.0108)	-0.000939 (0.00214)	0.00123 (0.0138)	0.00430 (0.00962)
Manuf*(ID bonded)	0.0450 (0.0263)	-0.00219 (0.00332)	0.0865 (0.0845)	-0.0148 (0.0120)	-0.0193 (0.0209)	-0.0183 (0.0212)	-0.00385 (0.0136)	-0.00139 (0.00500)	0.0370** (0.0147)	-0.00316 (0.00322)	0.00571 (0.0152)	-0.00509 (0.00763)
Manuf*(ID settl)	1.912*** (0.244)	0.0689 (0.0578)	0.179 (0.582)	-0.0311 (0.112)	0.0312 (0.194)	-0.129 (0.196)	0.310*** (0.0644)	0.0124 (0.0334)	-0.0952 (0.109)	0.0449 (0.0315)	0.0732 (0.159)	0.0671 (0.0913)
Serv	-0.0145 (0.0128)	0.000913 (0.00294)	0.0993** (0.0415)	0.00964 (0.00965)	-0.00625 (0.00997)	0.0165 (0.0225)	-0.00197 (0.00424)	-0.00077 (0.00284)	0.000524 (0.00564)	0.000213 (0.00178)	-0.00979 (0.00986)	-0.000519 (0.00652)
Serv*(ID bonded)	-0.0157 (0.0216)	0.00494 (0.00324)	-0.0681 (0.0531)	-0.000833 (0.0120)	0.0378* (0.0206)	0.0262 (0.0206)	-0.00725 (0.00760)	-0.00077 (0.00408)	-0.0104 (0.00977)	-0.00214 (0.00307)	0.0561*** (0.0172)	0.000757 (0.00981)
Serv*(ID settl)	3.010*** (0.351)	0.0626 (0.0496)	0.0723 (0.877)	0.0488 (0.122)	0.244 (0.232)	0.0308 (0.209)	0.438*** (0.0875)	-0.0138 (0.0505)	-0.252* (0.136)	0.00724 (0.0457)	0.313 (0.203)	0.119 (0.123)
Trade	0.0476* (0.0242)	-0.00290 (0.00280)	0.0882 (0.0592)	-0.0279 (0.0227)	-0.0307 (0.0261)	-0.0788 (0.0521)	-0.00603 (0.0127)	0.00708 (0.00520)	0.0187 (0.0120)	-0.00025 (0.00255)	-0.0206 (0.0202)	0.00828 (0.0120)
Trade*(ID bonded)	-0.0673** (0.0290)	0.00746* (0.00385)	-0.101 (0.0795)	0.0194 (0.0180)	0.0619** (0.0241)	0.0700* (0.0384)	-0.00257 (0.0104)	-0.00450 (0.00495)	-0.0423** (0.0156)	0.00412 (0.00264)	0.0569*** (0.0186)	0.00479 (0.0104)
Trade*(ID settl)	-2.371*** (0.279)	-0.0549 (0.0548)	-0.132 (0.689)	0.0237 (0.117)	-0.0809 (0.204)	0.127 (0.206)	-0.320*** (0.0713)	0.00886 (0.0381)	0.151 (0.117)	-0.0164 (0.0358)	-0.150 (0.172)	-0.0604 (0.104)
Full set of covariates	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adj. R ²	0.873	0.806	0.688	0.692	0.890	0.444	0.922	0.713	0.455	0.905	0.882	0.670
Obs.	64	64	64	64	64	64	64	64	64	64	64	64

Note: See Table 1.4.

6.1.2. Determinants of immigration: some remarks

Although this chapter is primarily concerned with occupational sorting, the coefficients of other determinants are also of interest to the history of immigration. The other covariates of the baselines are presented in Tables A1.1-A1.2 (in the appendix to this chapter).

Overall, results confirm the predictions of the literature on the determinants of immigration. In particular, immigrant networks and the religious indicator for cultural proximity were the most frequently significant determinants. American, French, German and Portuguese immigrants were positively influenced by the total stock of foreigners living in the municipalities in 1854. Not by chance, these were the main nationalities hired to work as bonded laborers or under special immigration regimes. By contrast, Austrians, Belgians, Bolivians, Dutch and Russians were negatively associated with the stock of immigrants in 1854, indicating their independent arrival as part of new or exceptional immigration waves. It is likely that some of them immigrated to specific localities as expatriates with high levels of physical or human capital. The cultural clustering of immigrants played an independent role as well (besides the network effects), as the share of non-Catholics largely and positively influenced the number of Austrians, Germans and Russians, but negatively so for the Portuguese.

Contrary to the expectation, only specific minorities sorted positively on the number of slaves per municipality, which is the proxy for economic productivity in the regressions. Moreover, no nationality was influenced by the presence of non-white free individuals, but the number of other expatriates did determine the allocation of some nationalities. This probably indicates a higher degree of competition or complementarity among foreigners than between immigrants and non-white, free Brazilians.

It is also noteworthy that only the Portuguese sorted against regions that registered widespread diseases or epidemics in the period 1850-74. This result deserves further analysis, as it indicates that the Portuguese indeed had an informational advantage in their choices of where to settle, probably stemming from the Brazilian colonial past.

Finally, the allocation of immigrants across municipalities in 1872 was rarely determined by demographic and educational conditions. With the exception of the Portuguese, who sorted into municipalities with higher literacy but lower enrolment rates, no other nationality was influenced by local levels of human capital. By 1872, immigrants did not look for the

“brightest” cities in terms of human capital, a reassuring result for the analysis of Chapter 3, in which I look at the impact that German-speakers had on the educational system of municipalities.

6.2. *Occupational sorting: settlement colonies in 1897-1920*

The empirical analysis for settlement colonies in 1897-1920 confirms what one would expect by looking at the low share of non-agricultural professions in Table 1.1. On average, households that ended up in this sample – irrespective of their previous professions – did not divert to non-agricultural occupations once living in a rural colony. In the settlement colonies in 1897-1920, the hypotheses that this immigration policy was associated with rural labor could not be rejected.

In particular, Germans, Italians, Portuguese and Spanish – who constituted the main nationalities in the colonies – did not sort out of farming in favor of any other profession. The significant coefficients (Table 1.6, below) show that Syrians were the only minority to sort positively into non-agricultural activities in the settlement colonies¹⁸². All other cases presented a negative sign when significant, indicating that immigrants sorted against those occupations in favor of the omitted group, *i.e.* farming. This occurred for Austrians, French, Russians and Swedes. The significance of some estimates are sensitive to changes proposed in the robustness checks. Nonetheless, modifications of significance always favor the conclusion that immigrants sorted in favor of rural occupations¹⁸³.

These results thus differ from those obtained for the municipalities in 1872. At the beginning of the twentieth century, foreigners who made it into a settlement colony seem to have put some significant effort in not diverting to non-agricultural occupations. For this sample, results reject the hypothesis of large variations in the occupational sorting by nationality. It is therefore safe to conclude that settlement colonies played an important role in assuring that foreigners did not divert into non-agricultural occupations.

¹⁸² The positive sorting into manufacturing is not confirmed in the robustness checks. On the other hand, the sorting into trade-related occupations is very robust (see Table A1.6, in the appendix to this chapter).

¹⁸³ With the exception of the French, whose signs depend on the estimator (POLS vs. FE).

A final word of caution is due, however. The fact that an individual was reported as a farmer does not exclude the possibility that he/she exercised other occupations as well. That is precisely what was reported for colony *São Bernardo* in 1900: of 327 Brazilian farmers, three were administrators of the colony; of 644 foreign farmers, nine were also traders and 10 were *industrialists*. The same most likely happened in other settlement colonies and periods. Therefore, the point is not that settlers were perfectly specialized in agricultural production, but that they did not divert their main occupation to non-agricultural tasks.

6.3. *Robustness checks*

The coefficients of the immigration policies and occupations estimated in the robustness checks are reported in the appendix to this chapter. Given that most were already discussed in the footnotes to the main results, this section aims primarily at explaining the procedures adopted and commenting on more general changes.

The main concern with the results refers to multiple hypothesis testing, as statistical inference for each covariate is repeated 19 times in the sample of municipalities in 1872 and 12 times in the sample of settlement colonies in 1897-1920. Consequently, the first robustness check applies the Bonferroni correction to the baseline. This correction leads to a stricter confidence level based on the number of trials being tested. This implies that the rejection of the null-hypothesis becomes conditional on $p_i \leq \alpha/m$, where p_i refers to the p-value of the estimate, α is the significance level (considered throughout the thesis at the 10%-level) and m equals the number of trials (19 and 12, respectively).

Tables A1.3-A1.4 report the corrections and highlight in colors the differences with respect to the baseline. For the settlement colonies, the correction was excessively strict and no variable remained significant. By contrast, some more interesting patterns could be observed for the municipalities in 1872. Although most effects indeed vanish, the remaining results confirm the low access of foreigners to landownership and the exceptionalism of the English and Americans in this regard¹⁸⁴.

¹⁸⁴ Except for English and Belgians in specific regions, as in the baseline.

Table 1.6 – Partial effects: occupations and immigration policies – settlement colonies (1897-1920)

	Germans	Portug.	French	Italians	Austr.	Spanish	Belgians	Swedes	Russians	Polish	Syrians	Japanese
Manuf.	0.0531 (0.107)	-0.0240 (0.120)	0.0199 (0.0227)	-0.192 (0.428)	-0.422** (0.137)	-0.00839 (0.216)	0.000588 (0.00238)	-0.00308 (0.00363)	-0.248 (0.190)	-0.0160 (0.0291)	0.0720* (0.0375)	-0.220 (0.152)
Trade	0.525 (0.474)	-0.519 (0.579)	-0.232* (0.124)	-0.148 (0.286)	-0.346 (0.541)	0.938 (1.111)	0.00621 (0.00808)	9.67e-05 (0.0107)	-1.126** (0.439)	0.129 (0.0866)	0.482*** (0.134)	0.942 (0.718)
Other professions	0.0215 (0.0249)	-0.0346 (0.0357)	-0.00070 (0.00846)	-0.00172 (0.0590)	-0.044** (0.0152)	0.0303 (0.0387)	-5.25e-05 (0.00016)	-0.0012* (0.00063)	-0.0684 (0.0694)	-0.00102 (0.00255)	0.0128 (0.0115)	-0.0235 (0.0388)
Full set of covariates ¹	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Obs.	49	49	49	49	49	49	49	49	49	49	49	49
Groups	11	11	11	11	11	11	-	11	11	11	-	11
Estimator	FE	FE	FE	FE	FE	FE	POLS	FE	FE	FE	POLS	FE

Notes: (1) Further determinants of immigration are presented in Table A1.2 (in the appendix to this Chapter); (2) Clustered standard errors at the level of settlement colonies. *, ** and *** indicate $p < 0.10$, $p < 0.05$ and $p < 0.01$, respectively.

Results for agricultural labor were more affected, as this variable and its interactions became non-significant in all cases. For the urban economy, the similitude in the sorting of Germans, Austrians and Russians survived the correction. By contrast, trade-related activities became statistically non-significant for all nationalities, except for the French and Bolivians where bonded labor had prevailed.

The other checks test for the sensitivity of results to the inclusion of different controls.

For the sample of municipalities in 1872, the baseline constrained the data on the age structure of the population to harmonize the *1872 Census* with the age categories listed in the dataset for the settlement colonies in 1897-1920. In the first check, I refine these age structures and include the shares of people in the age ranges 21-30, 31-60 and older than 60. In the second, I consider the share of singles and widows in the total population rather than only among free individuals. As a third check, I change the indicators that capture the degree of insalubrity of a municipality. I first substitute the binary indicator on whether a municipality had recorded a widespread disease in the period 1850-74 by the number of such cases. In the sequence, instead of having a binary indicator on whether a region was considered insalubrious because of its location, I use a categorical variable to classify specific geographic areas considered insalubrious. Finally, I add the municipal budget as a further indicator of the economic prosperity of a municipality. The objective is to assess the economic performance in the urban economy, rather than having only the number of slaves as a proxy for rural productivity.

Overall, results were robust to modifications in the demographic variables and in the indicators for the insalubrity of a region. However, results change, sometimes substantially in terms of significance, when the municipal budget is added as a control. However, comparisons to the baseline are problematic in this case, as the final sample is reduced by 23 observations.

For the sample of settlement colonies in 1897-1920, I first change the mortality indicator to consider casualties only among foreigners, under the assumption that this information spread more easily among immigrants – although I do not differentiate by nationality in this case¹⁸⁵.

¹⁸⁵ Lamounier (2000) stresses the mortality differences between foreigners and Brazilians in railway construction.

Second, I add the total number of buildings existing in a colony to reflect the infrastructure and capital accumulated in a rural settlement. Results are robust to these modifications. Finally, in a previous approach, I included measures for the net inflow of the total population and of immigrants to or from a colony. These variables proxied for the attractiveness of a rural settlement in the short run. Results were sensitive to this modification. However, I did not pursue these robustness checks further because an identifier group (referring to colony *Conde de Parnaíba*) was dropped, impairing comparisons to the baseline.

7. Concluding remarks

This chapter studied the occupational sorting of immigrants across municipalities of São Paulo in 1872 and settlement colonies in 1897-1920. Its main contribution to the literature on the determinants of immigration was to consider explicitly how different immigration policies influenced the allocation of foreigners. The empirical analyses showed some unexpected results regarding the occupational sorting of different nationalities once these policies were taken into account, adding nuances on how certain nationalities benefited from the design of different immigration policies, while others had to find their own channels of economic integration. Furthermore, the chapter provided a sub-national case study for Latin America during the Age of Mass Migration. In this context, São Paulo is an example of a region that widely experimented with different policy instruments and received immigrants from a vast array of nationalities.

The migratory waves to São Paulo in the period 1820-1920 were classified into two main categories according to the prevailing immigration policies, namely the hiring of foreign bonded laborers to the plantations and the settlement of immigrants in rural colonies. The historical analysis emphasized how Brazilian policies swung between these alternatives throughout the nineteenth and early twentieth centuries. These policies attracted immigrants of different nationalities, partly following the European emigration life cycle, but not limited to it. The empirical analysis, in turn, showed how local economic opportunities and institutional constraints molded the sorting of immigrants, leading to three main conclusions. First, immigrants sorted against rural employment, even in regions where bonded labor had been the prevalent immigration policy. Second, foreign landownership had a rather limited impact on the sorting of immigrants, even where the immigration policies were based on the

foundation of settlement colonies. Third, the sorting into urban occupations was influenced both by immigrants' nationality and the prevailing immigration policy in the regions where they settled.

The analysis was conclusive in showing either a nonexistent or a negative association between the presence of foreigners and agricultural labor. This conclusion is aligned with sociological and historical accounts that show how physical and manual labor were negatively perceived in a society that was based on slavery until 1888. Even in regions where bonded labor had prevailed, immigrants avoided agricultural employment, contrary to the aims of plantation owners. These results are also in line with the literature that argues that labor remuneration was hampered by technological and institutional constraints, even in an economy with a potentially high land per labor ratio. Relatedly, only specific groups of immigrants were positively correlated with landownership. Only the sorting of Americans was positively correlated with foreign landownership in regions where no immigration policy had prevailed. With the exception of the English, rural settlement colonies failed to make foreigners sort positively as rural proprietors. Moreover, regions where bonded labor had prevailed only experimented the positive sorting of a tiny minority in foreign landownership. Other contributions of immigrants aside, they were on average unable to change deeply rooted institutions that made Latin America infamous for its degree of land concentration.

Complementing these results, estimates for the settlement colonies in 1897-1920 showed that immigrants sorted majorly as farmers in those rural settlements. On average, foreigners who were in a settlement colony at the beginning of the twentieth century put significant effort in remaining in agricultural occupations. Whether this result translated into a higher share of foreign landowners in later periods cannot be answered with the evidence compiled for this study. Nevertheless, the negative effect of the interaction between foreign landownership and settlement colonies on the number of Germans in 1872 is an important reminder that there was no automatic link between initial settlement in a rural colony – as accomplished by an important German migratory wave in the 1820s – and the attainment of longer-term landownership.

For the urban economy, important nuances appeared once occupational sorting was interacted with the immigration policies. Contrary to the hypothesis that northwestern Europeans had sorted into manufactures and specialized services, results showed that the English and Germans behaved almost in perfectly opposite directions, with each adapting to opportunities

available locally. While the English sorted positively in foreign landownership in regions where settlement colonies had prevailed, Germans did not and instead sorted into manufacturing-related occupations. Relatedly, the prediction that southern Europeans had sorted into services and trade-related occupations was not fully confirmed. Trade-related professions provided a potentially cheaper channel of occupational sorting for a wide array of nationalities.

While studying the determinants of immigration for more than twenty nationalities introduced some statistical noise into the results, the emergence of some patterns shows the fruitfulness of this approach. The exceptionalism of the English and American immigrants in Brazil was clearly shown with data for the first time. Similarities in the sorting of some minorities against agricultural employment and in favor of trade-related occupations was a new finding; and so was the unexpected differences between the English and Germans in their occupational sorting. By contrast, the widespread distribution of Portuguese across regions could have been hypothesized due to the Brazilian colonial past. Nevertheless, the chapter was positive in showing that this was the only nationality to avoid regions with more registered epidemics and that the Portuguese were underrepresented in the settlement colonies in 1897-1920.

Notwithstanding, further empirical and historical research is still required in this thriving literature. First, the elaboration of indices on returns to skill disaggregated at sub-national levels is urgently required to better assess the determinants of immigration to Latin America. A challenge is to consider how contractual designs blurred the relationship between labor remuneration and marginal productivity. Moreover, the results of this chapter are conditional correlations. Causal assessments require adequately instrumenting the occupational distribution in municipalities or matching individuals across censuses. The second approach has been the direction mostly pursued by the literature, but it might be less successful for the case at hand, for which the next available census is from 1890. First, it is likely that a large parcel of the pioneering settlers and bonded laborers – who arrived in 1828 and 1840 – were already dead by then. Second, the census occurred immediately after the mass inflow of Italians, likely confounding the effects for other nationalities. Finally, the current analysis provides average results. Only by advancing the history of specific immigration waves will we be able to accommodate individual cases into this general framework. Studies on the local history of settlement colonies, of plantations employing bonded laborers and of public works

making use of immigrant labor are promising in the global context of the Age of Mass Migration.

8. Appendix: Complementary tables and maps

Table A1.1 – Other determinants of immigration – municipalities (1872)

	Germans	Swiss	Portug.	French	English	Amer.	Italians
ID insalubrious region	3.187 (18.30)	-1.057 (6.552)	-25.60 (18.69)	3.510 (2.476)	-6.464 (7.284)	-0.438 (3.559)	4.276 (6.210)
ID diseases	12.42 (22.24)	0.335 (7.485)	-43.80** (19.76)	2.085 (2.612)	2.091 (4.000)	-0.473 (2.509)	-5.435 (5.474)
Population	-0.000947 (0.00685)	-0.00112 (0.00278)	-0.00424 (0.00609)	-3.02e-06 (0.0009)	-0.00207 (0.00226)	0.00198* (0.00109)	0.00275 (0.00210)
# Free non-whites	-0.00295 (0.0168)	0.000212 (0.00557)	-0.00164 (0.0126)	-0.00148 (0.00198)	0.000956 (0.00362)	-0.00234 (0.00207)	-0.00672 (0.00432)
# Slaves	-0.00789 (0.0136)	-0.00331 (0.00572)	0.0186 (0.0132)	0.00204 (0.00153)	0.00200 (0.00277)	-0.00270* (0.00134)	0.00132 (0.00465)
< 6 years old (share)	-92.62 (292.1)	-17.83 (83.00)	-153.7 (194.2)	42.31 (25.82)	81.31 (64.47)	34.11 (33.37)	-20.47 (68.86)
6-15 years old (share)	58.66 (160.9)	-42.47 (63.25)	-50.23 (145.7)	-29.93 (19.65)	19.11 (32.32)	-24.30 (22.17)	15.81 (42.26)
16-20 years old (share)	92.89 (552.2)	40.16 (200.5)	644.8 (589.0)	82.47 (59.76)	-30.74 (85.29)	92.62 (64.73)	30.11 (148.1)
Singles (share)	337.0 (234.0)	53.54 (71.16)	-294.4 (180.9)	12.00 (24.58)	25.32 (55.22)	-50.10* (28.30)	18.94 (45.92)
Widows (share)	1,147 (841.9)	134.2 (206.1)	-947.5* (467.1)	-11.52 (59.04)	5.243 (100.1)	55.41 (57.51)	90.52 (122.6)
Literacy rate	-98.43 (154.2)	-18.66 (47.99)	294.2** (140.5)	-13.51 (18.87)	-15.85 (28.03)	-23.61 (21.58)	40.59 (52.06)
Enrol. Rate	349.1 (661.0)	-30.30 (198.0)	-1,070* (602.1)	-4.015 (79.66)	-66.54 (114.1)	53.60 (77.87)	-155.3 (140.9)
Non-Catholics (share)	9,317*** (2,717)	565.7 (884.4)	-4,138* (2,080)	-73.99 (168.4)	613.0 (609.4)	-66.15 (252.9)	-278.4 (327.0)
Foreign Public Adm (share)	83.66 (480.5)	31.24 (148.0)	1,364*** (489.3)	-29.81 (71.64)	115.5 (124.2)	-63.72 (52.11)	208.6 (178.4)
Stock Immigrants ¹⁸⁵⁴	0.188* (0.0977)	-0.0348 (0.0281)	0.215*** (0.0748)	0.0144** (0.00643)	0.00375 (0.0124)	0.124*** (0.00983)	-0.0102 (0.0161)
Geographic controls ¹	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Occupational distr. ²	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	64	64	64	64	64	64	64
Adj. R ²	0.836	0.571	0.940	0.931	0.741	0.915	0.804

Table A1.1 (Ctd.)

	Austr.	Danish	Spanish	Dutch	Belgians	Swede
ID insalubrious region	0.311 (0.784)	0.0442 (0.115)	-2.858 (2.395)	-0.132 (0.431)	-0.444 (0.662)	0.400 (0.622)
ID diseases	-0.499 (0.683)	-0.0153 (0.117)	-0.688 (1.609)	-0.117 (0.428)	-0.238 (0.654)	0.344 (0.740)
Population	0.000194 (0.000292)	-6.73e-05 (7.32e-05)	-0.00104 (0.000780)	-2.89e-05 (0.000146)	-0.000201 (0.000213)	0.000168 (0.000259)
# Free non-whites	-0.000375 (0.000653)	0.000210 (0.000205)	0.00164 (0.00172)	-3.24e-06 (0.000266)	-7.78e-05 (0.000454)	-0.000208 (0.000468)
# Slaves	0.00125** (0.000510)	1.92e-05 (7.17e-05)	0.000607 (0.00135)	0.000176 (0.000226)	0.00102** (0.000433)	0.000281 (0.000338)
< 6 years old (share)	-8.955 (7.615)	0.757 (1.464)	22.06 (24.08)	7.962* (4.660)	11.47* (6.526)	10.85 (10.07)
6-15 years old (share)	8.563 (6.639)	-0.187 (1.013)	-5.448 (13.64)	-2.450 (4.023)	4.546 (6.804)	-0.990 (4.602)
16-20 years old (share)	-12.25 (19.29)	0.718 (3.609)	-6.706 (45.71)	0.958 (8.922)	-6.894 (15.00)	-7.558 (12.96)
Singles (share)	-3.845 (5.782)	-1.478 (1.695)	-5.577 (19.82)	0.160 (3.328)	-3.352 (5.914)	-2.290 (6.832)
Widows (share)	-29.81 (20.70)	-5.455 (6.772)	-34.34 (41.09)	-4.041 (8.243)	-18.89 (14.76)	-0.878 (18.68)
Literacy rate	3.567 (4.788)	-0.994 (0.787)	7.254 (11.12)	0.468 (2.736)	-4.014 (4.658)	-2.144 (5.467)
Enrol. Rate	-18.62 (18.98)	-1.021 (3.883)	13.85 (51.91)	-5.248 (11.87)	-20.44 (23.76)	15.95 (23.52)
Non-Catholics (share)	832.8*** (82.37)	0.523 (9.565)	8.513 (228.8)	4.580 (31.69)	21.38 (48.27)	-20.24 (45.65)
Foreign Public Adm (share)	37.18*** (13.01)	-3.783 (4.015)	4.899 (45.69)	-2.729 (9.345)	14.69 (15.04)	-12.37 (20.69)
Stock Immigrants ¹⁸⁵⁴	-0.021*** (0.00261)	-0.000342 (0.000391)	-0.00361 (0.00598)	-0.00198* (0.00113)	-0.0045** (0.00180)	-0.00431 (0.00279)
Geographic controls ¹	Yes	Yes	Yes	Yes	Yes	Yes
Occupational distribution ²	Yes	Yes	Yes	Yes	Yes	Yes
Observations	64	64	64	64	64	64
Adj. R ²	0.873	0.806	0.688	0.692	0.890	0.444

Table A1.1 (Ctd.)

	Russians	Oriental	Chinese	Argent.	Boliv.	Parag.
ID insalubrious region	0.0561 (0.223)	0.00458 (0.198)	-0.103 (0.341)	-0.0266 (0.0964)	-0.0896 (0.641)	-0.190 (0.404)
ID diseases	-0.416 (0.409)	0.156 (0.179)	-0.162 (0.339)	0.0436 (0.0806)	-0.133 (0.507)	0.207 (0.386)
Population	-1.24e-05 (8.78e-05)	-3.36e-05 (7.14e-05)	-0.000127 (0.000135)	-2.05e-05 (3.08e-05)	-5.34e-05 (0.000189)	0.000109 (0.000143)
# Free non-whites	4.18e-05 (0.000171)	0.000104 (0.000157)	0.000374 (0.000273)	7.64e-05 (9.26e-05)	-0.000339 (0.000390)	-0.000208 (0.000265)
# Slaves	4.74e-05 (0.000198)	5.65e-06 (8.16e-05)	0.000200 (0.000214)	0.000141* (7.27e-05)	0.000766* (0.000384)	7.29e-05 (0.000194)
< 6 years old (share)	4.251 (5.139)	-1.556 (2.195)	-0.551 (3.525)	0.862 (0.976)	5.738 (4.456)	0.114 (3.461)
6-15 years old (share)	0.880 (2.242)	0.778 (1.708)	-3.563 (2.503)	1.552* (0.830)	2.605 (5.198)	2.281 (2.915)
16-20 years old (share)	-1.858 (5.334)	-3.134 (4.185)	6.306 (9.387)	-5.367* (2.884)	-2.387 (12.54)	7.856 (7.813)
Singles (share)	1.643 (2.954)	-0.302 (1.472)	-2.537 (3.560)	-0.497 (0.915)	-4.475 (5.058)	-1.367 (3.542)
Widows (share)	-1.815 (5.017)	-5.226 (4.468)	-9.398 (8.069)	-1.154 (2.143)	-9.513 (11.16)	-0.212 (6.465)
Literacy rate	2.362 (2.234)	0.741 (1.538)	2.650 (2.780)	-1.555** (0.754)	-3.561 (4.237)	-1.236 (3.185)
Enrol. Rate	-5.228 (6.593)	-0.775 (5.047)	9.464 (11.39)	5.156 (3.442)	-14.70 (21.12)	-2.130 (11.70)
Non-Catholics (share)	127.7*** (23.41)	-3.234 (12.78)	-49.31 (37.00)	6.564 (8.410)	2.356 (38.49)	-14.44 (24.27)
Foreign Public Adm (share)	3.723 (4.959)	0.320 (4.141)	-6.357 (7.918)	0.881 (2.189)	17.07 (13.98)	4.448 (8.317)
Stock Immigrants ¹⁸⁵⁴	-0.0032*** (0.000675)	0.000143 (0.000488)	0.00189 (0.00123)	0.000126 (0.000258)	-0.0042** (0.00165)	-0.000343 (0.00120)
Geographic controls ¹	Yes	Yes	Yes	Yes	Yes	Yes
Occupational distribution ²	Yes	Yes	Yes	Yes	Yes	Yes
Observations	64	64	64	64	64	64
Adj. R ²	0.922	0.713	0.455	0.904	0.882	0.670

Note: (1) *Geographic controls* include: Holloway's geographic categories for municipalities of São Paulo (as in Carvalho Filho and Colistete, 2010), altitude, latitude and area; (2) *Occupational distribution*: categories presented in the main text; (3) Besides reported variables, all regressions include a constant, the total number of farmers, of workers in public administration, the total number of professions registered in a municipality, an indicator for the quality of data on the stock of immigrants in 1854 and the number of other expatriates in a municipality; (4) Robust standard errors in parenthesis if the hypothesis of homoscedasticity was rejected at the 10 percent level. *, ** and *** indicate $p < 0.10$, $p < 0.05$ and $p < 0.01$, respectively.

Table A1.2 – Other determinants of immigration – settlement colonies (1897-1920)

	Germans	Portug.	French	Italians	Austr.	Spanish
Year	-14.33*** (3.526)	-4.305 (6.026)	-1.776** (0.793)	-20.20* (9.685)	-27.87*** (6.886)	-4.071 (8.170)
Population	0.105** (0.0436)	0.0521* (0.0258)	0.00817 (0.00457)	0.191** (0.0693)	0.165** (0.0575)	0.0687 (0.0619)
Total mortality	0.0560 (0.306)	-0.700* (0.336)	0.180* (0.0962)	-0.0278 (1.028)	-0.627* (0.326)	-0.0537 (0.959)
< 7 years old (share)	302.6* (139.3)	92.63 (198.8)	68.75 (51.17)	509.1 (306.1)	279.5 (204.9)	567.2** (247.4)
7-14 years old (share)	12.02 (72.87)	-148.3 (109.5)	4.353 (32.58)	185.6 (187.4)	-180.6 (135.3)	47.97 (150.1)
14-21 years old (share)	226.6* (115.8)	-43.59 (88.69)	69.30* (33.17)	520.4* (236.1)	154.6 (174.7)	245.4 (203.2)
Singles (share)	141.7 (93.45)	-80.61* (36.51)	7.899 (7.020)	133.5 (123.7)	25.03 (77.87)	-123.6 (124.5)
Widows (share)	1,116* (586.0)	-804.4** (357.8)	228.0** (98.24)	847.1 (764.0)	203.6 (800.0)	-1,536 (881.7)
Literacy rate	-84.74 (65.04)	94.45* (46.19)	-14.70 (13.23)	-196.2 (125.7)	-94.33 (109.2)	60.11 (190.8)
# Schools	6.658 (5.271)	0.154 (3.224)	-2.388* (1.298)	5.996 (9.212)	-3.166 (11.06)	3.007 (7.866)
Non-Catholics (share)	463.7*** (79.83)	-129.4 (88.69)	14.04 (10.76)	205.1 (168.6)	-119.1 (88.62)	-245.8 (148.6)
Cultivated area (share)	-35.69 (35.43)	-14.45 (46.16)	2.832 (6.766)	43.24 (90.23)	102.3* (54.21)	22.61 (35.58)
Labor productivity (nominal)	0.112** (0.0446)	0.0367 (0.0883)	0.0127 (0.00709)	0.301* (0.136)	0.146* (0.0740)	0.161 (0.133)
Occupational distribution ¹	Yes	Yes	Yes	Yes	Yes	Yes
Estimator	FE	FE	FE	FE	FE	FE
Observations	49	49	49	49	49	49
Within R ²	0.902	0.505	0.802	0.789	0.872	0.832
Groups by colony	11	11	11	11	11	11

Table A1.2 (Ctd.)

	Belgians	Swedes	Russians	Polish	Syrians	Japanese
Year	-0.0431 (0.0601)	-0.499*** (0.118)	-31.29** (10.11)	1.461** (0.620)	-0.565 (0.966)	1.313 (7.178)
Population	0.000175 (0.000239)	0.00110 (0.000758)	0.153** (0.0487)	-0.0185* (0.00838)	0.0173 (0.0130)	0.101 (0.0943)
Total mortality	-0.00456 (0.00469)	-0.0118 (0.00929)	-0.568 (0.724)	-0.158 (0.101)	-0.00375 (0.0938)	-0.997 (0.730)
< 7 years old (share)	-4.036 (5.669)	-7.248 (7.072)	519.7 (497.3)	-3.612 (25.27)	-34.14 (48.97)	-83.51 (167.7)
7-14 years old (share)	1.001 (2.092)	3.095 (3.188)	-217.1 (255.9)	-15.93 (28.57)	-21.32 (29.41)	-317.0 (264.7)
14-21 years old (share)	-3.529 (4.592)	-5.377 (3.282)	268.6 (171.0)	52.68 (30.54)	-41.35 (37.98)	-262.1 (160.9)
Singles (share)	0.654 (0.725)	-0.943 (0.946)	-13.93 (76.76)	-5.299 (10.73)	-2.637 (13.98)	-158.6 (139.3)
Widows (share)	2.807 (7.207)	-1.532 (14.88)	-452.0 (902.5)	-48.07 (90.76)	-270.8 (216.9)	-1,728 (960.3)
Literacy rate	0.471 (1.520)	1.655 (2.066)	-23.39 (54.47)	6.757 (13.32)	12.79 (21.27)	179.1 (188.2)
# Schools	-0.173 (0.228)	-0.0304 (0.221)	-16.34 (11.27)	2.470* (1.217)	-3.039 (1.998)	6.075 (5.485)
Non-Catholics (share)	3.003** (1.130)	1.137 (2.277)	115.1 (157.4)	10.86 (14.29)	13.47 (15.92)	104.9 (188.3)
Cultivated area (share)	0.533 (0.421)	-0.0359 (1.265)	104.2 (117.3)	-20.14** (8.556)	20.39* (10.82)	19.25 (41.32)
Labor productivity (nominal)	0.000846 (0.00142)	0.00197 (0.00143)	0.127 (0.0788)	0.00761 (0.0134)	0.0321 (0.0278)	-0.000161 (0.103)
Occupational distribution ¹	Yes	Yes	Yes	Yes	Yes	Yes
	POLS	FE	FE	FE	POLS	FE
Observations	49	49	49	49	49	49
Within/Adj. R ²	0.303	0.679	0.728	0.825	0.564	0.565
Groups by colony	-	11	11	11	-	11

Notes: (1) *Occupational distribution*: categories presented in the main text; (2) Besides reported variables, all regressions include a constant, the number of workers in the administration of the colonies, the total number of professions registered in a colony and the number of other expatriates in the settlement colonies; (3) Clustered standard errors at the level of settlement colonies; (4) POLS estimates include the variable *ID colony*, a categorical control for each settlement colony in the sample, corresponding to the FE of the other estimations; please notice that this variable is not the same as the policy indicator (*ID settl.*) reported in the main table for the municipalities in 1872. *, ** and *** indicate $p < 0.10$, $p < 0.05$ and $p < 0.01$, respectively.

Table A1.3 – Bonferroni corrections – municipalities (1872): $p_i=0.1/19^1$

	Germans	Swiss	Portug.	French	English	Amer.	Italians
Foreign land	-4.094 [0.0275]	-0.320 [0.5917]	1.270 [0.4227]	0.0999 [0.5407]	-0.394 [0.3857]	2.395# [-0.0053]	-0.228 [0.4447]
Foreign land*(ID bonded)	9.979 [0.2997]	6.682 [0.1117]	8.625 [0.2637]	0.999 [0.2387]	0.487 [0.7107]	-3.505# [-0.0051]	3.063 [0.0967]
Foreign land*(ID settl)	-201.1# [-0.0043]	31.54 [0.0957]	-135.7 [0.0003]	-12.43 [0.0289]	84.35# [-0.0053]	-56.62# [-0.0053]	-4.136 [0.7367]
Agr L	0.00392 [0.6867]	0.00325 [0.3617]	0.00403 [0.7057]	0.00297 [0.1077]	0.00274 [0.3797]	-0.00192 [0.2297]	-0.00138 [0.6707]
Agr L*(ID bonded)	-0.00893 [0.3417]	-0.00109 [0.7637]	0.0162 [0.0525]	-0.00396 [0.0079]	-0.00545 [0.0090]	-0.00114 [0.3107]	0.00397 [0.2607]
Manuf	0.189 [0.7537]	0.200 [0.2497]	-0.692 [0.2447]	0.0932 [0.2677]	0.225 [0.2767]	0.0313 [0.6887]	-0.124 [0.4167]
Manuf*(ID bonded)	-1.222 [0.1047]	-0.209 [0.3727]	0.907 [0.1997]	-0.0525 [0.4937]	-0.221 [0.3177]	0.00624 [0.9447]	-0.184 [0.3217]
Manuf*(ID settl)	22.76# [-0.0046]	-1.704 [0.4357]	3.128 [0.5787]	0.484 [0.4717]	-11.4# [-0.0053]	1.081 [0.1077]	0.409 [0.7597]
Serv	-0.0425 [0.8847]	0.0634 [0.5407]	-0.378 [0.2537]	0.0294 [0.6167]	0.0717 [0.5387]	0.00571 [0.9157]	-0.0769 [0.6407]
Serv*(ID bonded)	0.403 [0.4467]	-0.0777 [0.7137]	-0.234 [0.6507]	0.0633 [0.3417]	0.232 [0.0465]	0.129 [0.0507]	-0.212 [0.1857]
Serv*(ID settl)	17.38 [0.0832]	-0.00856 [0.9927]	-7.196 [0.3537]	-0.0597 [0.9357]	-13.13# [-0.0053]	-4.278# [-0.0052]	1.143 [0.5557]
Trade	-1.108 [0.1577]	-0.182 [0.3807]	1.666 [0.0109]	-0.187 [0.0500]	-0.0712 [0.5947]	-0.0129 [0.8947]	0.157 [0.3527]
Trade*(ID bonded)	1.808 [0.0878]	0.221 [0.4387]	-1.906 [0.0286]	0.262# [-0.0008]	0.386 [0.0234]	0.165 [0.0938]	-0.101 [0.5217]
Trade*(ID settl)	-21.46 [0.0007]	1.180 [0.6117]	1.712 [0.7837]	0.0853 [0.9007]	12.53# [-0.0053]	0.848 [0.2507]	-0.491 [0.7367]

Table A1.3 (Ctd.)

	Austr.	Danish	Spanish	Dutch	Belgians	Swedes	Russians	Orient.	Chinese	Argent.	Boliv.	Parag.
Foreign land	-0.476# [-0.0053]	0.00234 [0.7527]	-0.00815 [0.9547]	0.00338 [0.8887]	0.00172 [0.9607]	0.0251 [0.5587]	-0.0856# [-0.0024]	-0.00152 [0.8677]	0.0328 [0.2207]	-0.00230 [0.6667]	0.0100 [0.7487]	0.0171 [0.3897]
Foreign land*(ID bonded)	-0.271 [0.3227]	-0.0137 [0.6467]	-0.957 [0.1447]	0.417 [0.0262]	0.962# [-0.0052]	-0.230 [0.4737]	-0.0262 [0.7267]	0.0508 [0.2437]	-0.181 [0.0722]	-0.00791 [0.7477]	0.302 [0.0760]	-0.0843 [0.4397]
Foreign land*(ID settl)	-5.977# [-0.0009]	-1.035 [0.1467]	-0.550 [0.8907]	0.681 [0.4637]	1.196 [0.4417]	1.208 [0.5307]	-2.174# [-0.0026]	-0.644 [0.0555]	-0.0884 [0.9117]	-0.758# [-0.0020]	0.898 [0.4727]	-1.090 [0.1037]
Agr L	-0.000561 [0.2147]	3.07e-05 [0.6187]	0.000321 [0.7807]	4.12e-05 [0.8627]	0.000428 [0.3637]	-0.000294 [0.5477]	-0.000113 [0.4597]	4.79e-06 [0.9547]	-2.65e-05 [0.8877]	-5.00e-05 [0.4567]	0.000311 [0.4127]	-0.000217 [0.4387]
Agr L*(ID bonded)	0.000539 [0.1047]	-0.000161 [0.0697]	-7.17e-05 [0.9247]	-0.000187 [0.2967]	-0.00100 [0.0013]	-0.000772 [0.0191]	8.78e-05 [0.4477]	2.75e-05 [0.7477]	7.19e-05 [0.6147]	5.18e-05 [0.2317]	-0.00119# [-0.0047]	0.000174 [0.3187]
Manuf	-0.0230 [0.2417]	0.00519 [0.2907]	0.0291 [0.6717]	0.0226 [0.1887]	0.00828 [0.6117]	0.0491 [0.2247]	-0.00553 [0.4157]	0.000590 [0.8737]	-0.0195 [0.0773]	-0.000939 [0.6587]	0.00123 [0.9247]	0.00430 [0.6537]
Manuf*(ID bonded)	0.0450 [0.0947]	-0.00219 [0.5097]	0.0865 [0.3107]	-0.0148 [0.2237]	-0.0193 [0.3597]	-0.0183 [0.3917]	-0.00385 [0.7747]	-0.00139 [0.7777]	0.0370 [0.0132]	-0.00316 [0.3307]	0.00571 [0.7057]	-0.00509 [0.5057]
Manuf*(ID settl)	1.912# [-0.0053]	0.0689 [0.2387]	0.179 [0.7557]	-0.0311 [0.7777]	0.0312 [0.8677]	-0.129 [0.5107]	0.31# [-0.0052]	0.0124 [0.7077]	-0.0952 [0.3867]	0.0449 [0.1607]	0.0732 [0.6437]	0.0671 [0.4637]
Serv	-0.0145 [0.2627]	0.000913 [0.7537]	0.0993 [0.0191]	0.00964 [0.3217]	-0.00625 [0.5307]	0.0165 [0.4647]	-0.00197 [0.6407]	-0.000770 [0.7837]	0.000524 [0.9217]	0.000213 [0.9007]	-0.00979 [0.3247]	-0.000519 [0.9317]
Serv*(ID bonded)	-0.0157 [0.4677]	0.00494 [0.1347]	-0.0681 [0.2067]	-0.000833 [0.9397]	0.0378 [0.0725]	0.0262 [0.2097]	-0.00725 [0.3447]	-0.000774 [0.8457]	-0.0104 [0.2917]	-0.00214 [0.4887]	0.0561# [-0.0020]	0.000757 [0.9337]
Serv*(ID settl)	3.010# [-0.0053]	0.0626 [0.2137]	0.0723 [0.9297]	0.0488 [0.6877]	0.244 [0.2967]	0.0308 [0.8787]	0.438# [-0.0052]	-0.0138 [0.7817]	-0.252 [0.0715]	0.00724 [0.8697]	0.313 [0.1307]	0.119 [0.3387]
Trade	0.0476 [0.0545]	-0.00290 [0.3037]	0.0882 [0.1437]	-0.0279 [0.2247]	-0.0307 [0.2447]	-0.0788 [0.1377]	-0.00603 [0.6337]	0.00708 [0.1797]	0.0187 [0.1267]	-0.000253 [0.9167]	-0.0206 [0.3127]	0.00828 [0.4907]
Trade*(ID bonded)	-0.0673 [0.0237]	0.00746 [0.0587]	-0.101 [0.2097]	0.0194 [0.2867]	0.0619 [0.0112]	0.0700 [0.0748]	-0.00257 [0.8027]	-0.00450 [0.3667]	-0.0423 [0.0066]	0.00412 [0.1247]	0.0569# [-0.0001]	0.00479 [0.6437]
Trade*(ID settl)	-2.371# [-0.0053]	-0.0549 [0.3217]	-0.132 [0.8447]	0.0237 [0.8367]	-0.0809 [0.6897]	0.127 [0.5387]	-0.320# [-0.0051]	0.00886 [0.8127]	0.151 [0.2017]	-0.0164 [0.6467]	-0.150 [0.3867]	-0.0604 [0.5597]

Notes: (1) Numbers in brackets indicate the difference between estimated p-values and the Bonferroni correction, *i.e.* $(p\text{ value} - p_i)$, in which $p_i = \alpha/m$ refers to the Bonferroni correction; therefore, a negative value implies a significant result under the robust correction, indicated in the table by the symbol #; (2) Cells in green indicate that the statistical inference under the Bonferroni correction is the same as in the baseline; Cells in yellow indicate that a significant coefficient in the baseline turned out to be non-significant with the Bonferroni correction.

Table A1.4 – Bonferroni corrections – settlement colonies (1897-1920): $p_i=0.1/12$

	Germans	Portug.	Austr.	French	Spanish	Belgians	Italians	Swedes	Russians	Polish	Syrians	Japanese
Manuf.	0.0531 [0.6207]	-0.0240 [0.8377]	-0.422 [0.0033]	0.0199 [0.3907]	-0.00839 [0.9617]	0.00555 [0.4327]	-0.192 [0.6547]	-0.00308 [0.4067]	-0.248 [0.2117]	-0.0160 [0.5867]	-0.0314 [0.5837]	-0.220 [0.1707]
Trade	0.525 [0.2857]	-0.519 [0.3827]	-0.346 [0.5287]	-0.232 [0.0816]	0.938 [0.4097]	0.000788 [0.8867]	-0.148 [0.6077]	9.67e-05 [0.9847]	-1.126 [0.0198]	0.129 [0.1587]	0.282 [0.1617]	0.942 [0.2107]
Other professions	0.0215 [0.3997]	-0.0346 [0.3467]	-0.0443 [0.0074]	-0.0007 [0.9277]	0.0303 [0.4437]	0.000536 [0.4567]	-0.00172 [0.9687]	-0.00116 [0.0865]	-0.0684 [0.3397]	-0.00102 [0.6877]	-0.001 [0.0072]	-0.0235 [0.5507]

Note: See Table A1.3.

Tables A1.5 and A1.6 – Explanatory notes

Table A1.5 reports the partial effects for the interactions between immigration policies and the sector composition of municipalities in 1872. Each numbered row corresponds to a robustness check, as summarized below and explained in the main text:

1. Changes in the demographic data by adding further age categories.
2. Changes in the demographic data by considering marriages with respect to total population.
3. Use of a categorical variable to indicate regions considered insalubrious.
4. Use of a counting variable for the number of widespread diseases in the period 1850-74.
5. Simultaneous incorporation of (3) and (4).
6. Inclusion of the control *Municipal budget*.

Table A1.6 reports the partial effects of occupational distribution in settlement colonies in 1897-1920. It follows the same structure as Table A1.5.

1. Changes in the mortality indicator by considering casualties only among foreigners.
2. Inclusion of a control for the total number of buildings in a settlement colony.

For details on the robustness checks, see Section 6.3.

Table A1.5 – Robustness checks: municipalities (1872)

	Manuf.	Manuf * (ID bond)	Manuf * (ID settl)	Serv.	Serv. * (ID bond)	Serv. * (ID settl)	Trade	Trade * (ID bond)	Trade * (ID settl)	Agr.-L	Agr L * (ID bond)	Foreign Farmer	Foreign land * (ID bond)	Foreign land * (ID settl)
1	0.237	-1.281	23.29***	0.0374	0.399	18.38	-1.239	1.955	-22.08**	0.00324	-0.0107	-4.356*	9.969	-197.4***
2	0.231	-1.120	23.37***	0.00396	0.505	16.28	-1.055	1.859	-21.49**	0.00682	-0.0121	-3.925*	8.711	-208.9***
3	0.188	-1.236	22.84***	-0.0362	0.395	17.53*	-1.103	1.816*	-21.58***	0.00379	-0.00889	-4.135**	10.11	-200.3***
4	0.273	-1.220	16.85*	0.118	0.189	11.09	-0.940	1.787	-15.11	0.00353	-0.00660	-4.028**	10.93	-166.4**
5	0.273	-1.239	17.00*	0.130	0.180	11.34	-0.927	1.800	-15.33	0.00336	-0.00662	-4.085**	11.18	-165.7**
6	-0.642	-1.498	144.9*	-1.289	0.0764	30.84	-2.215	1.905	-115.1*	-0.0132	-0.000250	-16.87**	-4.553	
1	0.185	-0.171	-1.352	0.0761	-0.0430	0.737	-0.179	0.194	0.697	0.00304	-0.00175	-0.368	6.219	33.46
2	0.226	-0.202	-1.752	0.0780	-0.0490	-0.304	-0.178	0.239	1.320	0.00348	-0.00174	-0.259	6.547	30.81
3	0.197	-0.205	-1.663	0.0486	-0.0730	0.000313	-0.202	0.215	1.173	0.00328	-0.000975	-0.301	6.487	30.73
4	0.238	-0.181	-6.613*	0.179	-0.201	-4.750	-0.0447	0.189	6.298	0.00340	2.81e-05	-0.266	6.940*	64.96**
5	0.235	-0.180	-6.567*	0.169	-0.199	-4.714	-0.0584	0.186	6.268*	0.00340	0.000127	-0.260	6.821*	64.50**
6	-0.195	-0.970	57.12*	-0.332	-0.989*	11.00	-0.427	0.312	-44.84**	0.00228	0.0108	-6.804**	4.863	
1	-0.747	0.944	3.183	-0.239	-0.417	-10.01	1.816*	-1.940	2.522	0.00557	0.0170	1.101	10.05	-145.3***
2	-0.657	0.766	2.621	-0.385	-0.293	-6.449	1.602**	-1.896**	1.772	0.00115	0.0182**	1.140	9.912	-130.9***
3	-0.664	1.018	2.083	-0.331	-0.193	-8.854	1.768**	-1.941**	2.968	0.00513	0.0150*	1.549	8.788	-138.7***
4	-0.889	0.919	7.923	-0.543	0.0661	-0.804	1.540**	-1.863*	-3.786	0.00597	0.0123	0.984	6.655	-151.8**
5	-0.867	1.030	6.582	-0.502	0.101	-2.707	1.635**	-1.906*	-2.208	0.00708	0.0112	1.261	6.654	-152.3*
6	-0.194	5.645	-295.1	0.889	1.120	-87.22	3.095	-4.288	244.8	0.0539	0.000133	30.30	23.36	
1	-0.0196	0.0394	1.944***	-0.00648	-0.0165	3.056***	0.0405	-0.0561	-2.404***	-0.000619	0.000392	-0.495***	-0.255	-5.758**
2	-0.0224	0.0417	1.909***	-0.0145	-0.0153	3.030***	0.0462*	-0.0652**	-2.374***	-0.000603	0.000554	-0.476***	-0.234	-6.009***
3	-0.0224	0.0437	1.905***	-0.0112	-0.0169	3.012***	0.0520**	-0.0657**	-2.373***	-0.000573	0.000516	-0.481***	-0.227	-5.787***
4	-0.0252	0.0452	2.012***	-0.0175	-0.0106	3.126***	0.0445*	-0.0665**	-2.481***	-0.000540	0.000474	-0.479***	-0.299	-6.466**
5	-0.0248	0.0440	2.011***	-0.0144	-0.0115	3.135***	0.0485*	-0.0650**	-2.489***	-0.000550	0.000450	-0.483***	-0.258	-6.317**
6	0.00345	-0.0168	0.259	-0.00686	-0.00377	-0.109	0.0353	-0.0245	-0.157	-5.25e-05	0.000347*	-0.0291	0.112	
1	0.118	-0.102	0.130	-0.00275	0.0923	-0.116	-0.201*	0.289**	0.351	0.00263	-0.00387**	0.195	1.104	-12.03**
2	0.0977	-0.0469	0.300	0.0281	0.0742	-0.196	-0.184*	0.262***	0.270	0.00266	-0.00392**	0.151	0.973	-11.60*
3	0.0891	-0.0674	0.625	0.0233	0.0573	0.161	-0.199*	0.266***	-0.0837	0.00282	-0.00378**	0.0618	0.989	-12.06**
4	0.0963	-0.0593	1.038	0.0188	0.0668	0.395	-0.202*	0.265***	-0.470	0.00285	-0.00392**	0.102	1.075	-16.94**
5	0.0923	-0.0739	1.234	0.0113	0.0622	0.661	-0.216**	0.270***	-0.693	0.00270	-0.00375**	0.0661	1.062	-17.05**
6	0.0168	-0.229	-4.461	-0.215	0.118	-3.234	-0.572	0.432	4.718	0.00477	-0.00435	0.758	1.141	

Table A1.5 (Ctd.)

	Manuf.	Manuf * (ID bond)	Manuf * (ID settl)	Serv.	Serv. * (ID bond)	Serv. * (ID settl)	Trade	Trade * (ID bond)	Trade * (ID settl)	Agr.-L	Agr L * (ID bond)	Foreign Farmer	Foreign land * (ID bond)	Foreign land * (ID settl)
1	0.00595	-0.00321	0.0620	0.000240	0.00433	0.0572	-0.00438	0.00875	-0.0477	3.22e-05	-0.000148*	0.00293	-0.00772	-1.028
2	0.00517	-0.00313	0.0754	0.000964	0.00449	0.0723	-0.00332	0.00781*	-0.0628	3.33e-05	-0.000158*	-1.80e-05	-0.00501	-1.069
3	0.00512	-0.00238	0.0711	0.000764	0.00487	0.0658	-0.00316	0.00749*	-0.0572	2.88e-05	-0.000159*	0.00189	-0.0147	-1.033
4	0.00535	-0.00196	0.0346	0.00170	0.00413	0.0300	-0.00189	0.00721*	-0.0192	3.23e-05	-0.000154*	0.00264	-0.0130	-0.797
5	0.00529	-0.00219	0.0378	0.00156	0.00407	0.0342	-0.00214	0.00726*	-0.0227	3.00e-05	-0.000152*	0.00209	-0.0135	-0.800
6	-0.00260	0.00247	0.202	-0.00326	0.00439	0.140	-0.00539	0.00453	-0.180	-3.77e-05	-8.01e-05	-0.0288	-0.0576	
1	-0.0177	0.179**	0.341	0.0724**	-0.0908	-0.0669	0.140	-0.204*	-0.227	0.00105	0.000848	0.0244	-1.247	-1.950
2	0.0225	0.0832	0.281	0.0977**	-0.0728	0.184	0.0861	-0.0993	-0.239	0.000476	-5.90e-05	-0.0331	-0.911	-1.059
3	0.0319	0.0986	0.0729	0.102**	-0.0630	-0.0989	0.0958	-0.105	-0.000613	0.000441	-0.000196	0.0235	-0.969	-0.924
4	0.0237	0.0845	0.698	0.0862**	-0.0511	0.603	0.0725	-0.0971	-0.682	0.000341	-0.000256	-0.0163	-1.011*	-3.797
5	0.0265	0.0974	0.541	0.0899*	-0.0467	0.383	0.0809	-0.102	-0.497	0.000469	-0.000371	0.0167	-1.032*	-3.832
6	0.147	0.655	-20.55	0.309*	0.236	1.097	0.227	-0.289	14.50*	-0.000496	-0.00392	1.811*	-2.024	
1	0.0180	-0.00868	-0.0652	0.00266	-0.000506	-0.0273	-0.0169	0.00623	0.0659	0.000108	-3.67e-05	0.0243	0.412**	0.331
2	0.0229	-0.0144	-0.0558	0.00926	-4.34e-05	0.0359	-0.0277	0.0189	0.0462	-9.13e-06	-0.000167	0.00879	0.417**	0.815
3	0.0225	-0.0143	-0.0308	0.00873	-0.000415	0.0457	-0.0290	0.0189	0.0261	4.62e-05	-0.000183	0.00529	0.404**	0.620
4	0.0231	-0.0138	-0.172	0.0128	-0.00385	-0.0829	-0.0237	0.0184	0.169	5.05e-05	-0.000162	0.00439	0.417**	1.676
5	0.0230	-0.0134	-0.173	0.0120	-0.00357	-0.0867	-0.0247	0.0179	0.173	5.42e-05	-0.000157	0.00591	0.406**	1.637
6	0.0154	-0.0446	2.422	0.000548	-0.0531	0.143	-0.0382	0.0228	-1.764	-0.000189	0.000537	-0.195	0.263	
1	0.00330	-0.0153	-0.0704	-0.0159*	0.0283	-0.0340	-0.0142	0.0470*	0.0699	0.000595*	-0.000652**	0.0346	1.055***	0.237
2	0.00932	-0.0210	0.00123	-0.00655	0.0383*	0.241	-0.0314	0.0621**	-0.0580	0.000342	-0.000963***	0.00593	0.983***	1.355
3	0.00889	-0.0174	0.0113	-0.00508	0.0385*	0.214	-0.0286	0.0615**	-0.0581	0.000447	-0.00103***	0.00636	0.968***	1.167
4	0.00876	-0.0177	-0.172	-0.00179	0.0339*	0.0571	-0.0248	0.0604**	0.128	0.000445	-0.000971***	0.00290	0.959***	2.657
5	0.00936	-0.0159	-0.198	-0.000311	0.0343*	0.0230	-0.0223	0.0601**	0.157	0.000463	-0.000997***	0.00692	0.968***	2.697
6	-0.0481	0.121	-1.850	-0.0196	0.0429	2.056	-0.0241	-0.0211	0.681	4.03e-05	-0.000795	-0.122	0.617	
1	0.0697	0.0584	-11.11***	-0.0162	0.195	-13.90***	0.156	0.0324	12.46***	0.00485	-0.00269	-0.196	-0.349	78.72***
2	0.215	-0.210	-11.35***	0.0685	0.239**	-13.11***	-0.0677	0.389**	12.51***	0.00293	-0.00555**	-0.379	0.434	83.89***
3	0.232	-0.194	-11.67***	0.0825	0.243**	-13.54***	-0.0491	0.379**	12.85***	0.00301	-0.00577**	-0.325	0.503	83.72***
4	0.227	-0.228	-10.72***	0.0587	0.238**	-12.55***	-0.0900	0.390**	11.84***	0.00261	-0.00543**	-0.392	0.560	78.95***
5	0.234	-0.200	-11.11***	0.0718	0.247**	-13.07***	-0.0647	0.382**	12.29***	0.00291	-0.00574**	-0.320	0.566	79.17***
6	0.429	3.309*	-123.9*	0.484	2.371*	30.52	0.593	-1.119	79.58*	-0.0148	-0.0204*	5.350*	-11.16	

Table A1.5 (Ctd.)

	Manuf.	Manuf * (ID bond)	Manuf * (ID settl)	Serv.	Serv. * (ID bond)	Serv. * (ID settl)	Trade	Trade * (ID bond)	Trade * (ID settl)	Agr.-L	Agr L * (ID bond)	Foreign Farmer	Foreign land * (ID bond)	Foreign land * (ID settl)	
Amer.	1	0.00784	0.0312	0.921	-0.0220	0.149*	-4.569***	0.0558	0.0969	1.018	-0.00177	-0.000694	2.504***	-3.562***	-58.15***
	2	0.0211	0.00595	1.040	-0.00200	0.0973	-4.197***	-0.0124	0.135	0.816	-0.00218	-0.000573	2.342***	-3.537***	-55.10***
	3	0.0302	0.00808	1.096*	-6.80e-05	0.131*	-4.275***	-0.0205	0.162	0.846	-0.00190	-0.00110	2.401***	-3.579***	-56.92***
	4	0.0257	0.00299	1.767	-0.0109	0.149**	-3.586**	-0.0335	0.169*	0.122	-0.00191	-0.00135	2.382***	-3.552***	-61.00***
	5	0.0246	0.00541	1.770	-0.0171	0.151**	-3.598**	-0.0416	0.166*	0.135	-0.00189	-0.00130	2.391***	-3.634***	-61.28***
	6	0.285*	0.454	-6.127	0.0450	0.633*	-3.705	-0.234	0.140	5.446	-0.00754	-0.00640*	3.226**	-6.060**	
Italians	1	-0.105	-0.219	0.558	-0.0537	-0.132	2.072	0.141	-0.0647	-0.882	-0.00233	0.00247	-0.250	2.719	-0.950
	2	-0.112	-0.170	0.0846	-0.0762	-0.199	0.829	0.164	-0.110	-0.160	-0.00188	0.00403	-0.149	2.919*	-2.415
	3	-0.130	-0.202	0.601	-0.0884	-0.219	1.430	0.136	-0.0976	-0.711	-0.00156	0.00422	-0.272	3.000*	-3.855
	4	-0.137	-0.169	-0.563	-0.0609	-0.210	0.421	0.185	-0.109	0.460	-0.00110	0.00379	-0.241	2.853	4.480
	5	-0.331	-0.509	-12.04	-0.756*	-0.312	-1.945	-0.758	0.197	9.766	0.00368	0.00850	0.802	3.388	
	6	-0.142	-0.189	-0.280	-0.0742	-0.216	0.797	0.161	-0.104	0.144	-0.00130	0.00404	-0.288	2.797	4.194
Swedes	1	0.0488	-0.0216	-0.222	0.00790	0.0255	-0.121	-0.0699	0.0641	0.235	-0.000250	-0.000588*	0.0547	-0.171	0.726
	2	0.0475	-0.0165	-0.169	0.0148	0.0249	0.0193	-0.0780	0.0665*	0.158	-0.000382	-0.000691**	0.0301	-0.238	1.536
	3	0.0483	-0.0200	-0.106	0.0144	0.0258	0.0624	-0.0821	0.0700*	0.102	-0.000311	-0.000738**	0.0214	-0.248	1.192
	4	0.0495	-0.0195	-0.0242	0.0145	0.0271	0.119	-0.0818	0.0707*	0.0211	-0.000313	-0.000770**	0.0254	-0.218	0.370
	5	0.0488	-0.0211	0.00476	0.0122	0.0268	0.154	-0.0853	0.0707*	-0.00850	-0.000330	-0.000737**	0.0220	-0.236	0.295
	6	0.0603	-0.0193	1.204	0.0162	0.0145	0.223	-0.0859	0.0646	-0.882	-0.00138	-0.000197	0.0692	-0.744	
Russians	1	-0.00639	-0.000773	0.293***	-0.00628	-0.0121	0.392***	-0.00706	-0.00560	-0.294***	-4.47e-05	0.000217	-0.0809***	-0.0174	-2.309***
	2	-0.00387	-0.00402	0.292***	-0.00142	-0.00536	0.421***	-0.00601	-0.00154	-0.301***	-0.000141	7.07e-05	-0.0799***	-0.0253	-2.139***
	3	-0.00519	-0.00408	0.304***	-0.000414	-0.00762	0.434***	-0.00392	-0.00199	-0.317***	-0.000115	7.43e-05	-0.0870***	-0.00715	-2.101***
	4	-0.00680	-0.00307	0.299**	-0.00221	-0.00540	0.444***	-0.00581	-0.00264	-0.313**	-9.29e-05	5.68e-05	-0.0872***	-0.0458	-1.944*
	5	-0.00652	-0.00334	0.294***	-0.000749	-0.00572	0.443***	-0.00383	-0.00205	-0.312***	-9.46e-05	4.33e-05	-0.0886***	-0.0277	-1.877*
Orient.	1	0.00386	-0.00741	3.59e-05	0.000992	-0.000908	-0.0168	0.00274	0.00284	0.0206	-3.01e-05	-1.50e-05	-0.00479	0.0770	-0.575
	2	0.000748	-0.00191	0.0122	-0.000728	-0.000505	-0.0110	0.00684	-0.00399	0.00862	-4.56e-07	2.65e-05	-0.00130	0.0570	-0.658*
	3	0.000719	-0.00141	0.00988	-0.000228	-0.000876	-0.0160	0.00783	-0.00433	0.0106	4.86e-06	2.23e-05	-0.00180	0.0572	-0.621*
	4	0.000537	-0.00220	0.104	-0.00272	0.000781	0.0686	0.00440	-0.00382	-0.0848	-5.14e-06	1.76e-05	-0.00185	0.0545	-1.320**
	5	0.000659	-0.00212	0.101	-0.00224	0.000742	0.0653	0.00510	-0.00371	-0.0822	-4.05e-06	1.21e-05	-0.00186	0.0597	-1.300**
	6	0.0118	0.00486	0.139	-0.00172	0.0140	0.220	0.00521	-0.00917	-0.178	-0.000186	-3.97e-05	-0.00456	-0.0104	

Table A1.5 (Ctd.)

	Manuf.	Manuf * (ID bond)	Manuf * (ID settl)	Serv.	Serv. * (ID bond)	Serv. * (ID settl)	Trade	Trade * (ID bond)	Trade * (ID settl)	Agr.-L	Agr L * (ID bond)	Foreign Farmer	Foreign land * (ID bond)	Foreign land * (ID settl)	
Chinese	1	-0.0183	0.0354*	-0.105	0.000907	-0.0147	-0.292*	0.0160	-0.0392**	0.172	-8.24e-07	0.000112	0.0300	-0.151	-0.167
	2	-0.0198*	0.0351**	-0.0720	0.000725	-0.0115	-0.227	0.0179	-0.0413**	0.127	1.68e-06	6.80e-05	0.0264	-0.164	-0.216
	3	-0.0194*	0.0374**	-0.0981	0.000450	-0.0102	-0.257*	0.0187	-0.0425**	0.156	-2.23e-05	6.93e-05	0.0341	-0.183*	-0.109
	4	-0.0198*	0.0374**	-0.119	0.000894	-0.0102	-0.269	0.0194	-0.0425**	0.175	-1.80e-05	6.47e-05	0.0325	-0.188*	0.135
	5	-0.0198*	0.0378**	-0.124	0.000856	-0.0100	-0.275	0.0194	-0.0427**	0.180	-1.40e-05	6.26e-05	0.0336	-0.190*	0.128
	6	-0.0277	0.0139	-0.981	0.0154	-0.0315	-1.496	0.0216	-0.0237	1.227	0.000646	-9.13e-05	0.183	0.188	
Argent.	1	-0.00164	-0.00123	0.0504	-0.000776	-0.00208	0.0193	-0.000308	0.00236	-0.0242	-4.00e-05	6.62e-05	-0.00189	-0.0211	-0.733**
	2	-0.000671	-0.00337	0.0405	0.000236	-0.00212	0.00545	-0.000317	0.00406	-0.0129	-6.14e-05	5.62e-05	-0.00180	-0.00624	-0.732***
	3	-0.000895	-0.00305	0.0436	0.000314	-0.00210	0.00532	-8.38e-05	0.00411	-0.0149	-4.88e-05	4.99e-05	-0.00204	-0.00720	-0.758***
	4	-0.000674	-0.00311	0.0241	0.000752	-0.00289	-0.0147	0.000376	0.00397	0.00585	-5.15e-05	6.04e-05	-0.00191	-0.00494	-0.634**
	5	-0.000627	-0.00301	0.0224	0.000887	-0.00287	-0.0168	0.000589	0.00396	0.00766	-5.04e-05	5.84e-05	-0.00170	-0.00391	-0.629**
	6	-0.00357	-0.0320	0.868	0.000632	-0.0142	-0.390	-0.00255	0.0197	-0.478	-5.69e-05	7.62e-05	-0.0435	0.0882	
Boliv.	1	-8.93e-05	0.00517	-0.000231	-0.0145	0.0464**	0.103	-0.0135	0.0523**	-0.0362	0.000426	-0.000957***	0.0266	0.394**	0.244
	2	0.00247	0.00423	0.0443	-0.00997	0.0555***	0.306	-0.0211	0.0560***	-0.129	0.000228	-0.00115***	0.0121	0.316*	1.094
	3	0.00154	0.00609	0.0653	-0.00880	0.0561***	0.303	-0.0191	0.0571***	-0.143	0.000315	-0.00120***	0.0106	0.312*	0.923
	4	0.00127	0.00640	-0.00448	-0.00814	0.0548***	0.243	-0.0183	0.0564***	-0.0707	0.000319	-0.00118***	0.0103	0.299*	1.473
	5	0.00156	0.00672	-0.0132	-0.00707	0.0548***	0.233	-0.0167	0.0566***	-0.0629	0.000323	-0.00120***	0.0107	0.310*	1.515
	6	-0.0484***	0.165***	-4.067***	-0.0357***	0.107***	1.987***	-0.0428**	-0.0140	2.297***	1.83e-05	-0.00146***	0.111**	-0.0748	
Parag.	1	0.00471	-0.00624	0.0631	-0.000442	0.00190	0.122	0.00855	0.00540	-0.0586	-0.000231	0.000159	0.0183	-0.0831	-1.077
	2	0.00473	-0.00527	0.0551	-0.000602	0.000458	0.113	0.00827	0.00413	-0.0509	-0.000246	0.000191	0.0181	-0.0836	-1.003
	3	0.00474	-0.00428	0.0551	0.000686	0.000929	0.103	0.0102	0.00483	-0.0482	-0.000208	0.000156	0.0188	-0.0736	-1.074*
	4	0.00423	-0.00616	0.188	-0.00310	0.00281	0.228	0.00474	0.00568	-0.184	-0.000230	0.000161	0.0167	-0.0793	-1.985*
	5	0.00465	-0.00519	0.172	-0.00190	0.00301	0.207	0.00665	0.00562	-0.167	-0.000220	0.000143	0.0187	-0.0704	-1.947**
	6	0.0129	-0.0179	0.642	0.0162	-0.0266	-0.223	0.0463	-0.00337	-0.377	0.000212	0.000287	-0.0494	0.126	

Notes: (1) Estimates for the Hungarians could not be obtained because of limited degrees of freedom; (2) *Idem* for robustness check (6) for the Russians. For a precise definition of each robustness check (listed from 1 to 6), please refer to the explanatory note in p. 76.

Table A1.6 – Robustness checks: settlement colonies (1897-1920)

Checks		Manuf.	Trade	Other prof.	Estimator
1	Germans	0.0999	0.531	0.0132	FE
2		0.0575	0.477	0.0217	FE
1	Portug.	0.214	-0.966	-0.0411	FE
2		-0.0231	-0.530	-0.0345	FE
1	Austr.	-0.687***	-0.167	-0.0352	FE
2		-0.418**	-0.395	-0.0442**	FE
1	French	0.100**	-0.177	-0.00224	POLS
2		0.0118	-0.132	-0.000860	FE
1	Spanish	0.293	1.074	0.0716	FE
2		0.0455	0.506	0.0336	FE
1	Belg.	0.000969	0.00304	-2.92e-06	POLS
2		0.000477	0.00691	-7.66e-05	POLS
1	Italians	-0.980**	0.673	0.0432	FE
2		-0.210	0.0766	-0.00190	FE
1	Swedes	-0.00124	-0.0242	-0.00208*	POLS
2		-0.00376	0.00799	-0.00117	FE
1	Russians	-0.599**	-1.253**	-0.0983	FE
2		-0.294	-0.546	-0.0733	FE
1	Polish	-0.0442	0.147	0.00117	FE
2		-0.0185	0.158*	-0.00108	FE
1	Syrians	-0.0717	0.584***	0.0156	POLS
2		0.0594	0.558**	0.0101	POLS
1	Japan.	-0.409*	0.807	-0.00831	FE
2		-0.125	0.175	-0.0212	FE

Note: For a precise definition of each robustness check (1 & 2), please refer to the explanatory note in p. 76.

Figure 1.2 – Geographic distribution of the main variables of interest (1872)

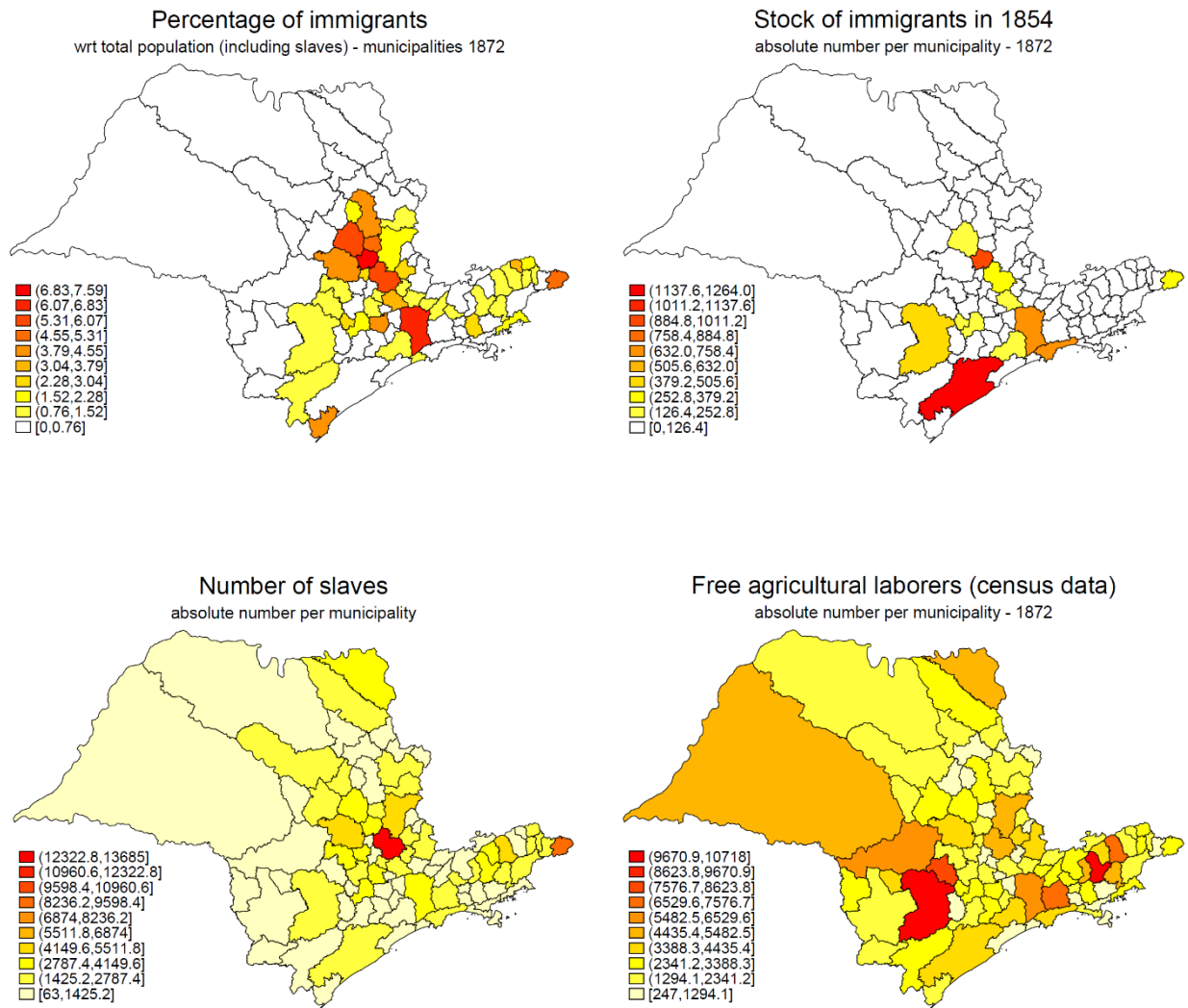


Figure 1.3 – Geographic distribution of the main immigrant nationalities (1872)

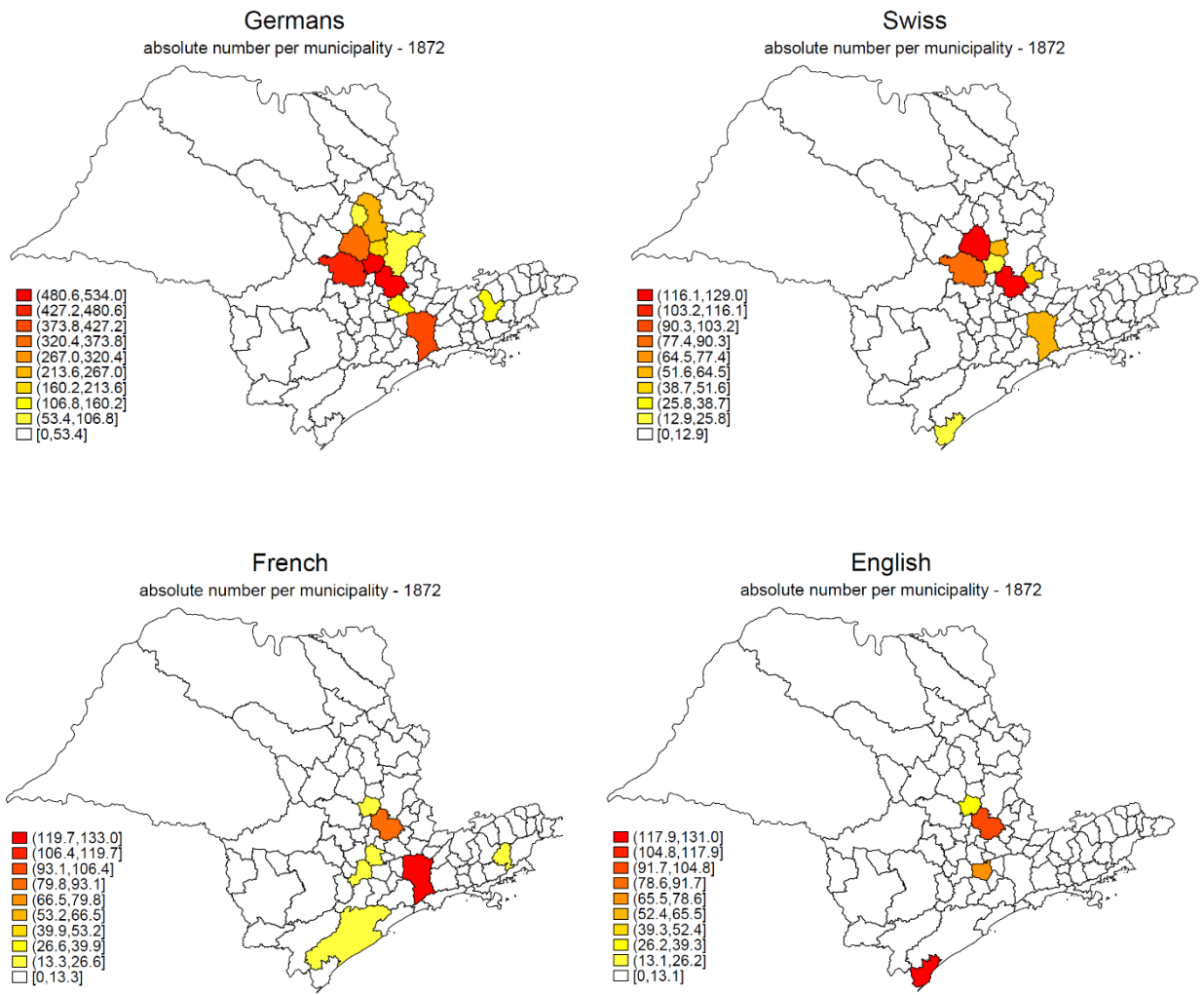
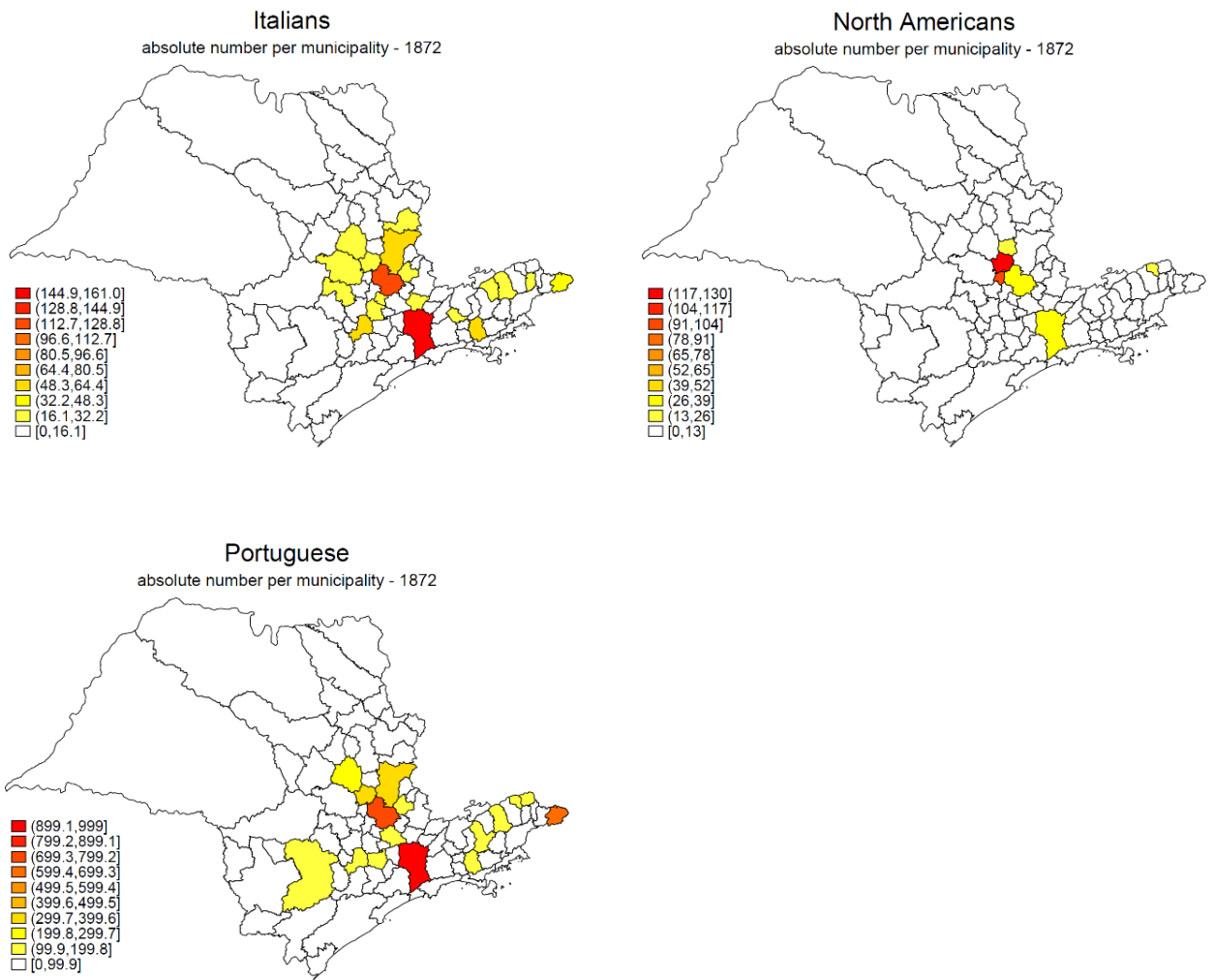


Figure 1.3 (Ctd.)



2. The rationale of sharecropping: immigrant bonded laborers and the transition from slavery in Brazil (1830-1890)

Summary

This chapter studies the history of bonded labor in the plantations of São Paulo. Brazilian farmers proposed various contracts to bond immigrant households with a credit-labor interlinkage. The chapter discusses why different labor-rental arrangements were adopted. In particular, *vis-à-vis* the alternatives of fixed rents and wage systems, it asks why sharecropping contracts were offered to European laborers during the transition from slavery in Brazil. Building on some new historical evidence and a formal model, the chapter makes two propositions about the rationale of bonded labor and sharecropping. First, the credit dimension was more important to landowners than specific labor-rental regimes. The credit supplied by landowners allowed for the tying of immigrants via indebtedness. This mechanism guaranteed a secure and stable supply of labor to local agricultural elites and permitted the immigration of poor and credit-constrained Europeans. This prepared the insertion of Brazil into the global circuit of the Age of Mass Migration without promoting institutional reforms to attract non-bonded immigrants. Second, sharecropping became the most prevalent contract in the first phase of the transition from slavery not because of an economically rational decision taken by landowners, but more as an emulation of other historical and international experiences with this labor-rental arrangement

1. Introduction

Bonded labor and sharecropping have pervaded the entire history of agricultural production as mechanisms of factor allocation¹. In particular, indentured servants, redemptioners, indebted peons, *coolies* and contract laborers played a major role in the settlement of the Americas since the seventeenth century². Europeans and Asians thus immigrated bonded their labor force for a fixed period or until the repayment of the outstanding debts incurred in the process. In a period when high transportation costs and low average incomes in the source countries majorly constrained international migration, these arrangements allowed for the allocation of people to regions with a high land per labor ratio³. With the expansion of agricultural frontiers in the nineteenth century, especially in the U.S., sharecropping acquired the similar status of an institution to allocate labor to land. In that context, sharecropping started to be seen as an intermediate rung in the socioeconomic ladder that led from rural employment to landownership. Criticized for its empirical inadequacies and ideological ballast, this hypothesis remains nonetheless resilient to explain the settlement of agricultural frontiers.⁴ In line with such criticism, a different and much less favorable view about sharecropping focuses on the post-Civil War American South⁵. This literature aims at explaining the coexistence of various types of contracts, including sharecropping, in a post-slavery economy.

This chapter contributes to these branches of the literature by studying the combined history of bonded labor and sharecropping in the context of the transition from slavery in Brazil. Studying these questions in the context of the Brazilian transition from slavery also provides some new analytical features of interest⁶. First, the technology of production in coffee plantations differed from that of cotton, sugarcane and winery, which have been the crops mostly studied by the literature on historical sharecropping. Second, the trends in nationalities and immigration

¹ For the global history of sharecropping in the long run, see Byres (1983). For classical views on coercion – a stricter category than bonded labor –, see Domar (1970), Evans (1970), Lagerlöf (2009) and Acemoglu and Wolitzky (2011).

² Hatton and Williamson (2009, p. 22) and Ferrie and Hatton (2015, pp. 53-6). Eltis (1983) and Donoghue (2013) survey the history of indenture servitude in the Atlantic economy. For the U.S., see Galenson (1981, 1984, 1991), Heavner (1973), Menard (1973), Grubb (1985, 1994), Grubb and Stitt (1994) and Abramitzky and Braggion (2006). For the West Indies, see Roberts and Byrne (1966) and Engerman (1983).

³ Hatton and Williamson (1994, p. 542; 2009, p. 18), Wegge (2002, p. 370) and Engerman and Margo (2010). Sánchez-Alonso (2007, pp. 408-10) and Engerman and Sokoloff (2011, p. 24) compare indentures in the U.S. to subsidized European immigration to Brazil.

⁴ Spillman (1919), Tungeln (1927) and Wehrwein (1931). Cox (1944) first opposed the concept, which Lee and Kaufmann (1997) revisited for the American South; and Engerman and Sokoloff (2011, p. 31) discussed implicitly.

⁵ Black and Allen (1937), Taylor (1943), Reid (1973, 1979), Higgs (1974), Alston and Higgs (1982) and Shlomowitz (1984). Alston (1981) and Alston and Ferrie (1985) explain tenure choices in the twentieth century.

⁶ The Brazilian historiography on contract labor is very rich. Classical studies include Buarque de Holanda (1941), Witter (1974), Dean (1977), Stolcke and Hall (1983), Lamounier (1986) and Viotti da Costa (1998). The current chapter attempts to update some debates they raised in light of new theoretical and historiographic developments.

policies prevailing in São Paulo tended to run counter those in the U.S. and in the Caribbean⁷. In a period when mass immigration of Europeans to the U.S. was becoming spontaneous, *i.e.* non-bonded, Europeans in São Paulo were mainly laborers tied to a debt obligation. Relatedly, while the re-emergence of indentures in the Caribbean and South America was mainly related to Asian immigrants, the hiring of Chinese *coolies* in São Paulo failed throughout the nineteenth century, before the consolidation of the Japanese immigration at the beginning of the twentieth century⁸.

From the 1830s, plantation owners in São Paulo started looking for labor arrangements to substitute the evermore-threatened institution of slavery. The Brazilian ban on the transatlantic slave traffic in 1850 prompted new contractual experiments that aimed at securing a stable and cheap supply of unskilled laborers to the plantations. One of the solutions was to propose different labor-rental contracts interlinked to a credit dimension to poor and credit-constrained European immigrants. Brazilian landowners supplied loans to cover the transportation and installment costs of foreigners, who then bonded the labor of their entire households to the repayment of these debts. In this form of immigrant bonded labor, sharecropping became the most prevalent labor-rental arrangement in the 1850s. Immigrants retained a share of the net profits from harvesting the cash crops – usually coffee – and of their foodstuff cultivation⁹. From the late 1840s to the early 1870s, about 8,000 German-speakers were hired as contract laborers to the plantations of São Paulo under this regime¹⁰. Free Brazilians, Portuguese and other immigrant minorities complemented this non-captive labor force in the plantations¹¹.

These experiments were limited in scale, especially if compared to the mass immigration of Italians to the plantations of São Paulo that started in the 1880s¹². Nevertheless, the period 1830-90 witnessed fundamental changes in Brazilian labor markets, inextricably related to the abolition of slavery. Bonded labor was the first non-captive labor arrangement considered acceptable in a plantation system that had been fueled by an elastic supply of African slaves for

⁷ Eltis (1983), Engerman and Margo (2010) and Engerman and Sokoloff (2011).

⁸ Engerman (1983), Hatton (2011, pp. 205-6) and Ferrie and Hatton (2015, pp. 62-4).

⁹ I partially follow Premchander *et al.* (ILO 2014, p. iii) in defining *bonded labor* as labor tying associated with an outstanding debt. However, I do not follow the definition that bonded labor is a form of *forced labor*. Bonded labor here is similar to Engerman's (1983, p. 639) *indentured labor*, an arrangement that "entailed an exchange of transport costs for labor services". However, I differentiate between indentured and contract labor. I understand the former as the bonding of labor for a fixed period and the latter, for a variable period (*e.g.* via debt obligations). That is how Lamounier (1986, p. 20) differentiates between European contract laborers and Asian *coolies* in Brazil.

¹⁰ The exact number of German-speakers is disputable (Witzel de Souza, 2012, p. 85). See Heinke (1905, p. 267), Scheler (1905, p. 171), Buarque de Holanda (1941, pp. 27-8), Sommer (1953, V) and Methner (1962, p. 49).

¹¹ Bassanezi (1998, pp. 395-409).

¹² Viotti da Costa (1998, p. 169).

three centuries¹³. Moreover, the experience with bonded labor paved the way to transform São Paulo into a major destination in the Americas during the Age of Mass Migration. The Brazilian expertise in hiring Europeans and the networks of immigrants influenced future migratory flows, especially of German-speakers. Most importantly, the credit-labor interlinkage first tried in this period long outlived the sharecropping contracts. The focus on poor and credit-constrained households became a core strategy of the Brazilian immigration policy. Finally, the clauses of the sharecropping contracts experimented with in this period influenced the formulation of subsequent contracts and those old labor-rental arrangements had long-standing consequences for the Brazilian rural markets deep into the twentieth century.

The Brazilian experience with sharecroppers bonded to a credit obligation raises two questions of interest to the literature. First, considering that sharecropping prevailed as the first non-captive labor-rental arrangement during the transition from slavery, one is led to inquire about the economic rationale for its adoption at that particular moment. Was the employment of sharecropping a necessary condition for the success of credit the interlinkage or were other labor-rental arrangements also feasible? A branch of the Brazilian historiography has even considered sharecropping as the least efficient labor arrangement *because* it was applied in the first phases of the transition from slavery, in a period when, allegedly, more efficient arrangements would be unfeasible¹⁴. The question is thus whether sharecropping had any inherent feature that made it the most adequate labor-rental arrangement for the prevailing circumstances. Furthermore, by noticing that the credit dimension pervaded the entire history of immigration to Brazil in the nineteenth and early twentieth century, the second question deals with the economic and political rationale of the credit-labor interlinkage. To put it more explicitly, the question is whether Brazilian rural elites strategically tailored the country's immigration policy towards poor and credit-constrained European households.

In this context, a conceptual contribution of this chapter is to analyze the historical pervasiveness of the credit-labor interlinkage jointly (*i.e.* sharecropping bonded-labor), rather than the labor-rental regime separately (*i.e.* sharecropping only). To this end, I develop a model in which a landowner maximizes his/her rents subjected to the participation constraint of contract laborers. Landowner's rents comprehend two dimensions. The production dimension requires labor for a fixed amount of land and labor can be obtained under sharecropping, fixed

¹³ Leff (1972, p. 492), Klein (1995, p. 208), Viotti da Costa (1998, pp. 73-4) and Oberacker Jr. (2004, p. 271). For the efficiency of the international allocation of slaves, see Engerman and Sokoloff (2011, pp. 20-1).

¹⁴ Witter (1973, 1974, 1982), Viotti da Costa (1998), Ianni (2004) and Petrone (2004). See Section 5 for a distinction between their arguments.

rents, or wage systems. The credit dimension allows for the immigration of contract laborers and the resulting indebtedness provides landowners with a control mechanism that was familiar to a slaveholder.

The model shows that sharecropping, fixed rents and wage systems interlinked to a credit dimension can lead to the same *per worker costs* (PWC), as perceived by landowners in the absence of productivity differentials. This condition is important, as differences in productivity preclude the existence of perfectly competitive labor markets or of less efficient labor arrangements. The historical analysis, in turn, shows the obvious nonexistence of perfectly competitive labor markets and that landowners had no preoccupation with the efficiency of specific labor-rental arrangements in the first phases of the adoption of bonded labor. In complement to the model, the historical evidence thus indicates that landowners were indifferent to specific labor-rental arrangements in the first phases of the transition from slavery. The chapter hence proposes that sharecropping was not a theoretically necessary first step in this process. The consolidation of this labor-rental arrangement resulted mainly from the emulation of other historical and international experiences. Moreover, the credit dimension permitted the immigration of Europeans who otherwise would not have been able to cover the costs. This allowed Brazilian elites to obtain immigrants without promoting institutional reforms to make the country more attractive to non-bonded immigrants. The model shows the feasibility of this approach, as a linear credit-labor interlinkage can lead to the same optimality conditions independent of the labor arrangement chosen. The historical analysis, in turn, provides vast evidence that Brazilian politicians, diplomatic authorities and landowners were well aware of this strategy.

The chapter derives its historical conclusions from a systematic review of the *Brazilian Digital Newspapers' Repository*. This online platform of the Brazilian National Library Foundation digitized different kinds of periodicals and press material. The *Repository* currently comprises 6,449 titles from 1740 to 2018 and covers most Brazilian states and some international publications¹⁵. I created a sample with 20 newspapers of the capital and 20 of the countryside and coastal regions of São Paulo, from which I selected news that contained at least one of 31 terms related to the immigration of contract laborers or rural settlers¹⁶. In a first round of

¹⁵ Available at <http://bndigital.bn.gov.br/hemeroteca-digital>, accessed last on October 12 2018.

¹⁶ These 31 terms refer to the roots of the words. The research included adaptations to nineteenth century spelling as well. See *Appendix III* for a detailed description of these sources and methodology.

selection, I identified *ca.* 11,000 entries related to these themes. I then selected about 2,000 entries, which constitute the primary sources for this chapter.

The historiography on the transition from slavery in Brazil has extensively used newspapers as primary sources; I attempted to indicate all references that used the same news as I did in the footnotes. What this chapter does differently is to benefit from the unification of sources in a single *Repository* that allows for automatized research, raising the potentials and challenges of big data analyses to the study of qualitative sources¹⁷. In this chapter, I do not explore the quantitative dimension of the research thus conducted – *e.g.* I do not quantify the incidence of terms to assess trends of topics per region or over time. However, the automatized search allowed me to group the news thematically, providing a broad overview of similar topics covered in different sources and periods. This approach led to the finding of a document of particular interest to the Brazilian historiography¹⁸. On January 23, 1836, the newspaper *O Paulista Official* published a contract of a consortium signed in 1835 to hire German and Swiss immigrants. This contract was a mix between bonded labor and rural settlement, similar to the *headright system* and *homesteading* in the U.S. The firm that proposed the consortium was headed by Luiz Vergueiro, son of one of the most important promoters of bonded European immigration to Brazil. Although mentioned *en passant* by the literature, the current chapter is, to the best of my knowledge, the first to analyze the actual clauses of this contract, which might provide an important benchmark to the history of immigration to Brazil¹⁹.

The chapter is organized as follows. Section 2 provides a historical contextualization of the transition from slavery in Brazil. It focuses on the alternatives that landowners in São Paulo envisaged to substitute the slaves. Sections 3 and 4 present a chronological analysis of the rise and decline of sharecropping bonded labor in São Paulo. Based on this historical evidence, Section 5 discusses three theoretical propositions: (i) sharecropping was not a necessary first stage in the Brazilian transition from slavery; (ii) its expansion resulted from the path dependence created by the first hirers of immigrants; (iii) the credit interlinkage outlived the specific labor-rental regime of sharecropping. Section 6 concludes with some comparisons between the prevalence of sharecropping in São Paulo and recent research about the historical rationale of this labor-rental arrangement.

¹⁷ See the illustrative research lines in Michel *et al.* (2011) and Shiller (2017). I thank Manuel Santos Silva for the references and debates on this theme.

¹⁸ Marília Jordan obtained this source independently. I thank her readiness in sharing this important document.

¹⁹ Calógeras ([1933] 1998, p. 353) and Castro (n.d., p. 28) mention the 1835 contract, but they do not explore its content, nor its consequences for the history of immigration to Brazil.

2. Bonded labor and the abolition of slavery in Brazilian coffee plantations

Brazil is infamous for being the last country in the Americas to abolish slavery. The legal abolition in 1888 was the result of socioeconomic and political changes that matured over almost a century. A myriad of forces influenced this long-termed transition, including the increased resistance of slaves, manifested in mass escapes, conflicts and a daily opposition to captive work²⁰; changes in the social perception about slavery bolstered by abolitionists²¹; international pressure in the context of the consolidation of industrial capitalism²²; and modifications in Brazilian institutions and local labor markets. The transition was gradual and deliberately sluggish, providing enough time for the rural elites, sometimes with diverging regional interests, to weave compromises that safeguarded their investments in captives and granted them alternative sources of labor²³.

For the purposes of this chapter, it is useful to categorize the history of the transition into two phases²⁴. The first spanned until 1850 and aimed at banning the Brazilian transatlantic slave traffic. Economically, the period was characterized by the expansion of the coffee plantations towards the central-western plateau of São Paulo, departing from the older farms in the *Paraíba Valley*, *i.e.* the region bordering the province of Rio de Janeiro. The second phase witnessed the passing of laws that gradually led to the unconditional abolition of slavery. This period was marked by the political and economic consolidation of the coffee planters of the central western-plateau of the province²⁵. The agricultural frontier, in turn, kept expanding to the west of the São Paulo, gradually reached by the new railway infrastructure, especially after the 1870s²⁶.

An increasing diplomatic and military pressure from Britain marked the abolition of the Portuguese and Brazilian slave traffic between 1807 – when the British banned slave trade under their own flag – and 1850 – when Brazil started enforcing laws in this direction. Clauses prescribing the ban of the traffic embedded the British recognition of the Brazilian independence in 1822 and were soon followed by similar laws in 1827 and 1831. However, their enforcement was so lax that the Brazilian expression “*Law for the English to see*” survives until today to describe a dead-letter legislation. As a result, the *Aberdeen Act* was passed in the UK in 1845. The Act gave the status of piracy to Brazilian ships trafficking slaves and allowed

²⁰ Dean (1977, pp. 90-4, 125-7, 138-46) and Viotti da Costa (1998, Part II, Chapter 3).

²¹ Viotti da Costa (1998, Part III – Chapters 1 and 2).

²² Beiguelman (1967) and Viotti da Costa (1998, pp. 17-9).

²³ See Leff (1972, p. 490) for different regional economic performances in nineteenth century Brazil.

²⁴ See Engerman and Margo (2010, pp. 298-9) for a similar periodization.

²⁵ This region corresponds roughly to the category *Old-West* in the empirical analysis of Chapter 3.

²⁶ Viotti da Costa (1998, pp. 219-20) and Lamounier (2000).

the British Admiralty to trial the slave-traders. Foreseeing shortages in the supply of slaves, Brazilian landowners invested heavily in the traffic, paradoxically increasing the entries of slaves in this period²⁷. The Brazilian public opinion rolled back against this imposition in 1851, when British warships entered Brazilian territorial waters in pursuit of slave-traders²⁸.

Under this diplomatic pressure, the Brazilian government approved and started to enforce the ban on slave trade in 1850. The price of captives rose significantly, even in the face of the increased interprovincial slave trade²⁹. The expected shortage in the supply of slaves met an increased demand for labor caused by the expansion of coffee plantations towards the central-western plateau in the 1850s³⁰. Moreover, lacking natural endowments of direct interest to the mercantilist economy of the colonial period – *e.g.* in comparison to the gold mines of the province of Minas Gerais –, São Paulo had a relatively low stock of slaves in the first decades of the nineteenth century³¹. This relative shortage of captive laborers was especially acute in the central-western plateau by the 1840s³².

Under these circumstances, landowners had three potential alternative sources of labor³³.

The most obvious was to indurate slavery and to increase the stock of captives in the agriculturally expanding regions of São Paulo³⁴. The economic expertise with this labor arrangement and the socio-political status of slaveholders explain the ferocious attempts of plantation owners in smuggling African slaves until the late 1850s; in promoting the interprovincial traffic of captives; and in fighting for the last remnants of slavery until 1888³⁵. Nevertheless, the import of African slaves became too risky after 1850, contributing to an increased risk-premium in the price of captives³⁶. The interprovincial traffic took pace in the 1860s, but its costs also grew prohibitively high *vis-à-vis* the increased demand and as new taxes attempted to restrain the outflow of slaves from Northern Brazil³⁷.

²⁷ *Ibid.* (1998, p. 254).

²⁸ For a description of the legal and diplomatic consequences of this period, see Viotti da Costa (1998, pp. 74-86).

²⁹ Dean (1977, p. 66) shows that the prices of male slaves (15-29 years old) in the municipality of Rio Claro rose from 550 *mil-réis* in 1843 to a peak of 2,300 *mil-réis* in 1880. See also Viotti da Costa (1998, pp. 49-50, 97-8).

³⁰ See Witter (1974, pp. 395-9) for a case study of farm *Ibicaba*.

³¹ Laborsaving physical capital was also scarce. For theoretical implications, see Leff (1972, pp. 492-3).

³² Buarque de Holanda (1941, p. 16) and Viotti da Costa (1998, p. 69).

³³ Witter (1974, p. 398) and Viotti da Costa (1998, pp. 69-71). These alternatives are similar to Engerman and Margo's (2010, pp. 291-9) description of types of laborers employed in the settlement of the U.S.

³⁴ Viotti da Costa (1998, p. 70).

³⁵ *Ibid.* (1998, pp. 86-92). Engerman (1983, p. 644) argues that plantation owners preferred ex-slaves to immigrants due to higher productivity and lower transaction costs in hiring and employing them.

³⁶ Slaves were smuggled until 1856 (Viotti da Costa, 1998, pp. 85-6).

³⁷ Dean (1977, pp. 69-73) and Viotti da Costa (1998, pp. 155-7, 256-68).

Consequently, proposals to substitute the slave workforce in the plantations gradually gained political prominence³⁸.

A second alternative was to employ free Brazilians. Various forms of peonage and patron-client relations had always coexisted with slavery in the plantations. Free Brazilians tended to be employed in rural activities that involved a high risk of escapes or depreciation of the capital invested in slaves, such as in the cleansing of forestry for the formation of plantations³⁹. However, the systematic employment of free Brazilians in ordinary tasks in the coffee plantations of São Paulo was limited by many reasons. The demographic density of São Paulo was low, estimated at about 0.7 inhabitants per square kilometer in the 1820s-30s. The literature has shown, however, that the absolute supply of Brazilian labor was not low, but only unevenly distributed⁴⁰. Hence, the question remains as to why free Brazilians did not migrate to regions like the central-western plateau of São Paulo. First, because the high land per labor ratio prevailing in some regions did not translate into higher remuneration to labor, as technological barriers impaired gains in labor productivity. Second, the established rural elite imposed institutional constraints that limited access to land, impeding a potentially more efficient distribution of factors⁴¹. Third, patron-client relations between landowners and freemen living in their orbit of influence limited the mobility of free Brazilians⁴². Finally, in a slave-based economy, physical and rural works were considered socially degrading. The reluctance of locals to accept employment in the plantations reinforced prejudices about the laziness and vagrancy of the Brazilian population; combined with racist arguments, landowners tended to idealize European immigrants, at least until the outbursts of their labor riots⁴³.

A third alternative was to increase the supply of labor with immigrants. As shown in Chapter 1, while the central government favored the foundation of rural colonies, plantation owners strived for the immigration of bonded laborers. The bonding of immigrant labor with debt mechanisms first essayed in the 1840s-50s provided a mainstay for the Brazilian immigration policy until the late 1920s. In the 1850s, the credit-labor interlinkage was associated mainly with sharecropping contracts. This labor-rental arrangement expanded significantly until the

³⁸ Leff (1972, p. 492) and Viotti da Costa (1998, pp. 143-5).

³⁹ Viotti da Costa (1998, pp. 73-4).

⁴⁰ Witter (1974, p. 401), Lamounier (1986) and Stolcke and Hall (1983, p. 170).

⁴¹ Leff (1972, p. 495) and Stolcke and Hall (1983, p. 170).

⁴² Ianni (2004, p. 360-1) and Viotti da Costa (2004, pp. 172-3).

⁴³ Lamounier (2000, p. 66), Oberacker Jr. (2004, pp. 263-5) and Viotti da Costa (2004, pp. 197-8).

1860s, when it began to be substituted by fixed remunerations per piece rate, per time worked, or by fixed rents and wage systems.

The last two decades of slavery in Brazil were marked by the passing of palliative laws aiming to temper the increased pressure of slaves and abolitionists⁴⁴. In 1871, a law declared free the newborn children of slaves, but established that the offspring should serve the slave master until the age of majority, *i.e.* 18 and 21 years old for females and males, respectively. In 1885, slaves older than 65 years were legally freed. By the same law, slaves between 60 and 65 years old, however, had to serve their masters for three years as a compensation⁴⁵. The political fight for an unrestricted abolition continued until the final shattering of the old socio-political order in 1888, when it was finally proclaimed. It took little more than one year for the centralist Brazilian monarchy to fall under a new federalist republican government.

Foreseeing the impossibility of holding back the abolitionist movement, new projects to obtain labor for the plantations in this period focused on the coercion of Brazilians, freed slaves and projected future freedmen⁴⁶. The proposals aimed at bonding those individuals for fixed periods (between five and seven years); or involved penal labor for rebellious slaves and the tightening of vagrancy laws⁴⁷. However, the most successful policy built on the experience accumulated with bonded immigrants. From the 1880s, the government of São Paulo started subsidizing the transport of immigrants to work in the coffee plantations. The credit-labor interlinkage became a cornerstone of the insertion of São Paulo into the global circulation of labor. Between 1885 and 1914, about 1.15 million people gross-immigrated to São Paulo. Combined with the position of Italy as a major sending country – supplying an impressive 82% of immigrants to São Paulo in 1885-9⁴⁸ –, this policy granted a stable supply of labor to the plantations, even if landowners kept complaining about the turnover and mobility of free laborers⁴⁹.

⁴⁴ Viotti da Costa (1998, p. 251).

⁴⁵ Dean (1977, pp. 126-34, 139) and Viotti da Costa (1998, p. 322).

⁴⁶ Stolcke and Hall (1983, pp. 180-3) and Lamounier (1986, *e.g.* pp. 81-90, 98-103). For similar proposals in the U.S., see Engerman and Sokoloff (2011, footnote 11).

⁴⁷ For the actual indenture of freed slaves at the eve of the abolition, see Dean (1977, pp. 134, 139-43, 146-8).

⁴⁸ Own calculations with data from Levy (1974, Appendix Table 8).

⁴⁹ Petrone (2004, pp. 342-3) and Martins (1989, p. 16).

3. The rise of European bonded labor under sharecropping (1835-60)

3.1. The rise and primacy of Vergueiro & Co. (1835-47)

In July 1847, a first successful experiment with European bonded labor, hired under sharecropping contracts, started in farm *Ibicaba*⁵⁰. At the time located in the municipality of Limeira, in the central-western plateau of São Paulo, *Ibicaba* was proprietary to the firm *Vergueiro & Co.*, founded and administered by Senator Nicolau Pereira de Campos Vergueiro and sons⁵¹. *Vergueiro & Co.* became a leading firm in the international trade of Brazilian coffee and was deeply associated with the immigration policy. Nicolau Vergueiro participated actively in the elaboration of the immigration policies carried out in the province since 1827. He strongly opposed immigration policies based on rural settlements, as carried out in São Paulo since 1828 with German-speakers⁵². By 1847, this leading political figure of the Brazilian empire seized the opportunity to essay his own immigration policy, *i.e.* the hiring of bonded labor to the plantations. Certainly not unintentionally, Senator Vergueiro labeled the experience carried out with immigrants in his farm in 1847 as ‘*Colony*’ *Senador Vergueiro*, implicitly suggesting a very different type of settlement than the actual bonding of immigrant labor being practiced⁵³.

Colony Senador Vergueiro was inaugurated with 423 German-speakers hired in Rhenish Prussia and Holstein⁵⁴; sixteen Portuguese remnants from an older experiment with bonded labor joined them. Other immigration waves in 1849 and 1851 expanded the number of these pioneers by 65 German-speakers and 50 Portuguese⁵⁵. In less than eight years, the farm reached a peak of about 900 bonded laborers, a number that stabilized around 670 in 1855⁵⁶.

These immigrants were bonded to loans supplied by *Vergueiro & Co.*, which covered migratory costs and the yearly advances in cash, foodstuff and other goods obtained in the farm’s grocery store. To supply the loans, *Vergueiro & Co.* obtained a funding of about 3.2 million *mil-réis* from the imperial budget in 1845-6⁵⁷. The firm then subcontracted the hiring of the laborers in

⁵⁰ Buarque de Holanda (1941) and Witter (1974). Heflinger Jr. (2007, 2009) provides new archival research.

⁵¹ Witter (1982, pp. 107-16).

⁵² See Chapter 1.

⁵³ For the ideological ballast of the word, confounding bonded labor in plantations with settlement colonies, see Buarque de Holanda (1941, pp. 7-8), Oberacker Jr. (2004, p. 271) and Petrone (2004, p. 325). *Sharecroppers* were also labelled *colons* in Loire-Inférieure (Garrido, 2017, p. 983). See also footnotes 185 and 193 of this chapter.

⁵⁴ Grubb (1994, p. 813, footnote 16) highlights the importance of Rhineland for immigration to the Americas.

⁵⁵ Report of the President of S. Paulo in *Correio Paulistano* (20/02/1855, p. 1). See also Dean (1977, p. 98).

⁵⁶ *Idem* (20/02/1855, p. 1). The numbers of the first immigrant wave vary between 423 and 426.

⁵⁷ In 1855, the provincial presidency required information from the treasury about a loan amounting to 32,271.755 *réis* received by *José Vergueiro & Co.* according to the budgetary law of September 18 1845 (*Correio Paulistano*, 27/04/1855, p. 4, my underline). See Bassanezi, Scott, Bacellar, Truzzi and Gouvea (2008, p. 15).

Hamburg with Dr. Fr. Schmidt and Captain M. Valentin. Lacking their own vessels, these agents further subcontracted the transatlantic transport with other ship-owners.

Immigrants were hired under a sharecropping contract. The shares applied over a labor and a land-rental dimension. In terms of labor, immigrants received a fifty percent share of the net yearly profit obtained from the coffee they harvested and processed; *Vergueiro & Co.*, in turn, was responsible for transporting and marketing the produce. New contracts from 1852 onwards excluded immigrants from the processing of the coffee beans; as a compensation to the farmer, the laborers now had to pay a fixed amount for the coffee beans processed by the landowner at his own cost. In terms of land-rentals, immigrant households received a plot for own cultivation and paid a fifty percent share of produce they sold in the market, but not of goods they consumed themselves⁵⁸. The land-rental shares were mostly abandoned in later periods, most likely because of high monitoring costs⁵⁹.

The 1847 hiring was relatively successful; as discussed in Section 3.2, the contracts signed by the German-speakers in *Ibicaba* laid the foundations for an extensive adoption of sharecropping by other farmers in the 1850s. However, this first case of relative success was preceded by two failed attempts of family Vergueiro to hire bonded laborers in 1835 and 1840. These experiences demonstrate a learning process that led to the consolidation of the contractual formulae of 1847.

The first immigrants actually hired by Senator Vergueiro as bonded laborers were 80 Portuguese who arrived at farm *Ibicaba* in 1840. This experiment with non-captives was short-lived and most laborers abandoned the farm by 1842⁶⁰. The senator attributed this failure to politically-motivated hostilities against him, caused by his participation in a political upheaval against the central government in 1842. However, other critical accounts explain the stampede of the Portuguese from *Ibicaba* as the consequence of contractual clauses that leaned towards excessive controls and of mismanagements in enforcing the contracts.

The 1840 contract included a credit-labor interlinkage. The credit dimension offered to the Portuguese was similar to that accepted by the German-speakers in 1847. However, while the tying of the German-speakers extended until the repayment of outstanding debts, it seems that

⁵⁸ Dean (1977, p. 172) and Stolcke and Hall (1983, p. 184).

⁵⁹ Lamounier (1986) and Witzel de Souza (2012).

⁶⁰ See *Correio Paulistano* (20/02/1855, p. 1) for a brief contemporaneous account of the 1840 hiring. Two Spanish were among these immigrants (*Correio Paulistano*, 20/02/1855, p. 1).

the Portuguese were submitted to a fixed-term indenture⁶¹. The labor dimension, on the other hand, differed substantially. Some Portuguese worked under a regime of fixed monthly payments. Others received plots of land under fixed-rent contracts, but were obliged to work for the landowner as well⁶². There were two main complaints of the Portuguese about the enforcement of the labor dimension of the contracts. First, they were subjected to excessive monitoring. Second and relatedly, the labor arrangements were seen as too similar to the slaves' gang system⁶³.

This failed but actual hiring was preceded by another attempt made by family Vergueiro to promote European immigration of bonded laborers. In 1835, a consortium named *Luiz Vergueiro & Co.* proposed the hiring of Swiss or southern German laborers⁶⁴. This proposal came out in a period of intense debates about the banning of the transatlantic slave trade, when the Brazilian government announced its intention to increase the inflow of immigrants to substitute the captives. Simultaneously, some interest groups started stressing the role of private firms in promoting the business of immigration, rather than relying on public efforts in this direction⁶⁵. Proposals of private ventures to foster immigration received ample press coverage in the 1830s⁶⁶.

Luiz Vergueiro & Co. planned a public-private joint venture financed by the provincial government and by a well-connected political and economic elite⁶⁷. *Luiz Vergueiro & Co.* supported the enterprise with an equity of 1.44 million *mil-réis*, corresponding to 90% of the value of the venture, which it obtained with stocks traded in Rio de Janeiro. This amount would back-up the credit dimension of the contracts offered to the immigrants. Each of the 240 "suitable" Swiss or southern Germans were entitled to a loan of 60 *mil-réis*⁶⁸. The consortium commissioned another firm, *H. Hiller & Co.*, as its representative in the Brazilian capital, which, in turn, would subcontract the hiring of immigrants in Europe with the captain of a ship named *Creole*.

⁶¹ According to my interpretation of Calógeras ([1933] 1998, p. 353).

⁶² Dean (1977, p. 96).

⁶³ Calógeras ([1933] 1998, pp. 353-4), Buarque de Holanda (1941, p. 16), Dean (1971, pp. 612-3), Lamounier (1986, p. 24) and Heflinger Jr. (2007, pp. 26-34).

⁶⁴ He was not a member of the societal composition of *Vergueiro & Co.* as founded in 1846.

⁶⁵ Calógeras ([1933] 1998, pp. 337-8, 351).

⁶⁶ O Novo Farol Paulistano (08/08/1835; 29/08/1835 – p. 3; 08/10/1836, p. 1). Bassanezi *et al.* (2008, pp. 14-5).

⁶⁷ O Paulista Official (23/01/1836, pp. 3-4).

⁶⁸ The firm offered additional five *pezos* per person to cover extraordinary expenses. "Suitable" were males and females in the age ranges 8-45 and 10-35 years old, respectively; "suitable" is a free-translation to "*de número*".

The 1835 consortium proposed a *sui generis* contract to the immigrants. Divided into three phases, the contract combined an indenture with a conditional promise of landownership. Upon arrival, an agent would match immigrants and private employers under an indenture of three years. The contract stipulated two labor regimes. Unskilled laborers would earn a fixed payment per day worked (*jornal*). Remunerations ranged from 0.1 to 0.24 *mil-réis* per day according to age-sex groups. Specific laborers, probably associated with higher skills – including carpenters, blacksmiths and different types of potters –, would earn according to their “capacity and merits” and to the conditions prevailing in the labor markets of São Paulo⁶⁹. Upon the completion of three years of private employment, immigrants would receive plots demarcated in public lands, which they were expected to cultivate for six years. At a final stage, immigrants who settled in their plots for that period would then receive property titles over the land. Civil and religious liberty were also assured.

The propositions contained in the 1835 contract never materialized and no immigration wave consolidated upon it⁷⁰. Nevertheless, this document is of great value for three reasons.

First, it adds an important benchmark to the history of immigration to Brazil. Changes between the contract proposed in 1835 and that enforced in 1847 demonstrate the learning process in designing the contracts and how their clauses related to the generally prevalent immigration policies in the country. As noticed, Nicolau Vergueiro severely opposed the foundation of rural colonies in the 1820s. Nevertheless, that immigration policy was so preponderant at the time that it permeated the proposal of the 1835 contract as well: rural settlement automatically followed the three-year indenture in it. In 1847, however, plots of land in the farm of the proprietor were leased-out under shares to the immigrants as a constituent part of the credit-labor interlinkage; the guarantee of settlement upon the completion of the contractual obligations had been dismissed altogether⁷¹.

Second, the document enlarges our perspectives on labor arrangements proposed in the 1830s-40s. This supports the proposition that sharecropping was not an obvious solution in the first periods of the transition from slavery. The 1835 consortium had no clause based on shares;

⁶⁹ Unskilled males older than 45 years were also subjected to this remuneration system. The objective in this case was most likely to set an earning lower than the fixed daily payments.

⁷⁰ Viotti da Costa (1998, p. 111) reports the immigration of 27 families in 1836 to work in the roadways of Santos. They probably have no connection to *Luiz Vergueiro & Co.* See also Calógeras ([1933] 1998, pp. 342-3).

⁷¹ Buarque de Holanda (1941, p. 13) argues that José Vergueiro and his father-in-law, Mr. Gavião Peixoto, considered sharecropping an intermediate step between labor in the plantations and landownership in settlement colonies, somewhat similar to the agricultural ladder hypothesis. See also Lamounier (1986, p. 23).

rather, it interlinked credit to a labor dimension that mixed fixed remunerations and varying salaries per occupation. Likewise, the 1840 contract treated the Portuguese as agricultural laborers earning fixed payments. To this, I would like to add a fact already extensively surveyed by the historiography, which has nonetheless received less attention in theoretical terms⁷². In 1847, it was not obvious that sharecropping would become the prevailing labor-rental arrangement in the 1850s. It seems that *Vergueiro & Co.* even considered proposing two contracts to the German-speakers, namely sharecropping itself and a labor system based on fixed payments per time worked (*locação de serviços*). The latter was the only labor arrangement covered by the Brazilian legislation, incentivizing its adoption to diminish institutional uncertainties⁷³. Finally, there is also evidence that *Vergueiro & Co.* assisted subgroups of specific German-speakers – with whom the firm “was not pleased” –, to buy land close to the municipality of Campinas as early as 1851⁷⁴. Related to this effervescent mix of contractual clauses and potential labor arrangements, by 1855, the ex-director of immigrants in farm Ibicaba – Ms. Carlos Kruger – bought a coffee farm in the municipality of Paraibuna for the selling of small installments; interestingly, a sharecropping contract was offered as a mean to amortize the debt incurred in the buying of such plots⁷⁵.

Third, the structure of the 1835 contract shows how the Brazilian experience with bonded laborers emulated other historical and international experiences. The joint inclusion of clauses bonding labor and allowing for posterior settlement in a single contract was very similar to the American *headright system*, applied in the thirteen colonies since the seventeenth century. The *headright system* granted land to immigrants upon the completion of a three-year period of indentured servitude⁷⁶. The *homesteading system* applied in the U.S. in the nineteenth century followed in the footsteps of that older arrangement⁷⁷. It is hardly by chance that *Luiz Vergueiro & Co.* proposed a contract with exactly the same stipulations as those tried in the U.S. for about two hundred years.

⁷² Stolcke and Hall (1983, p. 171, footnote 189) and Lamounier (1986, p. 25).

⁷³ *Ibid.* (1983, p. 194); *ibid.* (1986, pp. 15, 53, 62, 96).

⁷⁴ O Mercantil (04/10/1851, p. 2). See also Dean (1977, p. 98).

⁷⁵ Correio Paulistano (20/02/1855, p. 1).

⁷⁶ Engerman and Sokoloff (2011, p. 26).

⁷⁷ *Ibid.* (pp. 30-3). I thank Renato Colistete for suggesting this point.

3.2. *The expansion of bonded labor under sharecropping contracts (1847-60)*

After the consolidation of sharecropping in farm *Ibicaba* between 1847 and 1851, the period from 1851 to 1856 was characterized by a substantial expansion in the employment of bonded laborers in other coffee plantations. An official estimate calculated that about 30 farms employed *ca.* 3,500 bonded laborers in 1856⁷⁸. This official report remarked that a significantly larger number of bonded laborers worked in smaller farms not included in the estimates. In a previous work, I identified 109 farms in 24 municipalities that employed various forms of contract labor between 1847 and 1860⁷⁹.

This augmented number of farmers employing immigrants implied a gradual increase in the competition for the still scarce supply of bonded laborers. Newspapers' advertisements reflect the novelty of this process. In the sample of news researched for this chapter, landowners demanded unskilled labor, while immigrants who advertised their skills were either craftsmen or demanded positions as farms' administrators⁸⁰. The reaching of an equilibrium took long; as late as 1873, farm *Morro Azul*, neighboring farm *Ibicaba*, advertised vacancies for contract laborers in French, German and Portuguese⁸¹. These announcements stressed that immigrants should have no pending obligations with other landowners and that their tasks would involve not only the cultivation of coffee, but also of cotton⁸².

The first explanation for this initial expansion of sharecropping relates to the intense propagandistic effort carried out by *Vergueiro & Co.* The firm gradually became an agent in the hiring of bonded laborers to other landowners, profiting from a fee charged per worker imported. The periodical *O Mercantil* served as platform for the political positions of family Vergueiro⁸³. This periodical reproduced *ad nauseam* a pamphlet in which the Swiss ex-consul, Charles Perret-Gentil, advocated the advantages of sharecropping and described very positively

⁷⁸ *Correio Paulistano* (23/02/1856, p. 1).

⁷⁹ Witzel de Souza (2012, p. 85).

⁸⁰ For skilled German-speakers (including teachers and preceptors), see *e.g.* *Correio Paulistano* (12/01/1870, p. 3; 13/01/1870, p. 3; 14/01/1870, p. 4); *Gazeta de Campinas* (25/09/1873, p. 3; 28/09/1873, p. 4; 03/05/1874, p. 4; 07/05/1874, p. 4); *Jornal da Tarde* (14/06/1881, p. 4).

⁸¹ The German version mentioned employment only in the coffee plantations. The Portuguese asserted that coffee trees were mature, but below the age of peak production. This information was not available in German.

⁸² *Correio Paulistano* – Feb. 1869 (13, p. 3; 14, 16, 17-9, 21, 23-6 – p. 4); *Diário de S. Paulo* – March 1869 (6, 7, 9 – p. 3; 13, p. 4; 16, p. 3; 19-20, p. 3; 31, p. 3); April 1869, p. 3 (3, 7, 22, 23, 28, 29); May 1869 (1-2 – p. 4; 4-5 – p. 3; 15, 20, 23, 26 – p. 3); June 1869, p. 3 (1-5, 12, 15, 16); October 1871 (11, p. 3; 12-3, 17, 21 – p. 4); May 1873, p. 4 (8-10, 16-7, 21, 30-1).

⁸³ Newspapers with critical views were also active; *e.g.* *A Aurora Paulistana* (22/09/1851, p. 1), which nonetheless published some of *Vergueiro & Co.*'s announcements in 1852.

the experience in *Ibicaba*⁸⁴. Perret-Gentil had abandoned his diplomatic career to pursue businesses related to the European immigration to Brazil, including the foundation of a private settlement colony in the current state of Paraná⁸⁵. He soon encountered family Vergueiro and, united to them by kinship, became a fiery defender of the labor arrangement designed by *Vergueiro & Co.*

There is some suggestive evidence that Perret-Gentil's publication in 1851 could have been a reaction against some immigrants who accused *Vergueiro & Co.* of breaching contractual clauses. In that year, a commission of four German-speakers intended to present their complaints to the president of the province, but were dissuaded by Senator Souza Queiroz⁸⁶. This premature upheaval of bonded laborers was not powerful enough to discourage other landowners to hire immigrants. On the contrary: the propaganda bore the expected results. Between 1851 and 1852, *Vergueiro & Co.* announced new arrivals of German-speakers and advertised the manifold possibilities of employing them as agricultural laborers⁸⁷. The firm stressed its promptitude to fulfil the demands of interested farmers, tailored to their proposals⁸⁸. In a procedure that became frequent in that decade, interested landowners were invited to check the results reached with bonded labor in farm *Ibicaba*⁸⁹. Landowners seem to have responded positively to those calls. An example is described in 1854, when a farmer from the municipality of Taubaté went to Limeira not only to gain personal experience, but also to inform his fellow farmers at home about the new labor system of *Ibicaba*⁹⁰.

Two major developments influenced the adoption of bonded labor as of 1852. Both show how political laces were becoming increasingly more intricate with the interests of plantation owners in elaborating and conducting the immigration policy of the province. First, Senator Souza Queiroz joined the efforts of his brother-in-law, Senator Vergueiro, in hiring laborers from

⁸⁴ O Mercantil – 1851 (02/04, p. 2; 23/04, p. 3; 24/05, p. 4; 02/06, pp. 3-4; 19/07, p. 4; 23/07, p. 1; 30/07, p. 4; 02/08, p. 4; 12/11, p. 4). Complete chapters published in – 1851 (23/04, pp. 1-2; 17/05, pp. 1-2; 28/05, p. 1; 04/06, pp. 1-2; 14/06, pp. 1-2; 05/07, pp. 1-2; 08/07, pp. 1-2; 12/07, p. 3; 16/07, pp. 3-4; 23/07, pp. 2-3).

⁸⁵ <https://www.swiss-archives.ch/detail.aspx?ID=10364453> – document E2200.67-02#1000/675#121*, accessed on December 07 2018, and Arlettaz (1979, p. 162). I thank Marília Jordan for providing me with all references about Perret-Gentil.

⁸⁶ O Mercantil – 1851 (04/10, pp. 1-2); A Aurora Paulistana (21/11/1851, pp. 2-3).

⁸⁷ A Aurora Paulistana – 1852, p. 4 (14/08, 21/08, 29/08).

⁸⁸ O Mercantil (22/10/1851, p. 4).

⁸⁹ For the role of *Ibicaba* as a farm-model, see Diário de S. Paulo (16/01/1868, pp. 1-2); Gazeta de Campinas (17/10/1872, pp. 1-2). A praising about Vergueiro's initiative is in Correio Paulistano (28/06/1866, p. 2).

⁹⁰ Correio Paulistano (20/10/1854, p. 3). In 1856, only one farm employed contract laborers in Taubaté (*idem*, 23/02/1856, p. 3), although farmers had petitioned in favor of it (Viotti da Costa, 1998, p. 123).

Europe. Second, *Vergueiro & Co.* signed its first successful public contract to hire German-speakers and Portuguese to plantations and public works.

Without exaggerating the importance of individuals at the expense of macro determinants, the solutions found for the labor problem in São Paulo owe much to a closely networked elite, which shared economic interests, held highly-ranked political positions and influenced the course of the immigration policy of the province deep into the twentieth century⁹¹. To a large extent, the expansion of sharecropping in the 1850s resulted from the positional advantage of the first main hirers, whose proposed contracts were then adopted by other landowners.

Families Vergueiro and Souza Queiroz are the most distinguishable representatives of these interconnections. Most of their relations are well-illustrated by the laces we find already in 1835 in the private-public consortium proposed by *Luiz Vergueiro & Co.* The signatories of that document were the core of an elite that was directly or indirectly related by familiar ties. *Luiz Vergueiro & Co.* was the firm responsible for the business, whose liability was shared with João da Silva Machado, father-in-law of Luiz. Family Silva Prado was represented by Antonio and his half-brother Joaquim, son-in-law of Silva Machado⁹². Bernardo Gavião Peixoto was another signatory. His daughter Umbelina married José Vergueiro, the future head of *Vergueiro & Co.*⁹³ Finally, family Souza Queiroz was represented by Francisco, Vicente and Luis. Francisco and Vicente were sons of Brigadier Luiz A. de Souza Queiroz, the first business partner of Senator Vergueiro in Brazil; Luis, in turn, was a grandson of Senator Vergueiro⁹⁴.

This elite carefully defended its economic interests in the course of the nineteenth century, especially in conducting the immigration policies. João da Silva Machado was one of the founders of the German colony of Rio Negro in the 1820s⁹⁵. The same imperial dispatch that ordered its creation also routed to São Paulo the German-speakers who settled in the colonies of Santo Amaro and Itapeperica – *i.e.* that immigration policy arduously opposed by Nicolau Vergueiro. Gavião Peixoto was president of the province in 1836 and vice-president in 1847, *i.e.* in periods crucially around the 1835 consortium and the consolidation of the 1847 hiring⁹⁶.

⁹¹ Lagerlöf (2009) rationalizes the role of political elites as setters of property rights over land and labor. Engerman and Sokoloff (2011), however, notice that even elites were constrained by endowments, mainly by labor scarcity.

⁹² Waldman (2009, pp. 23-9).

⁹³ Buarque de Holanda (1941, p. 13).

⁹⁴ Castro (n.d., pp. 22-33) provides a detailed account about the family ties between Souza Queiroz and Vergueiro.

⁹⁵ For the political interests of this Baron in consolidating large-scale estates, see Dean (1971, p. 610).

⁹⁶ Egas (1926, p. 805), Buarque de Holanda (1941, pp. 12, 19) and Viotti da Costa (1998, pp. 121-3, 328).

Besides all other connections, Senator Souza Queiroz brokered the renewal of the contract to hire immigrants between *Vergueiro & Co.* and the presidency of São Paulo in the 1850s⁹⁷.

As the pioneers in the hiring of European bonded laborers, families Vergueiro and Souza Queiroz set a strong foothold in the business and politics of immigration. The contracts they first proposed set the standards over which labor negotiations took place for a long time; although sharecropping declined in the 1870s, most rural labor arrangements adopted later on had their origins in the regimes designed in the 1840s and 1850s⁹⁸.

To farmers not accustomed to non-captive labor in ordinary agricultural tasks, the contracts proposed by these hirers were a benchmark to be followed. As other landowners accumulated experience with new labor regimes, contractual modifications started varying more widely later on. However, the scope for changes in this early expansion period was limited by the ready-made formulae written by the main hirers. The following excerpt provides a picturesque image of this phenomenon. It describes how Joaquim Bonifácio do Amaral negotiated his first hiring of immigrants with Senator Souza Queiroz in 1851. Bonifácio do Amaral became himself an innovative hirer in the 1870s, with his own immigration projects. However, at the beginning of the 1850s, the propositions of Senator Souza Queiroz fully determined the labor regime to be adopted. Bonifácio do Amaral describes: “[Senator Souza Queiroz said]: ‘You told me elsewhere that you want colonists. I know, however, that you have no single coffee tree. Tell me whether you nevertheless want them, because I have my quill in my hand, ready to place an order. ‘I want them’, replied [Bonifácio do Amaral]. The senator replicated: ‘What type of contract would be considered more suitable for you?’ ‘The same that is suitable for your Excellency’ [...]. And nine months later [...] the small colony was formed with about eighty German workers”⁹⁹. The new landowner employing non-captive laborers was indifferent to the type of contract because he knew no alternative. At the time, the choice was not about incentives, controls, or efficiency. On a related note, the influence of *Vergueiro & Co.* on the hiring of bonded laborers was such that contracts interlinking sharecropping to a credit dimension became known as the *Vergueiro system* among planters and public authorities.

This advantageous economic position of the hirers was reinforced by the political connections that allowed them to design the immigration policy itself¹⁰⁰. *Vergueiro & Co.* reached the apex

⁹⁷ Siriani (2005, p. 97).

⁹⁸ Buarque de Holanda (1941, p. 34), Dean (1977, p. 164) and Stolcke and Hall (1983, p. 183).

⁹⁹ *Gazeta de Campinas* (27/01/1870, p. 2), reproduced in *Correio Paulistano* (08/02/1870, p. 1).

¹⁰⁰ Buarque de Holanda (1941, p. 17), Witter (1974, pp. 403-6) and Lamounier (1986, pp. 24, 39, 52).

of the intermingling between politics and private interests in the business of immigration between 1852 and 1856. In this interval, the firm signed two contracts with the government of São Paulo to hire 4,500 European agricultural laborers¹⁰¹. To be eligible to the public budget that renewed the contract – a loan of 2.5 million *mil-réis* –, the firm had to increase the number of hired immigrants¹⁰². *Vergueiro & Co.* signed other two contracts to hire Portuguese, Swiss and southern Germans as laborers to roadway construction and posterior settlement¹⁰³.

The similitude between these two last contracts and that proposed by the 1835 consortium is worth noting¹⁰⁴. Immigrants signed a labor arrangement by which 20% of their fixed daily salaries were withheld to amortize the loans received; contracts terminated upon three years of work¹⁰⁵. The strategy of hiring the poor prevailed here as well. Moreover, with the objective of promoting the Brazilian image in Europe, the presidency of São Paulo refused to lower wages in the hiring process. However, there were large gaps between remunerations proposed in Europe and the actual earnings of immigrants in Brazil, with a clear discrimination against the Portuguese¹⁰⁶.

According to the budgetary laws, the public contracts with *Vergueiro & Co.* prevailed until 1857. In 1856, the presidency signed new contracts with *Theodor Wille & Co.* and with Captain Joaquim de Andrada to hire European contract laborers¹⁰⁷. In 1858, *Theodor Wille & Co.* advanced loans to mere 49 emigrants departing to São Paulo from Antwerp, Bremen, Hamburg, Havre and Liverpool¹⁰⁸. In the following year, however, the number of immigrants hired by this firm increased to 519¹⁰⁹. Finally, in 1856 Mr. Achilles d'Estadens endorsed an interesting contract with the charterer *Leroy & Steinmann*, in Antwerp, which formulated the conditions of a general sharecropping contract between a European laborer and a Brazilian landowner¹¹⁰. This contract offered more benefits to immigrants than those of *Vergueiro & Co.*, including a longer maturation of interest-free-debt and lower interest rates¹¹¹.

¹⁰¹ Correio Paulistano (26/08/1854, p. 1; 28/08/1854, p. 1; 17/02/1855, p. 2; 11/05/1855, p. 1; 18/05/1855, p.1).

¹⁰² *Idem* (12-13/09/1854, p. 1; 19/09/1854, p. 3; 17/02/1855, p. 2). Viotti da Costa (1998, p. 151) remarks that *Vergueiro & Co.* made similar propositions to the provincial governments of Minas Gerais and Maranhão.

¹⁰³ A small group was transferred to private employers, who paid for their debts. *Idem* (23/02/1856, p. 3).

¹⁰⁴ Correio Paulistano (12/09/1854, p. 1; 27/12/1854, pp. 3-4; 03/01/1855, p. 1; 11/01/1855, p. 1).

¹⁰⁵ The presidency allowed for contractual lengths between 2 and 3 years, varying according to the ease of obtaining laborers in Europe (Correio Paulistano, 03/01/1855, p. 1).

¹⁰⁶ In total, 204 German-speakers, 199 Portuguese and 96 family members (*idem*, 23/02/1856, p. 3).

¹⁰⁷ *Idem* (12/09/1856, p. 1; 25/07/1857, p. 1). See also Viotti da Costa (1998, p. 124) and Siriani (2005, p. 97).

¹⁰⁸ Brazil received 6,089 immigrants in 1859, corresponding to only 4.5% of emigrants departing from those ports (Correio Paulistano, 21/12/1859, pp. 1-2).

¹⁰⁹ Lamounier (1986, p. 50).

¹¹⁰ Correio Paulistano (03/06/1856, p. 4).

¹¹¹ The case cited in Davatz ([1858] 1941, p. 218) most likely refers to a signatory of this contract.

4. The decline of sharecropping (1860-90)

From the 1860s, labor regimes based on fixed payments per piece-rate or time worked, wage systems and contracts that mixed shares and fixed remunerations gained ground against sharecropping. This section discusses three reasons for this relative decline of sharecropping. First, riots by bonded laborers led to gradual modifications in the contracts. Second, labor markets and immigration policies adapted endogenously to the novelties introduced by sharecropping. Finally, an elastic supply of immigrants from the 1880s started substituting the more direct bonding of labor. However, this did not imply that the credit dimension was abandoned. On the contrary, it became a consolidated policy once the government started to subsidize the immigration of agricultural laborers.

4.1. Labor riots and movements of social unrest

Contrary to the idea that sharecropping harmonized the interests of laborers and landowners – a concept vastly prevalent among contemporary observers¹¹² –, the expansion of this contract in the 1850s was characterized by conflicts from the start. The petition of the German-speakers that led to Perret-Gentil's pamphlet in 1851 is one example. German-speakers had led riots and movements of social unrest since the 1820s, when the immigration policy was still focused on settlement colonies¹¹³. The disputes as of 1847 had new motivations, related to the economic interests of bonded laborers. *De facto*, landowners resisted following the letter of the contracts and preferred the enforcement of contracts based on patron-client and paternalistic relations¹¹⁴. Immigrants, in turn, had exaggerated expectations about working conditions in the coffee plantations, usually nourished by the pro-emigration propaganda in Europe¹¹⁵.

Quarrels about contracts were recurrent throughout the period, but reached a peak in 1856 with the so-called *Sharecropper's Riot*. Led by the Swiss schoolmaster Thomas Davatz, this riot broke out in farm *Ibicaba*. It is probably the best-known episode in the history of the German-speaking immigration to São Paulo, not only due to its long-termed and international repercussions, but also because its leader published a detailed account about the movement in

¹¹² Tschudi ([1866] 1953, pp. 129-30) is a representative example.

¹¹³ *Appendix II* surveys news referring to labor riots and movements of social unrest from the 1820s to the 1890s.

¹¹⁴ Dean (1977, p. 124).

¹¹⁵ Siriani (2005, p. 95) and Witzel de Souza (2012, pp. 83, 104) for Brazil, and Grubb (1994, p. 810) for the U.S.

1858¹¹⁶. However, this was by no means an isolated episode. Two other riots preceded it in the same year. They occurred in different municipalities, conducted by different nationalities, who had been hired by different agents in Europe¹¹⁷. Nevertheless, the similarity in the structure of these riots reveals that conflicts were all related to the non-enforcement of contracts, to biased interpretations of clauses by landowners and laborers, to problems with labor monitoring and to the lack of transparency in the accountancy of immigrants' debts and yearly revenues.

In the aftermath of the *Sharecroppers' Riot*, the Swiss Confederation, Prussia and the Duchy of Saxe-Coburg-Gotha conducted intense diplomatic inquiries into their emigration policies to Brazil¹¹⁸. In 1858, the Prussian government enacted a censure motion inviting the German States to oppose emigration to Brazil. This directive mentioned the precarious situation of Protestants in the officially Roman-Catholic Brazilian Empire and the working conditions that allegedly equated German-speakers to African slaves¹¹⁹. This thesis of a "white slavery" perpetuated in political circles of the German States¹²⁰. The bonding of labor and malpractices related to patron-client relations led to the consolidation of this view as an academic thesis as well¹²¹. Similar to other international abuses practiced against bonded laborers, some Europeans were subjected to extreme rights violation in São Paulo. These cases included foreigners been whipped, in a procedure applied only to slaves and even the tying of a worker "for days" in a farmyard after a laborers' riot, ten years after the abolition of slavery¹²². Notwithstanding, there are enough reasons to reject the thesis of white slavery. Landowners never acquired property over laborers. Abuses were never generalized and the episodes described always rose public outcries and consular inspections. The legal status of the foreigners, their domestic and international safeguards and, most importantly, the voice they had were features not compatible with the definition of slavery¹²³.

¹¹⁶ Davatz ([1858] 1941).

¹¹⁷ Correio Paulistano (27/05/1856, pp. 2-3). See also Heflinger (2014 pp. 55-70).

¹¹⁸ Dean (1977, p. 107) and Heflinger Jr. (2007, pp. 65-6; 2009, pp. 55, 71).

¹¹⁹ Gazeta de Campinas – 1870, pp. 1-2 (14/04; 08/05). Switzerland passed a motion demanding a more humane treatment of immigrants by the Brazilian government; *idem* (05/05/1870, p. 1).

¹²⁰ Citing Molinari, even José Vergueiro argued that "[... a] foreigner who leaves the fatherland without possessing capital [...] subjects himself to a 'truly temporary slavery' in order to pay for his fare" (Gazeta de Campinas, 31/03/1870, p. 1). See further debates on the theme in *idem* (10/04/1870, pp. 1-2).

¹²¹ Particularly influential in the German-speaking academia (see Rossfeld and Ziegler, 2003). In the Portuguese-speaking world, a softened version is from Witter (1974, pp. 420-1). Dean (1977, pp. 97, 173) classifies bonded laborer as a type of serfdom, but rejects the idea of white slavery. Viotti da Costa (2004, p. 193) argues that contract laborers were in a condition of serfdom – a position she later abandons (Viotti da Costa, 1998).

¹²² Correio Paulistano – 1874 (04/03, p. 3; 05/03, p. 2). Consular inspections likely related to these cases are reported in *idem* – 1874 (19/04, p. 2; 25/04, p. 2; 11/07, p. 3). For the latter case, see A Nação (26/03/1898, p. 2).

¹²³ Engerman (1983, pp. 645-6). See also a discussion of the legal status of slaves in Dean (1977, p. 77).

In any case, abuses reported after the *Sharecropper's Riot* were strong enough to support the enactment of the *Rescript von der Heydt* by Prussia in 1859. This governmental regulation canceled hiring licenses of some agents and prohibited the pro-emigration propaganda, first to São Paulo and later to Brazil¹²⁴. This implied that Brazilian landowners had to look for alternative hirers, majorly diminishing the inflow of German-speakers to São Paulo, even if the *Rescript* did not prohibit emigration by itself¹²⁵.

Brazilian immigration policies remained a source of diplomatic discomfort with the German States and with the German Empire throughout the 1860s and 1870s¹²⁶. Opinions about Brazil as a destination country oscillated substantially over time. Opposition to emigration to Brazil was active in the German-speaking press since the early 1850s and intensified in the 1870s, in some cases with public support, as alleged by a self-interested Brazilian press¹²⁷. Brazilian political elites attempted to counteract with strong publicity¹²⁸. In this, immigrants' letters remained the favorite supporting material, being considered the ultimate proof of immigrants' satisfaction and an important stimulus for chain migration¹²⁹.

4.2. Endogenous market responses: migratory costs and immigrants' networks

In this relatively unfavorable diplomatic scenario, the landowner Joaquim Bonifácio do Amaral attempted to conduct the hiring of German laborers in person in 1871¹³⁰. Even if also characterized by labor riots later on, his experiments with bonded labor included important contractual innovations, such as the possibility given to immigrants in his farm to finance the travel costs of their compatriots.

Bonifácio do Amaral first hired German-speaking laborers to *Colony Sete Quedas* in 1852, in the process intermediated by Senator Souza Queiroz, as described before. He became prominent

¹²⁴ See Heflinger Jr. (2009, pp. 55-63).

¹²⁵ The misinterpretation that the *Rescript* prohibited emigration appears in current studies and primary sources. See e.g. *Correio Paulistano* (29/05/1879, p. 1) and *Diário de S. Paulo* (04/09/1872, p. 2). In the latter, the misinterpretation was politically motivated and the *Rescript* was considered “[...] the Aberdeen Act of a new type from the Prussian government”.

¹²⁶ See *Appendix II*.

¹²⁷ *Aurora Paulistana* (04/05/1852, pp. 1-2); *Correio Paulistano* (21/11/1854, pp. 1-2); *Gazeta de Campinas* (14/04/1870, pp. 1-2).

¹²⁸ Paraphrased from *Correio Paulistano* (12/10/1865, p. 1; 11/03/1866, pp. 3-4) in an attempt to increase the inflow of Europeans and Americans to Brazil. In line, *Idem* (19/09/1875, p. 2) reported an attempt to establish a newspaper to be circulated within Brazil and in foreign countries, especially in Portugal, to attract immigrants.

¹²⁹ *Correio Paulistano* (09/01/1859, p. 4; 15/01/1876, p. 2 – the latter about a colony in the province of Paraná).

¹³⁰ *Buarque de Holanda* (1941, p. 33) and *Viotti da Costa* (1998, p. 233).

in the immigration debate for opposing José Vergueiro's view on the Brazilian immigration policy¹³¹. Bonifácio do Amaral urged at solving an agency problem: because European hirers received a commission per immigrant, he argued, the hirers had no incentives to screen for laborers with adequate skills and high morals¹³². Landowners had raised similar cries since the 1850s; although partially exaggerated, this point was not completely devoid of truth. In 1859, Brazilian consular authorities were concerned that the most accredited charterers promoting the emigration from the German States to the U.S. refused to enter the Brazilian market due to the lack of adequate regulations in Brazil¹³³. Bonifácio do Amaral expected to circumvent similar problems and to recover some confidence of the German States in the Brazilian immigration policy by conducting the hiring himself¹³⁴. His focus on German-speakers was based on an idealized, laudatory view about the German States¹³⁵.

The difficult circumstances of his mission worsened with the outbreak of the Franco-Prussian War when Bonifácio do Amaral had left for Europe. After some exploratory travels in the German States and neighboring countries, and in spite of his fierce critics against European agents, Bonifácio do Amaral finally contracted the services of a hirer based in Hamburg¹³⁶. Notwithstanding these problems, *Colony Sete Quedas* received 207 bonded laborers in 1871.

New types of mixed contracts had evolved in the 1860s, partially combining fixed payments for the caring of the coffee trees during the lean season with shares of the yearly profits from the harvested product. The contracts signed by the new immigrants with Bonifácio do Amaral had a similar structure, but the landowner added a novelty to the land-rentals. Immigrants received the option of leasing-in plots of land for independent agricultural production, most likely of foodstuff easily marketable in the neighboring municipality of Campinas. Land was supplied by the landowner in a regime of fixed rents; however, the marginal rents increased with the area demanded by the immigrants¹³⁷. Hence, the contractual mix provided a screening mechanism to the landowner and gave more agency to the immigrants. Foreign households less

¹³¹ See debate in *Gazeta de Campinas*, as mentioned in this thesis and analyzed by Stolcke and Hall (1983, footnote 56). Manuel de Campos Sales, future Brazilian president, tended to agree with Amaral (*idem*, 05/05/1870, p. 1).

¹³² *Gazeta de Campinas* (27/01/1870, pp. 1-2), reproduced in *Correio Paulistano* (08/02/1870, p. 1). For José Vergueiro's opposite view, see *Gazeta de Campinas* (27/03/1870, pp. 1-2).

¹³³ *Correio Paulistano* (21/12/1859, p. 2).

¹³⁴ *Idem* (01/07/1870, p. 1); *Gazeta de Campinas* (24/07/1870, p. 1). Relatedly, in the 1880s, Francisco de Queiroz Telles commissioned an ex-sharecropper to conduct the hiring in Switzerland to avoid exactly the same problem of agency. See Scheler (1905, p. 180) and Grininger (1991).

¹³⁵ *Gazeta de Campinas* – 1870 (24/07, p. 1; 06/01, p. 2); *Correio Paulistano* (15/10/1871, p. 1). For a similar view of José Vergueiro about the German-speakers, see *Gazeta de Campinas* – 1870 (10/04, pp. 1-2; 21/04, p. 1).

¹³⁶ For a description of the travel in times of war, see *Correio Paulistano* (19/11/1870, pp. 2-3) and *Gazeta de Campinas* (24/11/1870, p. 1), which reproduce Amaral's letter first published in *O Diário do Rio* (07/11/1870).

¹³⁷ *Correio Paulistano* (15/10/1871, p. 1).

efficient in harvesting the cash crop could lease-in more land, from which the proprietor derived a fixed remuneration. The increasing marginal rents for leasing-in land, however, implied that the average immigrant household would not completely specialize in the production of foodstuff at the expense of cultivating and harvesting coffee.

The experiment prospered and Bonifácio do Amaral repeatedly commented on the wellbeing of the laborers¹³⁸. Consequently, the landowner planned the hiring of about 1,000 northern Germans to his farms in the municipalities of Campinas and Amparo. To this end, he obtained a declaration of 24 household heads asking for the hiring of friends and relatives. According to this document, immigrants working in Amaral's farms expressed their willingness to supply credit to their compatriots. The proposed scheme included the supply of loans amounting to 140 *mil-réis* to people older than 10 years and 70 *mil-réis* to the younger, as well as free inland transportation to the farms¹³⁹.

As immigrants became potential suppliers of credit to friends and relatives, the old direct control of landowners over laborers' indebtedness diminished in importance. Immigration enhanced by networks abroad partially dismissed the indebtedness control designed by *Vergueiro & Co.* This did not imply, however, that the credit dimension of the interlinkage faded out. In imperfect credit markets, as in rural Brazil in the nineteenth century, these laborers probably had their credit as a positive annual account with the farmer, rather than in cash or savings. Paraphrasing Dean (1976, p. 489), not only the debt but also the credit of laborers bonded them to the landowner. Moreover, the focus remained on poor and credit-constrained potential immigrants, who could not finance on their own the costs of the move. By using the funds of immigrants, the landowner avoided the risk of the credit operation and likewise obtained laborers. What Bonifácio do Amaral essayed privately here would consolidate as the state policy of fully subsidizing the immigration of contract laborers in the 1880s.

¹³⁸ *Gazeta de Campinas* – 1874 (16/07, pp. 2-3; 30/07, p. 2; 02/08, p. 2; 06/08, pp. 1-2) and *Correio Paulistano* (17/07, p. 1) – for instance, report a laborers' get-together in Amaral's farm, under obvious patron-client relations, probably published as a propagandistic reaction against some personal and work-related conflicts.

¹³⁹ *Idem* (06/08/1874, p. 1).

4.3. New labor arrangements and subsidized mass immigration (1860-90)

By the end of the 1880s, São Paulo became a major destination for immigrants in the Americas¹⁴⁰. This was mainly a consequence of the landowners' response to the abolition of slavery in 1888; to accommodate the shock in the labor supply, the government of São Paulo started to publicly subsidize the migratory costs of foreign households who accepted employment as rural laborers. This section discusses how these economic and institutional conditions in the 1880s-90s matured over the 1860s-70s and how these, in turn, had been influenced by the experiences with bonded labor in the 1840s-50s.

The intermediary period of the 1860s-70s was marked by an important dualism. On the one hand, the rural elite of São Paulo attempted to preserve immigration channels that had been established since the 1820s. The immigration policy remained focused on poor, credit-constrained and, initially, German-speaking immigrants. On the other hand, landowners experimented more intensely with alternative labor-rental arrangements, until the consolidation of the so-called *colonato system* – usually associated to the mass immigration of Italians as of the 1880s.

In terms of labor-rental arrangements, the *colonato system* was the most important and enduring innovation of this period¹⁴¹. It consolidated a mixed contract that had two complementary remuneration systems. The first comprehended a variable remuneration based on the performance of the households in the annual harvesting. This was usually a share of the yearly profit from the harvest, constituting a remnant of sharecropping as applied in the 1840s-50s¹⁴². The second included fixed remunerations per piece-rate executed during the lean season for the maintenance of the coffee trees. This scheme commenced as a variation of sharecropping contracts that stipulated side payments for agricultural tasks not specified in the contracts¹⁴³. These tasks tended to have high monitoring costs and outcomes that could not be assessed as clearly as the harvesting, *e.g.* the pruning and weeding of the coffee trees.

¹⁴⁰ Hatton and Williamson (2004, pp. 23-7) and Ferrie and Hatton (2015, p. 65) outline the position of Brazil in international labor markets in this period. Dean (1977, p. 162), Holloway (1978), Stolcke and Hall (1983, p. 182) and Lamounier (1986, pp. 20, 146, 154) discuss the establishment of a rural proletariat in São Paulo.

¹⁴¹ For a contemporaneous description of labor arrangements in 1870 by José Vergueiro, see *Correio Paulistano* (11/10/1870, pp. 1-2). For a general review of the *colonato system*, see Bassanezi (1986).

¹⁴² Stolcke and Hall (1983, p. 179), Martins (1989, pp. 8, 20-2) and Viotti da Costa (1998, p. 240) also interpret the *colonato system* as a continuation of the experiments carried out with sharecropping.

¹⁴³ Bardhan (1977), Lucas (1979), Alston and Ferrie (1985) and Kotwal (1985) discuss the application of side payments in sharecropping arrangements for tasks with high monitoring costs.

Another novelty was the expansion of labor arrangements based on fixed payments per piece-rate or time worked. These regimes had been applied for long to rural laborers who cleansed forestry for the formation of plantations¹⁴⁴. However, in the 1860s, landowners started employing these labor arrangements systematically for ordinary rural tasks as well¹⁴⁵. This paved the way to wage-based remunerations, including a first systematic experiment with a farm run only with free Portuguese laborers in the 1860s¹⁴⁶.

Finally, contracts started being diversified for the cultivation of different crops. This was the case with Bernardo Gavião, who offered alternative contracts to Portuguese laborers after a failed coffee harvest in 1870. In his coffee plantations, the *colonato system* prevailed at the time. For planting sugarcane, laborers were offered a sharecropping contract with a 2/3 share to be paid as land-rentals. Disillusioned with the outcomes, the immigrants abandoned the crop, but received a fixed payment for the completed tasks. A similar contract was applied to tobacco cultivation; the 2/3 share was used to amortize the debt incurred by households during the planting of the trees¹⁴⁷.

Despite these important innovations, sharecropping retained a prominent position in the 1870s.

Some of the leading hiring families of the 1850s kept their enthusiasm for this specific labor-rental arrangement: Francisco de Souza Queiroz considered sharecropping as the usual employment system in São Paulo by the end of the 1860s; praising the accomplishments of the deceased Senator Vergueiro, Francisco kept hiring German-speaking sharecroppers¹⁴⁸. Moreover, the accumulated expertise of landowners with this labor arrangement implied a greater acceptance of its clauses than those of alternative contracts, even if the latter proved to be successful, as it seems to have been the case with the first application of the wage system mentioned above. Furthermore, the defense of sharecropping became a Brazilian response against accusations raised in the German parliament in 1872 about the precarious working conditions of immigrants. To defend sharecropping as a non-exploitative labor relation meant

¹⁴⁴ Labeled as *camaradas*. For Italian immigrants in these positions, see Stolcke and Hall (1983, footnote 85).

¹⁴⁵ Martins (1989, p. 23) shows the simultaneous application of these various types of contracts in the plantations.

¹⁴⁶ Witter (1974, pp. 409-10) and Lamounier (1986, pp. 45-7). There are innumerable contemporary references to this farm, named *Nova Lousã*. The reports in *Diário de S. Paulo* (11/03/1870, p. 2; 22/03/1872, p. 2) are particularly interesting in their analysis of the hiring method applied by the farmer. For the biography of its founder and the history of this institutionally advanced farm, see Freitas (2013).

¹⁴⁷ *Correio Paulistano* (01/11/1872, p. 2).

¹⁴⁸ For the arrivals of immigrants see *idem* (20/06/1869, p. 1; 10/08/1869, p. 2; 15/06/1870, p. 1).

also defending the foundations of the immigration policy carried out in São Paulo since the 1840s¹⁴⁹.

On the other hand, the idea that the indebtedness of immigrants could be a source of economic inefficiency or of political distress gained attention, especially in light of the sharp and recurrent critics against the Brazilian immigration policy raised in the German States¹⁵⁰. A simple solution would be the substitution of a perfectly elastic supply of immigrant labor for the control that farmers had over labor via indebtedness. As paradoxical as this may sound, José Vergueiro was one of the first proponents of this idea¹⁵¹; his suggestion was to promote a massive immigration from 10,000 to 20,000 settlers for public lands and from 100,000 to 200,000 agricultural laborers¹⁵². Similar views underpinned the projects for the full subsidization of immigration¹⁵³. According to this policy, foreign households who accepted agricultural employment upon arrival in São Paulo would have their transportation costs covered by the provincial budget. This proposition required about one and a half decade to mature. Nevertheless, publicly subsidized immigration attracted a substantial share of the *ca.* 1.15 million foreigners gross-immigrated to São Paulo from 1885 to 1914¹⁵⁴.

Nevertheless, this radically new solution to the labor question kept the credit interlinkage fundamentally unaltered. Clearly, the political and economic elites of São Paulo insisted in the policy of attracting poor and credit-constrained foreign laborers. As argued in the next section, this was a deliberate strategy to obtain foreign labor without reforming domestic institutions to make Brazil more attractive to non-bonded immigrants. The credit interlinkage allowed for the consecution of this goal in the 1880s-90s as it had done since its proposal in 1835. Relatedly, the credit interlinkage permitted ex-slaveholders to constrain pure market-oriented labor relations. Planters kept attempting to restrain the competition for labor. Even forward-thinking landowners like Bonifácio do Amaral, Gavião Peixoto and José Vergueiro complained about the supply of incentives to lure laborers from other farmers¹⁵⁵. In this context, credit obligations

¹⁴⁹ *Idem* – 1872 (04/08, p. 2; 04/09, p. 2; 05/09, p. 1). For the centrality of sharecropping contracts in the Bonifácio do Amaral – José Vergueiro debate, see *Gazeta de Campinas* (08/05/1870, p. 1).

¹⁵⁰ See *Correio Paulistano* (04/03/1874, p. 2) and the quote in Viotti da Costa (1998, p. 130).

¹⁵¹ José Vergueiro maintained his prominence in the immigration policy, but had to deal with the economic crisis of *Vergueiro & Co.* He defended the bailout of the firm in 1865 also to preserve “60 years of intelligent and active work as well as the patriotic efforts of an entire family” (*Diário de S. Paulo*, 16/01/1868, pp. 1-2).

¹⁵² *Correio Paulistano* (11/10/1870, p. 2).

¹⁵³ Levy (1974, p. 55), Dean (1976, p. 488; 1977, p. 95), Holloway (1978, pp. 194-5, 204-6), Lamounier (1986, pp. 152, 154), Viotti da Costa (1998, p. 328) and Petrone (2004, pp. 327 ff.).

¹⁵⁴ Levy (1974, Appendix Table 8).

¹⁵⁵ *Correio Paulistano* (11/10/1870, pp. 1-2; 01/11/1872, p. 2; 11/07/1874, pp. 1-2) and the case described in *Gazeta de Campinas* (06/08/1874, pp. 1-2). A similar opposition to competition for indentured labor was observed in the U.S. in the seventeenth and nineteenth centuries (Reid, 1973, pp. 109-10, 124; Alston and Higgs, 1982, pp. 338-

partly restrained the high turnover and mobility that characterized labor markets in São Paulo after the beginning of mass immigration.

Finally, this period was marked by the founding of new organizations to promote immigration. They aimed at regaining credibility in Europe and functioning as joint ventures to increase the gross-immigration of laborers¹⁵⁶. Having José Vergueiro as one of its proponents, *Associação Auxiliadora da Colonização e Imigração* hired mainly German-speakers in a process resembling that established by *Vergueiro & Co.*¹⁵⁷. As of 1886, the *Sociedade Promotora da Imigração* became a cornerstone for the mass immigration of Italians to São Paulo¹⁵⁸. Founded as a consortium of coffee planters, this society integrated the processes of hiring, transporting, lodging and matching landowners and laborers. Given its importance, it ended up incorporated by the state of São Paulo in 1895¹⁵⁹.

In conclusion, profound contractual and institutional innovations in immigrant labor markets took place between 1835 and 1890. Most of them were responses to the socioeconomic convulsions stemming from the long abolition of slavery, as well as a learning process triggered by labor riots and endogenous changes in immigration policies. Nevertheless, the history of labor-credit interlinkages in São Paulo is one of continuity. Sharecropping expanded as a contractual arrangement because of the emulation of its clauses by farmers following the first hirers, who enjoyed privileged and powerful economic and political positions. Clauses from contracts signed in the 1840s-50s continued to influence the design of other labor arrangements far after the heydays of sharecropping. The bonding of labor via credit, in turn, was a constant in the Brazilian immigration policy. Although the private-public relations in the provision of credit to immigrants changed substantially over time, bonding labor via an outstanding debt was the main response of Brazilian public authorities and of landowners demanding immigrant labor to the relatively low attractiveness of the coffee plantations in international labor markets. The next section attempts to explain the two principal phenomena discussed in this historical analysis. I first ask why sharecropping prevailed as the first labor-rental arrangement. In the

9; and Galenson, 1984, p. 5). Acemoglu and Wolitzky (2011) argue that producers tend not to compete with each other in coercive regimes.

¹⁵⁶ *Correio Paulistano* (21/05/1875, p. 1).

¹⁵⁷ *Idem* – 1875 (10/03, p. 2; 02/04, p. 3; 03/04, p. 4; 04/04, p. 4; 21/05, p. 1; 23/06, p. 3; 24/06, p. 3; 26/06, p. 4; 02/07, p. 4; 03/07, p. 4; 11/08, p. 3; 07/09, p. 3; 08/09, p. 3; 12/09, p. 3). For the history of the association, see *Gazeta de Campinas* (03/04/1870, p. 2), Viotti da Costa (1998, p. 234) and Petrone (2004, pp. 328-9).

¹⁵⁸ Viotti da Costa (1998, p. 237) and Petrone (2004, pp. 330-1).

¹⁵⁹ Dean (1977, p. 152), Holloway (1978, pp. 193-7) and Siriani (2005, p. 99).

sequence, the inquiry is on why the Brazilian immigration policy depended so extensively and for so long on the credit interlinkage.

5. The rationale of sharecropping and bonded labor: a theoretical analysis

The prevalence of sharecropping in different historical contexts and across regions with the most diverse geographic characteristics is a puzzle that has intrigued theorists and historians alike¹⁶⁰. The literature has attempted to explain this pervasiveness by either dismantling the argument that sharecropping is an inefficient labor-rental arrangement or by demonstrating other benefits that it entails. The prevalence of sharecropping in the transitional economy of São Paulo adds to this puzzle.

This section proposes some theoretical explanations as to why sharecropping consolidated as the first labor-rental arrangement applied to European bonded laborers in Brazilian coffee plantations. In particular, I am interested on why sharecropping predominated over the alternatives of fixed rents and wage systems as the labor-rental dimension of the first contracts successfully enforced with non-captives.

To this end, I develop a simple model in which landowners maximize their rents subjected to the participation constraint of potential immigrant bonded laborers; a linear credit-labor interlinkage allows landowners to derive rents from immigrants' labor supply and from loans advanced to them¹⁶¹. Although the model is derived primarily to explain the adoption of sharecropping in the initial phases of the transition from slavery – *i.e.* it has no dynamic component and is based on assumptions that characterize well, I argue, only that specific historical moment –, it nonetheless allows for some further inquiry into the relationship between sharecropping contracts and the bonding of labor. Considering that the latter outlived the specific clauses of sharecropping, the final question of this section is then about the economic and political rationale of the credit interlinkages.

The theoretical analysis implies that a rent-maximizing landowner looking for a stable supply of laborers had no particular reason to adopt sharecropping as the labor-rental dimension of an interlinked contract. In particular, the model shows that landowners faced potentially the same

¹⁶⁰ For a review, see Bardhan (1980), Byres (1983) and Caballero (1983). Moreover, see the research motivation in Bardhan and Srinivasan (1974), Quibria and Rashid (1984) and Garrido (2017).

¹⁶¹ I discuss the model and its results in the main text, leaving its formal derivation to the appendix of this chapter.

per worker costs if sharecropping, fixed rents, or wage systems constituted the labor-rental dimension of the contracts. I therefore argue that the first propositions to adopt this specific contract resulted from the emulation of similar arrangements applied internationally and in other historical periods. Relatedly, I argue that the expansion of sharecropping in the 1850s and the influence it exercised on other labor arrangements were a consequence of path dependence. The expertise accumulated with sharecropping by the mid-nineteenth century determined the perpetuation of some of its characteristics into other arrangements, such as the *colonato system*.

A similar argument about path dependence applies to the credit interlinkage. The continuity of this contractual component has important implications to the history of immigration to Brazil. The focus on poor and credit-constrained immigrants, with fewer or no alternative destinations, was constant in the Brazilian immigration policy. The theoretical model shows that the credit dimension was malleable enough to lead to the same optimality conditions, irrespective of the labor-rental dimension of the contract. This partially explains the survival of credit interlinkages long after the decline of sharecropping.

5.1. The adoption of sharecropping: theoretical and historical explanations

5.1.1. A review of theoretical explanations

Theoretical explanations for the prevalence of sharecropping during the first phase of the transition from slavery in Brazil oscillate between two traditions. On the one hand, more macro-oriented explanations assume an evolutionary perspective about changes in labor relations in the economy at wide. On the other hand, more micro-oriented approaches emphasize the economic rationale of different labor arrangements applied at the level of the farms¹⁶².

Theories of stages of development usually support the macro approach, being particularly influential in classical historical analyses in Latin America¹⁶³. Simply put, these theories posit an evolutionary process that starts with slavery and closes with modern labor markets. One strand of the Brazilian historiography used this benchmark to describe the transition from slavery as a process that led to the adoption of increasingly more efficient labor arrangements. Under this perspective, labor markets for non-captives would have departed away from the least

¹⁶² This is only a schematic view, as both are concerned with the adoption of contracts by farmers and the consequences for the total labor supply. Lagerlöf (2009, pp. 321) proposes a similar divide in surveying the literature on coercion.

¹⁶³ See the review in Otsuka *et al.* (1992, p. 1973, footnote 51) and Sadoulet (1992, pp. 1031-2).

productive arrangement of sharecropping, as this was the first labor-rental arrangement that prevailed in the coffee plantations during the transition from slavery¹⁶⁴. Another strand, broader in scope, characterized slavery as a backward stage of economic development¹⁶⁵. Its gradual abolition was endogenously related to technological adoption and innovation, to the freeing up of capital previously invested in slaves, to the development of market institutions and to a rationality more tilted towards efficiency. In this all-encompassing sociological and economic interpretation, labor regimes employed in the final periods of the transition would necessarily overtake previous arrangements because of their earlier proximity to slavery¹⁶⁶.

The observation that different labor regimes coexisted in relatively narrow areas led to the first implicit rejection of theories of a transition based on clearly identifiable phases¹⁶⁷. Other criticisms of theories of stages of development gained strength with the advancement of a literature that attempted to rehabilitate the rationale of sharecropping against ingrained theoretical traditions that linked share contracts to allocative inefficiency¹⁶⁸; disincentives towards investments¹⁶⁹; and patron-client relations¹⁷⁰. As Stiglitz (1974, p. 251) summarizes, “[i]t is not as if landlords and workers, anticipating the analysis of Marshall and other economists, discovered that [sharecropping] provided too little incentive to work and therefore they replaced an inefficient payments system with a more efficient one”. These new theoretical developments stressed the role of sharecropping as a mechanism of risk-sharing¹⁷¹; of screening for land-renters of different risk and productivity types¹⁷²; of lowering transaction costs in labor markets¹⁷³; and of creating implicit markets for non-tradable services, such as managerial skills and labor monitoring¹⁷⁴. Moreover, this literature has shown how missing or incomplete markets affect each other. If land, labor, or credit markets are interlinked and at least one is missing or incomplete, then sharecropping can lead to higher allocative efficiency¹⁷⁵. Finally, recent empirical evidence has shown that the historical enforcement of sharecropping in

¹⁶⁴ Witter (1973, 1974, 1982). Petrone (2004, pp. 324-6) adopts a similar categorization of phases of development, but stresses the importance of the coexistence of various labor arrangements in the coffee plantations.

¹⁶⁵ The view that slavery was economically backward has been continually challenged since the 1970s. For a review, see Eltis (1983, p. 266), Lagerlöf (2009, pp. 319, 335) and Acemoglu and Wolitzky (2011, pp. 557-60).

¹⁶⁶ Ianni (2004, pp. 363-4) and Viotti da Costa (1998).

¹⁶⁷ Stolcke and Hall (1983) and Lamounier (1986). Hints in this direction are also in Buarque de Holanda (1941).

¹⁶⁸ For a review of opposing theories on the efficiency of sharecropping, see Otsuka *et al.* (1992).

¹⁶⁹ Newbery (1977, p. 585) and Quibria and Rashid (1984, pp. 103) discuss the history of this negative perception.

¹⁷⁰ Higgs (1894, pp. 4-9), Camara (2006, pp. 215, 226) and Garrido (2017, pp. 989-90) discuss norms supporting sharecropping. For paternalism and indenture, see Bardhan (1980, pp. 94-6) and Lee and Kaufmann (1997, p. 467).

¹⁷¹ Cheung (1969), Stiglitz (1974), Reid (1975) and Newbery (1977).

¹⁷² Allen (1982), Shetty (1988) and Basu (1992). Braverman and Guasch (1984) deal simultaneously with screening and credit-labor interlinkages.

¹⁷³ Cheung (1969), Reid (1975), Bell and Zusman (1976), Lucas (1979) and Alston, Datta and Nugent (1984).

¹⁷⁴ Eswaran and Kotwal (1985) and Braverman and Stiglitz (1986).

¹⁷⁵ Bardhan (1980) and Braverman and Stiglitz (1982).

southern Europe was indeed allocative-inefficient; nevertheless, this land-rental arrangement had a clear economic rationale, as it allowed for long-term investments in the planting of crops, especially in viticulture¹⁷⁶.

In this context, Stolcke and Hall (1983) pioneered the more micro-based explanations for the choice of labor arrangements in the plantations of São Paulo. They identified two main reasons for the adoption of sharecropping. The first recognized that sharecropping contracts had a labor and a land-rental dimension. This gave more agency to immigrant households in allocating their labor force; and because these households could produce subsistence goods, the sharecropping contract reduced the unitary costs faced by landowners in maintaining the laborers. Moreover, contrary to prevailing interpretations that sharecropping was inefficient, these authors defended that an income that varied with the annual harvest incentivized immigrants to increase their labor effort.

While the first explanation has the merit of recognizing the different dimensions imbued in a single contract, the second ignores the classical argument that sharecropping is inefficient precisely because it extracts a fixed share of produce independent of the level of effort. Furthermore, the direction of the effect is not as obvious as Stolcke and Hall (1983) propose. Because labor was interlinked to a credit dimension, the expectation of a poor harvest could indeed incentivize risk-averse households to put more effort into production. However, nothing impeded that the disillusionment with a bad harvest - implying an increasing indebtedness - could lead bonded laborers to abandon the cash crops or to riot, as they frequently did¹⁷⁷.

This motivates the current chapter to look for an alternative rationale of sharecropping. The historical analysis suggests three other explanations for its consolidation in Brazilian plantations.

First, by exploring the credit dimension of the interlinkage, landowners could have used the alleged allocative inefficiency of sharecropping to increase the length of the contracts. This proposition assumes that sharecropping induces laborers to put a sub-optimal level of effort into production, *i.e.* the classical Marshallian inefficiency of sharecropping. In this case, landowners could be trading effort for a secure supply of labor: with laborers bonded by debt, low effort

¹⁷⁶ Carmona and Simpson (1999, 2012) and Garrido (2017). Camara (2006) presents a similar argument without focusing on specific crops; Garrido and Calatayud (2011) adopt the same reasoning, but for fixed rents in Spain.

¹⁷⁷ Stolcke and Hall's (1983) argument would be in line with Acemoglu and Wolitzky (2011, pp. 557, 567-8, 571-2), whose model posits that coercion and effort are complementary.

would imply a longer duration of the contract. The validity of this explanation depends on the adequacy of the Marshallian inefficiency of sharecropping to characterize that specific historical moment; its actual occurrence in the coffee plantations of São Paulo is an empirical question that has been so far scrutinized only under thin evidence, given the scarcity or spread of the required data. Moreover, it ignores that suboptimal efficiency cannot generate a long-term equilibrium and that risk-averse landowners would not accept contracts that increased excessively the risk of default of laborers.

Second, sharecropping could have been adopted because its risk-sharing feature increased the pool of potential immigrants also among the most risk-averse European laborers. However, fixed remunerations or wage systems would have been a simpler solution in this case, as landowners would bear the risk alone. This was, indeed, an important motivation to substitute sharecropping with fixed remunerations in the 1860s¹⁷⁸. Furthermore, in the sharecropping contracts designed by *Vergueiro & Co.*, the shares applied not only to the land-rentals, but also and most importantly to the labor dimension¹⁷⁹. Under this setting, it is not clear whether sharecropping provides a risk-sharing mechanism to the laborer, because not only the land-rental paid to the landowner is a share, but the labor-income of the immigrant also becomes a share of a varying output. Variations in the international price of coffee and the lack of immigrants' control over its marketing were important sources of risk to the bonded laborers¹⁸⁰. Finally, this explanation ignores that landowners could be risk-averse as well. While this was not a problem for the potentates that first employed sharecropping, the risk-aversion of farmers gained importance with the expansion of sharecropping in the 1850s – even if *Vergueiro & Co.* carefully increased contractual controls to give more security to landowners¹⁸¹.

Third, sharecropping can be designed to explore the comparative advantages of the contracting parties over labor and capital. In this case, sharecropping compensates for the nonexistence or incompleteness of markets. From a purely economic point of view, this explanation describes well the experience in the Brazilian coffee plantations¹⁸². In the rural economy of São Paulo, landowners provided the managerial skills in organizing production and marketing output;

¹⁷⁸ Viotti da Costa (1998, pp. 148-9).

¹⁷⁹ Stolcke and Hall (1983) discuss this theoretical channel as well.

¹⁸⁰ Buarque de Holanda (1941, p. 31), Witter (1974, p. 434) and Viotti da Costa (1998, p. 149; 2004, pp. 193-5).

¹⁸¹ Dean (1977, p. 101), Stolcke and Hall (1983, p. 177) and Viotti da Costa (1998, p. 131). Petrone (2004, p. 325) highlights the importance of transparency in the design of labor contracts. Lamounier (1986, pp. 39, 51, 70, 116-7, 121-2), in turn, shows that the period was marked by intense legislative discussions on how to judicially protect landowners' investments in immigrants.

¹⁸² Eswaran and Kotwal (1985). In particular, “[...] sharecropping would dominate when markets are either absent or underdeveloped and the class structure is polarized” (p. 361).

immigrants, in turn, supplied an adequate level of effort in production by closely monitoring the labor of each household member. Sharecropping allowed immigrants to choose their level of effort and gave them operational freedom¹⁸³. At the same time, a firm like *Vergueiro & Co.* had a clear comparative advantage in the international marketing of the agricultural output¹⁸⁴. However, this view has an implication to the political economy of labor relations that is fundamentally at odds with the historical analysis of the current chapter. By exploring the synergies between capital and labor, this theoretical explanation considers sharecropping as an arrangement that harmonizes the interests of the contracting parties. As Eswaran and Kotwal (1985, p. 353) put it, sharecropping is “a partnership arrangement in which both agents have incentives to self-monitor”¹⁸⁵. This harmonious view fails to explain the intense labor disputes, violent riots and their long-termed consequences for immigration policies, which triggered deep contractual modifications over time¹⁸⁶. On a related note, this explanation disregards potential inequality in assets between landowners and laborers. As Acemoglu and Wölitzky (2011, p. 569-72) show, inequality is central for the emergence of more stringent forms of labor coercion.

5.1.2. *Alternative explanations: credit-labor interlinkages and the historical dependence of sharecropping*

Notwithstanding the abundance of mechanisms suggested, none of the previous theoretical explanations provides a clear-cut reasoning for why sharecropping prevailed in Brazilian coffee plantations in the 1850s. A central argument of the current chapter is that sharecropping was not an unequivocal solution to the labor problem in the transition from slavery. The lack of an all-encompassing theoretical underpinning for its adoption suggests, in addition to the historical discussion, that other arrangements could have led to the same economic results.

Sharecropping, fixed rents and wage systems can indeed lead to the same *per worker costs* with a contract that interlinks these labor-rental dimensions to credit. From an economic point of view, it is possible to design an interlinkage that makes landowners indifferent among these three arrangements. That is what appendix to this chapter does by modelling a partial equilibrium, in which a landowner maximizes rents subjected to the participation constraint of

¹⁸³ Stolcke and Hall (1983, p. 174) and Lamounier (1986, p. 24) as well as quotes of Tschudi therein (footnote 9).

¹⁸⁴ Dean (1971, pp. 613-4, 617-9) and Levy (1974, p. 51). For a view on the capital needs to succeed in that export economy, see Leff (1972, p. 491).

¹⁸⁵ They notice that “[...] in the Philippines the word for sharecropping also means partnership” (*ibid.*, 1985, p. 353). Remarkably, the Portuguese term for sharecropping can be translated literally as *partnership* as well.

¹⁸⁶ See *Appendix II*.

bonded laborers. Landowner's rents include two dimensions. The production dimension implies that labor is demanded under either sharecropping, or fixed rents, or wage systems. The credit dimension determines the participation constraint of the laborers, as I assume that laborers are foreigners that require credit to immigrate to a Brazilian plantation.

The model is derived under two scenarios.

The first assumes no productivity differentials among the three labor-rental regimes. Under this circumstance, the credit-labor interlinkage allows for the equalization of the *per worker costs* of sharecropping, fixed rents and wage systems. Consequently, landowners could have been indifferent among these alternative labor-rental arrangements once the credit dimension was added to the contract. This result describes well the situation faced by landowners in the early 1850s, when the adoption of sharecropping still had a tentative nature and the parties involved were not preoccupied with the efficiency of the labor-rental arrangements.

The second scenario is based on the assumption that sharecropping was less efficient than fixed rents and wage systems, which are treated as equally efficient in the model. The first part of the assumption – *i.e.* the low efficiency of sharecropping – is based on the classical interpretation of the Marshallian inefficiency of sharecropping arrangements¹⁸⁷. For the second part of the assumption to hold – *i.e.* the efficiency equalization of fixed rents and wage systems –, one needs further to assume that labor monitoring was costless to the landowner and perfectly enforceable. Under these circumstances, the model shows that there is no possibility of equating the *per worker costs* among the three labor-rental regimes. Results thus lead to the conclusion that the consolidation of a perfectly competitive wage system would either cancel productivity differentials among the labor arrangements or lead to the elimination of the least productive.

Ranking productivity differentials between sharecropping, wage systems and fixed rents is an empirical question that cannot be answered satisfactorily with data currently available.

Nevertheless, this chapter argues that the assumption of no-productivity differentials in the first scenario describes well the first phase of adoption of sharecropping in Brazilian coffee plantations. The historical analysis showed that, in the early expansion of sharecropping, farmers had little knowledge about contractual clauses and their mechanisms. Even well-informed landowners, such as Bonifácio do Amaral, adopted sharecropping in the early 1850s

¹⁸⁷ See discussion in Stolcke and Hall (1983, p. 174): “It has long been maintained that sharecropping is less efficient than wage labour [...],” a proposition they justify with the Marshallian inefficiency of sharecropping.

only because they were unaware of alternatives. Therefore, at least in the initial economic calculations of landowners, the first scenario does seem adequate. Moreover, from a theoretical point of view, interlinkages allow landowners to play with the credit dimension of the contract to lead to an efficient allocation in the labor dimension. Under this perspective, no-productivity differentials in the labor dimension could even be seen as an outcome of the interlinkage, not as an assumption¹⁸⁸.

To be sure, this proposition that landowners were indifferent between these three labor-rental dimensions under a credit interlinkage provide a hypothesis to the literature, not a tested result. Nevertheless, this hypothesis is endorsed by theoretical reasoning and solid historical evidence.

On the other hand, the assumption of productivity equality between wage system and fixed rents in the second scenario might be questionable both historically and contemporaneously. Nevertheless, in our view, the fact that immigrants were hired as entire households supports this assumption. This format of immigration had the potential to increase the self-monitoring of family members, who were *jointly* responsible for the outstanding debt of the entire household. Nevertheless, if one agrees with this argument, it would be hard not to apply the same logic to sharecropping as well – and, in this case, we would be back to the previous scenario of non-productivity differentials.

Finally, Section 3.2 showed that excessive monitoring was one of the leading causes for the debacle of the experience with Portuguese contract laborers in 1840-42. This remarkable case was not an isolated one: a plethora of labor complaints during riots included questions on monitoring. This observation obviously weakens the assumption that monitoring costs were non-relevant. If this is true, then the relationship between sharecropping and wage systems would be significantly more complex than the strict lower efficiency of sharecropping proposed in the second scenario. The Marshallian inefficiency of sharecropping would stand against the costly labor enforcement of a wage system. Sharecropping could then be legitimately assumed as more, less, or equally efficient as the wage system. From a theoretical point of view, this would alter the relationship between the *per worker costs* of sharecropping and of the wage systems. Nevertheless, this modification would not alter the qualitative conclusions of the model in the second scenario, which is derived by comparing the PWCs of sharecropping to that of fixed rents.

¹⁸⁸ I thank Stephan Klasen for discussions about this theoretical argument.

In short, if the first scenario is indeed the historically most adequate setting to describe the first phase of adoption of contract labor in São Paulo, then the theoretical analysis of the labor-credit interlinkage leads us to the conclusion that landowners were indifferent between sharecropping and alternative labor-rental regimes. Consequently, the theoretical reasoning of why the former prevailed in São Paulo in the 1850s requires a complementary historical explanation. This approach is in line with the literature that considers sharecropping as an institution in itself, over and above a simple contract externally enforced¹⁸⁹. As such, this labor-rental arrangement can be understood comprehensively only if complemented by considerations of political, sociological and historical nature¹⁹⁰.

This chapter therefore proposes that sharecropping was adopted in the coffee plantations of São Paulo as the result of a long learning process that involved emulations of other historical and international experiences. Important precedents that influenced Brazilian politicians were the well-known and long-lived French *métayage* and its “share correspondent” in the U.S., as discussed by Marshall¹⁹¹. During the first two decades of the nineteenth century, these mechanisms of land rental and labor allocation fomented political discussions about the organization of rural production in the newly founded Brazilian Empire. Other political references in this period mentioned sharecropping as applied in the Madeira Archipelago¹⁹²; experiences with sharecropping in the Iberian Peninsula were likely influential among Brazilian elites. Having studied Law at the University of Coimbra, Senator Vergueiro was probably acquainted with the so-called *contractos de meia* and *contractos de colonia*¹⁹³. The former was a share contract, usually on a fifty percent basis¹⁹⁴. The latter constituted a type of perennial tenancy¹⁹⁵. Both prevailed in the Madeira Island since the 1750s. Moreover, potential immigrants were probably not taken aback by this labor arrangement either, as forms of bonded sharecropping were common in the German-speaking world by the nineteenth century¹⁹⁶. Luiz

¹⁸⁹ Bardhan and Srinivasan (1974, p. 48), Bardhan (1980, pp. 87-90) and Quibria and Rashid (1984, pp. 108-9). Koo (1973, p. 579) argues that even the fundamental parameter of rentals “[...] will depend on the historical accident, custom or institutional factors”.

¹⁹⁰ For its links to history, see Koo (1973, pp. 579-80), Stiglitz (1974, pp. 251-2), Bell and Zusman (1976, pp. 578-9), Bardhan (1977, p. 105; 1980, pp. 82-7), Mitra (1982, p. 167) and Otsuka *et al.* (1992, pp. 1976-7, 2003-4).

¹⁹¹ Marshall ([1894] 2013, p. 535). See also Higgs (1894) and Hoffman (1984).

¹⁹² Buarque de Holanda (1941, p. 19) and Dean (1977, p. 194, footnote 5).

¹⁹³ Camara (2006). It is tempting to trace a parallel between the title of this contract and the term “sharecropping colony [*colonia de parceria*]” as adopted by Senator Vergueiro. See also footnote 53.

¹⁹⁴ *Meia* can be literally translated as “half”.

¹⁹⁵ Garrido and Calatayud (2011) discuss how ownership over investments – similar to the Madeira Island’s *contracto de meia* – actually led to land-rental contracts based on fixed rents, rather than sharecropping.

¹⁹⁶ Anderson (2001, pp. 11-3, footnote 8) discusses forms of tied and free sharecropping in eastern Westphalia. Furthermore, part of the report of J. J. von Tschudi reproduced in *Gazeta de Campinas* (07/04/1870, p. 1) mentions the widespread use of sharecropping contracts in large German estates and in Peruvian mines.

Vergueiro, the head of the 1835 consortium, was most likely acquainted with this juncture in the German States after having studied Law at the University of Göttingen¹⁹⁷.

The same argument about historical and international emulations applies to the bonding of labor¹⁹⁸. Arrangements to bond labor played a central role in the settling of the U.S., where the market for redemptioners was abundantly supplied by laborers from the German States since the early seventeenth century¹⁹⁹. Like in Brazil later on, credit interlinkages – independent of the labor-rental dimension of the contracts – allowed for the emigration of the poor. Some of these arrangements persisted in the U.S. until the 1820s²⁰⁰. However, it was in the Caribbean and South America that indentures and other forms of labor tying regained most ground in the nineteenth century, especially with Asian immigrants²⁰¹. Brazilian politicians and public commentators that favored the hiring of bonded Chinese *coolies* highlighted these other Latin American experiences in tying the labor of Asians²⁰². The specific immigration of Chinese *coolies* did not take off in Brazil, but it reflected an extreme version of the tying of labor – a strategy that indeed pervaded the entire history of immigration to São Paulo²⁰³.

5.2. The bonding of labor and the pervasiveness of the credit dimension

5.2.1. The political rationale of the credit-labor interlinkage

If one single feature characterizes the Brazilian immigration policy in the period 1820-1920 it is its strategic focus on poor and credit-constrained households. The consecution of this strategy was independent of labor-rental arrangements, as the credit dimension of the interlinkage was malleable enough to adapt to any of the labor regimes considered in this study.

This pervasiveness of the credit-labor interlinkage resulted from the intersecting interests of the elite of coffee planters and the elaborators of the Brazilian immigration policy, in a symbiosis that grew tighter over time. It also met some objectives of sending countries, in particular of

¹⁹⁷ Castro (n.d., p. 25). I thank Leonardo Gardenal for this information, which deserves further historical scrutiny. José Vergueiro had also studied in the German States, according to Tschudi ([1866] 1953, p. 134).

¹⁹⁸ Buarque de Holanda (1941), Witter (1974) and, to a lesser extent, Dean (1977) explain the adoption of sharecropping in São Paulo as a mimicking of indentures. However, the distinction between sharecropping and bonded labor is not always clear. This is different from Leff (1972, p. 491), who sees landowners' avoidance of free land tenures as an explicit mechanism to tie labor.

¹⁹⁹ Galenson (1984, footnotes 33, 43, 52) and Grubb (1994, p. 797). See also the summaries of Eltis (1983) and Donoghue (2013). For its diminished importance in the nineteenth century, see Wegge (2002, p. 386).

²⁰⁰ Engerman and Margo (2010, p. 303). They notice that bonded labor was prohibited in the U.S. only in 1885.

²⁰¹ Buarque de Holanda (1941, p. 18), Galenson (1981) and Engerman (1983).

²⁰² Leff (1972, p. 492), Conrad (1975), Lamounier (1986, pp. 131, 135) and Viotti da Costa (1998, p. 187).

²⁰³ For abuses against Asian indentures and the views of Brazilian politicians, see Yang (1977).

the German States and Switzerland. In spite of the opposition that grew stronger in the second half of the nineteenth century, emigration by the mid-nineteenth century was seen as a measure of poverty relief. In the 1850s, *Vergueiro & Co.*'s hiring in Switzerland involved the councils of emigrants' municipalities, which advanced loans to those wishing to emigrate²⁰⁴.

The credit interlinkage fulfilled the farmers' objective of obtaining a stable and secure supply of laborers during the transition from slavery. This contractual instrument also complied with the political objective of attracting immigrants to Brazil. By focusing on households with fewer or no alternative destinations because of their poverty constraints, this policy allowed for an increased number of immigrants to Brazil without promoting reforms to make the country more attractive to non-bonded immigrants. The period considered in this chapter was particularly critical in terms of the international competition for labor: between 1847 and 1854, the U.S. received the highest contingency of immigrants as a share of its population²⁰⁵. Analysts at the time showed great awareness that the credit-labor interlinkage was the most effective policy to attract immigrants to Brazil under the institutions prevailing in the country. As summarized by a contemporaneous commentator, increasing non-bonded immigration to Brazil would demand reforms to "[...] facilitate land acquisition by the immigrant; allow for religious liberty, civil marriage, easy naturalization; equalize [the rights of] foreigners and Brazilians etc. etc."²⁰⁶

Bonding labor with a credit instrument was an undoubtedly costly policy. In a first moment, it involved the provision of public loans to private hirers and, posteriorly, the public subsidization of immigration. Between 1847 and 1878, about 30 million *mil-réis* were disbursed directly through immigration and settlement policies²⁰⁷. However, these policies delivered the expected results, especially in terms of labor supply. Despite high absolute disbursements, the cost-benefit of these immigration policies was low *vis-à-vis* the increase in coffee exports that it permitted and the resulting public revenues²⁰⁸. Moreover, the institutional reforms mentioned above had an extremely high political and social cost for the Brazilian elites, in general, and for the ruling monarchy, in particular. Contemporaneous political analysts filled records with debates on how to increase the influx of immigrants by allowing for freedom of religion; easing

²⁰⁴ Davatz ([1858] 1941, pp. 142-3 and contract in pp. 233-7). See also *Correio Paulistano* (12/02/1857, pp. 1-2).

²⁰⁵ Engerman and Margo (2010, p. 303) and Engerman and Sokoloff (2011, pp. 19, 28). Interestingly, in 1865 the Brazilian central government sent a dispatch to its consulates in Prussia and Saxony informing that the costs differentials between immigrating to Brazil against the U.S. would be covered by the Brazilian government (*Correio Paulistano*, 14.09.1865, p. 2).

²⁰⁶ *Gazeta de Campinas* (24/04/1870, p. 2).

²⁰⁷ Viotti da Costa (1998, pp. 183, 248). Dean (1977, p. 152) estimates 42 million *mil-réis* until 1904.

²⁰⁸ Paraphrased from the argument by Petrone (2004, p. 346).

access to landownership; and abolishing slavery itself²⁰⁹. The matter of fact, however, is that the Brazilian Empire fell in 1889 right in the aftermath of the abolition of slavery in 1888. Moreover, disputes with the Catholic Church – the state religion of the Brazilian Empire – weakened the monarchists since the 1870s. Finally, landownership remained one of the most delicate issues in Brazilian politics and a restrictive law on access to land was passed in 1850, at the time of immigration of bonded laborers²¹⁰.

Therefore, it was politically rational for the Brazilian elites to incur the costs of immigration associated with the credit interlinkage rather than to promote those institutional reforms. The consideration was much more of political economy than of public finance. While some forms of subsidized immigration took place in the U.S., American political elites had recognized that civil liberties and access to land precluded the need to subsidize immigration²¹¹. Brazilian policy-makers mirrored this strategy, taking exactly the opposite direction.

Various high-ranked authorities explicitly recognized this strategy²¹². The president of the province of São Paulo and a Brazilian consul in Geneva shared the opinion that only bonded labor was feasible as an immigration policy while the country did not promote institutional reforms; twenty years separated their analyses²¹³. Relatedly, the Brazilian General Consul in Hamburg argued in 1858 that Brazil could expect only the immigration of subsidized households, given that only the poor considered the country as an alternative²¹⁴. Similarly, the Brazilian Consul in the Hanseatic Cities had defended in 1856 that the government of São Paulo should guarantee a collateral security to immigrants, a proposition welcomed by the Swiss Consul in Hamburg as well²¹⁵. Interestingly, the latter suggested that farmers in São Paulo could experiment with various labor-rental arrangements; these included sharecropping as proposed by *Vergueiro & Co.*, fixed remunerations per day worked and a complex arrangement that mixed fixed payments with shares in smallholdings for land acquisition and contract labor²¹⁶. Finally, a future president of the Brazilian Republic, Manuel de Campos Sales, argued in 1870 that policy-makers were failing not only to modernize institutions to attract immigrants, but

²⁰⁹ Viotti da Costa (1998, p. 186). See Abrantes (1846) for reforms related to landownership and Dean (1971, p. 617) and Witzel de Souza (2012, p. 89) for an evaluation of this source.

²¹⁰ Dean (1971), Leff (1972, p. 491), Engerman and Sokoloff (2011, p. 32) and Engerman and Margo (2010, pp. 293, 296-8).

²¹¹ Engerman and Margo (2010, pp. 297-8, 302).

²¹² Leff (1972, p. 493) and Sánchez-Alonso (2007, p. 399).

²¹³ *Correio Paulistano* (20/02/1855, p. 1) and *Diário de S. Paulo* (04/12/1875, pp. 1-2).

²¹⁴ *Correio Paulistano* (21/12/1859, pp. 1-2).

²¹⁵ *Idem* (12/02/1857, pp. 1-2). Notice the irony of the date of this suggestion: December 26 1856, *i.e.* two days after the *Sharecroppers' Riot*, certainly still not known by the European consular authority.

²¹⁶ This proposition is similar to the indenture contract of the *Virginia Co.* in 1620 (Galenson, 1984, p. 4).

were also risking the immigration of bonded laborers due to the international lack of confidence on the Brazilian judiciary to guarantee an impartial enforcement of labor contracts²¹⁷.

5.2.2. *The economic rationale of the credit-labor interlinkage*

The main economic concern of landowners during the transition from slavery was to obtain a supply of labor that was secure – substituting the increasingly riskier international slave markets – and stable – thus restricting fluctuations caused by labor turnover and mobility in non-captive markets²¹⁸. These were crucial preoccupations of landowners accustomed with a perfect continuity in the elastic supply of slaves until that moment²¹⁹. By interlinking labor to credit, the contracts transformed the flow of secure and stable labor into the main control variable of landowners, as long as they had credit instruments at their disposal.

Immigrants' initial debt corresponded to the costs of overseas and in-land transportation. These costs were determined by the size of the households and their age-sex composition, which allowed landowners to calculate roughly the average productive capacity of the immigrant households thus obtained. To this initial indebtedness, a varying annual parcel was added, comprised by advancements made to immigrants during their stay in the farms.

The time required by an average immigrant household to amortize the debt in the 1850s is still susceptible to doubts. Estimates tend to be based on samples with limited coverage and vary between three and nine years, depending on the priors of the researcher about the productivity of sharecroppers²²⁰. Notwithstanding the imprecision of the estimates, it is safe to assume that the payback period of an average immigrant household was shorter than the average productive life of a slave, estimated to be around fifteen years²²¹. Assuming an expected payback period of five years, landowners hiring bonded laborers had to incur in transaction (recruiting) costs

²¹⁷ *Gazeta de Campinas* (07/04/1870, p. 1). See Acemoglu and Wolitzky (2011, footnote 3, pp. 561, 569-70, 587-8) for a discussion about the judiciary and general institutions as sources of labor coercion.

²¹⁸ Other elites undergoing deep institutional modifications raised similar pleas, including in the post-bellum American South (Reid, 1973, 1975; Kotwal, 1985) and post-abolition West Indies (Engerman, 1983).

²¹⁹ See Otsuka *et al.* (1992, pp. 1973) for the Latin American problem of transitioning bonded labor into a flux of “modern agribusiness plantations based on free wage labor”. Bardhan (1980, pp. 88-9, 92-4) discusses interlinkage as a form of labor tying.

²²⁰ Viotti da Costa (1998) and Stolcke and Hall (1983, footnote 32). Dean (1977) notices that three years is a low-bound for an average estimate of five years.

²²¹ Viotti da Costa (2004, pp. 178-9). Dean (1977, pp. 84-5) reviews estimates on the productive life of slaves in agricultural tasks; estimates varied between 7 and 13 years, depending on the demographics of the slave force.

three times more frequently than with the buying of a slave – a strong motivation to bond labor, especially if seasonality is important, as it is in coffee harvesting²²².

The credit dimension had also the advantage of being very malleable. An additive credit-labor interlinkage as designed in the model of the appendix always leads to the same optimality condition for the credit dimension, irrespective of the labor-rental regimes. This implies that the credit dimension did not restrict landowners in the choice of the labor-rental arrangements. Conversely, changes in the labor-rental dimension of the contracts did not preclude the possibility of a credit interlinkage.

This result is in line with the interpretation that the bonding of labor via credit was a core characteristic of the Brazilian immigration policy between 1820 and 1920.

The Brazilian historiography has paid surprisingly little attention to the theoretical implications of this continuity in the credit-labor interlinkage. This is partially due to a lack of consensus about the objective functions of the plantation owners. One strand of the literature opposes the thesis that rural labor in the 1850s in São Paulo was a type of debt peonage. According to this view, the “[s]tability of labor on the plantation was a welcome by-product” of the credit interlinkage, not its main goal²²³. Relatedly, landowners in the 1850s would allegedly have developed an economic rationale that went far beyond controls used in a slave-based society²²⁴. Consequently, landowners aimed at maximizing rents; the obtainment of a stable labor supply was only a means towards that end, not an objective *per se*. The other strand of the literature argues that the control over labor was more important than considerations about productivity or specific labor-rental arrangements²²⁵. According to this view, bonding labor was an objective on its own to guarantee a stable workforce. The prominence of this goal would be observable not only in the plantations, but also in the institutions that determined labor regulations in the country.

This dissent reflects different conceptualizations about the economic rationality of Brazilian rural elites in the nineteenth century. However, these interpretations are contradictory only at face value. They can actually be synthesized by a model in which landowners maximize rents, but have labor and credit as the choice variables, as accomplished in this chapter²²⁶. In this case,

²²² Bardhan (1980, pp. 92-3), Alston (1981, p. 213) and Mukherjee and Ray (1994, pp. 209-10).

²²³ Stolcke and Hall (1983, p. 170, footnote 40).

²²⁴ *Ibid.* (1983, p. 188).

²²⁵ Dean (1977) and Viotti da Costa (1998, pp. 137-47). Stolcke and Hall (1983, footnote 115) explicitly criticize Dean's views.

²²⁶ In line with Lamounier (1986).

the result that the credit dimension subsists with different labor-rental arrangements holds irrespective of how we justify the motivations of the rent maximizers.

6. Concluding remarks

This chapter outlined a history of bonded labor in the plantations of São Paulo by the mid-nineteenth century. Building on some new historical evidence and a theoretical model, the chapter evaluated the choice of labor contracts applied to non-captives during the Brazilian transition from slavery.

The chapter showed how the 1850s were characterized by an increasing number of farmers employing bonded laborers, especially under sharecropping contracts. This period was preceded by intense debates about alternative sources of labor *vis-à-vis* the imminent risk of the Brazilian ban on the transatlantic slave trade. The 1860s-70s, in turn, witnessed the substitution of sharecropping by other labor-rental arrangements, including fixed rents and remuneration systems closer to market-based salaries. Nevertheless, the new contracts retained the credit dimension of the interlinkage and their clauses continued to be influenced by those of sharecropping. Finally, the credit interlinkage consolidated as a state policy in the 1880s, when the government of São Paulo started subsidizing the migratory costs of households that accepted employment in the plantations.

The long-lasting influence of the sharecropping contracts and the continuity of the immigration policy based on the credit-labor interlinkage support the two propositions of this chapter.

The first proposition is that sharecropping did not prevail during the first phase of the Brazilian transition from slavery because of a rational economic decision taken by landowners. From the 1830s to the 1850s, alternative projects included a vast array of contractual arrangements, such as indentures, a type of *headright system*, land-rentals under fixed rents, fixed payments per piece-rate or time worked etc. Theoretical results and historical evidence suggest that it was neither necessary nor sufficient that sharecropping would prevail as the first labor-rental dimension of non-captive labor in Brazil. It did so mainly because of path dependence and emulations of other international and historical experiences.

The second proposition is that the credit-labor interlinkage was more important to landowners than specific labor-rental arrangements, creating a thread for the Brazilian immigration policy

that endured from the 1820s to the 1920s²²⁷. Bonding immigrant labor with a credit interlinkage was an arrangement not completely alien to slave-based economies²²⁸. Moreover, the interlinkage had a clear political rationale, as it allowed for the immigration of poor and credit-constrained Europeans. This inserted Brazil into the circuit of the Age of Mass Migration without the promotion of institutional reforms that represented a serious political risk to the ruling elites.

These propositions add to the renewed interest in the rationale and historical pervasiveness of sharecropping and bonded labor. The literature on the historical adoption of different labor-rental arrangements has recently thrived in showing that the rationality of various contractual arrangements is a function of a number of other considerations, much beyond pure concerns about allocative efficiency²²⁹. Other motives include the regulation of property rights over investments undertaken by tenants; risk considerations about the depletion of soil and crops; seasonality; and monitoring. The study of sharecropping contracts with bonded Europeans in the coffee economy of São Paulo contributes with a case in which credit-labor interlinkages provide yet another motive, with a clear political underpinning.

The study of bonded labor and sharecropping in Brazilian plantations is far from exhausted and three research lines seem particularly fruitful. First, there is an urge for collecting quantitative data on labor, credit, production and types of contract prevailing in different Brazilian regions. Both micro and macro evidence are required to test for differences in labor productivity under various contracts, as hypothesized in this chapter. Second, it is necessary to find more contracts to evaluate their clauses. Only comparative microeconomic analyses of contractual mechanisms will allow us to grasp fully the path dependence in the adoption of sharecropping contracts and their influence on posterior labor arrangements. Finally, this chapter provides only the tip of the iceberg in terms of newly available digitized sources. New online archives with automatized search engines shelter an immense quantity of factual evidence for the history of immigration and bonded labor in Brazil and its global context. A systematic review of other newspapers, official reports, travelers' compendia and international press bears an enormous potential.

²²⁷ Sánchez-Alonso (2007, pp. 406-7, 410-1) and Ferrie and Hatton (2015, pp. 64-6).

²²⁸ As classically studied by Reid (1975) and motivated by Kotwal (1985).

²²⁹ Carmona and Simpson (1999, 2012), Camara (2006), Garrido and Calatayud (2011) and Garrido (2017).

7. Appendix: *Per worker costs of sharecropping, fixed rents and wage systems*

7.1. *Motivation and setting*

In this appendix, I formalize the proposition that landowners in São Paulo could have been indifferent among various labor-rental arrangements. I am particularly interested in the first period of employment of bonded labor in the plantations. In this context, the underlying question is whether landowners had any special, theoretically founded economic motivation to adopt sharecropping contracts in the early 1850s, when alternative labor-rental regimes seem to have been feasible in historical terms.

The model builds on variations of a partial equilibrium, in which a single landowner maximizes his/her rents. The landowner chooses among different labor-rental regimes interlinked to a credit dimension to form a specific contract. Laborers, in turn, are immigrants who require a loan to cover immigration costs and demand other credit advances during their stay in the farms. The participation constraint of the laborers subsumes to the acceptance or not of a specific type of contract that includes a labor-rental and a credit dimension. The objective function of the landowner and the participation constraint of laborers vary according to each labor-rental regime, but the problem always subsumes to a linear credit-labor interlinkage²³⁰.

The model presents the conditions for the equality of the *per worker costs* (PWC) of employing sharecroppers, wage laborers, or renters who paid fixed land-rentals to the landowner. Conditional on obtaining laborers – *i.e.* that the loans allow for the immigration of laborers –, the landowner will prefer the labor-rental arrangement with the lowest PWC, *i.e.* the cheapest source of labor conditional on the participation constraint of foreigners. In this partial equilibrium analysis, I assume that the demand of any single landowner does not affect the unitary cost of labor in any of the labor-rental regimes considered, an adequate assumption in the context of a large international pool of poor and credit-constrained potential immigrants.

I compare the PWCs of sharecropping, fixed rents and wage systems in two scenarios. In the first, I assume no productivity differentials among the three labor-rental regimes. The historical evidence presented in the chapter showed that landowners in the late 1840s and 1850s were tentatively experimenting with different labor-rental regimes. In this context, concerns about productivity differentials among contracts were minimal, if existent at all. Therefore, I consider

²³⁰ In line with the basic model presented in Basu (2003, Chapter 14, especially pp. 286-291).

this assumption adequate to illustrate this first phase of adoption of bonded labor in the plantations of São Paulo²³¹. In the second scenario, I assume that sharecropping leads to lower labor productivity *vis-à-vis* fixed rents and wage systems. As discussed in the chapter, this assumption is based on the idea that the Marshallian inefficiency of sharecropping prevailed in the coffee plantations and that the self-monitoring of household members would have precluded monitoring costs under wage systems.

The first scenario allows for the possibility of equalizing the PWCs of sharecropping, fixed rents and wage systems. This supports the claim that the adoption of sharecropping in the 1850s was not the result of a pure economic decision of landowners. Other feasible labor-rental arrangements could have led to the same economic outcomes in terms of the supply of labor and its costs. The second scenario shows that the equalization of the PWCs among the three labor-rental arrangements preclude either differences in labor productivity among them or the existence of perfectly competitive wage systems.

Moreover, the model shows that the credit dimension of the interlinkage did not depend on any specific labor-rental arrangement. With an additive credit-labor interlinkage, the same optimality condition is obtained for the credit dimension, irrespective of labor-rentals. This malleability helps to explain the pervasiveness of the credit interlinkage in the Brazilian immigration policy throughout the nineteenth century.

7.2. The model

Define agricultural production, $Y = Y(N^i, \bar{H})$, as a function of units of labor N under labor-rental regime i and a fixed amount of land \bar{H} , following standard properties for an internal solution. The set of labor-rental regimes include sharecropping (*sh*), fixed rents (*f*) and wage system (*ws*). For simplicity, I assume that the labor-rental dimension is always in pure form – *i.e.* I exclude mixed contracts and the coexistence of different labor-rental regimes.

The rents perceived by the landowner are an additively separable function of a labor-rental and a credit dimension:

$$R^i = f(Y) + g(L) = f(Y(N^i, \bar{H})) + g(L)^{232}$$

²³¹ As pointed out in the chapter, one can read the non-differentials in productivity as the outcome of an interlinked contract in which landowners adjust either the credit or the labor dimension to lead to an efficient outcome.

²³² I set the price of output as the numeraire throughout.

The landowner maximizes rents, R^i , and has as choice variables the units of labor to be hired in a specific labor-rental regime, N^i , and the amount of loans to be supplied, L . Output shares and interest rates are exogenous parameters determined by custom and the market²³³.

The labor-rental dimension varies according to the labor-rental regime considered.

In pure form, $f(Y) = \alpha Y + F$, where α stands for output share and F for fixed amounts paid to workers (wages) or received as rents. In short:

$$f(Y) = \alpha Y + F: \begin{cases} 0 < \alpha < 1 \text{ and } F = 0, \text{ if } i = sh \\ \alpha = 0 \text{ and } F \leq 0, \text{ if } i = (ws, f) \end{cases}$$

Landowner's maximization of rents is subject to the participation constraint of laborers. By assuming N^i to be perfectly enforceable at no cost to the landowner, this setting gives agency to laborers only in terms of their participation constraint. This implies a binary decision to accept a certain contract and reflects laborers' decision to immigrate based exclusively on the prospects of that specific contract, which combines a labor-rental and a credit dimension.

The assumption that laborers have agency only in terms of their participation constraints ignores a number of labor riots discussed in the thesis. However, these riots and other expressions of dissatisfaction of immigrants with their living and working conditions were the result of the experience accumulated over time with the enforcement of different contracts. At the first phase of the adoption of bonded labor, this assumption does seem to reflect the perceptions of landowners and the choices available to laborers²³⁴.

Adapting Basu (2003, p. 289), I define laborers as having utility $u = u(w, L)$, where w reflects the opportunity costs of labor (including in the countries of origin) and L captures the utility of emigrating – which, according to the historical discussion, was not possible without the credit dimension, reflected by L in the formal setting. I assume u to be an increasing and concave function in both arguments and rewrite it in terms of the reservation frontier of the laborers²³⁵:

$$w = \phi(L, u)$$

²³³ Interest rates in 1847 were based on legal interests; output shares were set at the customary 1/2. On the exogeneity of similar parameters, determined by historical custom, see Koo (1973, p. 579).

²³⁴ I thank Samuel Garrido for discussing this point.

²³⁵ $[\partial\phi(L, u)/\partial L] > 0$ holds for the actual immigrants, which corresponds more strictly to $[\partial\phi(L, \tilde{u})/\partial L] > 0$, according to the notation used below. The idea is that laborers who actually immigrate are willing to do so (explaining the positive partial derivative), but cannot until the poverty constraints are removed by the loans L supplied by the landowner.

Finally, I assume that all agents have perfect information and are risk-neutral. In the model, there is no uncertainty in production nor default on loans²³⁶.

In the sequence, I compare the three labor-rental regimes to each other and to a benchmark in which slavery prevails and the market for captives is perfectly competitive. In such comparisons, I impose no functional form to $Y(N^i, \bar{H})$ nor to $\phi(L, u)$. Rather, comparisons are made in terms of *per worker costs* of the different labor-rental regimes.

7.3. Partial-equilibria: landowner's rents with different labor-rental regimes

7.3.1. Slave labor

As a benchmark, consider a perfectly competitive market for captive labor. Landowner's rents include only the labor dimension and the problem pinpoints to a usual maximization:

$$\max_{N^{sl}} R^{sl} = Y(N^{sl}, \bar{H}) - cN^{sl}$$

where c reflects the unitary cost of a slave²³⁷. Given that the model is instantaneous, this parameter incorporates the lifelong costs of the captive from the viewpoint of the landowner.

In this simple case, the unitary cost of a slave equals his/her marginal productivity.

$$\partial R^{sl} / \partial N^{sl} = 0 \Rightarrow c = \partial Y / \partial N^{sl} \text{ (Eq. 1)}$$

7.3.2. Perfectly competitive wage system

Similarly, in a perfectly competitive free labor market, a rent-maximizing landowner who interlinks labor and credit in a contract solves the following problem:

$$\max_{N^{ws}, L} R^{ws} = Y(N^{ws}, \bar{H}) - \phi(L, \tilde{u})N^{ws} + (i - r)LN^{ws}$$

The labor dimension reflects the cost per unit of labor, conditional on the participation constraint²³⁸. The credit dimension, in turn, reflects the amount of loans, L , and its corresponding opportunity cost, *i.e.* the difference between the actual interest rate i and the

²³⁶ The same argument about laborers' agency applies here to justify these assumptions.

²³⁷ For historical differentiation, I use the term c to reflect the price of a slave. It corresponds to a disbursement F in the general labor dimension $f(Y)$.

²³⁸ \tilde{u} indicates that the specific laborer decided to immigrate (differing from u , as above). The conditions for the prevalence of \tilde{u} are binding, *i.e.* they limit the discretionary power of landowners in setting N^i and L .

return on alternative investments, r . Please notice that I assume that the landowner has enough sources of credit to supply any amount L of loans to the laborers. Part of these loans are used by the laborers to cover the immigration costs and are, therefore, fixed – as the migratory costs are exogenous to any landowner. Nevertheless, laborers demand further loans while in the farm – *e.g.* to cover their consumption of foodstuff bought in the farm’s grocery store. That is the reason for considering L a choice variable of the landowner²³⁹.

The PWC in perfectly competitive markets can be directly defined with the previous expression:

$$R^{ws} = Y(N^{ws}, \bar{H}) - N^{ws}[\phi(L, \tilde{u}) - (i - r)L] = Y(N^{ws}, \bar{H}) - N^{ws}PWC$$

From the FOCs:

$$\partial R^{ws} / \partial N^{ws} = 0 \Rightarrow \partial Y / \partial N^{ws} = \phi(L, \tilde{u}) + (i - r)L = C^{ws} \text{ (Eq. 2)}$$

$$\partial R^{ws} / \partial L = 0 \Rightarrow \partial \phi / \partial L = (i - r) \text{ (Eq. 3)}$$

In a standard result for competitive markets, equation (2) shows that the marginal productivity of labor equals its marginal cost. This corresponds also, by definition, to the PWC of a wage system in a perfectly competitive market. Assuming no productivity differentials with respect to slavery, *i.e.* $(\partial Y / \partial N^{sl} = \partial Y / \partial N^{ws})$, a necessary condition to employ wage laborers is that $C^{ws} = c$. This result is immediate from the setting, in which captive and free labor markets are perfectly competitive. Although theoretically uninteresting *per se*, it shows that systems that belong to historically different categories can lead to identical outcomes. As Eltis (1983, p. 266) argues: “The conviction of the superiority of free labor on the part of the economically advanced nations was not shaken by the fact that sugar, coffee and cotton could all be produced more cheaply by unfree labor”²⁴⁰.

Equation (3) shows that the marginal effect of loans on the reservation frontier of laborers must equal the opportunity cost of landowner’s capital in a perfectly competitive market. Despite standard, this result provides a benchmark for comparisons with other labor-rental regimes.

²³⁹ L can be modeled as a function of a fixed parcel used to cover immigration costs and a varying parcel, reflecting the demand of credit by laborers in the farm. For ease of exposition, I considered only the supply side by the landowner, making L a single choice variable. I thank Holger Strulik for pointing this out.

²⁴⁰ This argument refers only to the partial equilibrium from the point of view of a rent-maximizing landowner. It does not take into account the deleterious effects of slavery for socio-economic development, nor its abhorrent nature in terms of human rights. Dean (1977, p. 184) and Acemoglu and Wolitzky (2011) highlight that slavery can lead to higher productivity and profits, but always generates socially inefficient outcomes.

7.3.3. Sharecropping

Under sharecropping, the landowner makes no disbursement in the labor dimension and receives a fraction α of the produce. The problem is now:

$$\begin{aligned} \max_{N^{sh}, L} R^{sh} &= \alpha Y(N^{sh}, \bar{H}) + (i - r)LN^{sh} \\ \text{s. t. } (1 - \alpha)Y(N^{sh}, \bar{H}) &= \phi(L, \tilde{u})N^{sh} \end{aligned}$$

Setting the Lagrangean Z , we obtain the following FOCs:

$$\frac{\partial Z}{\partial N^{sh}} = 0 \Rightarrow \alpha \frac{\partial Y}{\partial N^{sh}} + (i - r)L + \lambda \left[(1 - \alpha) \frac{\partial Y}{\partial N^{sh}} - \phi \right] = 0 \quad (\text{Eq. 4})$$

$$\frac{\partial Z}{\partial L} = 0 \Rightarrow (i - r) - \lambda \frac{\partial \phi}{\partial L} = 0 \quad (\text{Eq. 5})$$

To compare different labor-rental regimes without specific functional forms for the production function or the reservation frontier, I use the PWC of each labor-rental regime and set it against the standard result obtained from the wage system in perfectly competitive markets²⁴¹. By doing so, I obtain the following PWC of sharecropping:

$$PWC^{sh} = \frac{\partial Y}{\partial N^{sh}} \left[\alpha + \frac{(i - r)(1 - \alpha)}{\frac{\partial \phi}{\partial L}} \right] + \phi \left[1 - \frac{(i - r)}{\frac{\partial \phi}{\partial L}} \right] \quad (\text{Eq. 6a})$$

The expression shows that the PWC of sharecropping is a function of two additive components. The first reflects the labor dimension. Here, the marginal productivity of labor in this labor-rental regime is weighted by the output share, by the opportunity cost of the loans and by the

²⁴¹ For this, solve for the Lagrangean multipliers from the FOCs:

$$\frac{\phi(i - r)}{\frac{\partial \phi}{\partial L}} - (i - r)L = \alpha \frac{\partial Y}{\partial N^{sh}} + \left[\frac{(i - r)(1 - \alpha)}{\frac{\partial \phi}{\partial L}} \frac{\partial Y}{\partial N^{sh}} \right] \quad (\text{Eq. 6b})$$

Since PWC is given by definition, we can determine the difference between the PWC in perfectly competitive wage systems and the expression above, *i.e.* call the left-hand side of the previous expression X ; then we have:

$$PWC - X = (.) \Leftrightarrow PWC = (.) + X$$

$$PWC - X = \phi - (i - r)L - \frac{\phi(i - r)}{\frac{\partial \phi}{\partial L}} + (i - r)L \Rightarrow (.) = \phi \left[1 - \frac{(i - r)}{\frac{\partial \phi}{\partial L}} \right]$$

By inserting $(.)$ back into Eq. 6b, we obtain the PWC under sharecropping (*i.e.* Eq. 6a).

impact that the loans have on the reservation frontier. The second reflects the credit dimension, with laborer's reservation frontier weighted by the opportunity cost of the loan.

7.3.4. Fixed rents

To set the problem analogously to sharecropping, I assume that fixed rents (F) are not a choice variable of the landowner, but a parameter determined in the market or by custom²⁴².

The maximization problem is now:

$$\begin{aligned} \max_{N^f, L} R^f &= FN^f + (i - r)LN^f \\ \text{s. t. } Y(N^f, \bar{H}) - FN^f &= \phi(L, \tilde{u})N^f \end{aligned}$$

Setting the Lagrangean Z , we obtain the following FOCs:

$$\frac{\partial Z}{\partial N^f} = 0 \Rightarrow F + (i - r)L + \lambda \left[\frac{\partial F}{\partial N^f} - F - \phi \right] = 0 \quad (\text{Eq. 7})$$

$$\frac{\partial Z}{\partial L} = 0 \Rightarrow (i - r) - \lambda \frac{\partial \phi}{\partial L} = 0 \quad (\text{Eq. 8})$$

With the same procedure as for sharecropping, we obtain the following PWC of fixed rents:

$$PWC^f = \frac{\partial Y}{\partial N^f} \left[\frac{(i - r)}{\frac{\partial \phi}{\partial L}} \right] + (F + \phi) \left[1 - \frac{(i - r)}{\frac{\partial \phi}{\partial L}} \right] \quad (\text{Eq. 9})$$

Equations (5) and (8) show that the optimality conditions stemming from the credit dimension of the interlinkage are identical for sharecropping and fixed rents. This result depends on the assumption that rents are a linear additive function of the labor-rental and the credit dimensions. Nevertheless, this equality shows that it was possible to design a contract in which the *optimality condition* of the credit dimension did not depend on specific labor-rental arrangements. Notice, however, that the credit dimension still has different influences on the PWCs of sharecropping and fixed rents. Thus, the argument is not that the labor-rental and the credit dimensions are totally independent of each other, but that the latter could be adapted to the specificities of each labor-rental regime.

²⁴² We can also model fixed rents as a function of units of labor. With a word of caution, this is similar to Bonifácio do Amaral's contract in the 1870s. In this case, $F = F(N^f, \bar{H})$ leads to:

$$PWC^f = \frac{\partial Y}{\partial N^f} \left[\frac{(i - r)}{\frac{\partial \phi}{\partial L}} \right] + \left(\frac{\partial F}{\partial N^f} + \phi \right) \left[1 - \frac{(i - r)}{\frac{\partial \phi}{\partial L}} \right]$$

7.4. Comparing PWCs of different labor-rental regimes

Equations (2), (6) and (9) allow us to determine the conditions under which

$$C^{ws} = PWC^{sh} = PWC^f$$

i.e. the conditions that lead to the same PWC of the three labor-rental regimes as perceived by the landowner. For this exercise, I will consider two scenarios. The first assumes that there are no differentials in productivity for the three labor-rental regimes. The second assumes the Marshallian inefficiency of sharecropping *vis-à-vis* fixed rents and wage systems, which are considered equally efficient.

7.4.1. No productivity differentials

Under the assumption of no differentials in productivity, *i.e.* $(\partial Y/\partial N_i = \partial Y/\partial N)$, the equilibrium conditions derived from the PWC of each labor-rental regime lead to the following pairwise comparison between them:

$$PWC^{sh} = PWC^f \Leftrightarrow \partial Y/\partial N = \frac{F}{\alpha} \text{ }^{243}$$

$$PWC^{sh} = C^{ws} \Leftrightarrow \partial Y/\partial N = \frac{\phi}{(1-\alpha)}$$

$$PWC^f = C^{ws} \Leftrightarrow \partial Y/\partial N = F + \phi$$

From these, it is straightforward to show that the condition $\left[\phi = \frac{(1-\alpha)F}{\alpha}\right]$ satisfies the equality $C^{ws} = PWC^{sh} = PWC^f$.

If there are no productivity differentials among the three labor-rental regimes – factually so or as perceived by the landowner –, it is possible to design a credit-labor interlinkage that equates the *per worker costs* of sharecropping, fixed rents and wage systems. From a theoretical point of view, sharecropping was neither a necessarily superior nor necessarily inferior contract to a landowner who maximized rents in the first period of the transition from slavery in São Paulo.

²⁴³ For the extension in which $F = F(N^f, \bar{H})$, $PWC^f = PWC^{sh} \Leftrightarrow \partial Y/\partial N = \frac{\partial F/\partial N}{\alpha}$

7.4.2. PWCs under the Marshallian inefficiency of sharecropping

Under the assumption that sharecropping suffers from allocative inefficiencies *vis-à-vis* the other two labor regimes, *i.e.* $(\partial Y/\partial N^{sh} < \partial Y/\partial N^f = \partial Y/\partial N^{ws})$, we get the following conditions for the equalization of the PWCs between sharecropping and fixed rents:

$$PWC^{sh} = PWC^f$$

$$\Rightarrow \left[\alpha \frac{\partial Y}{\partial N^{sh}} - F \right] \left[\frac{\partial \phi / \partial L}{(i-r)} - 1 \right] = \left[\frac{\partial Y}{\partial N^f} - \frac{\partial Y}{\partial N^{sh}} \right] > 0$$

For this expression to hold, we need:

i. $\left[\alpha \frac{\partial Y}{\partial N^{sh}} - F \right] > 0 \Rightarrow \frac{\partial Y}{\partial N^{sh}} > \frac{F}{\alpha}$

and

ii. $\left[\frac{\partial \phi / \partial L}{(i-r)} - 1 \right] > 0 \Rightarrow \frac{\partial \phi}{\partial L} > (i-r)$

or

iii. Equivalently, strictly negative inequalities for both expressions.

This means that the equality of the PWCs of sharecropping and fixed rents under productivity differentials precludes the existence of a perfectly functioning wage system, for in that case $\frac{\partial \phi}{\partial L} = (i-r)$ to fulfill optimality condition (3). In other words, we cannot have simultaneously a perfectly functioning wage system, lower productivity in sharecropping and equal PWCs of sharecropping and fixed rents. Analogous results hold for $(PWC^{sh} = C^{ws})$ and $(PWC^f = C^{ws})$.

In conclusion, a landowner who does not foresee (or if there is no) productivity differentials among the three labor-rental regimes can design contractual arrangements that equalize the PWCs of sharecropping, fixed rents and wage system (scenario 1). Conversely, the existence of perfectly competitive wage systems precludes either the equality of the PWCs or differentials in productivity among these three labor-rental regime. (scenario 2).

3. Immigration and the path dependence of education: the case of German-speakers in São Paulo (1820-2010)*

Summary

This chapter studies the path dependence of human capital accumulation. It focuses on the impacts that German-speaking immigrants had on education through three channels: their share of the population in the nineteenth century, their on-the-job skills and the schools they founded. By combining data of almanacs from 1873 and 1888, these effects are evaluated for the nineteenth, early twentieth and early twenty-first centuries. Results show that the institutionalized demand for education of these immigrants, reflected by the establishment of schools, was their main contribution to the accumulation of human capital. The effect of German schools on educational levels required a period to mature and dissipated over time. Nevertheless, their influence was substantial at the beginning of the twentieth century, affecting enrolment levels in private and in state schools, a result that suggests the existence of spillover and contagion effects. Moreover, current indicators of stocks and flows of human capital in São Paulo are strongly associated with their historical levels. At the same time, path dependence is conditional on the type of school: while a positive persistence is found for the private system throughout the twentieth century, a reversal of performance occurred in state schools.

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1. Introduction

In the past two decades, the literature on the deep determinants of economic development has raised many new research questions by using historical events to explain current economic performance. One cornerstone of this approach is to explain the historical dynamics of institutions by their colonial origins¹. A more recent strand of this literature shows that the relationship between current outcomes and historical determinants can vary substantially according to the period and region covered². By moving away from cross-country studies towards regional analyses, this strand has suggested that external shocks can – at least partially – divert outcomes from a path set early on by institutions in colonial times. Those changes in path dependence seem to be particularly important for the accumulation of human capital. A recent literature focused on Brazil has emphasized how international migration can be seen as a shock that influences educational path dependence in a positive manner³.

In an attempt to contribute to this literature, this chapter explores whether German-speaking immigrants impacted the accumulation of human capital in the province of São Paulo in the short and long run. The underlying hypothesis is that these immigrants had a positive influence on the path dependence of education in the province/state because of their relatively high levels of human capital, compared to the Brazilian average, in terms of schooling and on-the-job skills. It is argued that the influence of these immigrants can be seen as an exogenous shock to the accumulation of human capital in the nineteenth century – one that reverberated down into the twentieth century, indirectly influencing current educational outcomes at the municipal level.

The chapter shows that the presence of German-speaking immigrants *per se* had no impact on the historical accumulation of human capital. However, a positive influence emerges where these immigrants were able to institutionalize their higher levels of education through founding schools. This historical impact of German schools required a maturation period and dissipated over time, having its strongest influence at the beginning of the twentieth century. German schools robustly influenced enrolment both in private and in state schools in the 1910s. This result suggests the existence of spillovers and contagion effects in the supply and demand for education, respectively.

¹ Among the plethora of works in this direction, see the seminal contributions for the Americas by Mariscal and Sokoloff (2000), Sokoloff and Engerman (2000) and Acemoglu, Johnson and Robinson (2001, 2002).

² Glaeser, La Porta, López-de-Silanes and Shleifer (2004), Przeworski (2004), Pande and Udry (2005), Nunn (2009), Summerhill (2010) and Nunn, Qian and Sequeira (2017).

³ Carvalho Filho and Colistete (2010), Carvalho Filho and Monasterio (2012), Stolz, Baten and Botelho (2013), Musacchio, Fritscher and Viarengo (2014) and Rocha Ferraz and Soares (2017).

The chapter also demonstrates that indicators for current stocks and flows of human capital are strongly associated with their historical counterparts. The path dependence of current enrolment is additionally shown to be conditional on the type of school. On the one hand, a positive persistence was found for the private schools, showing that municipalities that had more of this type of school at the beginning of the twentieth century retained an advantage in this modality of education almost a century later. On the other hand, a negative relation was found between current and historical enrolment in state schools; this favors the hypothesis that the Brazilian public educational system had a reversal in its capacity to accumulate human capital over the twentieth century.

The analysis presented here focuses on a historically-specific process and a geographically-delimited area, which gives this approach two empirical advantages. First, São Paulo is culturally and institutionally more homogenous than larger units of aggregation, which reduces concerns about unobserved heterogeneity⁴. Second, the immigration of German-speakers is seen as an exogenous shock to the demand for education in the state. Conditional on further controls, the initial allocation of these immigrants, mostly bonded laborers on plantations or settlers in rural colonies, is argued to be exogenous to the contemporary educational levels of the municipalities where these plantations or rural colonies were located. As seen in Chapter 1, German-speakers did not sort to municipalities according to prevailing literacy or enrolment rates by 1872. In addition, incentives to accumulate human capital among these immigrants were also associated with cultural traits, such as religion, being therefore more exogenous to prevailing economic conditions than current decisions to invest in education⁵.

The choice of the state of São Paulo as the unit of analysis has important implications for the emerging strand of literature focused on the historical accumulation of human capital, especially for that branch using the Brazilian case. Although São Paulo currently has the highest absolute level of income of any Brazilian state, it was considered a region of marginal importance during most of the colonial era (1500-1822). Changes in the state's relative economic position began mainly during the second half of the nineteenth century, around the time that São Paulo became the most attractive destination for immigrants in Brazil⁶. This reversal in economic importance was simultaneous to a sustained increase in educational performance, leading the literature to

⁴ Pande and Udry (2005) and Gennaioli, La Porta, López-de-Silanes and Shleifer (2013).

⁵ For the relation between educational attainment and religion, see Becker and Woessmann (2009, 2010).

⁶ Summerhill (2010, p. 13).

hypothesize that the inflow of immigrants caused this modification in the path of human capital accumulation⁷.

The immigration of German-speakers in particular presented different features in São Paulo compared to other regions in the country. While immigrant communities in southern Brazil were more isolated and ethnically homogenous, in São Paulo the socioeconomic and cultural integration into the native population was faster and smoother⁸. This increased the likelihood of spillover and contagion effects among immigrants and Brazilian-born individuals, a result that is actually found in this chapter's empirical analysis.

Region-specific characteristics can clarify to some extent the diverse mechanisms described in the literature to explain how immigration impacted educational performance across Brazilian states in the long run. Carvalho Filho and Colistete (2010) and Rocha, Ferraz and Soares (2017) find a positive and significant impact of European immigrants on the accumulation of human capital in São Paulo during the first decades of the twentieth century. These results are similar to those of Stolz, Baten and Botelho (2013), who use numeracy and assess the impact on the country as a whole. The last two studies also explore on-the-job skills as a further transmission channel. Carvalho Filho and Monasterio (2012), in turn, argue that lower inequality associated with German immigrants in the southernmost state of Rio Grande do Sul had a larger impact on development than transfers of human capital. Although these studies differ in the specific transmission channels assessed, they all point to a positive and significant relationship between immigration and educational development in the long run. In contrast, Musacchio, Fritscher and Viarengo (2014) argue that the political economy of financing education was the main factor behind the reversal of educational performance across Brazilian states, not immigration. They even find a negative correlation between immigration and expenditures on education of the Brazilian government. This result is explained by the fact that Portuguese, Italian and Spanish – the main nationalities immigrated to Brazil – had a relatively low level of human capital in their countries or origin: there simply was not much human capital to be gained from them⁹.

⁷ See the review of this argument in Musacchio, Fritscher and Viarengo (2014, pp. 731-3).

⁸ Buarque de Holanda (1941, pp. 23-4) and Tschudi ([1866] 1953, *e.g.* pp. 163, 168). Naturally, this does not imply that integration was without conflicts. For problems associated with German schools, see Witzel de Souza (2014, pp. 24-7).

⁹ Musacchio, Fritscher and Viarengo (2014, p. 747). For a criticism on the perspective that southern Europeans in Latin America were overall worse selected in terms of human capital, see Sánchez-Alonso (2007).

The chapter is organized as follows. Section 2 provides an overview of the history of German-speaking immigration to São Paulo. The historical experience is used to derive the working hypotheses about the relationship between immigration and human capital accumulation. Section 3 presents the methodology for the empirical analysis. In particular, I describe the homogenization of the datasets that allows for the study of human capital accumulation in the long run. Section 4 presents the results, which are subjected to two main robustness checks in Section 5. Section 6 contains some concluding remarks.

2. German-speakers and human capital: historical overview and hypotheses

Perhaps no other ethno-linguistic group illustrates better the divide of Brazilian immigration policies discussed in Chapters 1 and 2 than the migratory waves of German-speakers to São Paulo. The inflow of Germans and Swiss to the countryside of that province/state can be clearly separated according to the two main immigration policies discussed¹⁰. From 1847 to the early 1870s the main modality was the immigration of bonded laborers to coffee plantations. Problems with the applicability of labor contracts in a slave-based society undermined this type of privately-led immigration. Renewed migratory waves of German-speakers became particularly numerous in the first decades of the twentieth century with immigration to rural colonies that were either officially established by the government or set up by private land sellers¹¹.

To recapitulate, the hiring of bonded laborers was related to the abolition of the transatlantic slave trade, culminating with its prohibition by the Brazilian government in 1850. In 1847, looking for new secure sources of labor supply, the firm *Vergueiro & Co.* contracted the first immigrants from Holstein and Rhineland for its farm, named *Ibicaba*. This initiated a hiring process that grew considerably in the 1850s¹². The farmers' method of attracting poor and credit-constrained immigrants was to supply loans for the transatlantic travel and for the maintenance of the immigrant families, who were meant to pay back the debt with yearly outcomes of coffee harvesting under sharecropping contracts. This constituted the first larger-scale use of non-slave labor in Brazilian plantations. The turning point of this phase was the outbreak of the *Sharecroppers' Riot* in 1856, led by the Swiss Thomas Davatz, who triggered it by sending to

¹⁰ Austrians constituted a relatively different group. Therefore, I focus more on German and Swiss immigrants.

¹¹ Chapter 1 showed the overrepresentation of German-speakers – in this case including Austrians – in the settlement colonies for the period 1897-1920. In addition, see Heinke (1905) and Sommer (1953).

¹² Perret-Gentil (1851) and Heflinger (2007).

Europe a report in which he demanded an official inspection of the living and working conditions on the plantations¹³. In the aftermath of the riot, especially in the 1860s, sharecropping gradually declined and was replaced by other labor-rental arrangements.

This riot had major diplomatic consequences and led to a sharp decline in the number of German-speaking immigrants to Brazil. Those who continued to arrive in the province did so mostly under a modality of immigration involving official rural settlements, as it had been the case with German-speakers in the 1820s. Among the new rural colonies, German-speakers had a major presence in the settlements of *Campos Salles* (in the municipality of Cosmópolis) and *Nova Europa* (in Ibitinga)¹⁴. In the Republican period (starting in 1889), colonies populated mostly by German-speakers were established in the western areas of the state, reached by the agricultural frontier and railroad infrastructure during the early decades of the twentieth century. These included colonies in the municipalities of Presidente Venceslau, Assis and Araçatuba¹⁵.

Although bonded laborers (who arrived mostly during the period 1840-70) and official settlers (who arrived mostly during the period 1870-1920) had potentially different cultural, social and economic backgrounds, their mechanisms of socio-cultural assimilation in São Paulo seem to have been rather similar. There is vast historical evidence that these immigrants had a major impact on formal schooling in the regions where they settled. German-speaking immigrants were, on average, better educated than Brazilians, an advantage they kept in spite of the frequently precarious educational conditions prevailing in rural areas and the high opportunity costs faced by children in the plantations. German-speakers had the highest literacy rates of all immigrants in the period 1908-32 and founded the largest number of foreign schools in the country by the early decades of the twentieth century¹⁶. In the countryside of São Paulo, the current study identified 44 schools established by German-speaking communities, 14 of them before 1900¹⁷.

The most direct impact of a German school on the educational level of a municipality was to increase the number of pupils enrolled in them. Because I defined all German school as private institutions, the creation of those foreign schools obviously augmented the number of students enrolled in private schools. The question remains on whether this impact was large enough to be

¹³ Davatz ([1858] 1941).

¹⁴ Keller (1919) and Sommer (1953).

¹⁵ Bezerra (2007) and Silva (2010).

¹⁶ Kreutz (2005, pp. 92-3).

¹⁷ The historiography dealing partly or entirely with German schools in São Paulo includes Grininger (1991), Karastojanov (1998), Nobre (2004), Kreutz (2005), Ribeiro (2005), Bezerra (2007), Silva (2010), Gouvêa (2011) and Varussa (2017).

statistically significant and economically relevant¹⁸. Furthermore, other less direct effects might be observed as well. First, teachers trained in those schools may have gone on to teach in the Brazilian public educational system. Second, spillovers might have fostered the enrolment of native Brazilians in German schools. Finally, contagion effects could have led to an increase in the demand for education from Brazilians, prompted by their perceptions of the German-speaking community. The relatively smoother integration and more frequent interactions between German-speakers and the Brazilian-born population in São Paulo imply that spillover and contagion effects were more likely to be observed there than in the southern provinces.

The existence of these diverse effects can be tested by examining the impact that German schools had on enrolment in different types of educational institutions. The dataset used in this chapter allows this disaggregation for enrolment in municipal, state and private schools. Given that German schools are classified as private, their impact on the public educational system can be interpreted as evidence of the above-mentioned spillovers and contagion effects. As will be discussed, this is indeed what is found in the analysis for the beginning of the twentieth century.

Moreover, we have seen in Chapter 1 that German-speakers did not sort as agricultural laborers, nor as landowners in 1872. In line with this conclusion, the disaggregated data based on the almanacs show that German-speakers were overrepresented in urban activities¹⁹. After leaving the rural economy, one of the main channels for the economic integration of those immigrants was to specialize in craftsmanship in economically dynamic urban centers, usually around the place of first residence or with a consolidated network of immigrants. Despite being an ethno-linguistic minority, disaggregated data from the almanacs show a quasi-monopoly of German-speakers in some specialized jobs. In 1873, 80 percent of brewers, 71 percent of cart manufacturers, 67 percent of tanners, 60 percent of gun-makers and sellers and 47 percent of machinists and watchmakers had surnames that could be traced back to German-speaking immigrants. In 1888, these shares diminished substantially as a result of new immigration waves from other countries, especially the beginning of the mass immigration of Italians. Nevertheless, German surnames still appeared

¹⁸ More precisely, German schools could be either private or associative. The former implied the payment of fees per pupil. The latter had funds raised by the community of immigrants as an association. For a study of the structure of the German schools, see Bezerra (2007). Witzel de Souza (2014, pp. 24-7) discusses the financial structure of some of those schools.

¹⁹ See also evidence on the descriptive statistics of this chapter (Table 3.2).

frequently in cart production (67 percent), mechanized manufactures (38 percent), breweries (34 percent), tanning (33 percent) and watch-making (26 percent)²⁰.

This more anecdotal evidence motivates the hypothesis that German-speaking immigrants might have also contributed to formal schooling via their on-the-job skills. Although mainly related to applied knowledge, the specialized crafts they exercised could have required a minimum level of literacy and numeracy, increasing their overall demand for schooling – both in private and public institutions. An empirical novelty of the current chapter is to identify the surnames of individuals in two almanacs of 1873 and 1888, whose data were harmonized. This new dataset allows us to determine the share of German-speaking surnames per profession, which can be aggregated by sector or by the total number of professions in a municipality. These variables are then used to test empirically the impact that on-the-job skills of German-speaking immigrants had on different educational institutions over time.

In short, this chapter hypothesizes that the relative advantage in human capital of German-speaking immigrants constituted an initial shock in the period 1840-1920 whose effects persisted over time. An exploratory approach with difference-in-means tests supports this idea. Table 3.1 (below) shows that municipalities that had proportionally more German-speaking immigrants than the sample mean had a higher number of literate people in 1872 and total enrolment in the 1910s. Interestingly, a higher proportion of German-speakers was not associated with a higher mean enrolment in 1872, suggesting that immigrants influenced the stock of human capital (reflected in literacy), but failed to increase enrolment, at least in 1872. If the number of German schools is used as the identifier, we see a significantly higher mean for all indicators considered. The differences-in-means are large, but few municipalities had a German school, raising the question on whether these schools nonetheless had a statistically significant impact on the historical accumulation of human capital.

²⁰ As argued in Chapter 1, the fact that German-speakers attained almost a monopoly in some specialized crafts does not invalidate the average effect that they sorted in manufacturing only in regions where settlement colonies prevailed. Results in Chapter 1 refer to *ceteris paribus* effects of the economic structure on the sorting of foreigners. The historical evidence discussed above refers to the presence of those immigrants in specific occupations.

Table 3.1 – Difference-in-means tests (by share of German-speakers and their schools)

	Enrolment ⁴			Literacy ⁴			Total Enrolment ⁴		
	1872			1872			1910s		
	Obs.	Mean	S.E.	Obs.	Mean	S.E.	Obs.	Mean	S.E.
Identifier 1 ¹									
Overall	73	293.08	25.28	73	1817.16	214.99	145	810.11	85.62
Proportionally more German-speakers ¹⁸⁷²	15	330.53	55.54	15	2641.60	716.34	15	1858.40	499.95
Proportionally fewer German-speakers ¹⁸⁷²	58	283.40	28.50	58	1603.95	192.38	130	689.15	70.01
Diff-in-means test ³	No difference: Pr(T < t) = 0.4551			Higher mean: Pr(T < t) = 0.0252			Higher mean: Pr(T < t) = 0.0000		
Identifier 2 ²									
Overall	73	293.08	25.28	73	1817.16	214.99	145	810.11	85.62
At least one German school	3	599.00	76.34	3	5913.00	2580.53	6	3106.45	1291.03
No German school	70	279.97	25.05	70	1641.63	176.52	139	710.99	60.44
Diff-in-means test ³	Higher mean: Pr(T < t) = 0.0056			Higher mean: Pr(T < t) = 0.0000			Higher mean: Pr(T < t) = 0.0000		

Notes: (1) Identifier 1 determines whether a MCA had a share of German-speakers in 1872 bigger than their mean for the entire sample; (2) Identifier 2 determines whether a MCA had at least one German school in the corresponding period; (3) The test is automatically reported as $\text{diff} = \text{mean}(0) - \text{mean}(1)$, under the null hypothesis of no difference in means (Stata 13.1©), where $\text{mean}(1)$ refers to the group of the identifier. Therefore, $\text{Pr}(T < t)$ implies that the $\text{mean}(1) > \text{mean}(0)$; (4) All values in the table refer to the absolute number of people (enrolled or literate); please refer to Section 3.1. for specific definitions.

3. Empirical analysis: methodology

3.1. Specification

The empirical analysis aims at identifying the influence that German-speaking immigrants, their on-the-job skills and their schools had on the educational levels of municipalities in 1872, at the beginning of the twentieth century and for the period 1999-2011. For 1872, this study investigates whether the immigrants had a contemporaneous impact on the educational performance of the recipient society. For the long-term analyses – that is, the 1910s and the years 1999-2011 –, the effects are evaluated for enrolment in different types of educational institutions: private, municipal and state schools. Additionally, in order to assess the current determinants of education, the study looks at whether measures of stocks and flows of human capital in 1999-2011 were influenced by their historical counterparts. Combined with the categorization by type of schools, this approach shows that the path dependence of education is conditional on whether the educational system is private or public.

For 1872 and the 2000s, baseline results are obtained by an ordinary least squares estimator (OLS). For the 1910s, an instrumental variable provides the baseline estimation²². All estimators are obtained with the following functional form:

$$\begin{aligned} Educ_n = & \alpha + (German\ speaking\ presence_n)' \beta + (W_n)' \gamma + (R_n)' \delta + (\alpha_n)' \theta \\ & + 1^{2000s} (Educ_n^{1910s})' + \varepsilon_n \end{aligned} \quad (1)$$

Different measures are used as the dependent variable in order to evaluate the impact of German-speaking immigrants on diverse facets of education, ($Educ_n$). For 1872, literacy and absolute enrolment are used as dependent variables, measuring human capital stocks and flows, respectively. For the 1910s and for 1999-2011, total enrolment is considered first²³. This is subsequently separated into enrolment in each specific type of school (state, municipal and private). An indicator for the total number of children who completed the basic cycle in state schools complements those previous measures of flows²⁴. This implies that the baseline models are always estimated for five dependent variables for the 1910s. In addition to the same measures

²² The published version discusses also the OLS estimates for the 1910s.

²³ This is the only variable created as the sum of enrolment in all types of schools. The subcategories had no interpolated data or imputed zeros. See Section 5.2 for a discussion on missing values and robustness checks.

²⁴ Absolute levels were preferred to the rates provided by the original source because the latter was based on fixed estimates of the total number of school-age children. In contrast to Chapter 1, the shares of German-speakers in each occupation was used because the denominators were defined from the same source.

of flows, the analyses for the period 1999-2011 also include indicators for the stocks of human capital. They are measured by average years of schooling, illiteracy and an index from the educational component of the Municipal Human Development Index (MHDI)²⁵.

The set (*German speaking presence_n*) includes the main variables of interest: the share of German-speakers in the population in 1872, (*German speakers (share)_n¹⁸⁷²*); the number of schools established in a municipality by those immigrants, (*German schools_n^t*), in which *t* refers to the period considered in each cross-sectional analysis²⁶; and the measures of the on-the-job skill components of the German-speakers. The latter is defined either as the share of those immigrants in all professions in a municipality, or categorized per sector.

These three groups of variables are included jointly in the baseline models to assess the partial effect of the presence of immigrants *per se*, the institutionalized demand for education (creation of schools) and the on-the-job skill components of human capital.

Controls for demographic and economic characteristics of the municipalities are included in the set W_n . Although it was not always possible to perfectly match those variables over time due to constraints imposed by different sources of data, controls for the economic structure, fiscal situation and population are included in all specifications²⁷. Except for 1872, variables accounting for economic conditions were constructed with data lagged by at least one year with respect to the dependent variable to rule out direct simultaneity between educational conditions and economic performance. In the historical analyses, variables for the economic structure of the municipalities are derived from the 1873 and 1888 almanacs. These variables are presented either as an aggregate measure of employment or categorized by sector. For the 1910s, the sector composition is based on the almanac from 1888, under the assumption that this structure was persistent over time. Finally, for the current period, the economic structure is based on the share of value added by agriculture, industry, services and public administration²⁸.

²⁵ The municipal HDI adapts the calculation of global HDI to the level of Brazilian municipalities. The educational component is the geometric average of (i) the share of population older than 18 with complete basic schooling (weight 1) and (ii) the flows of enrolment in primary and secondary schools categorized by age groups (weight 2). Source: http://www.atlasbrasil.org.br/2013/pt/o_atlas/idhm/, accessed on November 26 2018.

²⁶ For the current period, I used the number of German schools founded until the 1930s, when the Brazilian government started the nationalization of foreign schools.

²⁷ The fiscal situation is measured in 1872 by the total municipal budget in that year, in the 1910s by the average total municipal expenditure and in the 2000s by the average municipal expenditure on education.

²⁸ Further economic controls include the share of land dedicated to coffee production in the 1910s, for that period, and average municipal income for the 1999-2011 analysis.

The set R_n includes characteristics that are specific of each period analyzed. For 1872, municipal dependence on slavery is taken into account, measured by the recorded number of captives. Considering the relevance of international migration during this entire period, the share of non-German-speaking immigrants in 1872 and the proportion of foreign rural workers in the 1910s were controlled for in the respective specifications. Furthermore, for 1872 the share of foreigners of any nationality in the public administration is used to assess the degree of local institutional openness and the civic participation of foreigners. For the 1910s, this variable is substituted by the share of farms owned by foreigners in 1905. Finally, the number of state schools is also added to the latter specification to control for the supply of public education.

α_n comprises a set of geographic characteristics, including altitude, latitude, area and average straight-line distance to the capital of the province/state, for all periods²⁹. For the 1999-2011 analysis, annual average rainfall and temperature are also included.

Finally, to assess the path dependence of current levels of education, I added a historical indicator to the last period. The indicator $1^{2000s}(Educ_n^{1910s})$ implies that, for the 2000s, the correspondent historical educational component in the 1910s is included as a covariate. This aims at testing whether there was historical dependence between the levels of education. Each dependent variable is matched here to its specific historical correspondent – that is, current enrolment in each type of school is regressed on that specific type of school in the 1910s (the same for completion). However, this procedure has a problematic *ceteris paribus* interpretation: by holding population constant in the regressions, an increase in the number of pupils implies an increase in enrolment rates, which have already converged to 100 percent in primary schooling for most municipalities³⁰. This is yet another reason to evaluate the impact of historical schooling on current average years of education, illiteracy rates and the educational component of the MHDI.

3.2. *Estimation strategies and historical identification*

The current section discusses different estimation strategies based on the historical setting outlined in Section 2. I argue that the estimation with OLS is sufficient to identify the impact of the variables

²⁹ By the definition of MCAs, area and distance to the capital from a specific point are constant over time, although they varied at the municipal level once the agricultural frontier expanded and new administrative units were created.

³⁰ This ratio is above 1 in some cases because it is a 5-year average which does not penalize for repetition.

in the set (*German speaking presence_n*) both for 1872 and 1999-2011, while an instrument is proposed for the variable (*German schools_n*) in the 1910s.

For the last period, it is not reasonable to expect that immigrants in the nineteenth century would have self-selected to specific municipalities based on the development of the educational systems in the municipalities more than a century later. Simultaneity is ruled out by the definition of the variables considered. Nevertheless, one could still argue that path dependence in economic performance creates a link between immigration in the nineteenth century and current educational performance in a manner which is non-orthogonal to the error term. In particular, some omitted variables correlated with institutions and cultural traits could have attracted immigrants or have been influenced by their presence in the nineteenth century and also be correlated with the economic and educational performance of municipalities nowadays. Another problem would be the self-selection of immigrants based on the economic performance or wealth of the municipalities. These are expected to be directly correlated with the educational performance of a municipality later on. In order to accommodate these concerns at least partially, all regressions include controls for the financial situation of the municipalities, indicators for economic prosperity and economic structure.

For 1872, in turn, the immigration of German-speakers to São Paulo was at the inflexion point from bonded laborers to official settlers. Although old bonded laborers had had time to migrate internally in the province since 1847 and to self-select into municipalities with better education, the last sharecroppers and the new settlers were being allocated in a manner which was not systematically related to the educational conditions of the municipalities³¹. Furthermore, older immigrants (1847-72) clustered around municipalities to which they had been initially allocated as sharecroppers. If we accept that the allocation of bonded laborers to farms was independent of the educational conditions in the municipalities where those farms were located and that this period set a path for the future spatial distributions of immigrants, then there is less reason to expect simultaneity between educational conditions and the presence of German-speakers in a municipality, at least in 1872.

The claim that German-speaking sharecroppers did not know which farms they would be allocated to is supported by historical evidence. The so-called “transference clause” in sharecropping contracts allowed a farmer who originally hired a family of immigrants in Europe to transfer its

³¹ A similar argument is made for official settlement colonies by Rocha, Ferraz and Soares (2017).

contracts to another farmer. This implied that the immigrants could not know *a priori* whether the family would indeed be allocated to the farmer with whom they had signed the contract³². Moreover, the Swiss municipalities displayed a remarkable ignorance about the living conditions in São Paulo: Thomas Davatz, the schoolmaster who led the *Sharecroppers' Riot*, received a questionnaire from his municipal council in Switzerland which included a section on religion and education. The questions were as basic as “Are there means of instruction? If so, what are they?”³³ If even the administrative boards of Swiss cantons that subsidized emigration had no information on this topic, it is unlikely that immigrants would have had enough information to be able to select their initial allocation according to the educational conditions that prevailed in the Brazilian municipalities. This argument disregards the fact that some immigrants had been invited to immigrate by their kinsmen and acquaintances, who could have provided better information on living standards. Indeed, Chapter 1 has shown how networks influenced the allocation of the Germans across municipalities and Chapter 2 has argued that these networks gradually diminished the control mechanism that landowners originally had in bonding labor. However, this concern is mitigated for the current empirical analysis by the fact that many of the letters sent to Europe were censored to give a better impression of the conditions on the farms³⁴.

By the 1910s, however, most of the bonded laborers and official settlers had had enough time to adapt to local educational conditions and to set up their own schools accordingly. The simultaneity of the variable (*German schools_n*) is therefore critical for the 1910s. For this reason, this covariate is instrumented with the variable (*# Farms bonded_n^{1850s-60s}*), which measures the number of farms employing contract labor in the 1850s-60s. I call the attention of the reader to the fact that this variable was constructed with the same source as for the policy indicator (*ID bonded*) of Chapter 1³⁵. While (*ID bonded*) is a binary indicator on whether a municipality had a farm with bonded laborers in the 1850s-60s, (*# Farms bonded_n^{1850s-60s}*) is a count variable for the same data. I opted for the latter in the current estimations for statistical reasons: while (*ID bonded*) rendered weak instruments, (*# Farm bonded_n^{1850s-60s}*) proved to be highly correlated with the potentially endogenous (*German schools_n*)³⁶. This shows that later migratory

³² Dean (1977, p. 122), Lamounier (1986, pp. 28-9) and Witzel de Souza (2012, p. 87).

³³ Davatz ([1858] 1941 – Appendix 2, pp. 238-241).

³⁴ See Heflinger (2009, pp. 50-5). For letters potentially used as propaganda, see *Ibid.* (2007, pp. 39-46).

³⁵ Witzel de Souza (2011).

³⁶ The unconditional correlation between (*# Farm bonded_n^{1850s-60s}*) and (*German schools_n*) is the highest for the 1910s, reaching 0.82 against 0.72 and 0.47 for 1872 and the 1930s, respectively.

waves tended to cluster around regions that employed bonded laborers in the nineteenth century – besides the network effects assessed in Chapter 1.

The existence of a farm that employed bonded laborers in the 1850s is unlikely to have a direct influence on that municipality's educational performance sixty years later. However, the presence of this type of farm might have impacted institutional and economic conditions related to education. For this reason, all instrumental variable (IV) estimates control for the full set of covariates, including the indicators of economic performance and structure. Conditional on these, the existence of a farm employing bonded laborers in the nineteenth century fulfils the exclusion restriction, properly instrumenting ($German\ schools_n$) in the 1910s³⁷.

3.3. Sources of data

The dataset for the current chapter was constructed with information for three periods: 1872, 1903-1914 and 1999-2011. For each, three sets of variables were compiled: educational performance, economic conditions and regional characteristics. Although different sources were used, covariates and of geographic units of analysis were standardized to allow for assessments in the long run and comparisons over different specifications.

The almanacs edited by Luné and Fonseca (1873) and Seckler (1888) are the sources for most of the economic variables for the first period. An empirical innovation of the current study was to transform the nominal lists in these two almanacs into quantitative indicators for the sector composition of municipalities and for the share of German-speakers in them. The main difficulty refers to the fact that the sources for 1873 and 1888 are not directly comparable, since editors had different classifications for the economic activities and frequently registered different types of professions. Extending the methodology used in Chapter 1 to construct the sector composition of municipalities in 1872, the objective now is to create variables which are consistent over time. Therefore, I classified all different economic activities into the following categories: (i) rentier activities ($Rent_n$); (ii) manufacturing ($Manuf_n$); (iii) services ($Serv_n$); (iv) public

³⁷ The distance of $municipality_n$ to the MCA *Grande Limeira* was also proposed as an instrument, because the corresponding MCA includes Cordeirópolis, the municipality where farm *Ibicaba* is located in current municipal borders. This instrument proved to be extremely weak and its addition always led to the non-rejection of the under-identification hypothesis. I would like to thank two anonymous referees for suggestions on this approach.

administration (*Public Adm._n*); (v) trade-related occupations (*Trade_n*); (vi) higher technology³⁸. I then aggregated these into a single indicator representing the total number of professions existing in a municipality in 1872 and 1888³⁹. To avoid the problem of source comparability faced in Chapter 1, I did not use census data for the agricultural sector; rather, I counted only the landowners mentioned in the almanacs. I aggregated these landowners to the moneylenders and other individuals classified in the sources as *capitalists*, leading to the sector I labelled above as “rentier activities”.

To summarize, the variables for sector composition measure the share of professionals per category with respect to the total number of professionals in a municipality. In contrast to Chapter 1, I now use shares instead of absolute numbers because the estimates include only professions mentioned in the almanacs⁴⁰. Although this creates a bias towards urban activities, this choice eliminates the problems of comparability between the almanacs and census data. Furthermore, it is important to stress that my variables for sector composition reflect only the share of people working in each activity, not of assets or capital employed in them.

The almanacs also permit the compilation of variables for the share of German-speakers in each sector, reflecting their on-the-job skills. The absence of a complete list of immigrants for the period is a limitation, since I cannot differentiate between descendants and immigrants. This is a minor concern for this study, however: the almanacs are from 1873 and 1888, a period when Brazilian-born descendants of German-speaking immigrants were, at most, second generation Brazilians – hence still likely sharing common cultural traits, such as language and religion.

The other variables for education and municipal characteristics for the nineteenth century were compiled from the *1872 Brazilian Census*.

For the beginning of the twentieth century, data for education come from the *Annuarios de Ensino do Estado de São Paulo*. These are official publications from the State Education Inspectorate and contain information about enrolment in different types of schools. Averages of these indicators were calculated for the years 1908-14, except for 1912. Variables for economic performance were based on the official statistical yearbooks of the state, the *Annuarios Estatísticos de São Paulo*

³⁸ This category included steam machinery and mechanized tools in agriculture and manufacturing. I did not use it in the econometric analysis to avoid double-counting and due to the somewhat vague definition for these items.

³⁹ For ease of exposition, I present the results with aggregate measures in the main text, leaving the estimates with categories to the appendix of this chapter.

⁴⁰ To clearly differentiate when using shares instead of levels – as in Chapter 1 –, I always indicate whether a share is being employed in the analysis.

(1904-1907) and on the *Estatística Agrícola e Zootécnica do Estado de São Paulo* (1904-1905), an agricultural census which includes classification of properties by nationality. Complementary information about economic performance was obtained from the *Erstes Jahrbuch für die deutschsprechende Kolonie im Staate São Paulo* (1905), an almanac published by the German-speaking community⁴¹.

Finally, for the current period, information for economic and educational performance are from the dataset on municipal characteristics (*Informações dos Municípios Paulistas – IMP*) compiled by the *Fundação Sistema Estadual de Análise de Dados (SEADE)*, the independent agency for data compilation of the state of São Paulo.

Given the expansion of the agricultural frontier since 1872, the political borders of the municipalities underwent continuous changes in the period studied. To unify the data over time, I use minimum comparable areas (MCAs) from Carvalho Filho and Colistete (2010), with two major modifications⁴². First, *Grande Limeira* was created as an independent MCA and its municipalities were subtracted from *Grande Campinas*⁴³. The reason is that the axis formed by the municipalities Campinas, Limeira and Rio Claro concentrated most of the German-speakers immigrated as bonded laborers and a significant part of the rural settlers. To include Limeira in the MCA of Campinas, which already had a dynamic economy in the nineteenth century, would inflate the impact of these immigrants. Second, I excluded the MCA *Grande São Paulo* from the sample, since the capital of the state is an outlier in terms of the number of German schools⁴⁴. However, I kept the MCAs *Santana do Parnaíba*, *Santo Amaro* and *Itapeçerica da Serra*, which are nowadays districts or part of the metropolitan area of the capital. The motivation to keep them in the sample is that *Santana do Parnaíba* could be clearly identified as an independent municipality in the past and that *Santo Amaro* and *Itapeçerica da Serra* were the regions where the first German-speakers settled in rural colonies in the 1820s, as presented in Chapter 1⁴⁵.

⁴¹ Referenced in this thesis by the editor Uhle, A. (1905).

⁴² Other minor modifications include (i) classifying Itápolis, S. J. do Rio Preto and S. Rita do Passa Quatro as independent MCAs; (ii) separating between S. Rita d'Oeste and S. Rita do Passa Quatro, while including the first in the MCA *Western Frontier*; (iii) matching districts from almanacs into MCAs.

⁴³ The MCA *Grande Limeira* includes the municipalities of Limeira, Cordeirópolis and Iracemápolis. The MCA *Grande Campinas* comprises the municipalities of Campinas, Americana, Artur Nogueira, Conchal, Cosmópolis, Engenheiro Coelho, Holambra, Hortolândia, Jaguariúna, Mogi Mirim, Nova Odessa, Paulínia, Santo Antônio da Posse, Sumaré and Valinhos.

⁴⁴ Witzel de Souza (2014, p. 39).

⁴⁵ See also Sommer (1953) and Siriani (2003).

Current geographical units were matched to their correspondents in 1905, leading to the definition of 145 MCAs out of 645 current municipalities. There are two concerns here. First, the MCA *Western Frontier*, the agricultural frontier at the beginning of the twentieth century, is disproportionately large and comprises 269 current municipalities. I tested the sensitivity of the results by excluding this observation and found that they remained fundamentally unaltered.

Second, the paucity of information from the nineteenth century constituted a limitation because I classified municipalities which had not been officially created until 1905 as missing values. In order not to bias the results towards the average of the MCA in which the nonexistent municipality would be inserted, I decided to not impute zeros nor to interpolate data from neighboring regions. This led to a sample with unbalanced missing values and a varying number of observations, a problem discussed in the robustness checks.

Based mainly on the almanacs, some descriptive statistics are provided in Table 3.2 (below). The relative stability in the sector composition of the workforce between 1873 and 1888 suggests that the standardization of the different sources can be trusted. In line with Section 2, the statistics show that German-speaking immigrants were prominent in manufacturing and services comparatively to trade-related occupations. In line with the historiography and results of Chapter 1, it is noticeable that the share of German-speaking in “rentier activities” was minor in 1873, given the potential financial constraint of the ex-bonded laborers and the difficult access to landownership.

In turn, the variables for education reflect the poor educational conditions prevailing historically in São Paulo⁴⁶. In complement to the data on enrolment and literacy discussed in Chapter 1, the current analysis shows that the MCAs *Grande Botucatu* and *Grande Campinas* had the highest levels of enrolment and literacy in 1872, respectively. Nevertheless, even the attainment of these best performers was minimal: among free individuals, less than a fifth of the inhabitants of *Grande Botucatu* were literate. The situation improved over time, but not dramatically, and in the 1910s, *Grande Campinas* assumed the leadership in total enrolment as well. Finally, we notice an increase in the number of (*German schools_n*) over time, as new immigration waves arrived and older ones settled and established their schools. While in 1872 only three MCAs had a German school, by the 1930s the 44 schools established by the German-speakers spread over 14 MCAs.

⁴⁶ See Carvalho Filho and Colistete (2010, pp. 9-10) and Musacchio, Fritscher and Viarengo, (2014, pp. 733-5) for comparative figures on educational performance.

Table 3.2 – Descriptive statistics (selected variables)

	Obs.	Mean	S.D.	Min.	Max.
<u>Sector composition</u>					
Rent. 1872 (share)	72	0.2745	0.2004	0	0.9388
Rent. 1888 (share)	70	0.2567	0.1493	0	0.5952
Manuf. 1872 (share)	72	0.1431	0.1000	0	0.4461
Manuf. 1888 (share)	70	0.1610	0.0857	0	0.5112
Serv. 1872 (share)	72	0.0749	0.1149	0	0.6553
Serv. 1888 (share)	70	0.0995	0.0656	0	0.3000
Public Adm. 1872 (share)	72	0.2081	0.1967	0.0141	0.8571
Public Adm. 1888 (share)	70	0.2025	0.1403	0.0251	0.9412
Trade 1872 (share)	72	0.1625	0.1095	0	0.6619
Trade 1888 (share)	70	0.1756	0.0881	0	0.5215
<u>Education: historical and current¹</u>					
Enrolment 1872	73	293.08	215.99	15	1,082
Literacy 1872	73	1,817.16	1,836.89	132	11,049
Total enrolment 1910s	145	810.11	1,031.03	50.60	7,775
Enrolment state 1910s	145	571.56	625.94	50.60	4,624.40
Enrolment munic. 1910s	96	155.48	172.69	12	1,015.40
Enrolment private 1910s	102	192.78	411.10	8	3,087.20
Completion state 1910s	102	202.72	88.58	47.33	548.50
Total enrolment 2000s	139	29,189.94	71,727.41	639.40	610,175
Enrolment state 2000s	130	14,612.15	39,009.31	32.20	287,220
Enrolment munic. 2000s	117	4,455.81	10,821.24	4.20	81,745.20
Enrolment private 2000s	138	11,858.62	25,563.96	357.60	241,210
Completion state 2000s	130	2,172.32	5,697.53	25.80	47,621.00
Avg. years educ. 2000s	139	6.43	0.7008	4.23	8.42
Educ. MHDl 2000s	139	0.6664	0.0445	0.5530	0.7640
Illiteracy rate 2000s	139	6.91	2.16	2.96	14.80
<u>German-speaking immigrants</u>					
German-speakers 1872 (share)	73	0.0042	0.0097	0	0.0439
German schools 1872	145	0.0345	0.2476	0	2
German schools 1910s	145	0.1103	0.6023	0	5
German schools 1930s	145	0.3448	1.46	0	14
German workers 1872 (share)	72	0.0210	0.0392	0	0.1705
German workers 1888 (share)	74	0.0284	0.0543	0	0.3100
German rent. 1872 (share)	72	0.0070	0.0302	0	0.2414
German rent. 1888 (share)	69	0.0354	0.1203	0	0.7692
German manuf. 1872 (share)	72	0.0406	0.0740	0	0.3929
German manuf. 1888 (share)	70	0.0538	0.0920	0	0.5000
German serv. 1872 (share)	72	0.0304	0.0666	0	0.3235
German serv. 1888 (share)	69	0.0309	0.0502	0	0.2500
German trade 1872 (share)	72	0.0219	0.0461	0	0.2500
German trade 1888 (share)	73	0.0185	0.0422	0	0.2169
# Farms bonded 1850s-60s	145	0.7104	3.40	0	33

Note: (1) Following the definitions presented in Section 3.1., enrolment and literacy are in absolute numbers.

4. Empirical analysis: results

4.1. *The effect of German-speakers on educational performance – 1872*

The analyses of the results are divided into the three periods considered in this chapter. Results for the nineteenth century are reported in Table 3.3, below. None of the variables in the set (*German speaking presence_n*) has a significant effect, either on the measures of stocks or flows of human capital. In the baselines for enrolment and literacy in 1872 the share of German-speakers, their schools and on-the-job skills proved to be statistically non-significant.

The statistical non-significance of the German schools could be expected for historical reasons. Only three MCAs had German schools in 1872: *Grande Campinas*, *Rio Claro* and *Santos*. Moreover, these schools had been established very recently at the time. The two oldest – the *Reading-and-School-Association of Campinas*⁴⁷ and *Collegio Florence* – had been founded in 1863. This implied that the lifespan of these educational organizations was not long enough to influence the flows of human capital and certainly not long enough to impact on its stocks.

Although non-significant, estimates for the share of German-speakers have positive signs for literacy, but negative for enrolment. This pattern reinforces the hypothesis that immigrants had an advantage in terms of literacy, but that their children faced high opportunity costs as potential laborers in the plantations⁴⁸. I tested for this frequently repeated historical argument in a short excursion that adds the number of farms employing bonded laborers in the 1850s-60s, *i.e.* (*# Farms bonded_n^{1850s-60s}*), to the 1872 specification. (*# Farms bonded_n^{1850s-60s}*) is statistically non-significant for the literacy levels of municipalities in 1872. However, it has a negative effect on enrolment: one additional farm employing bonded laborers in the 1850s-60s was correlated with *ca.* 15 less students enrolled in 1872⁴⁹. This indicates that plantations employing bonded laborers indeed had a negative *ceteris paribus* effect on education, even if they had the collateral effect of allowing for the immigration of nationalities that later contributed to the educational performance of municipalities where they settled – as will be seen in the next section⁵⁰.

⁴⁷ Author's free translation from the original in German: *Lese- und- Schulverein Campinas*.

⁴⁸ The vice-consul of Switzerland, for instance, reported that, in the 1840s, workers in coffee harvesting included five-year-old children of German-speaking immigrants (Perret-Gentil, 1851, p. 53).

⁴⁹ Significant at the 10 percent level.

⁵⁰ Not reported to save space. Available upon request.

Table 3.3 – OLS: German-speakers and education (1872)

	Enrolment 1872	Enrolment 1872	Literacy 1872	Literacy 1872
<u>German-speaking presence</u>				
German schools 1872	119.15 (90.14)	149.4 (178.2)	486.77 (671.23)	690.2 (1,354)
German-speakers 1872 (share)	-2,028.59 (3,742.77)	-1,737 (5,566)	23,104.08 (27,871.04)	12,896 (42,309)
German workers 1872 (share)	369.36 (982.94)		-8,641.25 (7,320.58)	
German manuf. 1872 (share)		-19.96 (583.5)		-1,652 (4,435)
German serv. 1872 (share)		754.6 (720.9)		5,047 (5,479)
German trade 1872 (share)		-720.0 (747.5)		-1,180 (5,681)
German rent. 1872 (share)		-2,572 (4,379)		-36,747 (33,287)
<u>Other variables of interest</u>				
Other immigrants 1872 (share)	3,262.49** (1,458.99)	3,768** (1,639)	9,351.60 (10,864.56)	11,190 (12,461)
# Slaves 1872	-0.0838*** (0.0276)	-0.0944*** (0.0321)	-0.2983 (0.2055)	-0.329 (0.244)
Population 1872	0.0296*** (0.0075)	0.0313*** (0.00799)	0.1804*** (0.0559)	0.188*** (0.0607)
Municipal budget 1872	0.0047 (0.0044)	0.00634 (0.00510)	0.0833** (0.0331)	0.0860** (0.0388)
Foreign Public Adm 1872 (share)	299.12 (712.78)	167.1 (772.0)	13,652.60** (5,307.84)	11,101* (5,867)
Municipal characteristics 1872 ¹	Yes	Yes	Yes	Yes
Economic structure 1872 ²	Yes	Yes	Yes	Yes
Observations	40	40	40	40
Adj. R ²	0.673	0.649	0.798	0.774

Notes: (1) *Municipal characteristics* 1872 include: average straight-line distance to the state capital, area, latitude and altitude; (2) *Economic structure* 1872 include: share of employment in rentier activities, manufacturing, services, public administration and trade-related occupations in 1872. The term 'German' always refers to 'German-speakers'; the abbreviation is used only to facilitate the reading of the table. Robust standard errors in parenthesis if the hypothesis of homoscedasticity was rejected at the 10 percent level. *, ** and *** indicate $p < 0.10$, $p < 0.05$ and $p < 0.01$, respectively.

Other independent variables behave as expected. First, there is a clear difference between enrolment and literacy when it comes to the impact of the share of non-German-speaking immigrants and slaves: enrolment is always significantly influenced by the two variables (in a positive and negative way, respectively), while literacy is not. Moreover, the sizeable impact of (*Foreign Public Adm (share)_n*) – i.e. the share of foreigners in public administration – on literacy deserves attention, as this is a variable that proxies for the degree of political openness of the municipalities and the civic participation of foreigners. Evaluated at the mean, a one-

percentage-point increase in this variable implies, *ceteris paribus*, 225.27 more literate people, equivalent to 12.40 percent of the mean literacy in the municipalities⁵¹. Combined with the non-significance of the share of German-speakers and other immigrants, this result helps to qualify some of the findings of the literature focused on immigration in general. The relative advantage of immigrants in terms of human capital can be seen as a necessary, but not sufficient, condition for enhancing local educational performance. In the case of São Paulo, the potentially higher demand for education of the immigrants seems to have required other institutional and economic conditions for it to develop. This conclusion is similar to that of Chapter 1, which shows the importance of prevailing immigration policies for the occupational sorting of foreigners. The results of this chapter now show that political participation mattered for the contribution of immigrants to the educational level of the receiving societies.

4.2. *The effect of German-speakers on educational performance – 1910s*

Turning to the second period, Tables 3.4-3.8 (below) present the IV estimates for enrolment in each type of school and completion in state schools. The coefficient of the instrument is presented in panel B of each table. Besides highly significant, the instrument performs well by rejecting the under-identification hypothesis at the 1 percent level in all specifications and presenting a Wald F-statistic which is always above Stock and Yogo's (2002) 10 percent critical value. The first stage is robust and precise: ($\# \text{ Farms bonded}_n^{1850s-60s}$) is significant in all specifications and presents a point estimate varying between 0.14 and 0.16.

The estimates provide strong evidence that the share of German-speakers in the nineteenth century was non-influential for the educational performance in the 1910s in terms of enrolment. If anything, we notice two large negative effects on completion in state schools in specifications that control for the on-the-job skills in 1872. Conditional on their schools and skills, a higher share of German-speakers in a municipality had *per se* no positive effect on its educational performance.

By contrast, German schools had a strong impact on educational conditions at the beginning of the twentieth century, which, in turn, set the path for human capital accumulation in the long run. In

⁵¹ (Mean proportion of foreigners in public administration)*(Coefficient)/(Mean Total Enrolment₁₈₇₂).

the 1910s, 16 German schools had been founded across six MCAs and had diverse timespans to influence local educational conditions.

When enrolment is categorized by type of school, a fundamental result is that the variable (*German schools*_n^{1910s}) has a systematic positive impact on enrolment not only in private schools – as would be expected –, but also in state schools at the beginning of the twentieth century. As a consequence, this variable has a positive effect on total enrolment as well. It has no effect, however, on enrolment in municipal schools and completion in state schools⁵².

Importantly, it should be noted that the significance of (*German schools*_n^{1910s}) is conditional on the controls for the on-the-job skills of the immigrants. The level of significance is weakened if I control for the measures from 1888; and it usually vanishes if the share of German-speakers is categorized into sectors in 1888. However, results are very robust if the 1872 measures are used instead.

Were it not for its magnitude, the impact of German schools on enrolment in private schools would be tautological, given that these institutions have always been classified as private in the dataset. However, the magnitudes of the significant point estimates vary between 79.03 and 84.16; these coefficients are larger than the mean enrolment in German schools, calculated with data currently available to be *ca.* 56 students⁵³. Although the estimates of enrolment in German schools must be considered with caution, it is implausible that the scale of these educational institutions would fully accommodate an increase in enrolment in private schools as large as their coefficients imply. It is likely that contagion effects in the demand for education and spillovers in the supply were at play here. A similar argument can be made about the impact of the German schools on enrolment in state schools, which is significant and positive for the three first specifications. This is a strong result, given that the supply of state schools is also controlled for in the regressions for the 1910s. The conclusion that German schools positively influenced other educational institutions contrasts with Musacchio, Fritscher and Viarengo (2014, p. 739), who discuss the historical substitutability between state, municipal and private schools in Brazil. On the other hand, it seems to confirm Stolz, Baten and Botelho's (2013, p. 115) argument that educated immigrants could supply teachers and schools also for Brazilian-born individuals.

⁵² The 10 percent significant case for enrolment in municipal schools, however, is less robust than the other results.

⁵³ Calculated with all available data points, which are nevertheless scattered over time and across MCAs.

Table 3.4 – IV: German-speakers and education (1910s) – total enrolment

	Panel A: Second stage estimates			
	Total Enrolment	Total Enrolment	Total Enrolment	Total Enrolment
	1910s	1910s	1910s	1910s
	<u>German-speaking presence</u>			
German schools 1910s	152.06** (74.35)	136.12 (82.79)	113.85* (65.29)	112.42 (79.49)
German-speakers 1872 (share)	1,198.61 (3,692.69)	-2,185.95 (6,283.36)	1,385.33 (3,087.16)	3,818.08 (7,385.61)
German workers 1872 (share)	-2,202.66*** (686.29)			
German workers 1888 (share)		-64.60 (2,337.44)		
German manuf. 1872 (share)			1,204.33* (713.29)	
German serv. 1872 (share)			-1,031.83* (577.27)	
German trade 1872 (share)			-2,654.02*** (973.32)	
German rent. 1872 (share)			3,328.98 (3,872.28)	
German manuf. 1888 (share)				-751.87 (920.26)
German serv. 1888 (share)				-1,599.99 (1,990.74)
German trade 1888 (share)				734.70 (1,494.10)
German rent. 1888 (share)				120.21 (605.53)
	<u>Other variables of interest</u>			
Population 1910s	0.0048 (0.0046)	0.0058 (0.0045)	0.0061 (0.0038)	0.0031 (0.0058)
% foreign rural workers 1910s	252.71 (159.80)	243.54 (159.41)	175.23 (156.19)	403.20** (172.22)
% foreign landown. 1910s	63.30 (509.73)	36.84 (522.80)	-231.34 (385.89)	161.79 (660.31)
Area coffee 1910s (share)	-273.35 (203.23)	-195.50 (222.88)	-143.86 (212.35)	-114.05 (213.06)
Munic. Expend. 1910s	0.0016*** (0.0003)	0.0016*** (0.0004)	0.0018*** (0.0004)	0.0017*** (0.0003)
State schools 1910s	42.74*** (5.88)	40.77*** (5.77)	39.15*** (5.79)	42.85*** (6.44)
Municipal characteristics 1910s ¹	Yes	Yes	Yes	Yes
Economic structure 1888 ²	Yes	Yes	Yes	Yes
Observations	47	48	47	42
	<u>Panel B: First stage estimates: German schools 1910s³</u>			
# Farms bonded 1850s-60s	0.1405*** (0.0266)	0.1446*** (0.0309)	0.1384*** (0.0195)	0.1571*** (0.0208)

Notes: (1) *Municipal characteristics*_{1910s} include: average straight-line distance to the state capital, area, latitude and altitude. (2) *Economic structure*₁₈₈₈ include: share of employment in rentier activities, manufacturing, services, public administration and trade-related occupations in 1888. (3) All models instrument German schools_{1910s} with (# *Farms bonded*_{n^{1850s-60s}}). Under-identification is always rejected at the 1 percent level and the F-Statistic of the instrument is always above Stock and Yogo's (2002) 10 percent critical value. Robust standard errors in parentheses. *, ** and *** indicate p < 0.10, p < 0.05 and p < 0.01, respectively.

Table 3.5 – IV: German-speakers and education (1910s) – enrolment state schools

	<u>Panel A: Second stage estimates</u>			
	Enrolment state	Enrolment state	Enrolment state	Enrolment state
	1910s	1910s	1910s	1910s
German schools 1910s	40.95** (17.23)	36.39* (19.55)	39.33** (18.50)	32.94 (20.05)
German-speakers 1872 (share)	1,056.14 (988.35)	312.38 (1,915.66)	746.69 (948.38)	-432.52 (2,035.01)
German workers 1872 (share)	-517.21** (261.86)			
German workers 1888 (share)		56.86 (752.72)		
German manuf. 1872 (share)			142.63 (181.21)	
German serv. 1872 (share)			-67.73 (168.23)	
German trade 1872 (share)			-460.15 (353.95)	
German rent. 1872 (share)			270.92 (1,057.59)	
German manuf. 1888 (share)				-53.92 (277.69)
German serv. 1888 (share)				-427.34 (500.43)
German trade 1888 (share)				675.44 (508.23)
German rent. 1888 (share)				48.87 (128.91)
Population 1910s	0.0018 (0.0013)	0.0024** (0.0011)	0.0023* (0.0012)	0.0024** (0.0011)
% foreign rural workers 1910s	76.25* (40.39)	70.43* (40.93)	72.09* (37.23)	79.50* (45.84)
% foreign landown. 1910s	75.86 (100.87)	43.75 (109.10)	15.30 (79.05)	35.25 (127.07)
Area coffee 1910s (share)	-70.10 (54.78)	-57.53 (61.78)	-49.14 (60.16)	-34.09 (62.50)
Municipal expenditures 1910s	0.0002*** (7.67e-05)	0.0002** (9.12e-05)	0.0002** (0.0001)	0.0002** (9.52e-05)
State schools 1910s	38.65*** (1.58)	38.09*** (1.50)	38.05*** (1.76)	37.77*** (1.53)
Municipal characteristics 1910s	Yes	Yes	Yes	Yes
Economic structure 1888	Yes	Yes	Yes	Yes
Observations	47	48	47	42
<u>Panel B: First stage estimates: German schools 1910s</u>				
# Farms bonded 1850s-60s	0.1405*** (0.0266)	0.1446*** (0.0309)	0.1384*** (0.0195)	0.1571*** (0.0208)

Note: See Table 3.4.

Table 3.6 – IV: German-speakers and education (1910s) – enrolment private schools

	Panel A: Second stage estimates			
	Enrolment private	Enrolment private	Enrolment private	Enrolment private
	1910s	1910s	1910s	1910s
German schools 1910s	84.16** (40.65)	79.03* (45.26)	75.75** (33.37)	29.34 (41.53)
German-speakers 1872 (share)	-1,072.81 (1,964.59)	-894.12 (4,508.38)	-1,753.11 (1,280.95)	-4,162.34 (3,521.59)
German workers 1872 (share)	-1,637.38*** (366.06)			
German workers 1888 (share)		-1,181.08 (1,607.57)		
German manuf. 1872 (share)			972.88*** (356.48)	
German serv. 1872 (share)			-601.76* (317.42)	
German trade 1872 (share)			-2,429.31*** (636.51)	
German rent. 1872 (share)			1,576.91 (2,251.28)	
German manuf. 1888 (share)				-345.88 (491.10)
German serv. 1888 (share)				-1,185.12 (867.31)
German trade 1888 (share)				1,239.20 (779.44)
German rent. 1888 (share)				-1,086.94*** (420.15)
Population 1910s	-0.0032 (0.0028)	-0.0027 (0.0030)	-0.0023 (0.0025)	-0.0038 (0.0027)
% foreign rural workers 1910s	155.05 (133.80)	195.78 (127.43)	91.61 (139.20)	308.52*** (111.94)
% foreign landown. 1910s	140.49 (334.47)	134.39 (331.93)	-8.44 (256.00)	696.40 (497.19)
Area coffee 1910s (share)	-143.98 (121.95)	-85.94 (140.23)	-10.28 (113.23)	-36.29 (135.73)
Municipal expenditures 1910s	0.0011*** (0.0001)	0.0011*** (0.0002)	0.0012*** (0.0002)	0.0013*** (0.0002)
State schools 1910s	7.24** (3.42)	6.24* (3.43)	4.80 (3.14)	6.59** (2.90)
Municipal characteristics 1910s	Yes	Yes	Yes	Yes
Economic structure 1888	Yes	Yes	Yes	Yes
Observations	38	39	38	36
Panel B: First stage estimates: German schools 1910s				
# Farms bonded 1850s-60s	0.1392*** (0.0271)	0.1459*** (0.0309)	0.1413*** (0.0197)	0.1496*** (0.0207)

Notes: See Table 3.4.

Table 3.7 – IV: German-speakers and education (1910s) – enrolment municipal schools

	Panel A: Second stage estimates			
	Enrolment munic.	Enrolment munic.	Enrolment munic.	Enrolment munic.
	1910s	1910s	1910s	1910s
German schools 1910s	31.97 (19.51)	33.93* (19.82)	12.09 (21.84)	20.76 (21.80)
German-speakers 1872 (share)	-1,490.29 (1,022.02)	-1,182.00 (2,464.48)	-1,402.74 (967.00)	-232.23 (3,731.88)
German workers 1872 (share)	-348.22 (241.80)			
German workers 1888 (share)		-461.76 (803.23)		
German manuf. 1872 (share)			436.91** (212.57)	
German serv. 1872 (share)			-446.10 (274.57)	
German trade 1872 (share)			-642.16* (342.81)	
German rent. 1872 (share)			1,823.02 (1,418.72)	
German manuf. 1888 (share)				-325.63 (251.10)
German serv. 1888 (share)				-149.89 (753.27)
German trade 1888 (share)				162.55 (676.14)
German rent. 1888 (share)				141.31 (265.31)
Population 1910s	0.0063*** (0.0015)	0.0060*** (0.0018)	0.0061*** (0.0017)	0.0059** (0.0023)
% foreign rural workers 1910s	49.44 (87.42)	68.37 (78.82)	-11.33 (101.59)	94.41 (85.57)
% foreign landown. 1910s	517.81*** (159.47)	514.13*** (169.21)	504.10*** (158.87)	492.93** (244.75)
Area coffee 1910s (share)	-36.34 (62.97)	-18.11 (68.93)	10.48 (59.16)	4.74 (79.23)
Municipal expenditures 1910s	0.0002 (9.77e-05)	0.0001 (9.54e-05)	0.0003** (0.0001)	0.0002 (0.0001)
State schools 1910s	-2.11 (1.73)	-2.16 (1.87)	-3.11* (1.77)	-1.80 (2.04)
Municipal characteristics 1910s	Yes	Yes	Yes	Yes
Economic structure 1888	Yes	Yes	Yes	Yes
Observations	38	39	38	35
Panel B: First stage estimates: German schools 1910s				
# Farms bonded 1850s-60s	0.1463*** (0.0319)	0.1511*** (0.0320)	0.1489*** (0.0196)	0.1540*** (0.0207)

Notes: See Table 3.4.

Table 3.8 – IV: German-speakers and education (1910s) – completion state schools

	<u>Panel A: Second stage estimates</u>			
	Completion state	Completion state	Completion state	Completion state
	1910s	1910s	1910s	1910s
German schools 1910s	24.80 (25.73)	18.56 (25.91)	26.14 (32.77)	33.40* (19.09)
German-speakers 1872 (share)	-2,774.29** (1,321.14)	-2,889.09 (1,861.66)	-3,888.81** (1,528.10)	-139.70 (2,378.31)
German workers 1872 (share)	27.15 (461.44)			
German workers 1888 (share)		395.49 (888.32)		
German manuf. 1872 (share)			405.06** (182.83)	
German serv. 1872 (share)			-34.86 (247.20)	
German trade 1872 (share)			421.86 (380.72)	
German rent. 1872 (share)			-2,935-17* (1,57112)	
German manuf. 1888 (share)				-437.12 (292.40)
German serv. 1888 (share)				1,578.48* (849.37)
German trade 1888 (share)				-100.61 (449.36)
German rent. 1888 (share)				782.91*** (199.53)
Population 1910s	-0.0002 (0.0019)	0.0003 (0.0020)	0.0010 (0.0023)	0.0020 (0.0022)
% foreign rural workers 1910s	68.29 (79.56)	30.13 (74.43)	68.65 (94.57)	-172.13** (74.93)
% foreign landown. 1910s	311.06 (222.93)	264.70 (216.15)	130.32 (233.09)	-62.83 (187.09)
Area coffee 1910s (share)	-41.39 (71.19)	-43.81 (63.16)	23.06 (59.38)	-104.08 (72.21)
Municipal expenditures 1910s	-7.45e-05 (0.0001)	-5.74e-05 (0.0001)	-8.94e-05 (0.0002)	-0.0002 (0.0002)
State schools 1910s	1.09 (1.70)	1.07 (1.90)	-0.3488 (1.79)	-0.0245 (1.52)
Municipal characteristics 1910s	Yes	Yes	Yes	Yes
Economic structure 1888	Yes	Yes	Yes	Yes
Observations	40	41	40	36
<u>Panel B: First stage estimates: German schools 1910s</u>				
# Farms bonded 1850s-60s	0.1398*** (0.0265)	0.1459*** (0.0314)	0.1403*** (0.0232)	0.1540*** (0.0218)

Notes: See Table 3.4.

In terms of the supply of educational services, the foundation of a new German school implied that, at least in principle, native Brazilians could also enroll in it. In 1873, for instance, the *School Germania* was founded by some discontent members of the old *Reading-and-School-Association of Campinas*. The *Association* had strict rules of membership according to nationality, a condition that was eliminated by the founders of *School Germania*⁵⁴. Indirect effects could also be at work. Teachers trained in German schools had the potential to join the Brazilian public educational system at a later stage. A relevant historical case in line with this explanation can be found in the municipality of Rio Claro, where one of the founders of the first public school was João von Atzingen, a first-generation descendant of Swiss and German immigrants⁵⁵. In parallel, in 1873 five out of six teachers in the *German School of Santos* had Portuguese-Brazilian surnames: it is likely that they could apply the skills acquired in the German schools, in which they were trained, to the public educational system⁵⁶. To a lesser extent, other material conditions of the German schools, including textbooks, could also bear positive externalities for the Brazilian public system. A report about the German educational system in Brazil in the late 1920s, for instance, recommended the use of books produced in Brazil, especially in the southern states, rather than importing them from Europe⁵⁷.

As discussed in Section 2, explanations based on the demand for education must take into account that German-speaking immigrants had a comparatively smoother integration in São Paulo than in southern Brazil – with more intense and frequent contact with the native population⁵⁸. Indeed, nominal lists in the almanacs show that German-speaking immigrants, their descendants and native Brazilians jointly established a series of cultural associations in the countryside of São Paulo, including schools and reading clubs⁵⁹. It is important to notice that this symbiosis was two-sided, with some German-speaking communities benefiting from the support of native Brazilians as well. In the 1920s, for example, the *School of Kirchdorf*, in the municipality of Leme, received financial support from the local municipal chamber⁶⁰. In this scenario of intense interactions, contagion in the demand for education was likely to occur. Natives could have demanded more education (privately or publicly) if influenced by the cultural traits of the immigrants or by their social perception about the German-speakers who attended schools. In this direction, in a report written

⁵⁴ Karastojanov (1998, pp. 109-11).

⁵⁵ Penteado (1983, p. 30). I am indebted to Leonardo Gardenal for this important illustration.

⁵⁶ Compilation based on Luné and Fonseca (1873).

⁵⁷ Keller and Linhart (1926, p. 11) and Bezerra (2007, p. 192). For a discussion on the courseware and its relation to the Brazilian educational system, see Nobre (2004, p. 49).

⁵⁸ Buarque de Holanda (1941) and Carvalho Filho and Colistete (2010).

⁵⁹ Compilation based on Luné and Fonseca (1873). See comments about the associations in Kreutz (2005).

⁶⁰ Information based on *Instituto Martius Staden*, Document: *II. Einnahme, Kirchdorf, 1929/30*.

in 1874, José Vergueiro argued that one of the advantages of immigration was to increase the level of education of the Brazilians, given that the local population tended to emulate the foreigners, not wishing to “lag behind” them⁶¹.

Finally, the on-the-job skills of the German-speakers had more complex effects on educational attainment than hypothesized. The share of German-speakers in the total workforce in 1888 did not influence any educational indicator in the 1910s. This result also holds if the share of German-speakers per sector in 1888 is used instead⁶². However, the situation changes if we consider the on-the-job skills of the German-speakers in 1872. In all significant cases, their share in the total workforce in 1872 has a negative partial effect. This result goes against the hypothesis that the specialized skills brought by these immigrants were complementary to schooling. Nevertheless, some patterns appear if the sector categories in 1872 are controlled for. The share of German-speakers in trade-related occupations has a sizeable negative effect on total enrolment, on enrolment in private and municipal schools and on completion in state schools. Evaluated at mean of the sample, the coefficient for the share of German-speakers in trade-related occupations in 1872 would correspond to a reduction of total enrolment at about 9.91% of the sample mean⁶³. An effect in the same direction is observed for their shares in services, but with smaller absolute magnitudes and led only by enrolment in private schools. These effects are partially compensated by the large and positive impact of manufacturing, this time in line with the hypothesis that immigrants’ crafts were related to formal schooling. Evaluated at the mean of the sample, the coefficient for the share of German-speakers in manufacturing in 1872 would correspond to an increase of total enrolment at about 6.03% of the sample mean⁶⁴.

In conclusion, the on-the-job skills of German-speaking immigrants in 1872 played a more important role than their correspondents in 1888 for the educational attainment of municipalities in the 1910s. This probably reflects the fact that the shares of German-speaking immigrants diminished sensitively in the 1880s, with the beginning of the mass immigration of Italians – and, therefore, of their overall participation in the labor force. Results for 1872, however, are not as straightforward as hypothesized. There is evidence of a positive association between the share of German-speakers in manufacturing and the levels of education, but this effect is more than compensated by the negative influence of their shares in trade-related occupations. The

⁶¹ Vergueiro (1874, p. 9). Free translation from the original in Portuguese.

⁶² With one exception for enrolment in private schools and another for completion in state schools.

⁶³ $(\text{Mean share German-speakers in trade}_{1872}) * (\text{Coefficient}) / (\text{Mean Total Enrolment}_{1910s})$.

⁶⁴ $(\text{Mean share German-speakers in manuf.}_{1872}) * (\text{Coefficient}) / (\text{Mean Total Enrolment}_{1910s})$.

transmission channels at work here deserve further empirical analysis. In principle, they remind us of the results of Chapter 1, which argued that occupational sorting in trade-related occupations was probably an easier and less capital-intensive form of economic integration. This could have led to a negative self-selection into that occupation, with deleterious effects for education.

Before proceeding to the next period, Table 3.8 shows that the determinants of completion of the basic cycle in primary schooling differed substantially from the determinants of enrolment. Although there is some erratic patterns for variables in the set (*German speaking presence_n*), none of the other variables in the table is statistically significant and the highest adjusted R-squared is close to zero. The determinants for enrolment and completion were very different in the 1910s; for this dependent variable, the covariates were not even jointly significant.

4.3. *The path dependence of education – current estimates*

Turning to the last period, I first investigate the path dependence of current flows and stocks of human capital. For the flows, I check whether current enrolment per type of school depended on their historical counterparts at the beginning of the twentieth century. Results are in Table 3.9, below. For the stocks, I test whether illiteracy rates, average years of education and the educational component of the municipal HDI depended on enrolment in different types of school at the beginning of the twentieth century. Table 3.10 presents the results that control for enrolment in state schools in the 1910s, which provided significant cases of long-term dependence. The other regressions are in Tables A3.1-A3.3 (in the appendix to this chapter); their results are different for educational path dependence, but not for the variables in the set (*German speaking presence_n*).

For the educational flows, Table 3.9 is conclusive in showing that enrolment and completion in state schools had a reversal in their performance over the twentieth century. This is reflected in the always significant and negative effect of enrolment and completion in this type of school in the 1910s. This implies that, on average, municipalities that started off with higher enrolment and completion in state schools did not keep this advantage in levels over time; conversely, those municipalities that started worse off did improve their enrolment and completion levels in state schools over the twentieth century.

Table 3.9 – OLS: Path dependence and flows of human capital (2000s)

	Total enrolment 2000s	Total enrolment 2000s	Enrolment state 2000s	Enrolment state 2000s	Enrolment private 2000s	Enrolment private 2000s	Enrolment munic. 2000s	Enrolment munic. 2000s	Completion state 2000s	Completion state 2000s
<u>Path dependence in education</u>										
Total enrolment 1910s	-2.975*** (0.899)	-3.376*** (0.708)								
Enrolment state 1910s			-6.574*** (2.376)	-6.552*** (2.255)						
Enrolment private 1910s					3.085** (1.332)	3.814** (1.440)				
Enrolment munic. 1910s							-5.908 (5.512)	-5.996 (6.261)		
Completions state 1910s									-2.942* (1.562)	-2.674* (1.494)
<u>German-speaking presence</u>										
German schools 1930s	-996.2* (550.7)	-874.7 (663.4)	-2,275* (1,251)	-2,347* (1,186)	240.7 (195.4)	-98.76 (219.0)	753.9 (935.6)	1,330 (1,014)	-237.3 (185.6)	-229.1 (168.9)
German-speakers 1872 (share)	-15,400 (29,950)	87,461 (91,067)	74,755 (82,237)	228,402 (231,763)	-8,066 (15,615)	17,809 (28,723)	-42,308 (71,292)	-98,569 (148,182)	14,419 (14,368)	58,656* (31,792)
German workers 1872 (share)	-1,697 (15,834)		-16,216 (36,919)		-10,636* (5,245)		22,761 (28,590)		-1,897 (4,391)	
German workers 1888 (share)		-36,284 (27,542)		-64,596 (72,998)		-8,248 (9,600)		23,397 (46,982)		-15,723 (9,917)
<u>Other variables of interest</u>										
Population 1999-2004	0.205*** (0.0128)	0.209*** (0.0105)	0.150*** (0.0189)	0.152*** (0.0172)	0.0138*** (0.00229)	0.0124*** (0.00213)	0.0451*** (0.0119)	0.0475*** (0.00793)	0.0215*** (0.00293)	0.0215*** (0.00250)
Income 1999-2004	-1.644*** (0.591)	-1.827*** (0.498)	0.648 (1.101)	0.393 (1.054)	0.380** (0.159)	0.482*** (0.160)	-2.453*** (0.834)	-2.706*** (0.714)	-0.183 (0.153)	-0.203 (0.145)
Munic. expend. educ. 2002-2003	-3.22e-05 (5.13e-05)	-3.59e-05 (4.10e-05)	-0.000312*** (7.69e-05)	-0.000298*** (6.76e-05)	7.54e-06 (1.27e-05)	7.92e-06 (1.07e-05)	0.000241*** (5.20e-05)	0.000243*** (5.50e-05)	-3.71e-05*** (1.10e-05)	-3.52e-05*** (9.61e-06)
Municipal characteristics 2000s ¹	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Economic structure 2000s ²	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	68	59	63	54	51	46	50	46	52	46
Adj. R ²	0.996	0.997	0.967	0.970	0.976	0.977	0.951	0.954	0.950	0.957

Notes: (1) *Municipal characteristics* 2000s include: average straight-line distance to the state capital, area, latitude, altitude, averaged year temperature and pluviometry; (2) *Economic structure* 2000s include: share of value added by agriculture, industry, service and public administration. Robust standard errors in parenthesis if the hypothesis of homoscedasticity was rejected at the 10 percent level. *, ** and *** indicate $p < 0.10$, $p < 0.05$ and $p < 0.01$, respectively.

The correspondent effects for municipal schools have suggestive negative signs – as for the state schools. Nevertheless, these coefficients are not statistically significant.

By contrast, enrolment in private schools proved to be very persistent. In this case, positive and significant coefficients are found in all specifications. This implies that municipalities which started relying more on private schools in the 1910s still have an advantage in this modality of education nowadays: *ceteris paribus*, approximately three more students are enrolled currently in private schools per additional student enrolled in them back in the 1910s.

A concern with the results for the state schools is that enrolment rates in primary education converged to 100 percent by the end of the 1990s in Brazil⁶⁵. Considering that population is held constant in the regressions, the significant negative signs could be a statistical artefact for a variable reaching an upper ceiling in this period. To avoid this problem, Table 3.10 reports the effects of historical enrolment in state schools on three measures for the stocks of human capital. The long-term effect remains for average years of education and illiteracy rates, but no effect is found for the educational component of the municipal HDI. It should be highlighted that, in contrast to current enrolment, the stocks of human capital are only influenced by enrolment in state schools in the 1910s. Other results in the appendix show that enrolment in private and municipal schools, total enrolment and completion in state schools had no effect on current stocks of human capital⁶⁶. It is likely that only enrolment in state schools had the necessary scale to impact the stocks of human capital over a century.

The magnitudes of the coefficients of historical enrolment deserve some attention. For average years of education, the smallest coefficient implies a current increase of 0.00024 years per child enrolled in a state school in the 1910s. Evaluated at the mean of the sample, this coefficient corresponds to about 2.3 percent of current average years of schooling⁶⁷. Although not large, this effect still shows how certain variables have a direct and persistent effect for development, even one hundred years after its occurrence. For the region with the highest number of children enrolled in state schools in the 1910s – the MCA *Grande Campinas* – the coefficient implies a sizeable effect: *ceteris paribus*, the effect of enrolment in state schools in the 1910s corresponds to about 16 percent of current average years of education in that locality⁶⁸. A similar argument

⁶⁵ See a summary in Kang (2017, pp. 35, 38-9).

⁶⁶ Completion in state schools in the 1910s is also related to an increase in average years of education in one baseline model. Because this result does not appear for the other indicators, I considered it rather weak.

⁶⁷ $(\text{Mean Total Enrolment}_{1910s}) * (\text{Coefficient}) / (\text{Mean Years of Education}_{2000s})$.

⁶⁸ It should be highlighted that *Grande Campinas* was the only MCA to have enough children enrolled in state schools in the 1910s to imply an increase of one entire year of education with the corresponding coefficient.

applies for illiteracy. The smallest coefficient in absolute terms implies that illiteracy rates would be lowered by 0.0006 percentage points per child enrolled in state schools in the 1910s. Evaluated at the mean of the sample, this is equivalent to *ca.* 5 percent of current illiteracy rates. Again, the coefficient is large enough to show the importance of historical determinants for current educational outcomes.

Table 3.10 – OLS: Path dependence and stocks of human capital (2000s) – with historical enrolment in state schools

	Avg. Years Educ. 2000s	Avg. Years Educ. 2000s	Illiteracy rate 2000s	Illiteracy rate 2000s	Educ. MHDI 2000s	Educ. MHDI 2000s
<u>Path dependence in education</u>						
Enrolment state 1910s	0.000252* (0.000135)	0.000240* (0.000132)	-0.000604** (0.000285)	-0.000772** (0.000320)	6.70e-06 (8.22e-06)	1.09e-05 (8.16e-06)
<u>German-speaking presence</u>						
German schools 1930s	-0.108 (0.0944)	-0.237** (0.0887)	0.131 (0.224)	0.300 (0.201)	-0.00617 (0.00573)	-0.0137** (0.00550)
German-speakers 1872 (share)	2.869 (7.941)	-21.03 (13.30)	7.554 (11.96)	56.33** (21.55)	0.395 (0.482)	-0.399 (0.824)
German workers 1872 (share)	0.781 (2.490)		-7.856 (4.713)		0.0593 (0.151)	
German workers 1888 (share)		11.03** (4.159)		-24.82*** (6.991)		0.458* (0.258)
<u>Other variables of interest</u>						
Population 1999-2004	-8.26e-07 (8.03e-07)	-1.07e-06 (7.25e-07)	3.57e-07 (1.74e-06)	9.16e-07 (1.63e-06)	2.92e-08 (4.88e-08)	1.09e-08 (4.49e-08)
Income 1999-2004	-2.93e-06 (6.65e-05)	9.34e-05 (6.45e-05)	0.000241 (0.000191)	4.55e-05 (0.000200)	8.12e-07 (4.04e-06)	5.71e-06 (4.00e-06)
Munic. expend. educ. 2002-2003	5.62e-09 (5.07e-09)	1.98e-10 (4.79e-09)	-2.04e-08 (1.25e-08)	-6.85e-09 (1.32e-08)	-8.50e-11 (3.08e-10)	-3.30e-10 (2.97e-10)
Municipal characteristics	Yes	Yes	Yes	Yes	Yes	Yes
Economic structure 2000s	Yes	Yes	Yes	Yes	Yes	Yes
Observations	68	59	68	59	68	59
Adj. R ²	0.585	0.671	0.682	0.708	0.596	0.642

Notes: See Table 3.9.

As a final evaluation, I now turn to the variables in the set (*German speaking presence_n*).

Whenever significant, German schools established until the 1930s have a negative effect for current educational attainment. For the stocks of human capital, this negative association is systematic if we control for the on-the-job skills in 1888. This robust pattern leads to the rejection of the hypothesis that German schools created until the 1930s had a direct positive influence on current educational performance. However, this does not imply a rejection of the hypothesis of the historical importance of the German schools in setting a positive path dependence for the accumulation of human capital in the long run. It should be borne in mind that for the 1910s German schools robustly influenced enrolment in state and private schools.

For the current period, we observed how persistent enrolment in private schools was and how enrolment in state schools reverted over time. Once historical conditions are controlled for, the negative impact of German schools is just another facet of that change in performance of state schools across different municipalities.

For the current flows of human capital, the shares of German-speakers in the population in the nineteenth century have no significant effect in any estimate, in line with results of previous periods. The share of German-speakers in total professions in 1872 and 1888 had no systematic significant effect on current flows either⁶⁹. In terms of capacity to accumulate human capital, the effects of the German-speakers dissipated over the twentieth century.

However, some different patterns emerge for the stocks of human capital. Overall, the share of German-speakers in the total workforce in 1888 is systematically correlated with higher average years of education and lower illiteracy rates nowadays⁷⁰. The share of German-speakers in the total workforce in 1872 is also systematically related to lower illiteracy rates nowadays. Moreover, in specifications that control for the on-the-job skills in 1888, the share of German-speakers in the population in the nineteenth century becomes statistically related to higher illiteracy rates. This further suggests that a positive influence of immigrants on the receiving societies depends on adequate economic integration.

These results for the on-the-job skills are less congruous with previous periods. They indicate a positive and long-term impact of the skills of German-speakers on the stocks of human capital in São Paulo. The effects required time to mature: the same variables had been either innocuous or double-edged for education in the 1910s, but have a positive effect in the long run. This indicates that other transmission channels could be at work. For instance, historical on-the-job skills could have influenced the pace of technological adoption, changes in the sector composition of municipalities and modifications in the skills demanded from the workforce. In the current analysis, I only controlled for the levels of the sector composition of the municipalities. A promising line of research is now to study the impact of immigrants on changes in the sector composition and the influence this might have exerted on education.

⁶⁹ With the exception of a coefficient significant at the 10 percent level for enrolment in private schools.

⁷⁰ This is the only variable in the set (*German speaking presence_n*) to be statistically significant also for the educational component of the municipal HDI, although at the 10 percent level and in specifications that control either for total historical enrolment or historical enrolment in state schools.

5. Robustness checks

This section conducts two groups of robustness checks. The first tests for the sensitivity of results to subsample analyses that account for specific regions in the province/state. The aim is to determine whether results are robust to changes in MCAs whose historical experience could be leading the conclusions. The second discusses the effects of bootstrapping standard errors to deal with the varying number of observations across specifications⁷¹. Although estimated, I argue that the structure of the data invalidates this approach.

5.1. Sensitivity to MCAs: *Western Frontier, Old-West and Holloway's Regions*

Three analyses are performed to test for the sensitivity of results to specific regions of São Paulo. A summary of results is presented in Tables A3.4-A3.7 (in the appendix to this chapter)⁷².

Although all baseline specifications control for a set of geographic variables, two concerns remain. First, regions with similar geographic characteristics could have experienced the advancement of the agricultural frontier in different periods. In this case, time-invariant characteristics could be correlated with time-varying omitted variables, including the year of settlement of a new region or the expansion of the transport infrastructure (mainly railways). Second, municipalities settled earlier on could have developed institutions and cultural idiosyncrasies not controlled for in the baselines.

To accommodate the first concern, I exclude the MCA *Western Frontier*. Located at the agricultural frontier in the 1910s, this MCA comprises 269 current municipalities. Dropping this MCA has no consequence either for results in 1872 or for those in the 1910s, given that the region was sparsely occupied by then. For the current period, minor modifications in the magnitudes of the coefficients do not alter the conclusions from the baselines with the full sample.

The second concern is mainly related to the MCAs *Grande Campinas, Grande Limeira* and *Rio Claro*, a region that I label jointly as the *Old-West*. This was the first region in the central plateau

⁷¹ These checks resulted from discussions with three anonymous referees, to whom I express my gratitude.

⁷² Robust standard errors were used throughout. Considering the number of specifications, the tables in the appendix to this chapter report only a summary of findings. The full set of covariates is available upon request.

of São Paulo to experience the expansion of coffee plantations by the mid-nineteenth century. Consequently, the *Old-West* concentrated most farms employing bonded laborers in the 1850s-60s and a large parcel of settlement colonies established in the 1890s-1910s. Descriptive statistics in Table A3.8 (in the appendix to this chapter) show that these MCAs had a higher share of immigrants in general; of German-speakers in particular; of settlement colonies; and of German schools than the average for the entire province/state for all periods considered.

To test for the sensitivity of results to these MCAs, the simplest strategy is to exclude them from the sample, as performed with the *Western Frontier*. However, this approach leads to the omission of the variable (*German schools*_{n^{1910s}}) and to the impossibility of obtaining the IV estimates, given that those three MCAs concentrated 62.14% of all farms employing bonded laborers in the 1850s-60s and 68.75% of German schools in the 1910s. To circumvent this limitation and still deal with regional idiosyncrasies, the other robustness checks add a control for regions in the province/state to the full sample⁷³. Estimates from the baseline are robust to this new control.

In conclusion, the *Old-West* is indeed responsible for the lion's share of the results. Nevertheless, the significance of the coefficients is not modified by adding an important geographic variable that accounts for specific regional characteristics of the municipalities of São Paulo, including those in the *Old-West*.

5.2. *Number of observations and bootstrapping techniques: a discussion*

The number of observations in the regressions varies not only over time, but also across specifications. The variation across specifications occurs mainly because the *Annuarios de Ensino* report enrolment in state schools for 145 MCAs; in private schools for 102 MCAs; and in municipal schools for 96 MCAs. Combined with missing variables of other periods and sources, this leads to the varying number of observations for the analyses in the 1910s and in the current period. The variation over time, in turn, is caused by the data generating process, as I deliberately decided not to extrapolate data from neighbouring MCAs or to impute zeros to municipalities that did not exist as an official politico-administrative unit in a certain year⁷⁴.

⁷³ Holloway's regions based on Carvalho Filho and Colistete (2010), as controlled for in Chapter 1.

⁷⁴ This implies that I use historical borders as the reference, instead of imputing historical values to current municipal borders.

This varying number of observations lead to limited degrees of freedom in some specifications, raising concerns about the asymptotic properties of the estimators. A suggestion to accommodate this problem is to bootstrap the standard errors. Although conducted, this method proved to be rather problematic precisely because of the structure of the data.

To replicate the sample, bootstrapping techniques require the imputation of data for the missing values either *a priori* or *a posteriori* – that is, before or after each replication. These imputations are made under the assumption that values are “missing at random”⁷⁵.

The estimations for a sample which imputed zeros to municipalities that did not exist in a certain year and which was then bootstrapped with 1,000-repetitions are presented in Tables A3.9-A3.12 (in the appendix to this chapter).

These estimates would lead to the conclusion that only the share of German-speakers in 1872 had an influence on the educational performance of São Paulo, both historically and currently. The effects of the German schools and of their on-the-job skills disappear altogether⁷⁶. These results imply either that all previous inferences were fundamentally wrong, or that there are problems with the bootstrapping. I consider that there are substantial reasons to defend the second proposition. The assumption that values are missing at random has no historical support, as the foundation of municipalities did not occur randomly, but followed the expansion of the agricultural frontier. Moreover, the zero-imputed dataset artificially inflated the adjusted R-squared of the regressions, in some cases substantially (*e.g.* for the 1872 analysis in Table A3.9). Because we know that the models are unaltered with respect to the baseline, this augmented goodness-of-fit is only a statistical artefact caused by a higher variation imposed by the inclusion of zero-inflated observations.

6. Concluding remarks

This chapter studied the accumulation of human capital in the state of São Paulo, focusing on the long-term influences of German-speaking immigrants arrived mainly between 1840 and 1920. It has examined whether these immigrants represented a positive shock for historical and

⁷⁵ Davidson and Hinkley (1997, pp. 88-102).

⁷⁶ I also conducted bootstrapping with missing values, implying *a posteriori* imputations. Results were unaltered in showing an almost overall non-significance for variables in the set (*German speaking presence_n*). These are not reported to save space, but are available at <https://onlinelibrary.wiley.com/doi/full/10.1111/ehr.12575>, accessed on November 26 2018.

current measures of human capital through different channels, namely their share in the population in the nineteenth century, the schools they founded and their on-the-job skills.

The findings have shown that the share of German-speakers in a municipality in the nineteenth century had *per se* no systematic impact on human capital formation, either historically or currently. However, the institutionalization of the higher levels of education of the German-speakers, through the creation of schools, proved to be a major contribution to an increase in the levels of enrolment at the beginning of the twentieth century. For human capital accumulation, the conclusions reached in this chapter favor institutional hypotheses over explanations that stress a direct influence of immigration via cultural traits⁷⁷. A step ahead is now to explain the origins of those educational institutions, which depended on the cultural background of immigrants and the socio-economic conditions of receiving societies.

In analyzing this institutional explanation for the accumulation of human capital in São Paulo, the importance of differentiating between specific types of school was highlighted. The path dependence of enrolment in private, state and municipal schools differed substantially. A strong positive persistence was found for current enrolment in private schools with respect to enrolment levels in the 1910s. On the other hand, state schools showed a strong process of reversal in terms of enrolment at the beginning of the twentieth century.

With respect to the main variable of interest, German schools influenced enrolment levels both in private and in state schools in the 1910s. This finding seems to provide evidence of spillover and contagion effects among immigrants and native Brazilians, thus supporting a classical hypothesis of the Brazilian historiography, namely that German-speakers experienced a smoother integration process in São Paulo than in the southern provinces of the country.

The impact of the German schools, however, dissipated over time and the schools have no direct positive influence on current measures of human capital. At the same time, these educational institutions have an indirect effect on current educational performance via their influence on enrolment in private and state schools in the 1910s. In particular, it is noteworthy that historical enrolment in state schools is associated with current higher average years of education and lower levels of illiteracy.

⁷⁷ See in particular the debate between Glaeser *et al.* (2004), Gennaioli *et al.* (2013) and Acemoglu, Gallego and Robinson (2014) as well as the complement by Pande and Udry (2005).

Unlike the literature focused on Brazil, which favors the hypothesis of a direct long-term impact of immigrants on human capital formation, the results of this study point towards dissipation effects that survive only indirectly in the long run⁷⁸. From a broader perspective, the results also diverge from studies that assess the direct impact of immigrants on developmental outcomes in the long run⁷⁹. A potential explanation for these diverging results is that this study has focused on an ethno-linguistic minority which represented less than one percent of the average population of the province in 1872 – and only 4.39 percent in the MCA with the maximum share of German-speakers. Repeating this analysis for a nationality numerically more substantial in São Paulo or for regions where German-speakers constituted a higher share of the population (in Brazil or globally) would allow us to determine whether the dissipation occurred because these immigrants were a minority or for other, institutional, reasons.

Finally, the analysis of the on-the-job skills of the German-speakers provided some puzzling results. While no robust effect was found for historical schooling, some direct impacts were systematically identified for current enrolment and measures of human capital stocks. This suggests that this component of human capital brought by the immigrants might have transmission channels other than a direct impact on formal education, as assessed in this chapter. Other potential explanations include the effect that these skills had on technological adoption and changes in the sector composition of the municipalities – and how these, in turn, affected education –, raising questions that merit further investigation.

⁷⁸ My argument is more in line with Carvalho Filho and Colistete (2010), who study the relationship between current educational performance and historical public investments, with the latter influenced by immigrants.

⁷⁹ See a critical review on this approach especially in Nunn, Qian and Sequeira (2017, p. 10) for the U.S.

7. Appendix: Complementary tables & robustness checks for settlement colonies

Table A3.1 – OLS: Path dependence and stocks of human capital (2000s) – average years of education

	Avg. Years Educ. 2000s	Avg. Years Educ. 2000s	Avg. Years Educ. 2000s	Avg. Years Educ. 2000s	Avg. Years Educ. 2000s	Avg. Years Educ. 2000s	Avg. Years Educ. 2000s	Avg. Years Educ. 2000s
Total enrolment 1910s	0.000144 (9.04e-05)	0.000126 (9.15e-05)						
Enrolment private 1910s			0.000122 (0.000310)	0.000159 (0.000336)				
Enrolment munic. 1910s					-0.000203 (0.000619)	-0.000161 (0.000635)		
Completion state 1910s							0.00128* (0.000746)	0.000889 (0.000761)
German schools 1930s	-0.128 (0.0945)	-0.251*** (0.0901)	-0.161 (0.103)	-0.236** (0.102)	-0.136 (0.100)	-0.204* (0.103)	-0.0777 (0.0957)	-0.191* (0.0961)
German-speakers 1872 (share)	3.447 (7.993)	-20.10 (13.72)	0.584 (8.765)	-13.50 (16.32)	-2.122 (8.484)	-18.42 (15.03)	2.096 (7.969)	-14.79 (14.38)
German workers 1872 (share)	0.970 (2.505)		2.333 (2.832)		2.556 (2.662)		-0.152 (2.561)	
German workers 1888 (share)		10.99** (4.300)		8.220 (5.220)		9.082* (4.765)		7.899 (4.665)
Population 1999-2004	-7.76e-07 (8.09e-07)	-9.83e-07 (7.35e-07)	-9.51e-07 (9.06e-07)	-7.98e-07 (8.23e-07)	-8.32e-07 (8.74e-07)	-6.31e-07 (8.04e-07)	-8.19e-07 (8.04e-07)	-8.19e-07 (7.47e-07)
Income 1999-2004	-6.72e-07 (6.71e-05)	9.23e-05 (6.60e-05)	6.02e-05 (8.24e-05)	0.000126 (8.48e-05)	5.37e-05 (7.13e-05)	0.000104 (7.24e-05)	1.21e-05 (6.60e-05)	8.07e-05 (6.79e-05)
Mun. expend. educ. 2002-2003	5.50e-09 (5.11e-09)	2.81e-10 (4.89e-09)	2.94e-09 (6.67e-09)	-2.67e-09 (6.53e-09)	2.85e-09 (5.82e-09)	-1.55e-09 (5.58e-09)	5.25e-09 (5.20e-09)	9.52e-10 (5.12e-09)
Municipal characteristics 2000s	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Economic structure 2000s	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	68	59	51	46	50	46	56	50
Adj. R ²	0.577	0.660	0.535	0.576	0.576	0.624	0.562	0.632

Table A3.2 – OLS: Path dependence and stocks of human capital (2000s) – illiteracy rate

	Illiteracy rate 2000s	Illiteracy rate 2000s	Illiteracy rate 2000s	Illiteracy rate 2000s	Illiteracy rate 2000s	Illiteracy rate 2000s	Illiteracy rate 2000s	Illiteracy rate 2000s
Total enrolment 1910s	-0.000249 (0.000208)	-0.000311 (0.000255)						
Enrolment private 1910s			0.000327 (0.000558)	0.000309 (0.000635)				
Enrolment munic. 1910s					0.000959 (0.00150)	0.000818 (0.00159)		
Completion state 1910s							-0.00240 (0.00186)	-0.00276 (0.00211)
German schools 1930s	0.179 (0.224)	0.339 (0.216)	0.166 (0.209)	0.215 (0.275)	0.221 (0.234)	0.250 (0.298)	0.0949 (0.208)	0.198 (0.244)
German-speakers 1872 (share)	5.679 (12.48)	56.34** (24.69)	10.50 (18.75)	43.25 (29.53)	17.24 (17.82)	49.68* (27.58)	6.155 (14.82)	29.96 (22.78)
German workers 1872 (share)	-8.751* (4.685)		-9.854* (5.454)		-11.98* (6.221)		-4.893 (4.819)	
German workers 1888 (share)		-25.90*** (8.193)		-19.24* (10.59)		-20.17* (9.972)		-13.67 (8.321)
Population 1999-2004	7.52e-08 (1.57e-06)	4.31e-07 (1.43e-06)	1.20e-06 (1.19e-06)	3.46e-07 (1.12e-06)	6.85e-07 (1.37e-06)	-2.04e-07 (1.22e-06)	5.21e-07 (1.45e-06)	4.79e-07 (1.15e-06)
Income 1999-2004	0.000224 (0.000187)	3.86e-05 (0.000194)	0.000156 (0.000205)	3.29e-05 (0.000221)	4.47e-05 (0.000145)	-4.13e-05 (0.000172)	0.000226 (0.000179)	8.07e-05 (0.000195)
Mun. expend. educ. 2002-2003	-1.98e-08 (1.23e-08)	-6.52e-09 (1.29e-08)	-2.53e-08 (1.76e-08)	-1.00e-08 (1.61e-08)	-1.22e-08 (1.15e-08)	-6.30e-11 (1.08e-08)	-2.41e-08* (1.30e-08)	-1.23e-08 (1.33e-08)
Municipal characteristics 2000s	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Economic structure 2000s	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	68	59	51	46	50	46	56	50
Adj. R ²	0.671	0.690	0.633	0.624	0.672	0.672	0.687	0.698

Table A3.3 – OLS: Path dependence and stocks of human capital (2000s) – education MHDI

	Educ. MHDI 2000s	Educ. MHDI 2000s	Educ. MHDI 2000s	Educ. MHDI 2000s	Educ. MHDI 2000s	Educ. MHDI 2000s	Educ. MHDI 2000s	Educ. MHDI 2000s
Total enrolment 1910s	1.77e-06 (5.47e-06)	4.90e-06 (5.65e-06)						
Enrolment private 1910s			-1.09e-05 (1.73e-05)	-1.09e-06 (1.91e-05)				
Enrolment munic. 1910s					-1.73e-05 (3.76e-05)	5.27e-06 (3.83e-05)		
Completion state 1910s							6.97e-05 (4.22e-05)	7.02e-05 (4.35e-05)
German schools 1930s	-0.00672 (0.00572)	-0.0143** (0.00556)	-0.00699 (0.00578)	-0.0123** (0.00583)	-0.00779 (0.00609)	-0.0139** (0.00621)	-0.00526 (0.00542)	-0.0115** (0.00549)
German-speakers 1872 (share)	0.421 (0.484)	-0.383 (0.847)	0.272 (0.490)	0.0588 (0.930)	0.184 (0.514)	-0.122 (0.907)	0.306 (0.451)	0.175 (0.821)
German workers 1872 (share)	0.0738 (0.152)		0.0998 (0.158)		0.131 (0.161)		-0.00220 (0.145)	
German workers 1888 (share)		0.467* (0.265)		0.272 (0.297)		0.344 (0.288)		0.198 (0.266)
Population 1999-2004	3.40e-08 (4.90e-08)	1.67e-08 (4.54e-08)	9.50e-09 (5.07e-08)	2.14e-08 (4.69e-08)	1.44e-08 (5.30e-08)	2.92e-08 (4.85e-08)	1.09e-08 (4.55e-08)	1.13e-08 (4.26e-08)
Income 1999-2004	1.14e-06 (4.06e-06)	5.75e-06 (4.07e-06)	2.81e-06 (4.61e-06)	5.70e-06 (4.83e-06)	3.90e-06 (4.32e-06)	6.63e-06 (4.37e-06)	1.08e-06 (3.74e-06)	4.88e-06 (3.88e-06)
Mun. expend. educ. 2002-2003	-9.54e-11 (3.09e-10)	-3.31e-10 (3.02e-10)	-0 (3.73e-10)	-3.02e-10 (3.72e-10)	-1.93e-10 (3.53e-10)	-4.15e-10 (3.37e-10)	-0 (2.94e-10)	-2.23e-10 (2.93e-10)
Municipal characteristics 2000s	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Economic structure 2000s	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	68	59	51	46	50	46	56	50
Adj. R ²	0.591	0.633	0.568	0.569	0.571	0.600	0.641	0.665

Tables A3.4-A3.7 – Explanatory notes

The following tables summarize the robustness checks conducted for the different regions of São Paulo. Considering the large number of coefficients in the set (*German speaking presence_n*), the tables report only the number of models in which the variables were significant at least at the 10 percent level (entries labeled as “*Signif.*”) and the range of significant coefficients (the smallest and the largest). Individual specifications are available upon request.

The column “*Full Sample*” provides the benchmark estimates; “*No Western Frontier*” refers to a sample that excludes the MCAs of the corresponding region and analogously so for “*No Old-West*”. Because the latter limited the estimations in some cases (see the main text), I accommodate for specific regional characteristics by controlling for Holloway’s regions (from Carvalho Filho and Colistete, 2010) in specifications once again with the full sample – this corresponds to the column “*Control region*”.

For the IV estimates in the 1910s, the first and second stages are shown in separate pages (Table A3.5).

For the OLS estimates of the flows of human capital in the 2000s, I present the variables of the set (*German speaking presence_n*) in Table A3.6.

Finally, considering the more limited number of variables measuring the stocks of human capital in the 2000s, all estimates are presented in Table A3.7.

Table A3.4 – OLS: Summary of subsample analyses (1872)

		Enrolment				Literacy			
		1872				1872			
		Full sample	Control region	No <i>Western Frontier</i>	No <i>Old-West</i>	Full sample	Control region	No <i>Western Frontier</i>	No <i>Old-West</i>
German schools ¹⁸⁷²	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German-speakers ¹⁸⁷² (share)	Signif.	0	0	0	0	0	0	0	1
	Min.	-	-	-	-	-	-	-	73,463.5
	Max.	-	-	-	-	-	-	-	73,463.5
German workers ¹⁸⁷²	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German manuf. ¹⁸⁷²	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German serv. ¹⁸⁷²	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German trade ¹⁸⁷²	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German rent ¹⁸⁷²	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-

Table A3.5 – IV: Summary of subsample analyses (1910s) – second-stage estimates

		Total enrolment			Enrolment State			Enrolment Private			Enrolment Municipal			Completion State		
		1910s			1910s			1910s			1910s			1910s		
		Full sample	Control region	No Western Frontier	Full sample	Control region	No Western Frontier	Full sample	Control region	No Western Frontier	Full sample	Control region	No Western Frontier	Full sample	Control region	No Western Frontier
German schools 1872	Signif.	3	2	0	4	3	4	3	3	3	1	2	1	1	1	1
	Min.	113.85	112.89	-	32.94	35.40	32.94	75.75	77.63	75.75	33.93	31.54	33.93	33.40	32.51	33.40
	Max.	152.06	150.72	-	40.95	40.78	40.95	84.16	83.55	84.16	33.93	33.24	33.93	33.40	32.51	33.40
German-speakers 1872 (share)	Signif.	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Min.	-2203	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Max.	-2203	-	-	-	-	-	-	-	-	-	-	-	-	-	-
German workers 1872 (share)	Signif.	0	1	0	1	1	1	1	1	1	0	0	0	0	0	0
	Min.	-	-2118	-	-517.20	-506.20	-517.21	-1637	-1608	-1637.40	-	-	-	-	-	-
	Max.	-	-2118	-	-517.20	-506.20	-517.21	-1637	-1608	-1637.40	-	-	-	-	-	-
German workers 1888 (share)	Signif.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
German manuf. 1872 (share)	Signif.	1	1	0	0	0	0	1	1	1	1	1	1	1	1	1
	Min.	1204.3	1145.7	-	-	-	-	972.88	1004.9	972.88	436.9	418.29	436.91	405.06	385.45	405.06
	Max.	1204.3	1145.7	-	-	-	-	972.88	1004.9	972.88	436.9	418.29	436.91	405.06	385.45	405.06
German serv. 1872 (share)	Signif.	1	1	0	0	0	0	1	1	1	0	0	0	0	0	0
	Min.	-1032	-1029	-	-	-	-	-601.8	-596.1	-601.76	-	-	-	-	-	-
	Max.	-1032	-1029	-	-	-	-	-601.8	-596.1	-601.76	-	-	-	-	-	-
German trade 1872 (share)	Signif.	1	1	0	0	0	0	1	1	1	1	0	1	0	0	0
	Min.	-2654	-2569	-	-	-	-	-2429	-2510	-2429.3	-642.2	-	-642.16	-	-	-
	Max.	-2654	-2569	-	-	-	-	-2429	-2510	-2429.3	-642.2	-	-642.16	-	-	-
German rent. 1872 (share)	Signif.	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1
	Min.	-	-	-	-	-	-	-	-	-	-	-	-	-2935	-2924	-2935.2
	Max.	-	-	-	-	-	-	-	-	-	-	-	-	-2935	-2924	-2935.2
German manuf. 1888 (share)	Signif.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
German serv. 1888 (share)	Signif.	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1
	Min.	-	-	-	-	-	-	-	-	-	-	-	-	1578.5	1670.1	1578.5
	Max.	-	-	-	-	-	-	-	-	-	-	-	-	1578.5	1670.1	1578.5
German trade 1888 (share)	Signif.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
German rent. 1888 (share)	Signif.	0	0	0	0	0	0	1	1	0	0	0	0	1	1	1
	Min.	-	-	-	-	-	-	-1087	-1056	-	-	-	-	782.91	782.87	782.91
	Max.	-	-	-	-	-	-	-1087	-1056	-	-	-	-	782.91	782.87	782.91

Table A3.5 (Ctd.) – IV: Summary of subsample analyses (1910s) – first-stage estimates

	Full Sample			Control region			No <i>Western Frontier</i>		
	Signif.	Min.	Max.	Signif.	Min.	Max.	Signif.	Min.	Max.
				<u>Total enrolment 1910s</u>					
# Farms bonded 1850s-60s	100%	0.138	0.157	100%	0.138	0.158	0%	-	-
Reject underident.	100%			100%			-		
Reject weak instrum.	100%			100%			-		
				<u>Enrolment state 1910s</u>					
# Farms bonded 1850s-60s	100%	0.138	0.157	100%	0.138	0.158	100%	0.138	0.157
Reject underident.	100%			100%			100%		
Reject weak instrum.	100%			100%			100%		
				<u>Enrolment private 1910s</u>					
# Farms bonded 1850s-60s	75%	0.139	0.146	100%	0.139	0.151	75%	0.139	0.146
Reject underident.	100%			100%			100%		
Reject weak instrum.	100%			100%			100%		
				<u>Enrolment munic. 1910s</u>					
# Farms bonded 1850s-60s	100%	0.146	0.154	100%	0.146	0.154	100%	0.146	0.154
Reject underident.	100%			100%			100%		
Reject weak instrum.	75%			75%			75%		
				<u>Completion state 1910s</u>					
# Farms bonded 1850s-60s	100%	0.140	0.154	100%	0.140	0.154	75%	0.140	0.146
Reject underident.	100%			100%			100%		
Reject weak instrum.	100%			100%			100%		

Note: The option 'robust' was applied to the IV estimates instead of the otherwise used 'cluster(id_region)' with subsample categories (*Control region*). This was done to avoid the non-full rankedness of the matrix of moments, as otherwise reported.

Table A3.6 – OLS: Summary of subsample analyses: flows (2000s)

		Total enrolment				Enrolment state				Enrolment private			
		2000s				2000s				2000s			
		Full sample	Control region	No Western Frontier	No Old-West	Full sample	Control region	No Western Frontier	No Old-West	Full sample	Control region	No Western Frontier	No Old-West
German schools ¹⁸⁷²	Signif.	1	2	2	1	4	4	4	3	0	0	0	3
	Min.	-996.2	-1236	-1755.4	-4803	-2678	-2676	-3109.2	-11191	-	-	-	897.4
	Max.	-996.2	-1006	-1436.7	-4803	-1408	-1417	-1660.2	-5940.8	-	-	-	897.4
German-speakers ¹⁸⁷² (share)	Signif.	0	0	0	0	0	0	0	1	0	0	0	0
	Min.	-	-	-	-	-	-	-	237071	-	-	-	-
	Max.	-	-	-	-	-	-	-	237071	-	-	-	-
German workers ¹⁸⁷² (share)	Signif.	0	0	0	0	0	0	0	0	0	1	0	1
	Min.	-	-	-	-	-	-	-	-	-	-12620	-	-15074
	Max.	-	-	-	-	-	-	-	-	-	-12620	-	-15074
German workers ¹⁸⁸⁸ (share)	Signif.	0	0	0	1	0	0	0	1	0	0	0	0
	Min.	-	-	-	-55031	-	-	-	-103563	-	-	-	-
	Max.	-	-	-	-55031	-	-	-	-103563	-	-	-	-
German manuf. ¹⁸⁷² (share)	Signif.	0	0	0	0	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-	-	-	-	-
German serv. ¹⁸⁷² (share)	Signif.	0	0	0	0	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-	-	-	-	-
German trade ¹⁸⁷² (share)	Signif.	0	0	0	0	0	0	0	1	0	0	0	0
	Min.	-	-	-	-	-	-	-	-52482	-	-	-	-
	Max.	-	-	-	-	-	-	-	-52482	-	-	-	-
German rent. ¹⁸⁷² (share)	Signif.	0	0	0	0	0	1	0	0	0	0	0	0
	Min.	-	-	-	-	-	124915	-	-	-	-	-	-
	Max.	-	-	-	-	-	124915	-	-	-	-	-	-
German manuf. ¹⁸⁸⁸ (share)	Signif.	0	0	0	0	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-	-	-	-	-
German serv. ¹⁸⁸⁸ (share)	Signif.	0	0	0	0	0	0	0	1	0	0	0	0
	Min.	-	-	-	-	-	-	-	-46484	-	-	-	-
	Max.	-	-	-	-	-	-	-	-46484	-	-	-	-
German trade ¹⁸⁸⁸ (share)	Signif.	0	0	0	0	1	1	1	0	0	0	0	0
	Min.	-	-	-	-	49329	50506	45734	-	-	-	-	-
	Max.	-	-	-	-	49329	50506	45734	-	-	-	-	-
German rent. ¹⁸⁸⁸ (share)	Signif.	1	1	1	0	1	1	1	1	0	0	0	0
	Min.	-31359	-31823	-37548	-	-91197	-91041	-95839	-77182	-	-	-	-
	Max.	-31359	-31823	-37548	-	-91197	-91041	-95839	-77182	-	-	-	-

Table A3.6 (Ctd.)

		Enrolment municipal 2000s				Completion state 2000s			
		Full sample	Control region	No Western Frontier	No Old-West	Full sample	Control region	No Western Frontier	No Old-West
German schools 1872	Signif.	0	2	0	1	0	0	0	1
	Min.	-	736.69	-	5110.2	-	-	-	-772.59
	Max.	-	1333.9	-	5110.2	-	-	-	-772.59
German-speakers 1872 (share)	Signif.	0	0	0	0	1	1	1	1
	Min.	-	-	-	-	58656	57253	61550	65972
	Max.	-	-	-	-	58656	57253	61550	65972
German workers 1872 (share)	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German workers 1888 (share)	Signif.	0	0	0	0	0	0	0	1
	Min.	-	-	-	-	-	-	-	-28187
	Max.	-	-	-	-	-	-	-	-28187
German manuf. 1872 (share)	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German serv. 1872 (share)	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German trade 1872 (share)	Signif.	1	1	1	1	0	0	0	0
	Min.	50752	54952	50118	74801	-	-	-	-
	Max.	50752	54952	50118	74801	-	-	-	-
German rent. 1872 (share)	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German manuf. 1888 (share)	Signif.	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-
German serv. 1888 (share)	Signif.	0	0	0	0	1	1	1	0
	Min.	-	-	-	-	-13818	-14514	-14253	-
	Max.	-	-	-	-	-13818	-14514	-14253	-
German trade 1888 (share)	Signif.	1	1	1	0	0	0	0	0
	Min.	-48361	-57929	-50063	-	-	-	-	-
	Max.	-48361	-57929	-50063	-	-	-	-	-
German rent. 1888 (share)	Signif.	1	1	1	1	1	0	1	1
	Min.	80633	79323	79454	76651	-8877	-	-9863.5	-7873.6
	Max.	80633	79323	79454	76651	-8877	-	-9863.5	-7873.6

Table A3.6 (Ctd.)

		Total enrolment				Enrolment state				Enrolment private				Enrolment munic.				Completion state			
		2000s				2000s				2000s				2000s				2000s			
		Full sample	Region. control	No <i>Western Frontier</i>	No <i>Old-West</i>	Full sample	Region. control	No <i>Western Frontier</i>	No <i>Old-West</i>	Full sample	Region. control	No <i>Western Frontier</i>	No <i>Old-West</i>	Full sample	Region. control	No <i>Western Frontier</i>	No <i>Old-West</i>	Full sample	Region. control	No <i>Western Frontier</i>	No <i>Old-West</i>
Total enrolment 1910s	Signif	4	4	4	4																
	Min.	-3.38	-3.38	-3.38	-3.78																
	Max.	-2.71	-2.69	-3.38	-3.22																
Enrolment state 1910s	Signif					4	4	4	4												
	Min.					-7.71	-7.77	-8.13	-7.95												
	Max.					-4.52	-4.50	-4.75	-5.59												
Enrolment private 1910s	Signif									4	2	4	4								
	Min.									3.08	3.13	3.01	3.62								
	Max.									3.81	3.99	3.73	4.72								
Enrolment munic. 1910s	Signif													0	1	0	0				
	Min.													-	-7.21	-	-				
	Max.													-	-7.21	-	-				
Completion state 1910s	Signif																	2	0	1	3
	Min.																	-3.11	-	-3.09	-4.22
	Max.																	-2.94	-	-3.09	-4.08

Table A3.7 – OLS: Summary of subsample analyses: stocks (2000s)

		Avg. Years Educ.				Illiteracy rate				Educ. MHDI			
		2000s				2000s				2000s			
		Full sample	Control Region	No Western Frontier	No Old-West	Full sample	Control Region	No Western Frontier	No Old-West	Full sample	Control Region	No Western Frontier	No Old-West
German schools ¹⁸⁷²	Signif.	12	4	12	8	0	0	0	0	13	4	13	7
	Min.	-0.251	-0.2219	-0.2478	-0.7928	-	-	-	-	-0.015	-0.013	-0.0147	-0.047
	Max.	-0.191	-0.2061	-0.1891	-0.3899	-	-	-	-	-0.01	-0.012	-0.0104	-0.0242
German-speakers ¹⁸⁷² (share)	Signif.	0	0	0	0	5	0	5	4	0	3	0	0
	Min.	-	-	-	-	29.17	-	29.289	55.316	-	0.755	-	-
	Max.	-	-	-	-	66.09	-	66.119	84.563	-	1.6285	-	-
German workers ¹⁸⁷² (share)	Signif.	0	0	0	0	3	2	4	0	0	0	0	0
	Min.	-	-	-	-	-11.98	-6.261	-11.965	-	-	-	-	-
	Max.	-	-	-	-	-8.751	-5.767	-7.8558	-	-	-	-	-
German workers ¹⁸⁸⁸ (share)	Signif.	4	1	4	2	4	0	4	3	2	0	2	0
	Min.	7.8992	8.12468	7.8978	10.407	-25.9	-	-25.794	-26.503	0.4579	-	0.4549	-
	Max.	11.034	8.12468	11.018	10.632	-19.24	-	-19.208	-19.355	0.4666	-	0.4641	-
German manuf. ¹⁸⁷² (share)	Signif.	0	0	0	0	0	0	0	1	1	3	1	1
	Min.	-	-	-	-	-	-	-	-4.856	-0.135	-0.152	-0.1353	-0.128
	Max.	-	-	-	-	-	-	-	-4.856	-0.135	-0.111	-0.1353	-0.128
German serv. ¹⁸⁷² (share)	Signif.	4	5	4	1	2	0	2	1	5	2	5	2
	Min.	2.318	2.7424	2.3182	2.3182	-6.388	-	-6.4102	-6.1542	0.1436	0.1903	0.1436	0.16
	Max.	2.9171	3.15723	2.9089	2.3182	-6.086	-	-6.1047	-6.1542	0.175	0.193	0.1753	0.1682
German trade ¹⁸⁷² (share)	Signif.	0	2	0	0	0	1	0	0	0	0	0	0
	Min.	-	-4.1171	-	-	-	9.6581	-	-	-	-	-	-
	Max.	-	-3.7225	-	-	-	9.6581	-	-	-	-	-	-
German rent. ¹⁸⁷² (share)	Signif.	0	1	0	0	0	0	0	0	0	0	0	0
	Min.	-	9.3292	-	-	-	-	-	-	-	-	-	-
	Max.	-	9.3292	-	-	-	-	-	-	-	-	-	-
German manuf. ¹⁸⁸⁸ (share)	Signif.	0	0	0	0	2	0	2	0	0	0	0	0
	Min.	-	-	-	-	-7.72	-	-7.743	-	-	-	-	-
	Max.	-	-	-	-	-7.681	-	-7.7075	-	-	-	-	-
German serv. ¹⁸⁸⁸ (share)	Signif.	0	5	0	0	0	0	0	0	0	4	0	0
	Min.	-	3.8955	-	-	-	-	-	-	-	0.2031	-	-
	Max.	-	5.5856	-	-	-	-	-	-	-	0.354	-	-
German trade ¹⁸⁸⁸ (share)	Signif.	0	2	0	0	0	0	0	0	0	3	0	0
	Min.	-	-5.6718	-	-	-	-	-	-	-	-0.461	-	-
	Max.	-	-5.119	-	-	-	-	-	-	-	-0.372	-	-
German rent. ¹⁸⁸⁸ (share)	Signif.	0	0	0	1	0	0	0	0	0	0	0	2
	Min.	-	-	-	3.4106	-	-	-	-	-	-	-	0.1859
	Max.	-	-	-	3.4106	-	-	-	-	-	-	-	0.1967
Total enrolment ^{1910s}	Signif.	0	2	0	2	0	0	0	0	0	0	0	0
	Min.	-	0.0001	-	0.0002	-	-	-	-	-	-	-	-
	Max.	-	0.0001	-	0.0002	-	-	-	-	-	-	-	-
Enrolment state ^{1910s}	Signif.	3	0	3	2	4	2	4	4	0	0	0	0
	Min.	0.0002	-	0.0002	0.0003	-8E-04	-5E-04	-0.0008	-0.0008	-	-	-	-
	Max.	0.0003	-	0.0003	0.0003	-6E-04	-4E-04	-0.0006	-0.0006	-	-	-	-
Enrolment private ^{1910s}	Signif.	0	0	0	0	0	1	0	0	0	0	0	0
	Min.	-	-	-	-	-	0.0011	-	-	-	-	-	-
	Max.	-	-	-	-	-	0.0011	-	-	-	-	-	-
Enrolment munic. ^{1910s}	Signif.	0	0	0	0	0	0	0	0	0	0	0	0
	Min.	-	-	-	-	-	-	-	-	-	-	-	-
	Max.	-	-	-	-	-	-	-	-	-	-	-	-
Compleat. state ^{1910s}	Signif.	2	1	2	2	0	1	0	0	1	3	1	3
	Min.	0.0013	0.0011	0.0013	0.0014	-	-0.003	-	-	9E-05	6E-05	9E-05	7E-05
	Max.	0.0015	0.0011	0.0015	0.0014	-	-0.003	-	-	9E-05	9E-05	9E-05	9E-05

Table A3.8 – German-speakers in the MCAs of the *Old-West*

	Limeira	Rio Claro	Campinas	Province/State	
				Mean	S.D.
German-speakers 1872 (share)	0.0387	0.0327	0.0116	0.0042	0.0097
Other immigrants 1872 (share)	0.0630	0.0668	0.0673	0.0245	0.0248
# Farms bonded 1850s-60s	19	12	33	0.7103	3.3992
German schools 1872	0	2	2	0.0345	0.2476
German schools 1910s	2	4	5	0.1103	0.6023
German schools 1930s	2	5	8	0.3448	1.4643

Table A3.9 – OLS: German-speakers and education (1872) – bootstrapped: zero-imputed data

	Enrolment	Literacy
	1872	1872
German schools 1872	34.26 (220.8)	233.7 (1,188)
German-speakers 1872 (share)	-2,551 (2,387)	5,555 (11,349)
German workers 1872 (share)	1,493* (857.0)	865.5 (5,584)
Other immigrants 1872 (share)	1,235 (1,217)	-1,514 (5,725)
# Slaves 1872	-0.0437 (0.0314)	0.0364 (0.134)
Population 1872	0.0272*** (0.00575)	0.121*** (0.0319)
Municipal budget 1872	-0.00248 (0.00597)	0.0308 (0.0320)
Foreign Public Adm. (share)	255.3 (797.1)	11,125 (8,187)
Municipal characteristics 1872	Yes	Yes
Economic structure 1872	Yes	Yes
Observations	145	145
Adj. R ²	0.792	0.864
Complete replications	948	946
Incomplete replications	52	54

Table A3.10 – IV: German-speakers and education (1910s) – bootstrapped: zero-imputed data

	Total enrolment 1910s	Total enrolment 1910s	Enrolment state 1910s	Enrolment state 1910s	Enrolment private 1910s	Enrolment private 1910s	Enrolment munic. 1910s	Enrolment munic. 1910s	Completion. state 1910s	Completion state 1910s
<u>Panel A: Second-stage Estimates</u>										
German schools _{1910s}	207.6 (4,201)	202.5 (40,529)	63.63 (966.2)	62.31 (8,691)	114.2 (3,014)	110.6 (31,871)	29.85 (2,390)	29.62 (3,577)	-29.49 (3,356)	-27.83 (36,999)
German-speakers ₁₈₇₂ (share)	1,805 (140,828)	-1,116 (39,160)	1,723 (8,570)	1,526 (8,062)	207.7 (120,692)	-2,020 (32,180)	-125.8 (12,681)	-621.2 (5,362)	-1,538 (67,284)	-760.8 (38,550)
German workers ₁₈₇₂ (share)	-1,990 (6,878)		-729.9 (1,506)		-1,319 (5,831)		58.69 (972.9)		703.4 (4,275)	
German workers ₁₈₈₈ (share)		-12.58 (10,913)		-327.8 (2,131)		99.81 (8,810)		215.4 (557.2)		98.58 (9,778)
% foreign rural workers _{1910s}	9.415 (358)	11.64 (773.3)	17.65 (91.13)	21.29 (159.5)	-4.579 (346)	-4.054 (652.7)	-3.654 (117.5)	-5.604 (147.9)	123.9 (287.8)	122.3 (765.1)
% foreign landown. _{1910s}	-0.267 (1,437)	-7.664 (962)	30.7 (308.2)	21.91 (240.1)	-208.3 (1,369)	-211.2 (1,007)	177.4 (413.1)	181.6 (441.2)	213 (1,042)	217.4 (1,391)
Population _{1910s}	0.00738 (0.0136)	0.00879 (0.0741)	0.00129 (0.0026)	0.0017 (0.0156)	0.000298 (0.00911)	0.00127 (0.0588)	0.00579 (0.00749)	0.00582 (0.00627)	0.000388 (0.00987)	-7.62E-05 (0.0673)
Area coffee _{1910s} (share)	-61.13 (351.5)	-49.77 (792.5)	-38.88 (56.76)	-35.15 (163.1)	-43.57 (340.6)	-35.9 (636.8)	21.33 (78.52)	21.28 (86.1)	-58.36 (243.8)	-62.25 (726.2)
Munic. expend. _{1910s}	0.000914 (0.00197)	0.000841 (0.0202)	7.99E-05 (0.000451)	6.00E-05 (0.00433)	0.000675 (0.00118)	0.000624 (0.0159)	0.000159 (0.00119)	0.000157 (0.00175)	-5.02E-06 (0.00158)	1.88E-05 (0.0183)
State schools _{1910s}	44.25 (36.91)	42.55*** (10.49)	39.94*** (2.93)	39.35*** (2.654)	6.327 (31.39)	5.185 (8.103)	-2.016 (4.544)	-1.987 (2.516)	3.462 (17.77)	4.056 (10.69)
Municipal characteristics _{1910s}	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Economic structure ₁₈₈₈	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	145	145	145	145	145	145	145	145	145	145
Complete replications	996	998	996	998	996	998	996	998	996	998
Incomplete replications	4	2	4	2	4	2	4	2	4	2

Table A3.11 – OLS: Path dependence and flows of human capital (2000s) – bootstrapped: zero-imputed data

	Total enrolment 2000s	Total enrolment 2000s	Enrolment state 2000s	Enrolment state 2000s	Enrolment private 2000s	Enrolment private 2000s	Enrolment munic. 2000s	Enrolment munic. 2000s	Completion state 2000s	Completion state 2000s
Total enrolment 1910s	-2.043* (1.076)	-2.073** (1.016)								
Enrolment State 1910s			-4.412** (2.173)	-4.689** (2.003)						
Enrolment Private 1910s					2.171** (0.925)	2.003** (0.837)				
Enrolment Municipal 1910s							-3.238 (3.599)	-2.267 (3.344)		
Completion State 1910s									-1.743** (0.707)	-1.994*** (0.66)
German schools 1930s	-1,284 (1065)	-1,299 (1012)	-1,565 (1373)	-1,763 (1,346)	7.63 (251.81)	-45.86 (228.45)	170.75 (874.98)	377.77 (799.26)	-154.27 (190.41)	-203.02 (180.86)
German-speakers 1872 (share)	-4,025 (52761)	-17,463 (86,981)	28,104 (77,547)	9,960 (113,232)	10,226 (16,282)	11,032 (19,420)	-19,939 (85,751)	-10,468 (86,554)	10,862 (13,548)	8,524 (19,127)
German workers 1872 (share)	-239.05 (19955)		-17,656 (29,551)		-6,358 (5,846)		21,047 (22,847)		-3,861 (4,239)	
German workers 1888 (share)		4,641 (23132)		-1,634 (29,998)		-3,338 (4,874)		7,296 (16,209)		-984.11 (5,590)
Municipal characteristics 2000s	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Economic structure 2000s	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	145	145	145	145	145	145	145	145	145	145
Adj. R ²	0.997	0.997	0.983	0.982	0.992	0.992	0.985	0.984	0.985	0.984
Complete replications	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Incomplete replications	0	0	0	0	0	0	0	0	0	0

Table A3.12 – Explanatory notes

In line with Table 3.10 (in the main text), the next table reports estimates only for the regressions that control for enrolment in state schools in the 1910s. Results controlling for other historical variables lead to the same conclusions, except for the following cases:

1. For (*Avg.Years Educ._n^{2000s}*), the share of German-speakers in the population in the nineteenth century is always significant and positive if we control for the on-the-job skills in 1872.
2. For (*Illiteracy rates_n^{2000s}*), the only potentially significant variable in terms of path dependence is that reported in the table; none of the others was statistically significant.

Table A3.12 – OLS: Path dependence and stocks of human capital (2000s) – bootstrapped: zero-imputed data with historical enrolment in state schools

	Avg. Years Educ. 2000s	Avg. Years Educ. 2000s	Illiteracy rate 2000s	Illiteracy rate 2000s	Educ. MHDI 2000s	Educ. MHDI 2000s
Enrolment state 1910s	0.000167 (0.000148)	0.000150 (0.000139)	-0.000522 (0.000318)	-0.000574* (0.000315)	3.56e-06 (8.72e-06)	2.92e-06 (8.20e-06)
German schools 1930s	-0.0837 (0.130)	-0.0954 (0.114)	0.0731 (0.277)	0.0371 (0.268)	-0.00223 (0.00752)	-0.00267 (0.00663)
German-speakers 1872 (share)	11.57 (7.297)	10.64 (8.348)	-11.54 (16.43)	-22.58 (19.01)	0.686* (0.374)	0.507 (0.500)
German workers 1872 (share)	-1.061 (2.073)		-2.252 (4.995)		-0.0220 (0.125)	
German workers 1888 (share)		-0.156 (1.700)		2.834 (4.17)		0.0525 (0.101)
Population 1999-2004	1.16e-07 (1.32e-06)	8.20e-08 (1.25e-06)	-2.69e-06 (3.12e-06)	-2.91e-06 (3.18e-06)	6.88e-08 (7.70e-08)	6.56e-08 (7.71e-08)
Income 1999-2004	2.92e-05 (8.13e-05)	3.27e-05 (7.80e-05)	0.000145 (0.000209)	0.000171 (0.000211)	-1.22e-06 (4.73e-06)	-8.26e-07 (4.80e-06)
Munic expend. educ. 2002-2003	-1.56e-09 (4.38e-09)	-1.47e-09 (3.97e-09)	1.10e-09 (1.14e-08)	3.65e-10 (1.15e-08)	-1.89e-10 (2.91e-10)	-2.04e-10 (2.81e-10)
Municipal characteristics 2000s	Yes	Yes	Yes	Yes	Yes	Yes
Economic structure 2000s	Yes	Yes	Yes	Yes	Yes	Yes
Observations	145	145	145	145	145	145
Adj. R ²	0.895	0.895	0.714	0.715	0.949	0.949
Complete replications	1000	1000	1000	1000	1000	1000
Incomplete replications	0	0	0	0	0	0

Settlement colonies and German schools (1910s)

This appendix elaborates on a concern related to the geographic distribution of immigrants that was not fully addressed by the subsample analyses. The problem refers to the impact that settlement colonies could have had on the educational performance of the municipalities. Rocha, Ferraz and Soares (2017) show that regions with settlement colonies had better educational performance in the 1920s. More strongly than the arguments of the current chapter, they argue that the positive effects of settlement colonies on education persisted until the 2000s.

Hence, the question addressed here is whether the omission of settlement colonies in the baselines for the 1910s could have biased the estimates for (*German schools*_n^{1910s}). This is relevant because Chapter 1 showed that German-speakers were overrepresented in settlement colonies in the period 1897-1920 *vis-à-vis* their overall shares in the immigration flows to Brazil. Moreover, Table A3.13 shows the strong correlation between the number of German schools and some variables related to the existence of settlement colonies in the municipalities⁸⁰.

Table A3.13 – Correlation matrix: German schools and settlement colonies

	German schools 1872	German schools 1910s	German schools 1930s	# settl. colonies 1910s	# schools colonies 1910s	Pop/schools colonies 1910s
German schools 1872	1					
German schools 1910s	0.9126	1				
German schools 1930s	0.8723	0.9227	1			
# settl. colonies 1910s	0.7749	0.7399	0.8361	1		
# schools colonies 1910s	0.7765	0.722	0.7441	0.9072	1	
pop/schools colonies 1910s	0.182	0.164	0.3452	0.6153	0.3861	1

Notes: “*German schools,*” refers to the number of German schools created in a MCA until the period considered. The other variables are defined in this appendix.

To test for potential biases, I constructed three indicators to capture the effect of settlement colonies on the educational performance of municipalities in the 1910s. As in Chapter 1, the source for this dataset is the *Statistical Yearbook of the State of São Paulo*. Considering that the dependent variables are averaged for the period 1908-14 (except for 1912), the new independent variables were also constructed as averages for the period 1911-4⁸¹. Moreover, because a MCA

⁸⁰ I would like to remark, however, that the approach pursued in this appendix has only a tentative nature, as the relationship between settlement colonies and German schools is not the main research question of Chapter 3 and would require the compilation of data that go beyond the scope of this thesis.

⁸¹ The *Statistical Yearbooks* have no data for settlement colonies before 1911 (except for 1898-1900).

could have more than a single settlement colony, all variables for the colonies are averaged per MCA, including the count variables.

The first indicator, (*# sett. colonies_n*), is a count variable for the number of settlement colonies⁸². Similarly, (*# schools colonies_n*) is a count variable for the number of schools in these colonies. The first robustness checks are conducted with these variables. A summary of results is presented in Table A3.14 (below).

The number of schools in the colonies robustly and positively influences enrolment in private schools, as well as enrolment in state schools if the on-the-job skills of German-speakers are categorized by sector. Most importantly, the number of settlement colonies is always significant and positive for total enrolment, a result that is driven by their effect on enrolment in private or state schools, depending on the specification.

Most importantly for the conclusions of the current chapter, the inclusion of these controls does make (*German schools_n^{1910s}*) non-significant.

However, these are poor approaches to the problem at hand. First, nearly every region where German schools were founded in the 1910s had a settlement colony as well, leading to a high collinearity among the variables of interest, as shown above. Second, this approach penalizes the variable (*German schools_n^{1910s}*) much more than it does for the corresponding variables for the settlements. Because (*# sett. colonies_n*) and (*# schools colonies_n*) attribute a single data point to the entire MCA where the colony (or colonies) was located, these indicators ignore variations in the scale and in the educational performance between and within settlement colonies in a single MCA. To accommodate for these limitations, the other robustness checks control for the ratio $\left[\frac{\text{Population colonies}_{1910s}}{\# \text{schools colonies}_{1910s}} \right]$. Besides measuring the availability of education per capita in a colony, this variable takes into account variations in the size of the settlements. With this control, the effects of (*German schools_n^{1910s}*) on enrolment in private and state schools remain significant as in the baselines. It is noticeable, however, that its significance for total enrolment vanishes⁸³.

⁸² I coded only colonies reported in the *Statistical Yearbooks*. An alternative is to consider the secondary data in Rocha, Ferraz and Soares (2017). My objective in using the former was to harmonize the datasets as much as possible to reduce measurement error.

⁸³ In this appendix, I report only the IV estimates for considering them the most adequate. OLS estimates are available online at <https://onlinelibrary.wiley.com/doi/full/10.1111/ehr.12575>, accessed on November 26 2018.

Overall, these robustness checks show a non-negligible correlation among the share of German-speaking immigrants, the number of their schools and the existence of settlement colonies. The results obtained in the baselines for (*German schools*_n^{1910s}) are indeed affected by the inclusion of variables related to settlement colonies. Nevertheless, in specifications that consider the scale of the settlements – therefore partially accounting for differences between them –, the positive effect of having a German school remains. This shows that the influence of German schools are not completely confounded with those of the settlement colonies.

Nonetheless, the changes in significance point to the complex relationship between the foundation of German schools and the existence of settlement colonies in a certain region. Empirically, a better assessment of this relationship requires more refined information on the educational performance of the settlements. Further analyses should control for the ratio $\left[\frac{\text{Children in school age in colonies}_{1910s}}{\# \text{ schools colonies}_{1910s}} \right]$ and for literacy rates or total literacy in the colonies. These approaches are feasible but they are still only preliminary with data currently available⁸⁴. New datasets need to be compiled with original sources beyond the *Statistical Yearbooks*, in which five settlement colonies have missing data on those variables for the period considered⁸⁵. Moreover, as in Chapter 1, the increasing number of specifications raises concerns about multiple hypothesis testing.

Historically, we still need to establish more clearly the links between education in settlement colonies and the foundation of German schools. A great deal of information has already been analyzed about the foundation of German schools in private colonies and in other rural regions of São Paulo⁸⁶. Nevertheless, the interconnections among settlement colonies, schools established in them and foreign schools developed around them deserve further research.

⁸⁴ Some of these analyses have been conducted in the abovementioned online appendix. I did not report them here for considering the approaches still as statistically unsettled.

⁸⁵ Namely, *Bom Sucesso* (municipality of Largo de Sorocaba), *Piaguhy* (Guaratinguetá), *Martinho Prado Jr.* (Mogi Guaçu), *Sabaúna* (Mogi das Cruzes) and *S. Bernardo* (homonymous municipality).

⁸⁶ See, among others, the case studies by Grininger (1991), Bezerra (2001), Silva (2010), Gouvêa (2011) and Varussa (2017), as well as the summary works by Kreutz (2005) and Bezerra (2007).

Table A3.14 – IV: Partial effects of German Schools and settlement colonies (1910s)

	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)
	<u>Total enrolment 1910s</u>											
German schools 1910s	64.27	41.25	-16.21	-84.84	101.8	97.17	38.78	1.659	146.3*	131.1	112.2*	104.5
	-99.5	-114.4	-82.46	-129.8	-92.01	-106.2	-79.77	-106.9	-75.99	-83.81	-65.06	-80.45
# settlement colonies 1910s	155.2**	175.9*	258.5**	360.5**								
	-71.74	-101.8	-104.5	-152.8								
# schools colonies 1910s					61.13	48.29	101.3*	132.7**				
					-37.26	-47.71	-59.05	-66.05				
(Pop.)/(Schools) colonies 1910s									0.0835	0.0919	0.0603	0.134
									-0.0945	-0.102	-0.07	-0.11
	<u>Enrolment in state schools 1910s</u>											
German schools 1910s	30.33	24.89	25.71	-25.82	35.48	33.73	33.64	-1.058	42.32**	37.57*	39.98**	32.93
	-25.38	-30.88	-24.26	-39.41	-22.89	-27.45	-22.62	-29.74	-18.14	-20.29	-18.62	-20.86
# settlement colonies 1910s	18.77	21.33	27.09	107.4**								
	-22.03	-31.69	-22.96	-52.76								
# schools colonies 1910s					6.66	3.299	7.678	40.74*				
					-10.49	-13.98	-10.43	-20.79				
(Pop.)/(Schools) colonies 1910s									-0.02	-0.0218	-0.0242	0.000197
									-0.0276	-0.0286	-0.0233	-0.0249
	<u>Enrolment in private schools 1910s</u>											
German schools 1910s	11.83	11.99	-68.87	-76.84	26.37	52.38	-135.9*	-94.34	80.46*	76.19*	73.95**	29.55
	-62.02	-83.38	-67.87	-79.46	-64.24	-88.18	-76.17	-79.26	-41.35	-46.3	-33.6	-41.56
# settlement colonies 1910s	134.9**	124.8	266.8**	202.6*								
	-56.92	-97.3	-108.6	-107.3								
# schools colonies 1910s					76.86*	33.87	264.2***	152.8**				
					-43.03	-71.37	-77.45	-69.54				
(Pop.)/(Schools) colonies 1910s									0.0681	0.0519	0.0396	-0.0059
									-0.0628	-0.0633	-0.0586	-0.0697

Table A 3.14 (Ctd.)

	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)
	<u>Enrolment in municipal schools 1910s</u>											
German schools 1910s	45.18	54.76	13.8	-16.98	49.15	55.86	18.64	-2.652	31.65	33.77	12.21	15.79
	-34.04	-39.98	-31.99	-39	-37.14	-38.35	-38.27	-46.85	-20.36	-20.57	-22.73	-22.63
# settlement colonies 1910s	-24.75	-38.93	-3.353	71.37								
	-34.12	-47.5	-37.1	-48.01								
# schools colonies 1910s					-23.76	-29.33	-9.091	30.47				
					-26.85	-27.6	-36.18	-41.37				
(Pop.)/(Schools) colonies 1910s									0.0053	0.0028	-0.0028	0.075
									-0.0507	-0.0566	-0.043	-0.0572
	<u>Completion in state schools 1910s</u>											
German schools 1910s	53.14	46.96	11.65	25.27	24.91	18.12	-6.359	20.96	22.26	16.84	25.88	26.69
	-55.96	-60.61	-57.38	-51.48	-49.02	-49.88	-44.68	-39.65	-27.05	-26.47	-32.45	-18.29
# settlement colonies 1910s	-50.35	-53.31	27.82	14.61								
	-80.36	-88.39	-66.81	-71.86								
# schools colonies 1910s					-0.14	0.537	40.64*	14.21				
					-41	-42.13	-24.41	-31.91				
(Pop.)/(Schools) colonies 1910s									0.0556	0.0582	0.0814	0.130***
									-0.0627	-0.0596	-0.0574	-0.0374

Note: Each group of four specifications follows the structure of the baselines: (1) controls for the *Share of German workers in 1872*; (2) controls for the *Share of German workers in 1888*; (3) controls for the share of German-speakers per sector in 1872; and (4) controls for the shares of German-speakers per sector in 1888. All regressions control for the full set of covariates as in the baseline. Under-identification is always rejected at the 1 percent level and the F-Statistic of the instrument is always above Stock and Yogo's (2002) 10 percent critical value. Robust standard errors in parentheses. *, ** and *** indicate $p < 0.10$, $p < 0.05$ and $p < 0.01$, respectively.

Appendix I: Indicators for insalubrious regions (1850-74)

1. Motivation and summary of compiled controls

Mainly since Acemoglu, Johnson and Robinson (2001), economists have paid increasingly more attention to historical data on settlers' mortality to explain the decisions of Europeans to settle in certain regions, with long-termed consequences for the institutions therein installed. In line with this conceptual proposition, omitting this type of variable could bias the estimates on the immigration policies studied in Chapter 1. Indeed, there is historical evidence that public authorities in the nineteenth century were vigilant about epidemics and considered the degree of salubrity of certain regions an important determinant for the location of settlement colonies. Furthermore, it seems that foreigners in São Paulo were aware of local diseases and epidemics, even if frequently deceived by the pro-immigration propaganda on other aspects¹.

However, datasets on mortality disaggregated at subnational levels are still scarce². The problem at hand is not exactly lack of data. Indicators of mortality per municipality exist for São Paulo in 1854 and the state's government started to compile them systematically since 1893. To the best of my knowledge, however, these statistics are not available at a disaggregated level for the 1870s. Using information only from 1854 would be an unreliable approach, as foreigners could have adapted to the salubrity prevailing across regions and changed their place of residency accordingly.

To circumvent this limitation, I constructed four proxies for the degree of salubrity of municipalities based on qualitative information from the *Annual Reports of the Presidency of São Paulo*, covering the period 1850-74³. To recapitulate, the baseline estimates of Chapter 1 controls for two of these proxies: (i) an indicator for regions considered insalubrious because of their geographic location and (ii) an indicator on whether a municipality registered widespread diseases or epidemics in that period. The robustness checks substitute these proxies by: (iii) a categorical variable for regions in (i); and (iv) a counting variable for the number of widespread diseases and epidemics registered in (ii).

¹ See, for instance, Davatz ([1858] 1941, pp. 62-3, 107-8, 250).

² Similar to what was discussed for the returns to skill in Chapter 1.

³ I consider two years after the *1872 Census* to capture widespread diseases and epidemics that could have been brewing for some period before they actually broke out.

2. Source of data and variables on epidemics and widespread diseases

From the *Annual Reports*, I collected information from the headings *Introduction* and *Public Health*, which reported cases of widespread diseases and epidemics of the municipalities. Naturally, only the cases of higher intensity were worth reporting. This implies that the indicators are a lower bound estimate of the diseases actually prevailing in the municipalities.

The construction of the indicator on whether a municipality had a widespread disease or epidemics in a certain year followed straightforwardly from the qualitative source. Aggregating the information for a municipality n over t years, this indicator reports whether a municipality ever had cases of widespread diseases or epidemics registered in the *Annual Reports*.

The counting variable, in turn, was constructed by adding all diseases registered in the period considered.

Figure AI.1 plots the counting variable, while Table AI.1 provides details about the registered diseases and their distribution over time and across municipalities. Besides few other specific diseases, one notices the emphatic reporting of *cholera morbus*, yellow fever and – to a substantially higher degree – smallpox.

Table AI.1 – Diseases registered in the *Annual Reports* (1850-74)

Disease	# Entries ¹	Years	Municipalities
Smallpox ²	78	1852, 1854, 1857-60, 1862-3, 1865-6, 1868, 1871-2, 1874	Bananal, Caçapava, Campinas, Cananéia, Capivari, Conceição do Itanhaém, Constituição, Cubatão, Franca, Guaratinguetá, Iguape, Iporanga, Itapeva da Faxina, Itu, Jacareí, Jundiáí, Lençóis, Limeira, Lorena, Mogi das Cruzes, Mogi Mirim, Nazareth, Paraibuna, Parnaíba, Pindamonhangaba, Porto Feliz, Queluz, Rio Claro, S. Bento do Sapucaí, S. Bernardo, S. João da Boa Vista, S. José do Paraitinga, S. Luiz, S. Pedro (Constituição), S. Roque, S. Simão, Santos, S. Paulo, Sorocaba, Tatuí, Taubaté, Jacareí, Sorocaba
Cholera morbus	15	1856	Areas, Bananal, Cananéia, Caraguatatuba, Iguape, Queluz, S. Bento do Sapucaí, S. Sebastião, Santos, S. Paulo, Silveiras, Ubatuba
Yellow fever	10	1850-1, 1853-4, 1859, 1870, 1873	Iguape, Santos, Ubatuba, S. Paulo
Fever	4	1852	Araraquara, Campinas, Casa Branca, Mogi Mirim
Bilious Colic ³	1	1852	Cananéia
Dysentery	1	1852	Santos
“Local diseases” ⁴	1	1850	S. Sebastião
Measles	1	1862	S. Paulo
Pertussis	1	1858	Iguape
Stillbirth & maternal post-birth mortality	1	1852	Sorocaba
Typhoid fever	1	1852	Itapetininga

Notes: (1) Number of cases mentioned in the original source per municipality, independent of mortality levels; (2) Two further cases probably referred to Smallpox, but I could not confirm the information; (3) Free translation to *Cólica Bilioza*; (4) Diseases not specified in the source.

3. Classification of “insalubrious regions”

Regions located along specific rivers tended to be associated with the outbreak of epidemics, especially those surrounding rivers *Atibaia*, *Camanducaia*, *Jaguari*, *Mogi Guaçú* and *Pardo*. Other regions considered particularly problematic were located on the coast of the province. The *Annual Reports* mentioned, in particular, widespread diseases and epidemics that broke out in the regions of the *Ribeira Valley* and in the northern coast of the province.

To construct the indicator for the geographically insalubrious regions, I considered all coastal municipalities as more susceptible to epidemics. For regions along the rivers, my coding followed the dataset *Unidade de Gerenciamento de Recursos Hídricos (UGRHI) – 2000*, provided by Fundação SEADE. This dataset determines whether a municipality is related to the hydrographic basin of a certain river. All municipalities bathed by the abovementioned rivers were coded as geographically insalubrious. Figure AI.2 plots this indicator. The categorical variable used in the robustness checks codes the municipalities according to the rivers that bathe them or to their location on the coast of São Paulo. The values of the categories are uninformative *per se*, but they differentiate among specific regions.

4. Complementary information

The *Annual Reports* also provide quantitative information for further assessments about the health conditions in São Paulo by the mid-nineteenth century. Very rich for certain localities, especially for those that had a public hospital or a so-called “*vaccination institute*”, these data unfortunately do not cover the entire province and, therefore, were not used in the previous compilations. It is worth noticing, however, that the vaccination institutes registered the number of people vaccinated, categorized by gender, social status (whether free or slave) and by result of vaccination (immunized, ineffective vaccination, or with no follow-up). The hospitals, in turn, registered the annual balance of entries, exits, casualties and discharges⁴.

⁴ Both datasets are compiled and available upon request.

Figure AI.1 – Absolute number of widespread diseases and epidemics – municipalities (1850-74)

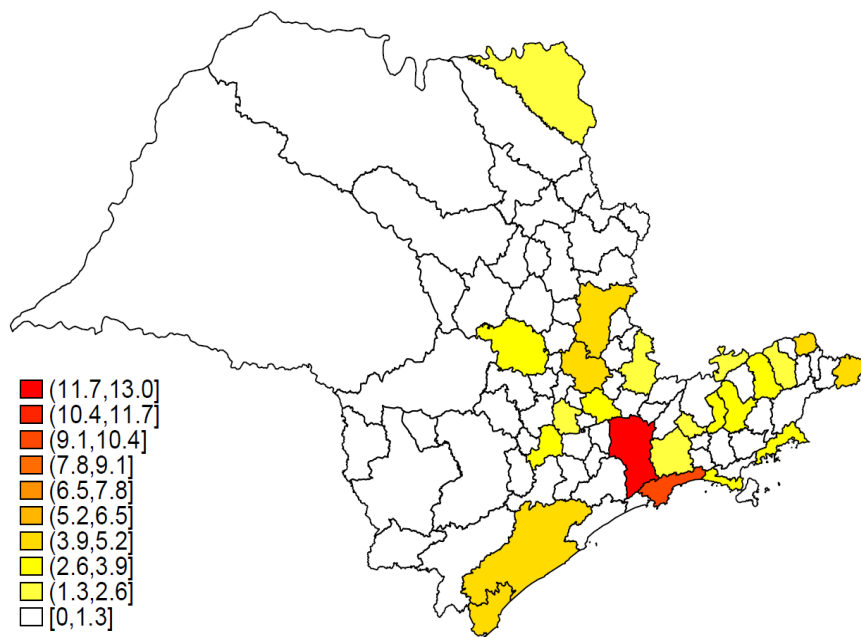
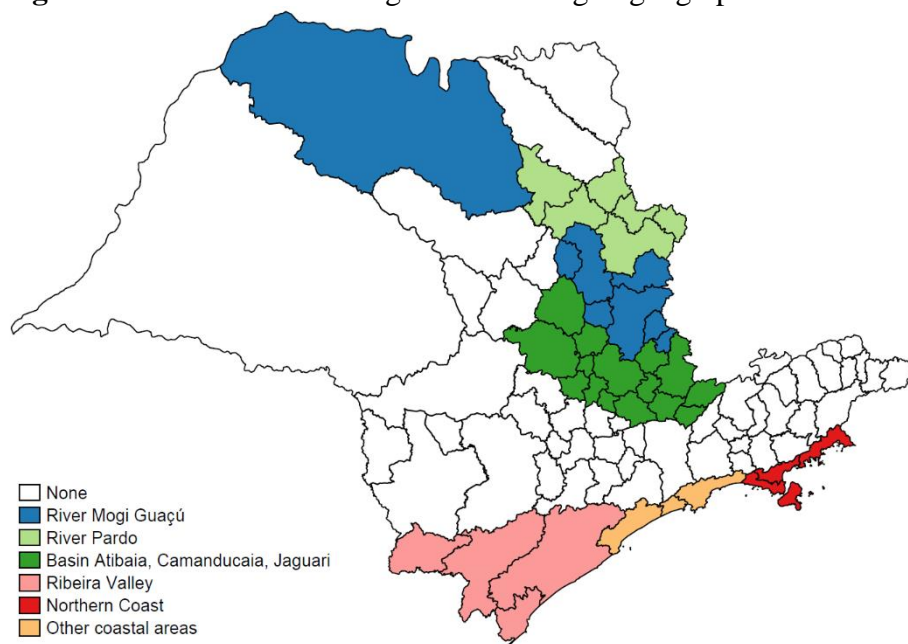


Figure AI.2 – Insalubrious regions according to geographic location



Appendix II: Labor riots and movements of social unrest among immigrants

1. Motivation

The research conducted with the *Brazilian Digital Newspapers' Repository* revealed a number of labor riots and movements of social unrest involving immigrants. The historiography has long recognized the importance of rural strikes and immigrants' mobs in molding immigration policies in Brazil; in changing international perceptions about the country; and in influencing the transition from slavery⁵. To the best of my knowledge, however, an all-encompassing register of riots led by foreigners is still missing. In an initial effort to fill this research gap, the current appendix provides a list of sources that reported labor riots and movements of social unrest among immigrants, especially German-speakers. The list is far from exhaustive and still lacks historical and conceptual dilapidation. It nevertheless outlines some interconnections between labor riots over time as well as across municipalities and provinces.

A general survey of riots would allow us to compare not only the similitude of the complaints of immigrants, but also to assess the direct connections among some rioters. Moreover, it would contribute to the history of labor and international relations, as the Brazilian immigration policy remained at the center of important diplomatic tensions until the early twentieth century. Finally, the strikes have important consequences for economic analyses as well. First, the riots show that there was no automatism in the adoption of different labor regimes. An intense bargaining process, frequently confrontational, determined whether and how contracts were enforced and modified. Second, quantitative inquiries about riots and movements of social unrest in the rural economy of nineteenth century Brazil remain untapped. A quantitative survey of these events – including measures of frequency and intensity – would allow us to answer some old questions. In particular, we would be interested on how influential immigrants' mobs were for the transition from slavery. Did the strikes lower the inflow of foreigners to the regions where they were more intense? Did immigrants influence the discipline of slaves and vice-versa? Did the riots affect remuneration levels? Were they influential enough to lead to institutional reforms?

⁵ Witter (1974, footnote 127) and Stolcke and Hall (1983, pp. 185-6). Surveys of rural riots can be found in Lamounier (1986, pp. 35-49) and Viotti da Costa (1998, pp. 126-30). For a detailed account of riots in late nineteenth century, especially in the central-western plateau of São Paulo, see Dean (1977, pp. 170-5).

2. Precedents: riots of settlers and laborers in public works (1820-40)

The first movements of social unrest led by immigrants in São Paulo occurred with German-speakers settled in rural colonies. The mobs were mostly related to an inadequate supply of infrastructure and to the non-enforcement of property rights. The first surveyed riot took place in Santo Amaro in 1829⁶.

- For the motives of the riot: *O Farol Paulistano* (08/04/1829, pp. 2-3).
- For the escalation of the movement: *Idem* – (27/05/1829, p. 2); the mob even included a rally against the headquarters of the director of the colony (*Idem* – 06/06/1829, p. 2).
- For its de-escalation and a strengthened monitoring by the Brazilian authorities: *Idem* – 1830 (27/05/1830, p. 1).

Another riot took place in the colony of Rio Negro, located in the current state of Paraná. This settlement was founded by the same imperial dispatch that had ordered the distribution of German-speakers to São Paulo in 1827.

- For a reference to the riot: *O Paulista Official* (02/03/1836, p. 2).

Upeavals of German-speaking laborers hired for public works in the 1830s were more similar to the riots of bonded laborers in the plantations in the 1850s.

- For a riot in the public *Iron Fabric of Ipanema*: *A Phenix* (06/02/1839, pp. 5-6).

Riots and strikes of immigrants hired to work in the roadways of Cubatão tended to be more systematic. The complaints raised by workers about their living and working conditions spread from the 1830s to the 1860s.

- For the burst of a mob after the imprisonment of three German-speakers who evaded work and the context of the hiring: *A Phenix* – 1839 (30/01, p. 2; 06/02, pp. 3, 5-6; 21/08/, pp. 1-2).
- The entire hiring episode is critically discussed in *Idem* (02/01/1839, pp. 1-4).
- For the complaints of a German inspector about his remuneration during hospitalization: *Correio Paulistano* – 1859 (22/06, pp. 2-3; 23/06, p. 2).
- For two rallies motivated by payment cutbacks that involved even cases of assassination: *Idem* (08/06/1864, p. 1).
- For an attack of Portuguese laborers against a German and an Italian family: *Diário de S. Paulo* (16/09/1865, p. 1).

⁶ Besides these sources, Siriani (2003) analyzes this episode in detail.

Immigrants' labor riots caused social alarm and frequently triggered xenophobic reactions.

- For the alleged fear of the citizens of São Paulo after the mob of the German-speakers in Santo Amaro and its view under the light of a rebellion of German and Irish mercenaries in Rio de Janeiro: *O Farol Paulistano* – 1828 (12/07, pp. 3-4; 20/08, pp. 1-3; 03/09, pp. 2-3).
- For a description of the rebellion in Rio de Janeiro: *Gazeta de Campinas* (21/07/1872, p. 1).
- For the oscillating societal perception about the benefits of immigration, see examples in: *Diário de S. Paulo* (01/08/1872, p. 1); *Santos Commercial* (21/05/1895, p. 1) – besides the debate between José Vergueiro and Bonifácio do Amaral in *Gazeta de Campinas*, discussed in Chapter 2.

3. Riots of bonded laborers (1850-70)

From the 1850s, the riots were motivated by complaints of rural laborers about the design and enforcement of contracts. The first movement of this type took place in farm *Ibicaba* in 1851:

- For Senator Vergueiro's view on the dispute: *O Mercantil* (19/07/1851, p. 4).
- For a heated discussion in the press about the incidence: *Idem* – 1851 (02/06, pp. 3-4; 19/07, p. 4). *Vergueiro & Co.* published an open letter of support signed by 40 German household heads in *Idem* (4/10, pp.1-2); the voluntariness of this document steered yet another debate: *A Aurora Paulistana* (21/11/1851, pp. 2-3).

Besides previous references to the *Sharecropper's Riot* in 1856, see the following complementary documents about this important strike:

- For a judicious evaluation of the riot's juncture by the presidency of the province: *Correio Paulistano* (13/05/1857, p. 1).
- For the inspection of Dr. Heusser in farms *Ibicaba* and *Angélica* in the aftermath of the *Sharecropper's Riot*: *Idem* (24/03/1857, p. 4). This source includes Dr. Heusser's contradictory positive views about these farms.

In 1870, a German sharecropper accused farmer Luiz A. de Souza Barros of contractual breaches. Inspections in his farm took place in 1872 but reports appeared only in 1874⁷:

⁷ Lamounier (1986, pp. 41-2) cites this episode as evidence that landowners' problems were not about specific labor regimes: Souza Barros was successful with sharecropping but not with contracts based on fixed payments. For the hiring of immigrants to his farms, see *Correio Paulistano* (02/07/1867, p. 2; 03/07/1867, p. 2; 20/06/1869, p. 1) and *Diário de S. Paulo* (08/05/1872, p. 2).

- For the nomination of an investigation commission and the landowner's appalled reaction to the inspection: *Correio Paulistano* – 1872, p. 2 (16/04; 18/05; 25/07); *Diário de S. Paulo* – 1872, p. 2 (18/04; 08/05; 24/07).
- For critics, the inspection and data about immigrants' economic statuses, as elaborated by the farmer: *Correio Paulistano* (10/06/1874, p. 2).
- For the relatively good financial situation of the laborers: *Idem* (08/05/1872, p. 2).

In 1874, Joaquim Bonifácio do Amaral faced accusations in the press after ordering the imprisonment of an immigrant who left the farm without permission, in order to get married:

- For the landowner's views on the episode: *Gazeta de Campinas* (06/08/1874, pp. 1-2).
- For the propaganda carried out by Bonifácio do Amaral to preserve the image of his farm: *Idem* (16/07/1874, pp. 2-3; 30/07, p. 2); *Correio Paulistano* – 1874 (17/07, p. 1).

Two other riots led by German-speakers and Tiroleans burst in Bonifácio do Amaral's farms. These incidences had diplomatic consequences: *Correio Paulistano* – p. 2 (06/07/1878; 11/07/1878; 13/11/1878, p. 2; 15/11/1878, p. 1; 30/11/1878, p. 1; 04/04/1879, p. 2).

Similar problems occurred in farm Salto Grande, whose news brings an evaluation of the immigration waves conducted by Bonifácio do Amaral: *Jornal da Tarde* (19/11/1878, pp. 1-2).

Finally, the following sample collects immigrants' complaints and cases of physical violence:

- For complaints received by the German consul about weights and measures used by a landowner in assessing immigrants' production in the municipality of Araras: *Diário de S. Paulo* (14/01/1875, p. 1).
- For a complaint sent to the German consul regarding the use of police force against a German-speaker in the same municipality of Araras: *Idem* (30/08/1877, p. 1).
- For a riot of Germans in farm *S. Manoel do Paraíso*, municipality of Limeira, with a summarized list of complaints: *Idem* – 1878 (17/02, p. 1; 21/02, p. 1; 13/03, p. 2; 05/04, p. 2).
- For a riot in farm *Sant'Anna*, municipality of Botucatu: *A Nação* (06/10/1897, p. 1).
- For a riot in municipality of Rio das Pedras, with a casualty: *Idem* (16/10/1897, p. 2).
- For conflicts with laborers in two farms in the municipality of Ribeirão Preto involving corporal punishment: *Idem* (26/03/1898, p. 2).

4. Riots in settlement colonies (1860-90)

With the reemergence of settlement colonies in the 1870s, immigrants' complaints about property rights and inadequate infrastructure reappeared, as in the 1820s:

- For a strike in the *military colony* of Avanhandava and the strict punishment of the rioters in 1866: *Correio Paulistano* (28/10/1866, p. 1; 13/10/1868, p. 2).
- For a riot in the settlement of Cananéia: *Idem* (01/02/1867, p. 1).
- For a commission of settlers in São Bernardo, who demanded an audience due to lack of payment, see: *Idem* (01/05/1878, p. 2).

Similar mobs took place in other Brazilian provinces/states as well. The following sample collects the information as reported in the press of São Paulo:

- For a mob of German-speakers in colony Teresópolis (province of Santa Catarina): *Diário de S. Paulo* (14/12/1869, p. 2). Similar events took place one decade later: *Correio Paulistano* (18/04/1878, p. 2; 06/03/1879, p. 2).
- For inspections carried out by a German mission and a Brazilian counsellor in colony Santa Leopoldina (province of Espírito Santo): *Idem* (23/07/1873, p. 1).
- For another problem with immigrants in colony Santo Angelo (province of Rio Grande do Sul): *Idem* (23/07/1873, p. 1).
- For a riot in colony Comandatuba (province of Bahia): *Diário de S. Paulo* (21/08/1873, p. 2); *Correio Paulistano* (27/07/1873, p. 2). *Idem* (05/02/1874, p. 1) probably refers to the same event).
- For a violent conflict between Germans and the Brazilian authority establishing the rural plots in colony Barão do Triunfo (province of Rio Grande do Sul): *O Mercantil* (11/01/1891, p. 2).
- For mention of complaints of German-speakers in the province of Santa Catarina and about diplomatic actions: *A Nação* (23/10/1898, p. 2).

5. Brazilian immigration policy and diplomatic tensions (1850-80)

Beyond the well-studied consequences of the *Sharecropper's Riot* and of the *Rescript von der Heydt*, German-Brazilian relations revolved around immigration policies throughout the nineteenth century:

- For the exclusion of Brazil from the emigration legislation of Prussia, Baden and the Northern German Confederation: *Correio Paulistano* – p. 2 (08/10/1868); *Diário de S. Paulo* – p. 2 (15/10/1867, p. 2). *Idem* (04/09/1872, p. 2) provides an extensive analysis

linking the German discussions about emigration to Brazil to the Rescript von der Heydt.

- For political tensions caused by migration-related topics in 1871: *Diário de S. Paulo* (23/07/1871, p. 3). The hiring process in Germany was conducted by “two [commercial] houses from London”.
- For the German opposition to emigration to Brazil, its relation to the Franco-Prussian War and outmigration from Alsace-Lorraine: *Diário de S. Paulo* (05/09/1872, p. 1); *Correio Paulistano* (08/08/1871, p. 1; 22/10/1872, p. 2).

A diplomatic crisis started in 1872, when the imprisonment of German officers in Rio de Janeiro allegedly triggered military threats from Germany⁸. This crisis was fueled more by rumors in the press than by actual international politics. Nevertheless, Brazilian periodicals reported such a dramatic escalation that even the Brazilian emperor had to intervene. Besides specific political circumstances, the episode involved political discussions about German immigration to Brazil: *Diário de S. Paulo* – 1872 (18/01, p. 2; 24/01, p. 1; 28/01, p. 1; 30/01, p. 2; 04/02, pp. 1-2; 20/02, p. 3; 24/02, p. 3); an almost identical media coverage is in *Correio Paulistano* – 1872 (24/01, p. 2; 28/01, p. 3; 31/01, p. 1; 01/02, pp. 1-2; 02/02, p. 1; 04/02, p. 1)⁹.

- For the Brazilian perception that the German government orchestrated the incidence to avoid a rebound of emigration to Brazil: *Gazeta de Campinas* (01/02/1872, p. 1).

Discussions in the German Parliament in 1872 renewed the diplomatic distress. The debate was motivated by a petition in which German immigrants praised the living conditions in the southern province of Rio Grande do Sul: *Diário de S. Paulo* – 1872 (01/08, pp. 1-2).

Finally, see the following sample for other documents related to the diplomatic consequences of immigration to Brazil:

- For a motion of the Swiss Council against the treatment received by immigrants in Brazil and an internal circular to the cantonal governments: *Diário de S. Paulo* (01/08/1872, p. 2). The enforcement of the Brazilian law that allowed for the imprisonment of contract laborers motivated the dispatch; interestingly, the law was applied also to female laborers hired for domestic services¹⁰.

⁸ Senra (2006, section “*As sete faces de Manoel Francisco Correia [...]*”) reviews this diplomatic distress. The episode is studied by Correia, M. F. “Prisão de Oficiais da *Coverta ‘Nymphe’*, em 1871”. *Revista do Instituto Histórico e Geográfico Brasileiro*, Vol. 64 (2), to which I unfortunately had no access.

⁹ A more violent episode occurred in 1877, but had no diplomatic consequences. It involved a shooting between German marines and the police of Santos: *Correio Paulistano* (15/08/1877). The crew of that ship had been accused of indiscipline in 1872, when it awaited the flotilla allegedly sent from Germany (*Idem*, 30/01/1872, pp. 1-2).

¹⁰ For contemporaneous comments about this legislation, including advertisements for the capture of contract laborers who evaded the farms, see: *Correio Paulistano* (05/09/1856, p. 4; 28/07/1866, p. 1; 29/09/1866, p. 1; 18/06/1875, p. 2; 28/07/1876, p. 2); *Diário de S. Paulo* (06/02/1870, p. 3; 23/10/1877, p. 1).

- For the reference to a dispatch of the German government opposing emigration to Brazil: *Idem* (10/12/1874, p. 3). *Idem* (04/12/1875, pp. 1-2) brings a detailed evaluation of countries with potentially high outmigration, especially Germany and Switzerland. The restrictive measures against emigration was observed by Brazilians as the result of labor scarcity for rural employment in the German States (*Idem*, 08/12/1874, p. 2).
- For an open letter defending immigration to Brazil written by Dr. Theodore Reichert, an influential German medical doctor and banker in São Paulo: *Correio Paulistano* (03/06/1874, p. 1); *Diário de S. Paulo* (10/06/1874, p. 3). This document is similar to another open letter he published in 1856: *Correio Paulistano* (05/11/1856, p. 3)¹¹.
- For an interesting analysis of the two main complaints raised by the German government against emigration to Brazil, namely the lack of religious freedom and the legislation regulating labor relations in Brazil: *Idem* (04/03/1874, p. 2).
- For another petition of German-speakers in southern Brazil: *Idem* (06/07/1879, p. 2); *Jornal da Tarde* (05/07/1879, p. 3); Relatedly, *Idem* – 1879 (29/05/1879, p. 1) discusses the foundation of the “Central Association of Commercial Geography and Representation of Foreign German Interests”, which counted members who supported emigration to Brazil. However, the fact that German-speakers participated in riots in the farms *Saltinho*, *Salto Grande* and *S. Manoel do Paraíso* in the late 1870s certainly did not improve the international perception about Brazil (*Diário de S. Paulo* – 1878 (17/02, p. 1; 13/03, p. 2; 05/04, p. 2).

¹¹ Siriani (2005, p. 98) refers to another open letter by Dr. Reichert. He also summoned publicly the German-speakers of São Paulo to join their compatriots from other Brazilian provinces and the Brazilians as volunteers in the Paraguay War (*Correio Paulistano*, 31/08/1865, p. 2).

Appendix III: *Brazilian Digital Newspaper's Repository*

1. Sources and Methodology

The *Brazilian Digital Newspapers' Repository* is part of the *Digital National Library*, a project of the Brazilian National Library Foundation¹². It aims at digitizing periodical publications, including newspapers, yearbooks and magazines. Although the literature on the transition from slavery in Brazil has already made extensive use of similar sources, their digitalization, unification in a single platform and the possibility of automatized research has brought the challenges and potentialities of big data analysis to qualitative studies.

For this thesis, I conducted a systematic review of periodicals published in São Paulo to create a sample of news that dealt with the themes of immigration, bonded labor, labor riots and settlement colonies. From an initial selection of *ca.* 11,000 entries obtained with the automatized search for the themes of the thesis, I selected a sample of about 5,000, of which a sub-sample of about 2,000 were analyzed¹³. This appendix discusses the methodology applied in selecting the sources and their thematic, geographic and timely coverage.

1.1. *Methodology*

In the *Repository*, I opted for a geographic-based research for São Paulo in the period 1820-1920. Alternatives in the archival platform include research by periodicals or period. I preferred the geographic approach to avoid biases towards publications I knew *a priori*.

With this specification, I selected eighteen newspapers whose municipality of publication could be identified from the title. The objective was to obtain a balanced sample of newspapers from the countryside and coastal regions of the province/state. Two other newspapers were added; their place of publication could not be determined *a priori*, but it was recognizable that they were not published in the capital¹⁴.

¹² Free translated from the original in Portuguese: *Hemeroteca Digital Brasileira; Biblioteca Nacional Digital; and Fundação Biblioteca Nacional*, respectively.

¹³ These numbers correspond to the entries researched, not to the number of news, as a single news can contain – and it usually did – more than one single term researched.

¹⁴ *Correio do Sertão* and *A Aurora*.

Table AIII.1 – Newspapers researched in the *Brazilian Digital Newspapers' Repository*

Newspaper	Availability in the <i>Repository</i>				Municipality	Owner/Editor ²
	Years ¹		Eds.	Pages		
A Aurora Paulista	1851	1852	59	241	Capital	Antonio L. Antunes
A Nação	1898	1898	199	812	Capital	Partido Rep. Federal (Felix Bocayuva)
A Phenix	1838	1841	361	1450	Capital	Typ. Costa Silveira
A Tarde	1895	1895	1	4	Capital	–
A Tarde Illustrada	1896	1896	2	12	Capital	Typ. Industrial de S. Paulo
Correio Paulistano	1850	1880	6196	24806	Capital	Marques & Irmão
Diário de S. Paulo	1865	1878	3635	14554	Capital	Alvim, Cintra & Schroeder (Typ. Alemã)
Ensaio Litterarios	1847	1850	11	348	Capital	Ass. Academicos (Typ. do Governo)
Jornal da Tarde	1878	1881	974	3901	Capital	Antonio Elias da Silva
Lavoura e Commercio	1898	1900	196	789	Capital	J. A. Leite Penteado
O Farol Paulistano	1827	1831	489	2092	Capital	Roa E.C
O Novo Farol Paulistano	1831	1837	338	1450	Capital	Typ. Farol Paulistano
O Paulista Official	1835	1838	225	971	Capital	Typ. do Governo
O Piratininga	1849	1850	43	172	Capital	Typ. Viúva Sobral
O Trabalho	1876	1877	41	164	Capital	Escritório Typ. Alemã
O Commercio de São Paulo	1893	1909	5274	24271	Capital	Couto de Magalhães; F. Neves Jr.
O Commercial [S. Paulo]	1851	1851	4	16	Capital	Typ. arrendada Antonio L. Antunes
O Amparense	1896	1896	1	4	Amparo	José Ferreira Louzada
Tribuna Amparense	1877	1877	1	4	Amparo	J. Rebello de Amorim
O Bragantino	1876	1880	5	20	Bragança	José C. Furquim de Campos
Gazeta de Brotas	1895	1895	1	4	Brotas	Manoel de Souza Leite
Gazeta de Campinas	1865	1888	605	2462	Campinas	F. Quirino dos Santos & Carlos Ferreira
O Piracicabano	1877	1884	4	16	Constituição	J. Moreira Coelho
O Cunchense	1877	1878	2	8	Cunha	Antonio Xavier Freire
Limeirense	1877	1877	1	4	Limeira	João Ludovice; Getulio M. de Andrade
Pindamonhagabense	1874	1877	43	182	Pindamonh.	J. Silveira da Costa
Echo de Pirassununga	1877	1877	1	4	Pirassununga	F. S. Bastos
O Pirassununga	1877	1877	1	4	Pirassununga	F. S. Bastos
Jornal de Queluz	1877	1880	3	12	Queluz	Typ. do Jornal de Queluz
O Mercantil	1850	1891	354	1437	Santos	Typ. Imparcial
Revista Commercial	1872	1872	53	216	Santos	Behn & Irmão
O Commercial [Santos]	1860	1860	2	8	Santos	Typ. Marques & Irmão
Correio dos Santos	1878	1878	1	8	Santos	–
Santos Commercial	1895	1895	156	634	Santos	Saldanha & M. Lapetina
Correio do Sertão	1902	1903	94	375	S.C. Rio Pardo	Antonio Galvão
O Barreirense	1876	1877	3	12	S. J. Barreiro	Cruz Moraes & Cia.
O Echo de Bocaina	1877	1877	1	4	S. J. Barreiro	João Pedro Baptista
Tribuna de São Carlos	1877	1879	2	8	S. Carlos	Ernesto Luiz Gonçalves
A Aurora	1876	1877	2	8	Silveiras	Vicente Felix & Ernesto Castro
Monitor de Taubaté	1877	1877	2	8	Taubaté	José Vicente d'Aquila A. Aymbere

Notes: (1) The years refer to entries digitized in the *Repository*, not to the complete period of publication; (2) *Owner/Editor* refers to names of individuals and/or firms that could be identified in the newspapers as responsible for their content publication and/or typographical work.

Excluding these in a second round of selection of periodicals, I re-evaluated the titles to look for newspapers with a statewide coverage. These were mostly published in the capital of the province/state and sometimes in the seaport city of Santos. This led to a sample of further twenty periodicals. Table AIII.1 lists the newspapers and some of their characteristics.

In the next step, I established the terms to be researched within those newspapers. I based this approach on the two main themes covered by the historiography on immigration to São Paulo, *i.e.* bonded labor immigrants and settlers in rural colonies. Moreover, I focused on German-speaking immigrants because of their prominent position as bonded laborers. I also identified names of personalities, events and localities frequently cited in relation to these two themes. In complement, I added variations adapted to nineteenth century spelling and to changes that the OCR technology was likely to recognize. Table AIII.2 presents the terms researched.

A main shortcoming of this methodology refers to the multiple meaning of most words. To cite two examples, country-related terms referred not only to the immigration of certain nationalities, but most frequently to international geopolitics; the term “*parceria*”, in turn, meant not only sharecropping, but any type of partnership. To tailor the entries only those meanings relevant to my research questions, I cursory read all entries found automatically by the search machine of the *Repository* and selected those related to the topics of interest. Another problem is that all terms listed in Table AIII.2 were researched independently of the time coverage of the newspapers. This methodology generated some spurious results: the automatic search returned some positive entries for events that had not taken place within the period of publication of certain periodicals. For instance, 18 entries were reported for *Colony Riograndense* before its foundation in 1922. Therefore, those terms must have existed independently of the events I was looking for and were being used in different contexts. Combining the automatic research with the personal scanning of entries, I excluded these spurious associations.

Notwithstanding the effort to create a geographically and timely representative sample of news, I highlight the impossibility of conducting a completely exhaustive survey of themes. I could have extended the list of researched terms to include, for instance, regions of origin of immigrants, embarking and arrival ports, names of different colonies, politicians involved in the immigration policy, prominent immigrants, translations into other languages etc. Finally, the same methodology could be extended to a larger sample of periodicals in the *Repository* and to other sources now available in digital form. I am confident that this line of research will bear significant fruits in terms of historiographical novelties.

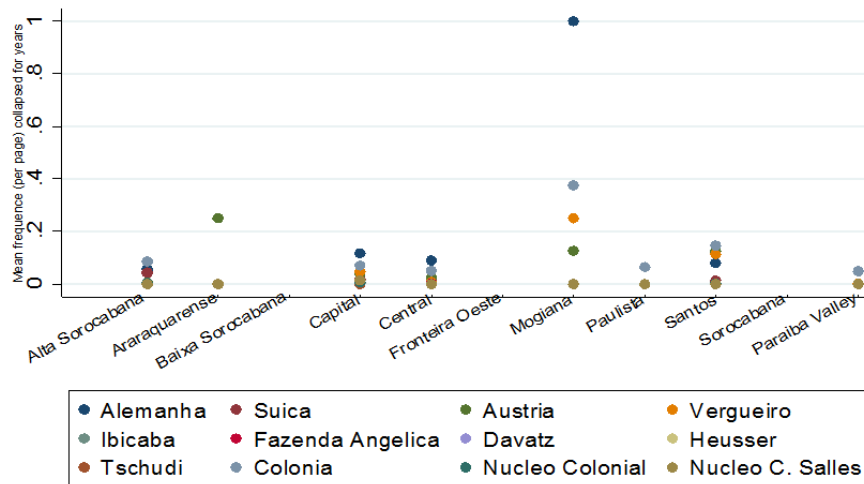
Table AIII.2 – List of terms researched

Term	Spelling variations	# Entries ¹
Alemanha	Allemanha; Alimanha; Allimanha; Allema; Alemao; Allemao; Allima; Alima; Allimao; Alimao	10,333
Suica	Suissa; Suico; Suisso	2,315
Austria	Austriaca; Austriaco	3,550
Vergueiro	–	3,860
Ibicaba	Ibbicaba; Ybicaba	142
Fazenda Angelica	Fazenda Angellica	61
Parceria	Parceira; Parceiro	507
Lousa	Louza	442
Revolta	–	1,327
Saltinho	–	23
Davatz	Davat; Davats; Dawatz	2
Heusser	Heußer; Heuser	9
Tschudi	–	4
Perret [Gentil]	Perret Gentil; Perret-Gentil	103
Krug	–	477
Heydt	Heidt	6
Oswald	Oswald; Oschwald; Oschwald; Ochwald; Ochvald	591
Colonia	Colona; Colono; Colonisar; Colonisacao; Colonizar; Colonizacao; Collona; Collono; Collonisar; Collonisacao; Collonizar; Collonizacao	7,571
Nucleo Colonial	Nucleo Collonial; Nucleos Coloniaes; Nucleos Coloniais; Nucleos Colloniaes; Nucleos Colloniais	515
Cananeia	Cananea; Cannanea; Cananea	2,230
Itambure	Ytambure	0
Pariquera-Assu	Pariquerassu; Pariquera Assu; Pariquera	68
Superagui	Superaguy; Super agui; Super aguy	4
Colonia Campos Salles	Colonia Campos Sales; Collonia Campos Salles; Collonia Campos Sales; Nucleo Colonial Campos Salles; Nucleo Colonial Campos Sales; Nucleo Collonial Campos Sales	103
Nova Europa	–	29
Quellentau	Quellent; Quelentau	0
Tannenberg	Tanenberg	2
Aimore	Aymore	189
Colonia riograndense	Colonia rio grandense; Colonia rio-grandense; Collonia riograndense; Collonia rio grandense; Collonia rio-grandense; Nucleo Colonial riograndense; Nucleo Colonial rio grandense; Nucleo Colonial rio-grandense; Nucleo Collonial riograndense; Nucleo Collonial rio grandense; Nucleo Collonial rio-grandense	18
Colonia Paulista	Colonia Paullista; Collonia Paulista; Collonia Paullista	1
Colonia Costa Machado	Collonia Costa Machado	0

Notes: (1) “# Entries” refers to the number of news identified with the corresponding term and variations; (2) None of the researched terms included accents; (3) Personal names *Vergueiro*, *Davatz*, *Heusser*, *Tschudi*, *Perret-Gentil*, *Krug* and *Oswald* might refer to other individuals than those related to bonded labor; (4) *Parceria* might refer to any type of partnership; (5) *Cananeia*, *Itambure*, *Pariquera-Assu* and *Superagui* might refer to these localities in general and not only to colonies in them; (6) The same applies to official and private colonies *Saltinho*, *Nova Europa*, *Quellentau*, *Tannenberg*, *Riograndense*, *Paulista* and *Costa Machado*; (7) *Lousa*, without accent, might refer to blackboard or tombstone; (8) *Revolta* might refer to any social upheaval; (9) *Colonia* and *Nucleo Colonial* (to a lesser extent) might refer to any cluster of immigrants or expats.

available in a certain newspaper; I then collapse the means of the index over time and across the various newspapers published in a certain region. Figure AIII.2 shows the distribution of some selected themes and Table AIII.3 complements it with descriptive statistics.

Figure AIII.2 – Index of themes distributed by region of publication



As Figure AIII.2 shows, the high absolute number of pages in the capital’s newspapers did not influence the distribution of themes’ frequencies. Across different regions, the highest frequencies referred to country-related news, as they probably reflected international events being reported in the Brazilian press. Table AIII.3 shows that news related to Germany dominated the frequency in the capital and in the countryside. Those related to Austria dominated in Santos, probably due to commercial relations. Finally, information related to Switzerland had a prominence in the countryside *vis-à-vis* other regions. The term “*colonia*” was the second most frequent. In the capital and Santos, it frequently referred to a cluster or network of foreigners. In the countryside, where the frequency is the second highest, it meant primarily farms employing bonded labor or settlement colonies. Also common were the terms “*revolta*” and *Vergueiro*. I do not emphasize the first because it could refer to any social upheaval, not necessarily related to immigrants. The latter is more interesting, especially because it prevailed in Santos, where the headquarters of *Vergueiro & Co.* were located.

Table AIII.3 – Descriptive statistics: Index of themes by specific regions

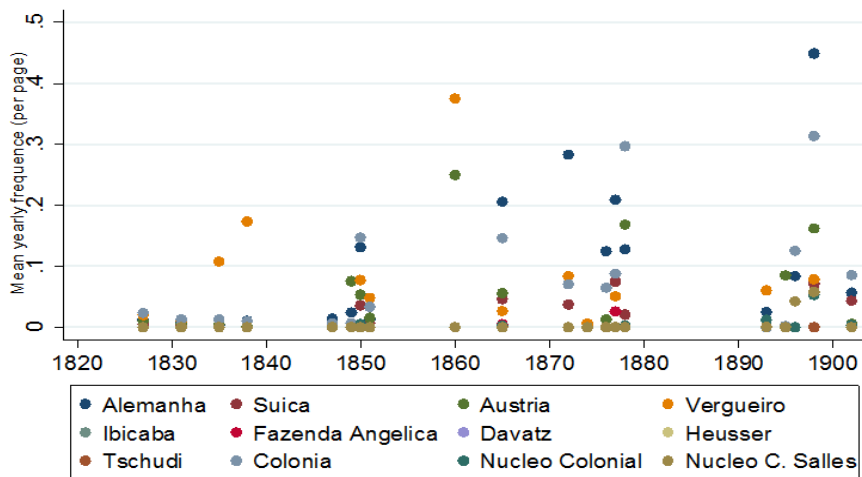
	Overall			Capital			Santos			Paraíba Valley			Countryside ¹		
	Mean	S.D.	Max.	Mean	S.D.	Max.	Mean	S.D.	Max.	Mean	S.D.	Max.	Mean	S.D.	Max.
Alemanha	0.1258	0.3274	2	0.1164	0.1541	0.5135	0.0790	0.1237	0.2824	0.0476	0.0945	0.2500	0.2113	0.5959	2
Suica	0.0299	0.1188	0.7500	0.0177	0.0287	0.1034	0.0121	0.0173	0.0370	0	0	0	0.0759	0.2242	0.7500
Austria	0.0470	0.0824	0.2500	0.0401	0.0640	0.2488	0.1241	0.1174	0.2500	0	0	0	0.0526	0.0988	0.2500
Vergueiro	0.0470	0.1016	0.5000	0.0463	0.0533	0.1738	0.1131	0.1542	0.3750	0.0008	0.0021	0.0055	0.0475	0.1502	0.5000
Ibicaba	0.0004	0.0011	0.0049	0.0004	0.0010	0.0032	0.0010	0.0022	0.0049	0	0	0	0.0003	0.0011	0.0037
Faz. Angelica	0.0065	0.0395	0.2500	0.0002	0.0006	0.0023	0.0001	0.0003	0.0007	0	0	0	0.0233	0.0752	0.2500
Parceria	0.0153	0.0790	0.5000	0.0022	0.0034	0.0102	0.0006	0.0012	0.0028	0	0	0	0.0521	0.1493	0.5000
Lousa	0.0198	0.0873	0.5000	0.0016	0.0025	0.0074	0.0003	0.0006	0.0014	0	0	0	0.0695	0.1611	0.5000
Revolta	0.0414	0.1263	0.7500	0.0405	0.0712	0.2500	0.0289	0.0544	0.1250	0	0	0	0.0747	0.2245	0.7500
Saltinho	0.0004	0.0017	0.0107	0.0001	0.0003	0.0013	0.0001	0.0003	0.0007	0	0	0	0.0011	0.0032	0.0107
Davatz	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0	0	0	0	0	0	0	0	0
Heusser	0.0000	0.0000	0.0003	0.0000	0.0001	0.0003	0	0	0	0	0	0	0	0	0
Tschudi	0.0000	0.0001	0.0008	0.0000	0.0000	0.0001	0	0	0	0	0	0	0.0001	0.0002	0.0008
Perret	0.0006	0.0017	0.0073	0.0006	0.0011	0.0041	0.0014	0.0031	0.0070	0	0	0	0.0007	0.0022	0.0073
Krug	0.0025	0.0134	0.0849	0.0008	0.0016	0.0054	0	0	0	0	0	0	0.0080	0.0255	0.0849
Heydt	0.0000	0.0002	0.0012	0.0001	0.0003	0.0012	0	0	0	0	0	0	0	0	0
Oswald	0.0046	0.0181	0.0913	0.0107	0.0270	0.0913	0.0003	0.0006	0.0014	0	0	0	0	0	0
Colonia	0.0871	0.1341	0.5000	0.0694	0.1144	0.4286	0.1467	0.2080	0.5000	0.0476	0.0610	0.1250	0.1124	0.1600	0.5000
N. Colonial	0.0035	0.0118	0.0532	0.0076	0.0174	0.0532	0.0014	0.0031	0.0070	0	0	0	0.0003	0.0008	0.0027
Cananeia	0.0076	0.0145	0.0581	0.0170	0.0184	0.0581	0.0022	0.0050	0.0111	0	0	0	0.0003	0.0010	0.0032
Pariquer.	1.4E-04	4.7E-04	0.0025	0.0003	0.0007	0.0025	0	0	0	0	0	0	0	0	0
N. C. Salles	5.0E-03	2.2E-02	0.1153	0.0118	0.0334	0.1153	0	0	0	0	0	0	0	0	0
Superagui	2.1E-04	1.3E-03	0.0083	0.0005	0.0020	0.0083	0	0	0	0	0	0	0	0	0
N. Europa	3.0E-05	1.9E-04	0.0012	0.0001	0.0003	0.0012	0	0	0	0	0	0	0	0	0
Tannenber	2.0E-06	1.3E-05	0.0001	0.0000	0.0000	0.0001	0	0	0	0	0	0	0	0	0
Aimore	9.1E-04	4.6E-03	0.0283	0.0021	0.0069	0.0283	0.0003	0.0006	0.0014	0	0	0	0	0	0.0000
Riograndense	6.3E-04	2.3E-03	0.0133	0.0006	0.0016	0.0055	0.0001	0.0003	0.0007	0	0	0	0.0012	0.0040	0.0133
C. Paulista	1.0E-06	6.5E-06	0.0000	0.0000	0.0000	0.0000	0	0	0	0	0	0	0	0	0

Notes: (1) The category *countryside* includes all Holloway's regions except *Capital*, *Santos* and *Paraíba Valley*; (2) The terms *Itambure*, *Quellentau* and *Colonia Costa Machado* had no entry; (3) Except for a minimum of 0.0032 for *Austria* in *Santos Commercial*, all other minima equal zero; (4) The sample is composed by 17 newspapers from the capital, 5 from Santos, 7 from Paraíba Valley and 11 from the countryside.

2.2. Distribution over time

Applying the same methodology as before, but now ordering the index over time (instead of doing so across regions), Figure AIII.3 presents the distribution of some selected themes¹⁷.

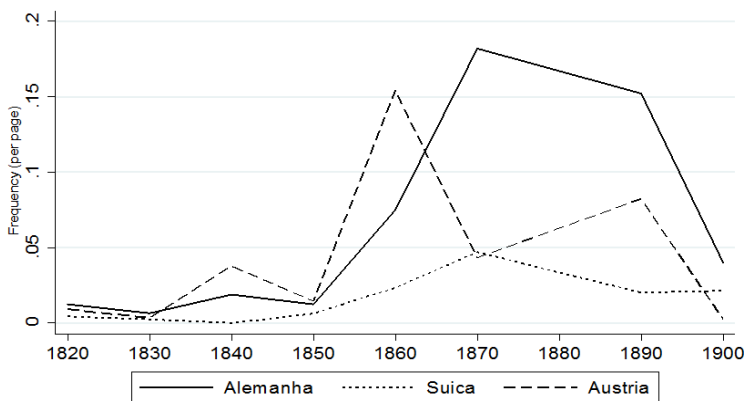
Figure AIII.3 – Index of themes distributed by year of publication



The figure suggests that three outstanding themes had been reported by the press of São Paulo, whose evolution over time I explore below.

First, Figure AIII.4 shows how country-related news reflected the geopolitics of the nineteenth century. The peaks in news about Germany and Austria in the 1860s-70s are the result of the German Unification and related wars.

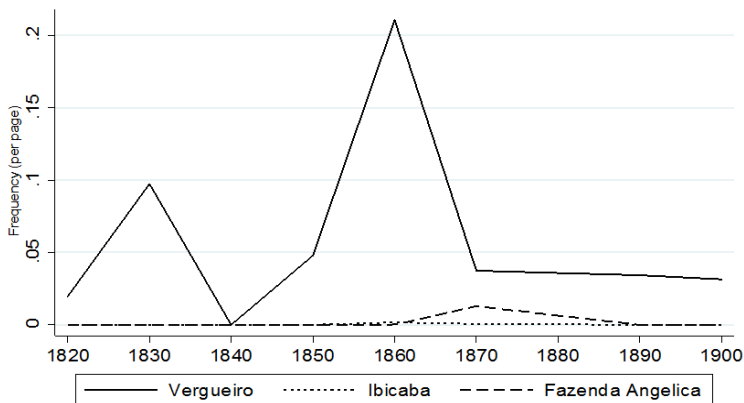
Figure AIII.4 – Trend in news (index): German-speaking countries



¹⁷ The overall picture is not modified if I average the number of pages by the first or last year of publication.

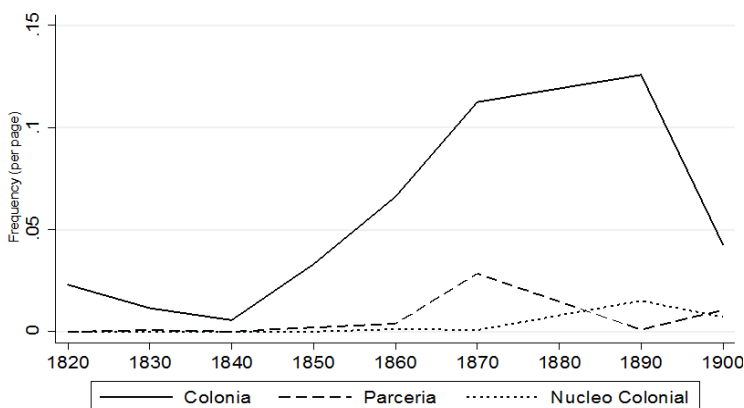
Second, news related to the name *Vergueiro* have two peaks in Figure AIII.5. The one in the 1830s is associated with the prominence of Nicolau Vergueiro in the political debates about immigration policies; the second shows the importance of *Vergueiro & Co.* in the consolidation of bonded labor in the 1850s.

Figure AIII.5 – Trend in news (index): *Vergueiro & Cia.*



Finally, a related trend can be observed for immigration policies pursued in the province. A first peak of the term “*colonia*” occurred in the 1820s, but it declined until the 1840s, probably reflecting the initial prominence of settlement colonies in Santo Amaro and Itapecerica. The same figure shows a tentative reversal of trends for the terms “*parceria*” and “*nucleo colonial*”. The term “*parceria*” declines steadily from the 1870s, when the term “*nucleo colonial*” takes pace – exactly at the moment of the revival of this immigration policy in the São Paulo¹⁸.

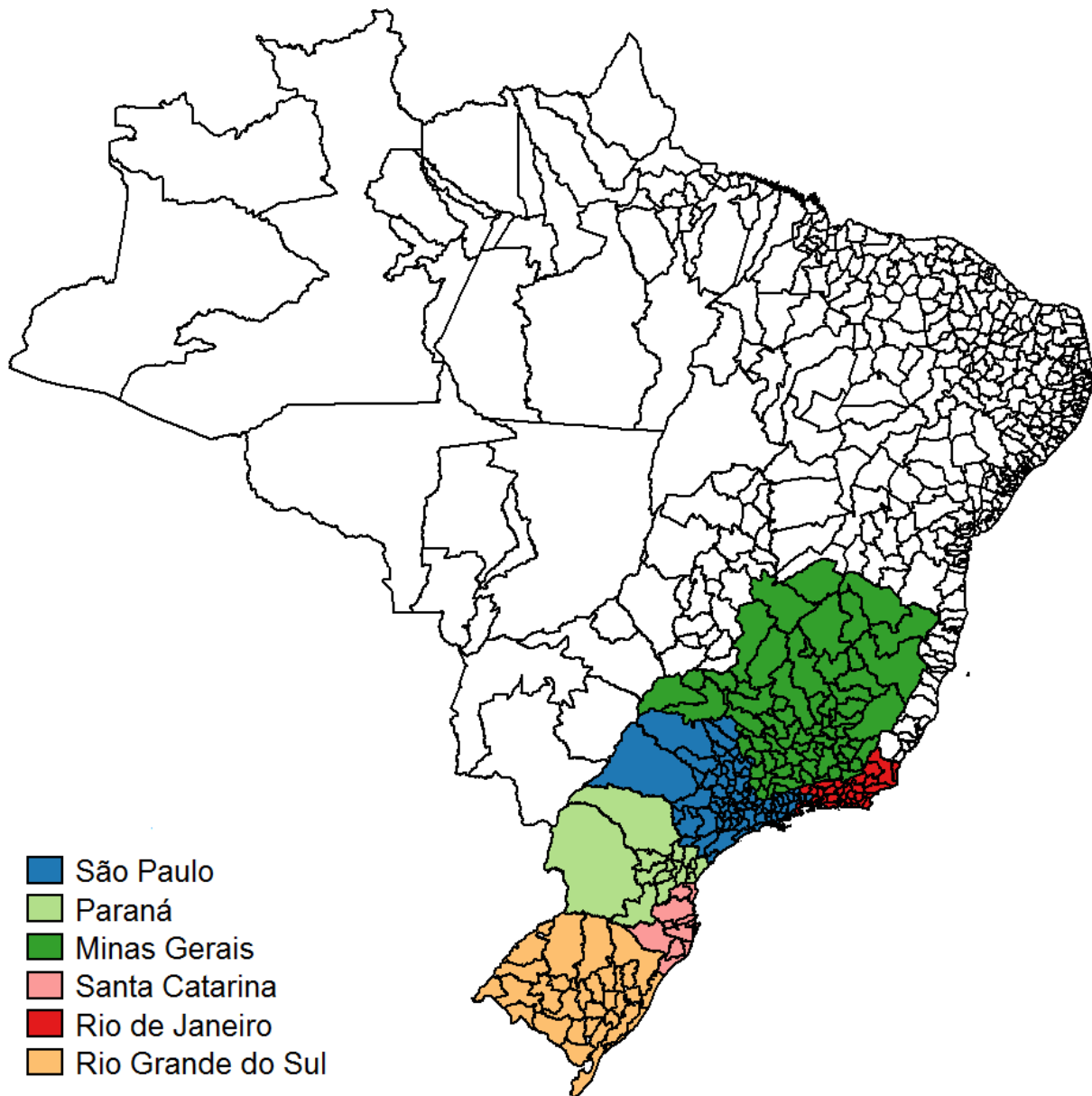
Figure AIII.6 – Trend in news (index): Immigration policies



¹⁸ I stress the tentative nature of assessing these trends because of the multiple meanings of the term “*parceria*”.

Appendix IV: Maps – main localities referred to in the thesis

Figure AIV.1 – Selected (current) Brazilian states plotted against historical borders (1872)



Political borders in the map correspond to those in 1872. For the indicated provinces, this configuration did not change substantially in later periods, except for the distribution of areas between Paraná and Santa Catarina.

Figure AIV.2 – Selected municipalities in São Paulo (1872)



1	Santo Amaro	6	Sorocaba	11	Limeira (including Leme)
2	São Paulo (including Itapeceira)	7	Cananéia	12	Araraquara (including Ibitinga)
3	Santos (including Cubatão)	8	Santa Bárbara	13	Botucatu
4	Itanhaém	9	Rio Claro	14	Taubaté
5	Xiririca	10	Campinas (including Cosmópolis)	15	Amparo

Variable's definitions: a summary

Variables used in the empirical exercises of the thesis are defined summarily in the following tables. See Chapters 1 and 3 and the *Appendix* for specific compilations.

Variable	Source(s)	Sample(s)	Definition
<u>Demography</u>			
Population ¹⁸⁷²	1872 Census	Municipalities ¹⁸⁷²	Total population of municipalities
Population ^{1910s}	Erstes Jahrbuch / Anuários Ensino	Municipalities ^{1910s}	Total population of municipalities averaged for the period considered
Population ¹⁸⁹⁷⁻¹⁹²⁰	Anuários Estatísticos	Colonies ¹⁸⁹⁷⁻¹⁹²⁰	Total population of settlement colonies
Population ¹⁹⁹⁹⁻²⁰⁰⁴	SEADE/IMP	Municipalities ^{2000s}	Total population of municipalities averaged for the period considered
< 6 years old (share)	1872 Census	Municipalities ¹⁸⁷²	Share of population younger than 6 years old
6-15 years old (share)	1872 Census	Municipalities ¹⁸⁷²	Share of population in the age range 6-15 years old
16-20 years old (share)	1872 Census	Municipalities ¹⁸⁷²	<i>Idem</i> for 16-20 years old
21-30 years old (share)	1872 Census	Municipalities ¹⁸⁷²	<i>Idem</i> for 21-30 years old
31-60 years old (share)	1872 Census	Municipalities ¹⁸⁷²	<i>Idem</i> for 31-60 years old
> 60 years old (share)	1872 Census	Municipalities ¹⁸⁷²	Share of population older than 60 years old
< 7 years old (share)	Anuários Estatísticos	Colonies ¹⁸⁹⁷⁻¹⁹²⁰	Share of population younger than 7 years old
7-14 years old (share)	Anuários Estatísticos	Colonies ¹⁸⁹⁷⁻¹⁹²⁰	Share of population in the age range 7-14 years old
14-21 years old (share)	Anuários Estatísticos	Colonies ¹⁸⁹⁷⁻¹⁹²⁰	<i>Idem</i> for 14-21 years old
% Infants	-	-	Summary groups for the year categories <6 years old (for the municipalities ¹⁸⁷²) and < 7 years old (for settlement colonies ¹⁸⁹⁷⁻¹⁹²⁰). Used for ease of exposition in descriptive statistics, but not in empirical exercises
% Children	-	-	Summary category harmonizing the year categories 6-15 years old and 7-14 years old. <i>Idem</i> .
% Young adults	-	-	Summary category harmonizing the year categories 16-20 years old and 14-21 years old. <i>Idem</i> .
Singles (share) ¹⁸⁷²	1872 Census	Municipalities ¹⁸⁷²	Share of single individuals among the free population
Singles (share) checks ¹⁸⁷²	1872 Census	Municipalities ¹⁸⁷²	Share of single individuals in the total population, including slaves
Singles (share) ¹⁸⁹⁷⁻¹⁹²⁰	Anuários Estatísticos	Colonies ¹⁸⁹⁷⁻¹⁹²⁰	Share of single individuals in the total population
Widows (share) ¹⁸⁷²	1872 Census	Municipalities ¹⁸⁷²	Share of widows among the free population
Widows (share) checks ¹⁸⁷²	1872 Census	Municipalities ¹⁸⁷²	Share of widows in the total population, including slaves
Widows (share) ¹⁸⁹⁷⁻¹⁹²⁰	Anuários Estatísticos	Colonies ¹⁸⁹⁷⁻¹⁹²⁰	Share of widows in the total population
Total mortality ¹⁸⁹⁷⁻¹⁹²⁰	Anuários Estatísticos	Colonies ¹⁸⁹⁷⁻¹⁹²⁰	Mortality registered among the total population
Mortality foreign. ¹⁸⁹⁷⁻¹⁹²⁰	Anuários Estatísticos	Colonies ¹⁸⁹⁷⁻¹⁹²⁰	Mortality registered only among foreigners, without differentiation by nationality

Variable	Source(s)	Sample(s)	Definition
<u>Educational performance</u>			
Literacy 1872	1872 Census	Municipalities 1872	Total number of literate people in the municipalities
Literacy rate 1872	1872 Census	Municipalities 1872	Share of literate people among the free population of the municipalities
Literacy rate 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Total number of literate people in the settlement colonies
Literacy rate 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Share of literate people in the total population of the settlement colonies
Enrolment 1872	Census 1872	Municipalities 1872	Total number of children who “were receiving education”, according to the source
Enrolment rate 1872	Census 1872	Municipalities 1872	Enrolment rate based on the previous definition
# Schools 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Number of schools registered in settlement colonies
Pop/school colonies 1910s	Anuários Estatísticos	Municipalities 1910s	Proxy for the educational level of settlement colonies (measured by the number of schools available in the colonies, averaged for the period considered) and their scale (measured by the population, averaged for the period considered). See the Appendix of Chapter 3 for details on compilation
State schools 1910s	Anuário de Ensino	Municipalities 1910s	Number of state schools, averaged for the period considered
Total enrolment 1910s	Anuários de Ensino	Municipalities 1910s	Total number of children enrolled in schools, averaged for the period considered; variable compiled as the sum of the following subcategories in the 1910s
Enrolment state 1910s	Anuários de Ensino	Municipalities 1910s	Total number of children enrolled in state schools, averaged for the period considered
Enrolment munic. 1910s	Anuários de Ensino	Municipalities 1910s	<i>Idem</i> for municipal schools
Enrolment private 1910s	Anuários de Ensino	Municipalities 1910s	<i>Idem</i> for private schools
Completion state 1910s	Anuários de Ensino	Municipalities 1910s	Total number of children who completed the basic cycle of four years of education in state schools, averaged for the period considered
Total enrolment 2000s	SEADE/IMP	Municipalities 2000s	Total number of children enrolled in schools, averaged for the period considered; variable compiled as the sum of the following subcategories in the 2000s
Enrolment state 2000s	SEADE/IMP	Municipalities 2000s	Total number of children enrolled in state schools, averaged for the period considered
Enrolment munic. 2000s	SEADE/IMP	Municipalities 2000s	<i>Idem</i> for municipal schools
Enrolment private 2000s	SEADE/IMP	Municipalities 2000s	<i>Idem</i> for private schools
Completion state 2000s	SEADE/IMP	Municipalities 2000s	Total number of children who completed the basic cycle of eight years in state schools (<i>Ensino Fundamental</i>), averaged for the period considered
Avg. years educ. 2000s	SEADE/IMP	Municipalities 2000s	Average years of education of population between 15 and 64 years old, averaged for the period considered
Educ. MHDI 2000s	SEADE/IMP	Municipalities 2000s	Educational component of the Human Development Index applied to Brazilian municipalities (see Chapter 3 for its the methodology), averaged for the period considered
Illiteracy rate 2000s	SEADE/IMP	Municipalities 2000s	Illiteracy rate of population older than 15 years old, averaged for the period considered

Variable	Source(s)	Sample(s)	Definition
<u>Culture</u>			
Non-Catholics (share) 1872	Census 1872	Municipalities 1872	Share of non-Catholics in the total population
Non-Catholics (share) 1897-1920	Anuários Estatísticos	Colonies 1897-1920	<i>Idem</i>
# Religious buildings 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Number of religious buildings of any type in settlement colonies
Stock immigrants 1854	Bassanezi (1998)	Municipalities 1872	Total stock of immigrants of any nationality in the municipalities in 1854 (Identifier = 1) if data for the stocks of immigrants in 1854 had a statistical remark in the original source or in Bassanezi (1998). This ID controls for the quality of the available data on the stocks of immigrants
ID quality 1854	-	Municipalities 1872	
<u>Geography</u>			
Avg. distance capital	-	Municipalities (overall)	Average distance in straight line from the administrative center of a municipality to the administrative center of the municipality of São Paulo. Considering that usually more than a single municipality is encompassed by a MCA, the average of distances was considered
Latitude	SEADE/IMP	Municipalities (overall)	Average of the latitudes of the municipalities encompassed by a MCA
Altitude	SEADE/IMP	Municipalities (overall)	<i>Idem</i> for altitude
Area	SEADE/IMP	Municipalities (overall)	<i>Idem</i> for area at each period considered. Please notice that municipal areas changed as the politico-administrative borders were altered, but not the fixed area of a MCA
Avg. yearly pluviometry 2000s	SEADE/IMP	Municipalities 2000s	Average rainfall for the municipalities encompassed by a MCA, averaged over summer, winter, spring, and fall
Avg. yearly temperature 2000s	SEADE/IMP	Municipalities 2000s	<i>Idem</i> for temperature
ID insalubrious region	See Appendix I	Municipalities 1872	(Identifier = 1) if municipalities were located in regions considered geographically insalubrious
Categories insalubrious	See Appendix I	Municipalities 1872	Categorical identification of the previous variable according to Holloway's regions (see Chapter 3)
ID diseases	See Appendix I	Municipalities 1872	(Identifier = 1) if municipalities had at least one case of widespread diseases or epidemics registered in the <i>Presidential Reports</i> of São Paulo for the period 1850-74
# diseases	See Appendix I	Municipalities 1872	Count variable of the previous indicator
Holloway's categories overall	Carvalho Filho and Colistete (2010)	Municipalities overall	Categorical variable for regions in São Paulo sharing geographic and socioeconomic characteristics
<u>Economic variables</u>			
# Slaves 1872	Census 1872	Municipalities 1872	Total number of slaves registered in the municipalities
Municipal budget 1872	Erstes Jahrbuch	Municipalities 1872	Nominal value of annual municipal budget
# Free non-whites 1872	Census 1872	Municipalities 1872	Total number of free people in any other category than "white" in the 1872 <i>Census</i>
Labor productivity (nominal)	Anuários Estatísticos	Colonies 1897-1920	Ratio between the nominal value of total annual production in settlement colonies and the number of people older than 7 years old in them
Cultivated area (share) 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Share of area being cultivated in a settlement colony wrt its total area
Munic. Expend. 1910s	Anuários Estatísticos	Municipalities 1910s	Total annual municipal expenditures of any type, averaged for the period considered
Munic. expend. educ. 2002-2003	SEADE/IMP	Municipalities 2000s	Municipal expenditures with education, averaged for the period considered
Income 1999-2004	SEADE/IMP	Municipalities 2000s	Total annual income of municipalities, averaged for the period considered

Variable	Source(s)	Sample(s)	Definition
<u>Sector composition</u>			
Manuf. 1872	Luné & Fonseca (1873)	Municipalities 1872	Number of individuals registered in occupations categorized in the methodology as <i>manufacturing</i>
Manuf. (share) 1872	Luné & Fonseca (1873)	Municipalities 1872	Share of the previous category wrt total number of professions in a municipality (from the same source)
Manuf. 1888	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Manuf. (share) 1888	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Manuf. 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Number of individuals registered in the original source as <i>manufacturers</i> and <i>industrialists</i>
Manuf. (share) 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Share of the previous category wrt total number of professions registered in the original source
Serv. 1872	Luné & Fonseca (1873)	Municipalities 1872	Number of individuals registered in occupations categorized in the methodology as <i>services</i>
Serv. (share) 1872	Luné & Fonseca (1873)	Municipalities 1872	Share of the previous category wrt total number of professions in a municipality (from the same source)
Serv. 1888	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Serv. (share) 1888	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Trade 1872	Luné & Fonseca (1873)	Municipalities 1872	Number of individuals registered in occupations categorized in the methodology as trade-related
Trade (share) 1872	Luné & Fonseca (1873)	Municipalities 1872	Share of the previous category wrt total number of professions in a municipality (from the same source)
Trade 1888	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Trade (share) 1888	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Trade 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Number of individuals registered in the original source as <i>traders/retailers</i>
Trade (share) 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Share of previous category wrt total number of professions registered in the original source
Public Adm. 1872	Luné & Fonseca (1873)	Municipalities 1872	Number of individuals registered in occupations categorized in the methodology as <i>public administrators</i>
Public Adm. (share) 1872	Seckler (1888)	Municipalities 1910s	Share of the previous category wrt total number of professions in a municipality (from the same source)
Public Adm. 1888	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Public Adm. (share) 1888	Luné & Fonseca (1873)	Municipalities 1872	<i>Idem</i> for the 1888 source
Public Adm. 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Number of individuals registered in the original source as <i>public administrators</i>
Public Adm. (share) 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Share of previous category wrt total number of professions registered in the original source
Rent. 1872	Luné & Fonseca (1873)	Municipalities 1910s	Number of individuals registered as <i>rural proprietors</i> and <i>capitalists</i> . Aggregate used in Chapter 3
Rent. (share) 1872	Luné & Fonseca (1873)	Municipalities 1872	Share of previous category wrt total number of professions registered in the original source
Rent. 1888	Seckler (1888)	Colonies 1897-1920	<i>Idem</i> for the 1888 source
Rent. (share) 1888	Seckler (1888)	Colonies 1897-1920	<i>Idem</i> for the 1888 source
Other professions 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Number of individuals registered in the original source as <i>other professions</i>
Other professions (share) 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Share of previous category wrt total number of professions registered in the original source
Total urban professions 1872	Luné & Fonseca (1873)	Municipalities 1872	Total number of individuals of all previous categories for this year and source
Total urban professions 1888	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Total professions 1897-1920	Anuários Estatísticos	Colonies 1897-1920	Total number of individuals of all previous categories for this year and source
Foreign Public Adm (share)	Luné & Fonseca (1873)	Municipalities 1872	Foreign individuals, identified with non-Iberian surnames, working in public administration
VA agriculture (share) 2000s	SEADE/IMP	Municipalities 2000s	Share of total value added by agriculture, averaged for the period considered
VA industry (share) 2000s	SEADE/IMP	Municipalities 2000s	<i>Idem</i> for industry
VA services (share) 2000s	SEADE/IMP	Municipalities 2000s	<i>Idem</i> for services
VA public adm. (share) 2000s	SEADE/IMP	Municipalities 2000s	<i>Idem</i> for public administration
Agr L 1872	1872 Census	Municipalities 1872	Free individuals working in agriculture, explicitly excluding slaves. See methodology in Chapter 3
Landowners 1872	Luné & Fonseca (1873)	Municipalities 1872	Total number of landowners listed in the corresponding source. <i>Idem</i>
Foreign land 1872	Luné & Fonseca (1873)	Municipalities 1872	Number of farms owned by foreigners. <i>Idem</i>
% foreign rural workers 1910s	Estatística Zootec. 1905	Municipalities 1910s	Percentage of foreign agricultural laborers
% foreign landown. 1910s	Estatística Zootec. 1905	Municipalities 1910s	Percentage of land owned by non-Brazilians

Variable	Source(s)	Sample(s)	Definition
<u>Immigration policies</u>			
ID bonded	Witzel de Souza (2011)	Municipalities 1872	(Identifier = 1) if municipalities had at least one farm employing bonded laborers in the 1850s-1860s
# Farms bonded 1850s	Witzel de Souza (2011)	Municipalities 1872	Count variable for the previous indicator
ID settl	Rocha <i>et al.</i> (2017)	Colonies 1897-1920	(Identifier = 1) if municipalities had at least one settlement colony founded until 1872
# settl. colonies 1910s	Anuários Estatísticos	Municipalities 1910s	Number of settlement colonies registered in the original source, averaged for the period considered. See Appendix to Chapter 3 for clarifications on why this variable is compiled with a different source than that of (ID settl)
ID colony	Anuários Estatísticos	Colonies 1897-1920	Categorical variable identifying the idiosyncratic characteristics of settlement colonies in POLS estimates (dropped in the FE estimations)
Foreigners _i	1872 Census	Municipalities 1872	Total number of other expatriates than the nationality considered as the dependent variable
Foreigners _i	Anuários Estatísticos	Colonies 1897-1920	<i>Idem</i> for settlement colonies
Other immigrants 1872 (share)	1872 Census	Municipalities 1872	Share of non-German-speaking immigrants in the total population
Year	Anuários Estatísticos	Colonies 1897-1920	Time trend for the panel of settlement colonies
<u>German-speaking immigrants</u>			
German-speakers 1872 (share)	1872 Census	Municipalities 1872	Share of German-speakers in the total population of the municipalities
German schools 1872	Witzel de Souza (2014)	Municipalities 1872	Number of German schools created in the municipalities until 1872
German schools 1910s	Witzel de Souza (2014)	Municipalities 1910s	<i>Idem</i> until 1914
German schools 1930s	Witzel de Souza (2014)	Municipalities 2000s	<i>Idem</i> until 1939
German workers 1872 (share)	Luné and Fonseca (1873)	Municipalities 1872	Share of German-speakers, identified by surnames, in the total workforce of municipalities
German workers 1888 (share)	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
German rent. 1872 (share)	Luné and Fonseca (1873)	Municipalities 1872	Share of German-speakers, identified by surnames, in rental activities
Germans rent. 1888 (share)	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Germans manuf. 1872 (share)	Luné and Fonseca (1873)	Municipalities 1872	Share of German-speakers, identified by surnames, in manufacturing
Germans manuf. 1888 (share)	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Germans serv. 1872 (share)	Luné and Fonseca (1873)	Municipalities 1872	Share of German-speakers, identified by surnames, in services
Germans serv. 1888 (share)	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source
Germans trade 1872 (share)	Luné and Fonseca (1873)	Municipalities 1872	Share of German-speakers, identified by surnames, in trade-related activities
Germans trade 1888 (share)	Seckler (1888)	Municipalities 1910s	<i>Idem</i> for the 1888 source

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